



SRI SATHYA SAI  
**ANNAPOORNA**  
LET NO CHILD GO TO SCHOOL HUNGRY EVER



**ANNAPOORNA MORNING NUTRITION PROGRAM**

**1 CRORE**  
CHILDREN

**1,43,000**  
GOVT SCHOOLS

**25 STATES**  
AND 4 UTs

**LET NO CHILD GO TO SCHOOL HUNGRY, EVER!**

**ANNUAL REPORT - 2024-25**

Website: [annapoorna.org.in](http://annapoorna.org.in)



*Before*

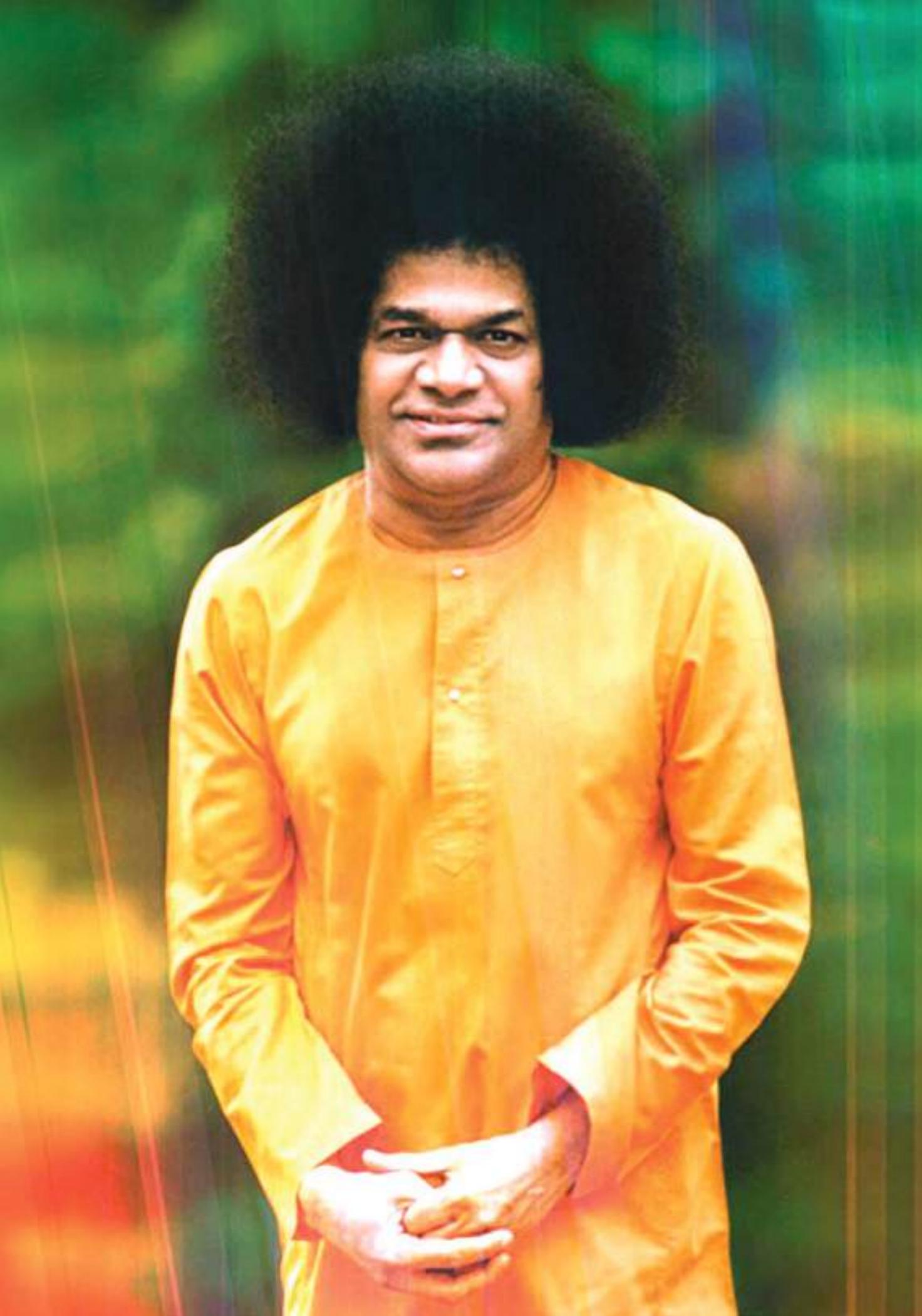
the bell rings.  
the first lesson.

*We at*



begin the day with  
hope and smile,  
serving a warm cup of  
Fortified Health Mix.

**Annapoorna Morning Nutrition Programme  
For Needy School-Going Children**



*Dedicated to our Maker, Master and Mentor*

**Bhagawan Sri Sathya Sai Baba**

**whose life and message inspire us,  
and to the millions of beautiful children, who  
have given us a higher purpose in life.**



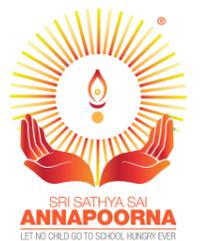
# Our

## Philosophy

## Love All, Serve All

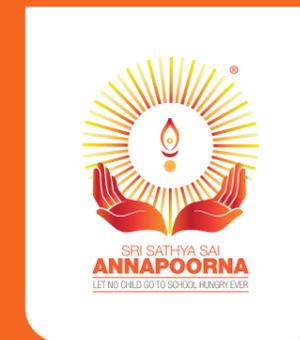
-Bhagawan Sri Sathya Sai Baba

Drawing inspiration from this quote, we have modelled our goals and actions to serve the cause of nation-building. All our volunteers, comprising men and women across professions, age groups and religious persuasions, are united in their passion to be the change-agents that herald a healthy future of our country.





**SADGURU**  
**SRI MADHUSUDAN SAI**  
Founder and Chairman  
Sri Sathya Sai Annapoorna Trust



# Opening Letter from our Founder and Chairman

## Message from Sadguru Sri Madhusudan Sai

Sri Sathya Sai Annapoorna Trust – Annual Report

The year under review has been one of consolidation and steady expansion for the Sri Sathya Sai Annapoorna Trust. Our primary focus has been to sustain the momentum of recent years by ensuring that our systems, processes, and supply chain remain robust, so that we can respond responsibly to the rapidly growing nutritional needs of school-going children across our country.

## Strengthening Governance

In this spirit of deepening the foundations of the mission, I am pleased to share that Shri Ashish Bhardwaj has joined the Board of Trustees of Sri Sathya Sai Annapoorna Trust. His experience, professional acumen, and keen commitment to service will greatly support our efforts in governance, strategic planning, and responsible scaling. As the Trust's work grows in size and complexity, such leadership additions help ensure that our operations remain transparent, accountable, and firmly anchored in the values of selfless love and integrity.

## Anchored in SDGs: Nutrition and Education

Our vision that no child should go to school hungry naturally aligns our work with the global Sustainable Development Goals, particularly SDG 2 (Zero Hunger), SDG 3 (Health), and SDG 4 (Quality Education). By providing morning nutrition to children studying in government and government-aided schools, we are directly contributing to better health, improved classroom attention, higher attendance, and more joyful learning.

Our programmes continue to reinforce the understanding that nutrition and education are two sides of the same coin: a well-nourished child is far more likely to learn, stay in school, complete education, and grow into a responsible citizen. Through our interventions, we seek not only to fill empty stomachs, but also to kindle hope, confidence, and dignity in millions of young hearts.

## Expanding Horizons: The Assam Nutrition Programme

A significant milestone this year has been the commencement of our large-scale nutrition programme in the state of Assam, serving morning nutrition to approximately 4.2 lakh (420,000) government school children. Implemented with the active support of the PM POSHAN Abhiyaan department in Assam, this initiative demonstrates what is possible when governments and civil society come together for a common cause.

The success of this launch has encouraged us to explore more such collaborations, where our grassroots experience and nutrition solutions can dovetail with governmental reach and infrastructure. We are confident that this model of partnership will enable us to take the message and practice of morning nutrition to many more states and regions in the times to come.

## SaiSure: Evidence-Based Fortified Nutrition

A cornerstone of our work continues to be SaiSure, our fortified multinutrient health supplement. Scientifically formulated to address hidden hunger and micronutrient deficiencies in children, SaiSure goes beyond mere calories to provide balanced nutrition that supports physical growth, cognitive development, and immunity.

As SaiSure reaches new geographies and larger numbers of beneficiaries, we have invested significantly in refining the formulation, strengthening quality standards, improving packaging, and optimising logistics. The aim is simple: every serving of SaiSure should be safe, consistent, and beneficial, regardless of where it is consumed. This year's quiet but intensive work on production, fortification, and distribution has laid a stronger foundation for serving even greater numbers of children in the future.

Importantly, an independent impact assessment carried out by the National Institute of Nutrition (NIN) and the Indian Institute of Millets Research (IIMR) has further validated the efficacy, safety, and high acceptability of SaiSure among school-going children. The study has reported tangible improvements in key health indicators and strong sensory acceptance, reinforcing SaiSure's role as a credible, evidence-based solution to address micronutrient deficiencies at scale.

## Nurturing the Source: Farmers and Rural Livelihoods

Our approach to nutrition is holistic. For food to truly nourish, the entire chain—from the farmer who grows it to the child who consumes it—must be upheld with respect and fairness. In keeping with this conviction, the Trust has been working with farmers to ensure that they receive a fair minimum livelihood price for their produce, and has partnered with Subhiksha Organic Farmers Multi-State Cooperative Society Ltd to align itself with this objective.

By encouraging sustainable and cleaner agricultural practices, and by offering stable procurement, we seek to create a virtuous cycle: farmers enjoy dignified livelihoods, the ingredients that enter our nutrition programmes are wholesome, and children receive food that is both pure and life-enhancing. Thus, the act of serving a glass of milk or a fortified drink becomes a bridge that connects the prosperity of the village with the wellbeing of the child.

## Sustaining Scale and Quality

This year has been primarily about sustaining and stabilising the expanded scale of our operations. The financial outlay on our primary programme has moved from around thirty lakhs to nearly ninety lakhs, and further to approximately one crore with the addition of the Assam initiative. Managing such a manifold increase is not merely a matter of raising funds; it calls for disciplined planning, resilient processes, and unwavering commitment.

**Much of our effort has therefore been devoted to:**

- Strengthening supply chain management and last-mile delivery.
- Improving monitoring, reporting, and feedback systems.
- Maintaining strict quality and safety protocols at every stage.
- Supporting and training our teams and volunteers to remain mission-aligned, compassionate, and efficient.

While outwardly this may appear to be a year with fewer dramatic announcements, in reality it has been a year of intense internal work—keeping the system functioning smoothly at a much higher scale so that we can reliably meet the large and growing requirements of schools that depend on us.

**Looking Ahead with Gratitude and Resolve**

As we look to the future, our aspiration is not merely to increase numbers, but to deepen the quality and impact of our service. We pray to continue serving more children in more villages, while remaining steadfast in our commitment to excellence, transparency, and spiritual values.

May Annapoorna—the Divine Mother who feeds and sustains all—continue to guide this sacred mission. May no child ever have to choose between hunger and education. And may every child we serve grow into a healthy, educated, and noble citizen, contributing to the transformation of our villages, our nation, and the world.

**With renewed commitment**  
Sadguru Sri Madhusudan Sai



**Our**  
Core Purpose



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The Way Forward



## Mr Anand Kumar Kadali Trustee & CEO

Mr. Anand Kumar Kadali is a Trustee & CEO of the Sri Sathya Sai Annapoorna Trust. A certified independent director and experienced professional in the software industry, he has, in the past, worked for global companies such as Hewlett Packard Enterprise (HPE), HCL, and Dimension Data. After serving the software industry for 15 years, he chose to bid adieu to his professional corporate life to pursue his passion full time for community service. At Annapoorna Trust, he has been a key driver connecting the objectives of the Corporate Social Responsibility (CSR) initiatives of organizations and mapping the same to the healthcare, nutrition, educare, and sanitation needs of the rural poor.

### Building a Nationwide Morning Nutrition Movement

Sri Sathya Sai Annapoorna Trust, established in 2015, has today become one of India's leading morning nutrition movements for government school children, working at the grassroots to address child nutrition security and "hidden hunger." In 2024-25, the Trust's flagship Morning Nutrition Programme reached around 1 crore schoolchildren across 25 states and 4 Union Territories, primarily in rural and underserved geographies. What began with breakfast for a handful of children has grown into a nationwide effort that strengthens both health and learning outcomes, ensuring that no child goes to school hungry.

### Volunteer Backbone and Lean Operations

This impact has been made possible by a unique volunteer-driven model powered by teachers, cooks and community members. In nearly 1.43 lakh government schools, over 300,000 volunteers – typically one teacher and one cook in each school – anchor the daily preparation and distribution of morning nutrition. Overseeing this is a lean core team of about 50 staff members, who focus on programme design, quality assurance, partnerships and technology, demonstrating an extraordinary level of efficiency and stewardship of resources. Every rupee donated is carefully optimised, with minimal overheads and a strong emphasis on transparency, local sourcing, and robust processes, so that contributions translate directly into nutrition in the hands of children.

### Vision and Guidance of Sadguru Sri Madhusudan Sai

Under the guidance of our Founder and Chairman, Sadguru Sri Madhusudan Sai, the Trust has consistently expanded its vision beyond serving meals to nurturing the child as a whole. His call that "no child should go to school hungry, ever" has shaped the strategic direction of the programme—from the development of Scientifically formulated supplements like SaiSure to the integration of nutrition with education and healthcare initiatives in rural communities. He has also emphasised the 3S framework of Sarkāra (Government), Samāja (Society) and Sansthā (Institutions), encouraging deep collaboration rather than parallel efforts.

### Government Collaboration and Catalytic Role

This 3S approach is now clearly visible in the Trust's strengthened engagement with governments. By working closely with PM POSHAN and various state departments, Annapoorna has helped shape and support government-led morning nutrition initiatives, often providing technical know-how, product solutions like SaiSure, and implementation learnings from the field. While the Trust has been directly instrumental in serving morning nutrition to nearly 10 million children, an additional 10 million children are being reached through state governments and NGOs that have adopted similar models and integrated morning nutrition into their own schemes and programmes—effectively doubling the impact footprint.

### Future Direction: Nutraceutical Facility and 3S Expansion

The Trust has thus evolved from being only an implementing organisation to becoming a catalyst in the ecosystem of child nutrition. Its excellence in quality standards, field operations, volunteer management, and partnerships has encouraged many stakeholders to replicate and scale the idea of morning nutrition in their own contexts. Looking ahead, the planned nutraceutical facility in North India will further strengthen the scientific and operational base for region-specific, fortified nutrition products, and will serve as a hub to deepen the 3S collaboration model across new geographies.

In essence, 2024-25 marks a year in which Sri Sathya Sai Annapoorna Trust not only served more children than ever before, but also inspired and enabled governments, corporates, civil society and institutions to join hands in a shared national mission: to build a healthier, more educated and empowered India—one nourished child at a time.

With gratitude and dedication,  
**Anand Kumar Kadali**  
Trustee and CEO  
March 2025

# Trustees



**Smt. Kusum Kunchaparty**, a **Trustee & Chief Human Resources Officer (CHRO)** of the Sri Sathya Sai Annapoorna Trust. She is an accomplished Engineer whose professional journey spans working with the prestigious Defence Research and Development Organisation (DRDO). Her dedication to her field is marked by years of service, contributing significantly to the advancements in her domain. Her superannuation in 2022 marked the culmination of a distinguished career characterized by innovation and dedication to the field of science and technology. Beyond her professional achievements, Kusum has extended her commitment to community service. An active member of the Sri Sathya Sai Annapoorna Trust, she has been an integral part of various philanthropic endeavours, embodying the spirit of giving back to society. Currently serving as a Trustee with the Sri Sathya Sai Annapoorna Trust, Kusum continues her journey of service in a different capacity. Within the Trust, she assumes the crucial role of heading the Human Resources department, showcasing not only her technical proficiency but also her leadership skills in managing and nurturing the human capital integral to the Trust's mission.



**Mr. Jayaprakash Tallam**, a **Trustee & Chief Operating Officer (COO)** of the Sri Sathya Sai Annapoorna Trust, is a successful and well-known distributor for over 25 years. His distribution business has been associated with a number of world-class brands, and for many years in a row, he has been the top-ranking distributor for associated brands throughout the country. He has received several recognitions for his sales and marketing skills at the state and national level. He has been associated with the Annapoorna Morning Nutrition Program from its inception and has enormously contributed to its growth. At Annapoorna Trust, he is actively involved with the procurement, distribution, and delivery logistics of the SaiSure Multi-nutrient Health Mix and ingredients for the entire Morning Nutrition Program.

# Trustees



**Mr. Prabhakar Gupta M**, a **Trustee & Chief Product Officer (CPO)** of the Sri Sathya Sai Annapoorna Trust, is a business entrepreneur in food grains. His distribution business has been associated with the export of high-quality grains to many countries outside India. He has been associated with the Annapoorna Morning Nutrition Program from its inception and has enormously contributed to its growth. At Annapoorna Trust, he is actively involved with the procurement, distribution, and delivery logistics of the SaiSure Multi-nutrient Health Mix and ingredients for the entire Morning Nutrition Program.



**Mr. Sai Prasad Ivaturi**, a **Trustee & Chief Finance Officer (CFO)** of the Sri Sathya Sai Annapoorna Trust, is an experienced thought leader who has served in large corporates such as GE, Genpact, Sony, Cisco, and HP. With more than 2 decades of core technical expertise in the area of Analytics-driven business insights, he has experience in all key aspects of managing a large organization such as Finance, Marketing, Strategy, Operations, and Category while managing P&L of a firm. He has delivered sustained organizational growth in dynamic environments, driving organizational change, business transformations, scaling up operations, customer experiences, simplifying complexities, managing key business stakeholders, and achieving critical strategic goals. Sai Prasad has over 25 years of voluntary experience working with communities and children, both in India and abroad, aligned to organizations such as Sri Sathya Sai Organizations and Sri Sathya Sai Annapoorna Trust.

# Trustees



**Ashish Bhardwaj**, a **Trustee & Chief Development Officer (CDO)** of the Sri Sathya Sai Annapoorna Trust, is a seasoned professional with over 20 years of experience in IT operations, cloud services, and quality management. He began his career in the corporate world, holding leadership roles at companies like Oracle, where he specialized in IT service management, stakeholder engagement, and quality compliance. With an MBA from Symbiosis, and credentials as a Certified Six Sigma Black Belt and ISO 20000 Auditor, he has a strong track record in process optimization and operational efficiency.

Motivated by a desire to make a social impact, Ashish transitioned to the non-profit sector. As the Trustee and Head of Operations for North India at Sri Sathya Sai Annapoorna Trust, he leverages his corporate expertise to enhance transparency and efficiency in social initiatives. In this role, he oversees the Morning Nutrition Program—a major initiative aimed at combating child hunger by providing essential morning meals to School Children in rural and underprivileged areas, while also managing partnerships to secure CSR funding.

# National Managers



## Santosh Allath

National Manager  
Government Alliances & Operations



## Vibhavari Kyatsandra

National Manager  
IT Communications



## Sushanth Karanth

National Manager  
Corporate communications

# Our Vision and Mission



## Vision

- “Let no child go to school hungry, ever!”
- Gramodharana, Gramaparivartan (Rural Upliftment, Rural Transformation)

## Mission

- To ensure that no child goes to school hungry by providing free Fortified Health-Mix to government school children, thereby improving their health, attendance, and ability to learn, leading to transformation of the children, parents, community, and volunteers.



## Values



- Selfless Service: Serving society without expectation of reward.
- Compassion: Caring for underprivileged children and responding to their basic needs with love.
- Equality: Ensuring every child, regardless of background, has access to nutritious food and education.
- Integrity & Transparency: Maintaining honesty and accountability in all operations and use of resources.

## Objectives

- Eliminate classroom hunger by providing free fortified health mix to government school children.
- Improve school attendance and retention by reducing hunger-related dropouts.
- Enhance concentration and learning outcomes through better nutrition.
- Support holistic development (physical, mental, and moral well-being) of children.
- To provide volunteering opportunities to people for self-transformation



# The Essence of Annapoorna Trust



SaiSure Multi Nutrient Health Mix launch for Anganwadi children across Telangana in the presence of Dansari Anasuya (Seethakka), Hon'ble Minister for Women & Child Welfare; Ponnamp Prabhakar, Hon'ble Transport Minister, Govt of Telangana; and Kavvampally Satyanarayana, MLA – Manakondur Assembly Constituency, Karimnagar.

India is home to the largest population of children in the world, making it crucial to invest in their health and future. Unfortunately, child malnutrition remains a significant challenge, with many children lacking access to well-balanced and nutritious food. The **Annapoorna Morning Nutrition Program** was envisaged to address this issue, providing nutritious meals to school-going children in rural and underprivileged areas.

According to **UDISE+ 2023-24**, India's school education system serves **24.8 crore students** across 14.72 lakh schools, with government schools accounting for 69% of the total. These government schools cater to **over 12 crore children**, representing a significant segment of the nation's future.

The Indian government addresses malnutrition through various programs such as the Integrated Child Development Services (ICDS), Poshan Abhiyaan (National Nutrition Mission), and the Mid-Day Meal Scheme – all of which have contributed to notable improvements in child nutrition. Complementing these efforts, Annapoorna Trust, through its unique SaiSure Malt and Millet variants fortified with essential micro and macro nutrients, continues to support children across the nation. The Trust actively collaborates with multiple state governments to expand its reach.

In **Karnataka**, the Morning Nutrition Programme was expanded in February 2024. Since then, the Trust has continued to work closely with the state government, receiving positive feedback and witnessing remarkable success. Starting from 2025, **53 lakh government schoolchildren** will receive the **SaiSure Millet drink on all 5 school days of the week**, an expansion from the **3-day service model implemented during 2024-25**.

The **SaiSure Ragi Micronutrient Health Mix** was officially launched for **Anganwadi (Pre-primary) children** in

**September 2024** in **Telangana** by prominent ministers – **Smt. Dansari Anasuya (Seethakka), Hon'ble Minister for Women and Child Welfare**, and **Sri Ponnamp Prabhakar, Hon'ble Minister for Transport**, Government of Telangana. In addition, the Health Mix continues to be provided to **21 lakh government school children**, ensuring sustained nutritional support on a large scale.

In Jan 2025, Morning Nutrition - **SaiSure Ragi Fortified Health Mix with Jaggery** was launched in **Assam**, reaching 4.25 lakh children across 34 districts, operating on an **equal contribution model** between the **Assam government and Sri Sathya Sai Annapoorna Trust**.

In September 2024, Annapoorna Trust **expanded** the programme in **Nagaland**, reaching out to **7,200** schoolchildren. The expansion event was graced by the Deputy Commissioner of Peren District and the officials of the Education Department.

Annapoorna Trust's Nutrition Mission has garnered overwhelming support this year, marking a significant milestone in its journey to eradicate classroom hunger across India.

Annapoorna Trust has expanded its Morning Nutrition Program in Karnataka through key partnerships in 2024-25. In collaboration with **GAIL India Ltd.**, the Trust launched the program for 1,40,000 children in Chitradurga district, Karnataka. **Credit Access Grameen Foundation** supported the distribution of SaiSure Health Mix to SAM and MAM children across the state. **Volvo Group India** contributed to providing SaiSure (Ragi) in Hoskote, Bangalore Rural. **Rotary District 3191** supported SaiSure supplementation for pregnant women at Sarla Memorial Hospital. Additionally, an MoU with **IndiVillage Foundation** enabled the program's rollout in Raichur, Bagalkot, and Udupi, while a partnership



Teachers and Annapoorna Trust's Active Volunteers from Telangana visit Sathya Sai Grama

with **Air India SATS (AISATS)** helped extend support in Chikkaballapur.

In collaboration with Rise Against Hunger, Annapoorna Trust provides raw food materials to government schoolchildren and patients at Sai Swasthya Wellness Centres across several districts in Telangana. With the support of INSPIRE, the initiative currently benefits children in 10 schools in the state by providing them with essential chikkis. This year also marked a new collaboration with Infosys Foundation to provide morning nutrition to children in 20 government schools in Indore, Madhya Pradesh, further expanding the Trust's reach and impact.

In June 2024, Sri Sathya Sai Annapoorna Trust launched a "Teacher's Training Session" at Sathya Sai Grama, Muddenahalli, aimed at equipping teachers from beneficiary schools with value-based education principles and effective teaching methods. The following month, nearly 300 government school teachers attended the **Clean and Green School Excellence Awards – 2024**, where 122 top-performing schools were recognized with cash awards for excellence in infrastructure, sanitation, and discipline.

A **Farmers' Meet** was also held in July 2024, celebrating the farmers from Tiptur, Kunigal, and Tumkur who supply ragi for the SaiSure Health Mix. In March 2025, a traditional **Rashi Puja** was performed to bless the harvested ragi before

fortification, honoring the children who will benefit from it.

On 12th September 2024, "**The Power of Poshan**" event featured cricketer Jonty Rhodes and marked the milestone of Annapoorna Trust serving morning nutrition to over one million children across India.

On 8th February 2025, the **One World One Family Cup** brought together cricket legends from India and Sri Lanka to promote nutrition, education, and health. Around the same time, the **Annual Sports Day** at Sathya Sai Grama was held, graced by Karnataka's Home Minister, Sri G. Parameshwara, who praised the benefits of the nutritious **Ragi Health Mix** being served to children, noting improvements in health, school attendance, and academic performance.

Prime Minister **Shri Narendra Modi's** address at the **G20 Leaders' Summit, Rio de Janeiro, Brazil on 18th November 2024**, highlighted **India's remarkable progress** and its unwavering commitment to global priorities under the inspiring theme '**One Earth, One Family, One Future.**' We at **Sri Sathya Sai Annapoorna Trust** stand in complete alignment with the Honourable Prime Minister's clarion call in the **fight against hunger and poverty**, and we remain dedicated to building a nourished and empowered future for our nation's children.



122 teachers honoured with Clean and Green School Excellence Awards in recognition of their outstanding contribution towards promoting hygiene, sustainability, and environmental awareness in schools.

# What's Unique About Us



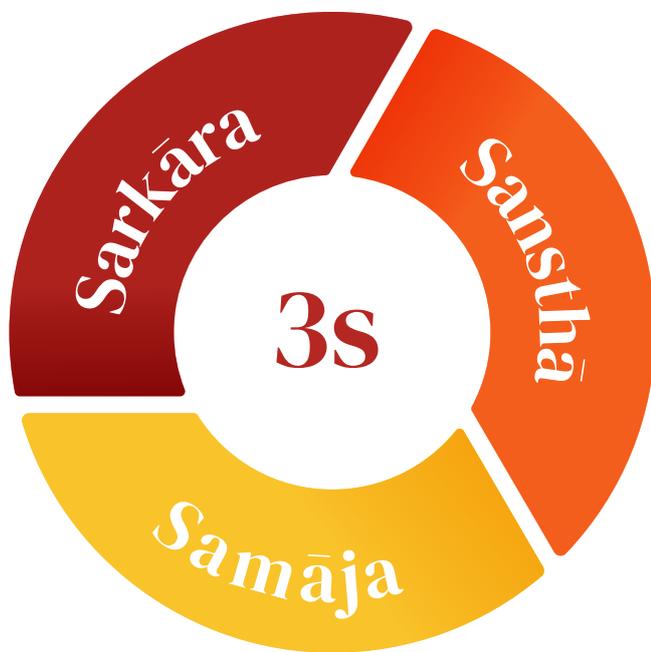
Morning Nutrition Programme procures ingredients at the Maximum Livelihood Price (MLP), ensuring farmers receive the best value for their produce. This approach addresses economic disparities, promotes fairness, and uplifts marginalized farming communities. The Annapoorna Morning Nutrition Programme promotes the use of environmentally resilient millets like ragi. These crops require minimal water, generate zero carbon emissions during cultivation, and have a longer shelf life, supporting sustainable agricultural practices and responsible consumption.

Annapoorna Trust collaborates with state governments & corporate partners and acts as a liaison between the two, thereby benefiting society. Unlike many programs that focus on urban poverty, it fills a critical gap in rural nutrition and education. The school teachers work hand-in-hand with Annapoorna Trust officials by taking more responsibilities in the interest of the welfare of the students and local communities by coordinating among education department officials, cooks, and volunteers from various backgrounds. Trust operates at very low administrative costs, which helps in directing the majority of our financial resources to our core operation of providing morning nutrition to children.



# How we Operate

## Annapoorna Trust's Decentralised Model of Service



### A Purpose of the Sarkāra–Sansthā–Samāja Model

- Sarkāra provides the structure
- Sansthā executes with commitment
- Samāja participates and sustains the impact.

This collaborative approach reflects his belief in “unity of thought, word, and deed” on a societal level to build a just, compassionate, and self-reliant world.

At Annapoorna Trust, we believe that rapid and large-scale transformation is possible only when all the stakeholders join hands together and work towards a common cause. **Annapoorna Trust's 3S principle advocates the role of Sarkāra (Government), Sansthā (Good Institutions), and Samāja (Society and individuals at large)** in tackling large-scale, and often, vexing problems in our country today.

There are several real instances that illustrate this principle. Annapoorna Trust works together with collaborators to make the free Morning Nutrition programme work efficiently without any hassles and makes sure the children are being served the required nutrition every single day. The government provides access and permissions for the Trust team members to leverage existing school infrastructure like kitchens, along with the Trust providing necessary ingredient requirements for preparing Morning Nutrition. Many a time,

the village and the elders come forward and provide cooperation to make the arrangement work, by taking care of the incidental expenses. The school teachers and the cooks also come forward willingly for the morning nutrition programme towards betterment of students and the entire ecosystem.

Similarly, SaiSure is an example of Annapoorna Trust adding value to the ‘Milk schemes’ of the **Government of Karnataka & Puducherry** where the government provides milk to children, while Annapoorna Trust adds the nutritional element in the form of the health mix.

# Operational Framework



## PROCESS

- SaiSure Fortified Health Mix is distributed to schools.
- School staff prepare and serve the Health Mix each morning.
- Simple preparation process ensures consistency and hygiene.
- Served warm to students during school hours.
- Strong school involvement ensures smooth implementation.



## PASSION

- Impacting Lives, Building Nation: We are driven by the fundamental desire to make a tangible difference for society and the nation.

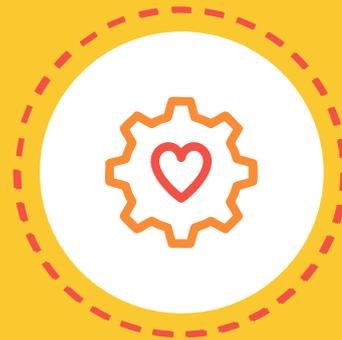
## PEOPLE

- Driven by Inspiration and Self-Motivation.
- Powered by Diverse Talents and Skills.
- Minimal Administrative Costs and Overheads.

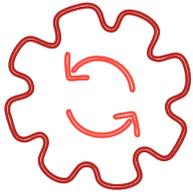


## PLANNING

- Decentralized Daily Operations: Empowered local teams for efficient execution.
- Regular Feedback Meetings: Conducted routine meetings with school staff and volunteers for execution oversight.
- Timely SaiSure Distribution: Coordinated prompt delivery of SaiSure Fortified Health Mix to centers.



# Organisation Structure & Key Functions



**Operations**



**CSR  
Alliances**



**Data Analysis  
& Reporting**



**Government  
Alliances**



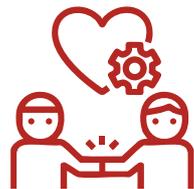
**Corporate  
Communications**



**IT  
Communications**



**Finance**



**Donor Relationship  
Management**



**Human  
Resources**

# Annapoorna Trust Staff List

Designation	Name	Function
<b>Trustees</b>		
	Kadali Anand Kumar	Trustee & CEO
	Sai Prasad Subramanya Ivaturi	Trustee & CFO
	Kusum Kunchaparty	Trustee & CHRO
	T C Jayaprakash	Trustee & COO
	Mallikarjuna Prabhakar Gupta	Trustee & CPO
	Dr. Narayana Murthy M K	Trustee & Chief Medical Advisor
	Ashish Bhardwaj	Trustee & CDO
<b>National Managers</b>		
	Santosh Allath	Govt Alliances & Operations
	Vibhavari Kyatsandra	IT Communications
	Sushanth Karanth	Corporate Communications
<b>Operations</b>		
	Kiran B P	Regional Manager - Operations (Karnataka)
	Srikanth Vooturi	Regional Manager - Operations (Telangana)
	Jigish Hasmukh Parikh	Hon.Regional Manager - Operations (Gujarat)
	R Rajiv	Manager - Operations (Karnataka)
	B S Sai Bhashkara	Manager - CSR and Operations (Karnataka)
	Ejapu Dhananjay Rao	Manager – CSR, Govt. Alliances and Operations (Telangana)
	Chandan Kumar	Manager - Operations (Bihar, Jharkhand & Chhattisgarh)
	Saravanan Thangavel	Manager - Operations (Tamil Nadu & Puducherry)
	Jayakrishnan Nambudiri S	Hon.Manager - Operations (Kerala)
	Arvind Kumar	Assistant Regional Manager - Operations (NCR)
	Pottabathini Kumaraswamy	Assistant Regional Manager - Operations (Telangana)
	V R K Shastri Prathuri	Assistant Regional Manager - Operations (Telangana)
	Chockalingam S N	Assistant Regional Manager - Operations (Tamil Nadu)
	Manjunath T S	Supervisor - Annapoorna Motor Transport section
	Anil R Lingayat	Senior Executive Operations (Karnataka & Maharashtra)
	Shekar K	Senior Executive Operations (Karnataka)

*As of Dec 2025*

Designation	Name	Function
<b>Operations</b>		
	Venkatesh B M	Senior Executive Operations (Karnataka)
	Ramesh Babu	Senior Executive - Operations (Karnataka)
	Mahadev Naresh	Senior Executive - Operations (Telangana)
	Rajasekhar K N	Executive Operations (Karnataka)
	Krishnareddy	Executive - Operations (Karnataka)
	Muniraju G V	Executive - Operations (Karnataka)
	Santhosh N K	Executive - Operations (Karnataka)
	Manoj Kumar N	Executive - Operations (Karnataka)
	Kalyan Kumar S	Executive - Operations (Karnataka)
	Shivashankara T	Executive - Operations (Karnataka)
	P N Ravikumar	Executive - Operations (Karnataka)
	Narendra R	Executive - Operations (Karnataka)
	Dinesh Kumar	Executive - Operations (Karnataka)
	V Suprith	Executive - Operations (Karnataka)
	Rajendra Yogendra	Executive Operations (Andhra Pradesh)
	Akula Rajesh	Executive Operations (Telangana)
	Uppala Thirupathiah	Executive Operations (Telangana)
	P Madhu	Executive - Operations (Telangana)
<b>CSR Alliances</b>		
	Sumeet Kulkarni	Regional Manager - CSR (Telangana)
	Yogesh Jayachandra Kamath	Regional Manager - CSR (Maharashtra)
	Jassim Joy	Regional Manager - CSR (Karnataka)
	K Srinivas Rao	Honorary Regional Manager - CSR (Tamil Nadu)
	Medha Upadhyay	Manager-CSR (NCR)
	Venkateshwara Rao Bandaru	Manager-CSR
	Tirmmareddi Ramesh	Manager - Govt. Alliances & CSR Operations
	Brajesh Kumar	Manager - Government & PSU Collaborations
	Chetana T J	Manager - CSR Data Management

*As of Dec 2025*

Designation	Name	Function
	Vishnu M U	Senior Executive - CSR
	Jyoti Nayani	Hon. Manager - Public Relations, CSR and Social Media (Telangana)
<b>Global Alliances</b>		
	Shwetha Donthu	Hon. Consultant - Global Alliances
<b>Legal Consultant</b>		
	Dhiraj Raman	Technical Expert Consultant - Legal
<b>Finance</b>		
	Ganyarapu Kiran Kumar	Manager - Finance
	Amrita Ivaturi	Hon. Senior Accounts Officer - Payables
	Meruva Padma Radhika	Hon. Senior Accounts Officer - Donations
	Deekshitha K M	Senior Data Analyst
	Dilli Rambabu	Executive - Finance
	Gagan T S	Accountant
<b>Human Resources</b>		
	Anandhi H	Manager - HR
	Sowmya H C	Senior Executive - HR
<b>IT Communications &amp; IT Support</b>		
	Maddali Aparna	Executive - Corporate Communications
	Shruthi S Deepak	Application Developer
<b>Visual Communications</b>		
	Vishal Singh	Manager - Visual Communications
<b>Administrative Management</b>		
	Sita Pushkar Raghavan	Manager - Executive Support (CEO)
<b>Office Admin</b>		
	Harikrishna N K	Office Assistant
	Naveen Kumar K M	Office Assistant

*As of Dec 2025*

# Annapoorna Trust Center Leads

State	Lead	Phone Number
KARNATAKA	Kiran B P	97387 74388
TELANGANA	Pottabathini Kumaraswamy	96664 69451
ANDHRA PRADESH	Rajendra Yogendra	83742 57747
TAMIL NADU	Saravanan Thangavel	90030 28160
KERALA	Jaya Krishnan	99952 71278
MADHYA PRADESH	Santosh Allath	96117 87975
ODISHA	Ramesh Naidu	80749 35799
GUJARAT	Sai Prasad Ivaturi	96320 22331
JHARKHAND	Chandan Kumar	87895 78419
BIHAR	Chandan Kumar	87895 78419
CHATTISGARH	Chandan Kumar	87895 78419
PUNJAB	Vivek Kumar	98156 20317
HARYANA	Ashish Bhardwaj	96110 99884
UTTAR PRADESH	Ashish Bhardwaj	96110 99884
UTTARAKHAND	B P Dabral	98973 69049
WEST BENGAL	Subhajit Roy Mukherjee	98366 69996
ASSAM	Anand Kumar Kadali	99019 99196
JAMMU & KASHMIR (UT)	Vimal Randwal	94191 07550
DELHI (UT)	Ashish Bhardwaj	96110 99884
PUDUCHERRY (UT)	Santosh Allath	96117 87975
RAJASTHAN	Anand Kumar Kadali	99019 99196
TRIPURA	Santosh Allath	96117 87975
MAHARASHTRA	Anil Lingayat	97410 53517
NAGALAND	Santosh Allath	96117 87975
SIKKIM	Santosh Allath	96117 87975
MIZORAM	Anand Kumar Kadali	99019 99196
HIMACHAL PRADESH	Ashish Bhardwaj	96110 99884
GOA	Santosh Allath	96117 87975
LADAKH (UT)	Sai Prasad Ivaturi	96320 22331
DADRA and NAGAR HAVELI and DAMAN and DIU (UT)	Santosh Allath	96117 87975

*As of Dec 2025*

# Annapoorna Morning Nutrition Programme

For Needy School-Going Children



## Healthy Children

- Higher IQ
- Better Cognitive Skills
- Higher chance of competing at school



## Malnourished Children

- Lower IQ
- Lower Concentration Levels
- Decreased Health Posture

## Why Morning Nutrition to Children?

Healthy children are the building blocks of a healthy future of India. By serving balanced and filling morning nutrition, we seek to meet the nutrition gap in children from rural India and disadvantaged sections of the society.



**Hidden Hunger Eradication**



**Increase in Attendance**



**Increased Focus**



**Energises Body & Mind**



**Optimizes Weight Gain**



**Builds Immunity**

# Morning Nutrition Menu



- Boosts Immunity and overall Health.
- Strengthens Bones in Children.
- Meets 50% of the RDA of most of the micronutrients.
- Offered free of cost to Children.
- Added with Govt. sponsored Milk or Jaggery.
- Easily Scalable and Integrates well with National Nutrition programmes.



## SaiSure Millet Multi-nutrient Health Mix

SaiSure Millet Multi-nutrient Health Mix has a very good nutritional profile, encompassing all the essential macronutrients - carbohydrates, fibres, fats, and proteins, along with noteworthy levels of key micronutrients - vitamins C and E, and minerals.

## SaiSure Malt Multi-nutrient Health Mix

SaiSure Malt Multi-nutrient Health Mix is a multi-nutrient supplement, a malt-based composition, for pregnant women, toddlers, pre-school, and school children.

01 02



## Cooked Breakfast

Where sophisticated kitchen infrastructure, as well as cooks, are available, cooked breakfast is provided, customized to the regional palate. The menu is meticulously planned, making sure that the breakfast is wholesome in its nutrition quotient and meets quality standards.

Monday	Tuesday	Wednesday	Thursday	Friday
Avalakki Upma/Poha	Idli with chutney	Vegetable Pulav	Vegetable Upma	Rice Pongal

03 04



## Basic Foods Suitable Where Cooking Isn't Feasible

- Chikkis – Currently served in 3 varieties peanut, peanut-millet, and peanut-millet-sesame.
- Multigrain Cookies



# SaiSure Millet Fortified Health Mix Ragi Java - Nutritional Information

Nutrients	Qty	per 100 gm	per 10 gm	% RDA
<b>Nutrients</b>				
Total Energy (K.cal)	-	310	31	2.58
Energy From Fat (kcal)	-	14.2	1.42	-
Protein (g)	gms	6.6	0.66	2.28
Total Fat (g)	gms	1.60	0.16	0.53
MUFA (g)	gms	0.43	-	-
PUFA (g)	gms	0.37	-	-
Saturated Fat (g)	gms	0.23	-	-
Trans Fat (g)	gms	0	-	-
Cholesterol (mg)	gms	0	-	-
Total Carbohydrate (g)	gms	66.7	6.67	3.34
Dietary Fibre (g)	gms	9.7	0.97	4.85
Sugar (g)	gms	0	0	-
<b>Nutrients - Minerals</b>				
Sodium	mgm	320.0	32.0	3.2
Potassium	mgm	388.0	38.8	2.6
Calcium	mgm	303.0	30.3	4.0
Phosphorous	mgm	223.0	22.3	3.2
Magnesium	mgm	124.0	12.4	5.1
Iron	mgm	37.5	3.8	25.0
Zinc	mgm	20.0	2.0	25.0
Iodine	mcg	337.0	33.7	25.0
Selenium	mcg	100.0	10.0	25.0
Copper	mcg	626.0	62.6	8.3
<b>Nutrients - Vitamins</b>				
Vit A	mcg	3.1	0.30	-
Vit.D	mcg	30.0	3.00	25.0
Vit B1	mgm	3.0	0.30	25.0

Nutrients	Qty	per 100 gm	per 10 gm	% RDA
Vit B2	mgm	4.0	0.40	25.0
Vit B3	mgm	1.0	0.10	0.90
Vit B6	mgm	5.0	0.50	25.0
Vit B7	mcg	1.0	0.10	0.24
Vit B9	mcg	500.0	50.00	25.0
Vit B12	mcg	6.3	0.63	25.0
Vit C	mgm	325.0	32.50	72.2

## Nutritional values of SaiSure Jaggery Powder

Nutrients	Qty	per 100 gm
<b>Nutrients</b>		
Total Fat	gms	0
Saturated Fat	gms	0
Trans Fat	gms	0
Cholesterol Total	gms	0
Total Carbohydrate	gms	95.91
Dietary Fiber	gms	0
Protein	gms	1.06
Sugar	-	85.9%
<b>Nutrients - Minerals</b>		
Sodium	-	0.020%
Moisture	-	<3%
Sulphur	-	<2PPM
Iron	mgm	20.9
Calcium	-	0.22%
<b>Nutrients - Vitamins</b>		
Vitamin A	mcg	0
Vitamin C	mgm	13.49

# SaiSure Malt Fortified Health Mix

## Nutritional Information

Label Claims	10 gm serving	%RDA
<b>Total Energy (K.cal)</b>	<b>34.6</b>	<b>2.9</b>
<b>Energy From Fat (kcal)</b>	<b>2.5</b>	<b>-</b>
<b>Protein (g)</b>	<b>0.9</b>	<b>2.9</b>
<b>Total Fat (g)</b>	<b>0.3</b>	<b>0.9</b>
<b>MUFA (g)</b>	<b>0.08</b>	<b>-</b>
<b>PUFA (g)</b>	<b>0.035</b>	<b>-</b>
<b>Saturated Fat (g)</b>	<b>0.132</b>	<b>-</b>
<b>Trans Fat (g)</b>	<b>0.0</b>	<b>-</b>
<b>Cholesterol (mg)</b>	<b>0.0</b>	<b>-</b>
<b>Total Carbohydrate (g)</b>	<b>7.2</b>	<b>3.6</b>
<b>Dietary Fibre (g)</b>	<b>0.2</b>	<b>1.2</b>
<b>Added Sugar</b>	<b>1.0</b>	<b>-</b>
<b>Nutrients - Minerals</b>		
<b>Calcium mg</b>	<b>71.6</b>	<b>9.8</b>
<b>Phosphorous mg</b>	<b>70.4</b>	<b>10.4</b>
<b>Magnesium mg</b>	<b>39.0</b>	<b>16.3</b>
<b>Iron mg</b>	<b>5.0</b>	<b>33.3</b>
<b>Zinc mg</b>	<b>2.7</b>	<b>33.8</b>
<b>Iodine mcg</b>	<b>45.0</b>	<b>33.3</b>
<b>Selenium mcg</b>	<b>11.8</b>	<b>29.5</b>
<b>Copper mcg</b>	<b>166.2</b>	<b>22.0</b>
<b>Nutrient-Vitamins</b>		
<b>Vit A mcg</b>	<b>163.9</b>	<b>23.4</b>
<b>Vit.D mcg</b>	<b>3.5</b>	<b>23.3</b>
<b>Vit.E mg</b>	<b>1.7</b>	<b>22.7</b>
<b>Vit.K mcg</b>	<b>8.4</b>	<b>16.8</b>
<b>Vit B1 mg</b>	<b>0.3</b>	<b>16.3</b>

Label Claims	10 gm serving	%RDA
Vit B2 mg	0.3	18.3
Vit B3 mg	2.2	17.9
Vit.B5 mg	0.8	18.4
Vit B6 mg	0.3	18.2
Vit B7 mcg	11.7	33.4
Vit B9 mcg	69.6	34.8
Vit B12 mcg	0.9	34.8
Vit C mg	45.0	90.0



# Collaboration between Sri Sathya Sai Annapoorna Trust & Subhiksha Organic Farmers Multi-State Cooperative Society Ltd.

## Connecting Soil to Child

Sri Sathya Sai Annapoorna Trust has joined hands with Subhiksha Organic Farmers Multi-State Cooperative Society Ltd to create a sacred chain from soil to child—where the loving effort of farmers in their fields culminates in the nourishment of millions of school children. This collaboration unites pure, chemical-free ragi (finger millet) grown by Subhiksha farmers with the Trust's Morning Nutrition Programme, turning every grain into an offering for the health of future generations.



## From MSP to a Livelihood-Honouring (Minimum Livelihood) Price

The partnership deliberately goes beyond the idea of just a Minimum Support Price (MSP) for ragi. Instead, trust offers what is called a livelihood-honouring price to Subhiksha's organic farmers, which is higher than the MSP declared by the government.

### This approach:

- Recognises the extra effort, cost and risk that organic, chemical-free cultivation demands from farmers.
- Ensures fair and dignified compensation so that farming becomes a stable, respected livelihood, not a struggle for survival.
- Treats farmers as co-creators in a national nutrition mission, not as mere suppliers of raw material.

By assuring a livelihood-honouring price, the Trust encourages farmers to stay committed to organic farming, secure in the knowledge that their harvest will be valued—both economically and morally.

## Chemical-Free Ragi and Living Soil

At the heart of this collaboration is the shared belief that healthy soil leads to healthy children. Subhiksha farmers in Tiptur (Tumkur district) and surrounding regions cultivate ragi without harmful chemicals, using organic and regenerative practices that keep the soil alive and fertile.

### Key aspects include:

- Avoiding excessive chemical fertilizers and pesticides that gradually damage the soil, and instead returning crop residues and organic matter back to the land.
- Building soil organic matter so that a significant portion of nutrients naturally recycle into the soil within a few months when agricultural waste is properly managed.

Through this, every field becomes more than a production unit; it becomes a living, breathing ecosystem that can support the next generation of farmers and crops.

## Ragi's Journey: From Village Fields to Nourishing Millions

The organically grown ragi from farmers is procured, fortified and distributed by Annapoorna Trust to government school children across thousands of schools in multiple states and Union Territories, benefitting a vast number of children on a daily basis. As fortified ragi health mix, blended with milk or milk powder and jaggery, it is served as morning nutrition to children as they arrive at school.

### This creates a powerful continuum:

- The grain begins its journey in a village field, lovingly cultivated and offered through traditional harvest rituals where farmers pray that their produce should benefit children.
- The same ragi, once fortified, supports improvements in children's growth and learning ability, as reflected in observations from government schools.
- Farmers take pride in knowing that their harvest does not stop at the local market; it reaches remote villages across India, and even beyond India's borders as the initiative expands.

In this way, each handful of ragi connects the farmer's field and heart directly to a child's classroom and future.

## A Shared Vision: Soil, Farmer and Child as One Family

The collaboration between Sri Sathya Sai Annapoorna Trust and Subhiksha Organic Farmers Multi-State Cooperative Society Ltd is much more than a procurement arrangement. It is a living example of the spirit that the whole world is one family, expressed through:

- Healthy soil, nurtured by organic practices.
- Empowered farmers, supported with livelihood-honouring prices and deep respect.
- Nourished children, who begin their school day with a nutritious millet-based breakfast.

By consciously connecting soil, farmer and child, this partnership is helping to build a future where sustainable agriculture and child nutrition grow together—rooted in gratitude, dignity and shared responsibility.

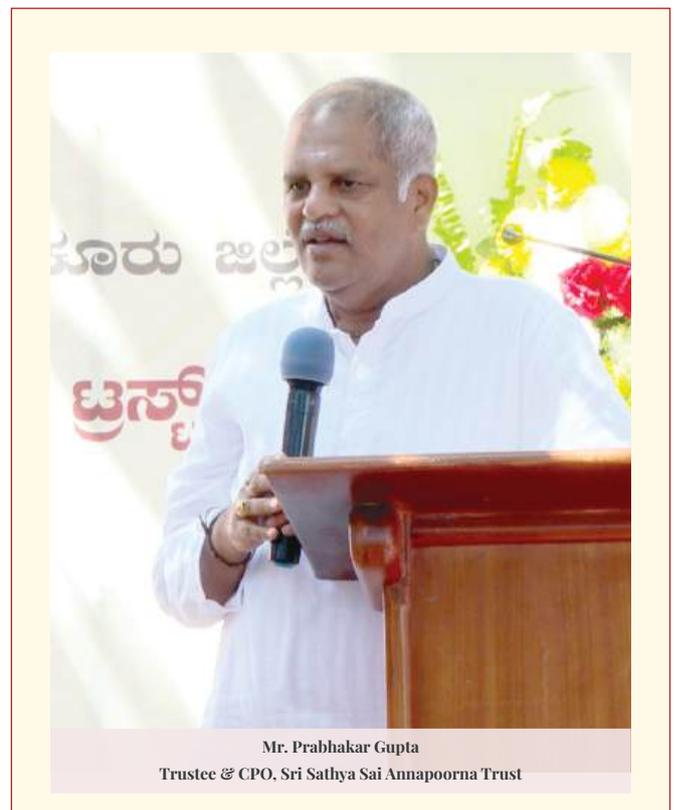


## Honouring Farmers as “Krushi–Rishis”

This collaboration also emphasises honour, recognition and life guidance for farmers.

- Farmers are acknowledged as “Krushi–Rishis”, sages of the soil, whose work has spiritual and social significance.
- Sri Sathya Sai University for Human Excellence will confer “Krushi–Rishi Honour Certificates” on farmers practising noble and sustainable agriculture, beginning with a first cohort of farmers identified for this recognition from 2026 onwards.
- Events become spaces where farmers receive not only technical inputs, but also inspiration, values, and a sense of belonging to a larger humanitarian movement.

This value-based engagement offers farmers life advice, moral support and dignity, reinforcing their role as guardians of both land and children's health.



# In Line with India's Nutrition Framework

## Poshan Abhiyaan



In alignment with **POSHAN Abhiyaan**, the Government of India's flagship nutrition initiative, **Sri Sathya Sai Annapoorna Trust** focuses on improving nutritional outcomes among children, women, and adolescent girls. POSHAN Abhiyaan draws national attention to the critical issue of malnutrition, and Annapoorna Trust actively supports this mission by working to enhance the nutrition levels of vulnerable communities.

To address malnutrition, Annapoorna Trust collaborates with various State Governments and Union Territories, with strong support from CSR partners and charitable foundations, to uplift the nutritional status of children studying in rural government schools. Recognizing the urgent need to combat hunger and malnutrition across the country, the Trust has set an ambitious target of reaching 80 million underprivileged children by 2028. Over the past twelve years, the program has witnessed exponential growth in the number of beneficiaries.

POSHAN Abhiyaan emphasizes the creation of a Jan Andolan, or people's movement, against malnutrition—an approach that Annapoorna Trust closely follows. Along with a committed network of volunteers, the Trust has partnered with several like-minded organizations and institutions that share the common objective of eliminating hunger and malnutrition. In addition, the Trust benefits from the enthusiastic participation of corporate volunteers who, driven by a strong sense of social responsibility, extend their efforts beyond their professional roles to serve thousands of children.

Annapoorna Trust remains dedicated to playing a leading role by collaborating with government agencies, partner organizations, individuals, and other trusts, with the ultimate goal of building a well-nourished and healthy society.

## National Education Policy 2020

The **National Education Policy 2020** provided strong validation to the vision of **Sri Sathya Sai Annapoorna Trust** by recommending that mid-day meals in government and aided schools be supplemented with a nutritious breakfast. This recommendation closely reflects the core principle of the Annapoorna Morning Nutrition Programme, which was launched in 2012. The policy, approved by the Union Cabinet in 2020, highlights that the morning hours following a healthy breakfast are especially effective for learning cognitively demanding subjects and therefore advocates the inclusion of morning nutrition within the existing mid-day meal framework.

Annapoorna Trust has long been committed to combating hunger and malnutrition through the provision of morning

nutrition. With the Union Government recognizing this need and incorporating it into the New Education Policy, the Trust's contribution to nation-building has gained renewed momentum. Operating the country's largest morning nutrition programme and reaching over 10 million children, Annapoorna Trust is well positioned to play a key role in partnering with governments to successfully implement this policy and help eliminate malnutrition and hunger among future generations.

In this way, just as Annapoorna Trust's initiatives are aligned with the **United Nations Sustainable Development Goals**, they also strongly support national policies aimed at addressing hunger and malnutrition—truly advancing the vision of building the nation through nutrition.

# Teachers: Our Pillars of Education and Champions of Nutrition

Teaching is far more than a profession, it is a lifelong commitment that demands dedication, courage, and resilience. Our association with the various Headmasters and teachers from schools across the country has reshaped our understanding of the powerful role educators can play when their primary concern is the well-being of their students.

At **Sri Sathya Sai Annapoorna Trust**, we work closely with teachers and mid-day meal cooks in government schools to ensure the smooth and effective implementation of the morning nutrition programme for the benefit of children. Teachers show deep concern for the holistic development of students in their communities and actively promote the nutrition initiative with great enthusiasm.

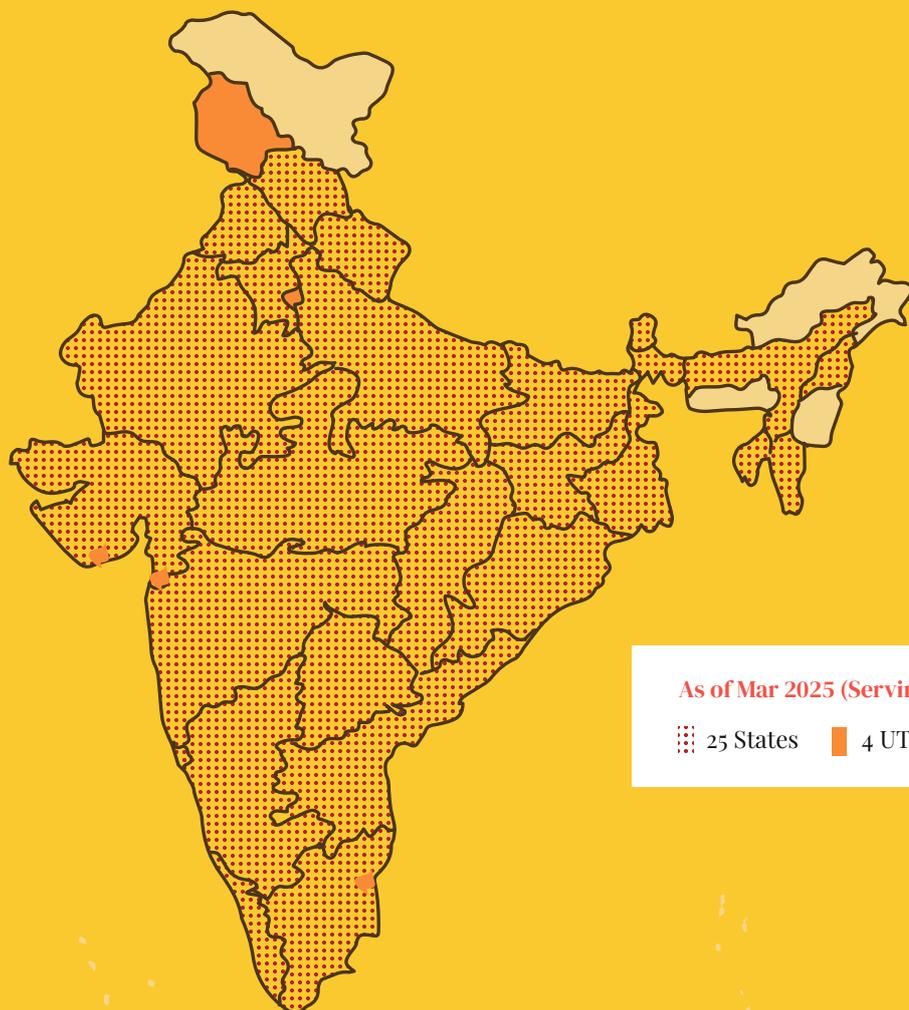
They serve as a vital link between Trust officials, volunteers, and education department authorities, ensuring seamless



coordination and execution. Today, Annapoorna Trust proudly acknowledges that its foundation has grown stronger through their unwavering support. We remain deeply grateful to these real-life heroes—the teachers—who have now become an integral part of the Annapoorna family.



# Our Presence



## Our Morning Nutrition presence

Our presence is in 1,43,040+ centres across 25 States + 4 UTs of India reaching out to 1,00,16,872+ children, providing them with Fortified Morning Nutrition on all school days.

As of Mar 2025 (Serving And Planned)

•••• 25 States    ■ 4 UTs    ■ yet to implement



**1,00,16,872<sup>+</sup>**  
Children served every morning



Across  
**1,43,040**  
Schools in  
**25 States 04 UTs**



**3,00,000**  
Volunteers



**150<sup>+</sup>**  
Corporate Organisations  
and Institutions



**1802<sup>+</sup>**  
Million Meals served till date

As of Mar 2025

# Morning Nutrition Program Reach In India

10 Million Children, 143k Schools, 25 States & 4 UTs

State	No of Students/Anganwadi Children (Serving)	No of Schools/Anganwadi's	No of Students (Planned)	Grand Total
KARNATAKA	7056000	83619	-	7056000
TELANGANA	2100000	41211	-	2100000
UTTARAKHAND	679995	16679	-	679995
BIHAR (Serving & Planned)	27000	190	50000	77000
PUDUCHERRY (UT)	35000	310	-	35000
MAHARASHTRA	10000	110	-	10000
HIMACHAL PRADESH	7813	450	-	7813
UTTAR PRADESH	7348	63	-	7348
GUJARAT	4691	12	-	4691
MADHYA PRADESH	4500	20	-	4500
TAMIL NADU	4024	16	-	4024
TRIPURA	3000	24	-	3000
ANDHRA PRADESH	2609	41	-	2609
JHARKHAND (Serving & Planned)	2489	16	5000	7489
NAGALAND	7200	133	-	7200
GOA	2076	65	-	2076
SIKKIM	2000	60	-	2000
HARYANA	1241	10	-	1241
CHATTISGARH	1000	5	-	1000
DADRA and NAGAR HAVELI & DAMAN and DIU (UT)	910	1	-	910
KERALA	250	2	-	250
WEST BENGAL	100	1	-	100
NEW DELHI (UT)	100	1	-	100
ODISHA	26	1	-	26
RAJASTHAN (Planned)	-	-	500	500
ASSAM (Planned)	-	-	500	500
MIZORAM (Planned)	-	-	500	500
PUNJAB (Planned)	-	-	500	500
JAMMU and KASHMIR (UT) (Planned)	-	-	500	500
<b>Total</b>	<b>99,59,372</b>	<b>1,43,040</b>	<b>57,500</b>	<b>1,00,16,872</b>

As of Mar 2025

# Our Engagement with State Governments Transforming Child Nutrition Across Karnataka:



**7 March 2025 – Karnataka Budget Expands SaiSure Ragi Health Mix**

Through the State Budget 2025–26 presented on 7 March 2025, the Hon'ble Government of Karnataka increased SaiSure Fortified Ragi Health Mix from 3 to 5 school days a week for all 53 lakh government school children, with an allocation of ₹100 crore. The State contributes 25% of the cost, while Sri Sathya Sai Annapoorna Trust and corporate partners fund 75%, reinforcing a scalable government-NGO nutrition model.



**5 April 2024 – Launch of SaiSure Millet (Ragi) Morning Nutrition in Alike, Karnataka**

SaiSure Millet (Ragi) Morning Nutrition was launched in Alike as part of the Karnataka-wide program serving 5.56 million children in 53,000 government schools. The event highlighted Sri Sathya Sai Annapoorna Trust's integrated work in nutrition, education, and healthcare, and honoured Smt. cooks and Sri/Smt. teachers who enable the program at the grassroots.



**26 March 2024 – Sabre India "Give Together" Employee Engagement**

On 26 March 2024, Sabre India employees participated in the "Give Together" CSR initiative to understand Sri Sathya Sai Annapoorna Trust's Nutrition, Education, and Healthcare programmes and listen to beneficiary testimonies. Sabre's prior support for SaiSure Malt benefitted over 80,000 children in aspirational districts, deepening employee ownership in the cause.



**4 May 2024 – Silicon Valley Bank Management Visit and Livelihood Support**

On 4 May 2024, a Silicon Valley Bank management delegation visited Sathya Sai Grama, Muddenahalli, touring the SaiSure facility, Sri Sathya Sai Sarla Memorial Hospital, and nearby villages. Under its women-empowerment CSR focus, SVB donated 27 sewing machines to rural women, supporting sustainable livelihoods and signalling interest in continued association.

# Karnataka



**6 June 2024 – CreditAccess Grameen CSR Visit to Sathya Sai Grama**

On 6 June 2024, senior leaders from CreditAccess Grameen Ltd. visited Sathya Sai Grama to understand the Trust's work in addressing severe and moderate acute malnutrition (SAM/MAM) using SaiSure. The visit, including a tour of the SaiSure factory, underlined alignment between microfinance-led community outreach and low-cost, clinically validated nutrition solutions.



**11 June 2024 – Visit of Bajaj Finserv Team to Annapoorna Headquarters, Karnataka**

On 11 June 2024, representatives of Bajaj Finserv Limited—Smt. Leena Rajan and Ms. Pooja Kamble visited Sri Sathya Sai Grama, Muddenahalli, headquarters of the Sri Sathya Sai Annapoorna Trust. They toured key facilities, including Sri Sathya Sai Sarla Memorial Hospital, the free Medical College, and the SaiSure Nutraceutical Facility, and learned about the Trust's integrated model of free education, healthcare, and nutrition.

The team engaged with Trust functionaries on governance, impact measurement, and CSR alignment, and appreciated the scale and transparency of the Morning Nutrition Program, which serves around one crore children across India.



**15 June 2024 – Expansion with Kellanova in Gowribidanur Taluk**

On 15 June 2024, the Morning Nutrition programme in Gowribidanur taluk was expanded in collaboration with Kellanova, serving Kellogg's Chocos three days a week and SaiSure Ragi with milk on the remaining three days. Building on Kellanova's Bright Start CSR initiative, the programme strengthens nutrition access for thousands of children through a 3S model of Government, Society, and Institutions.



**27 June 2024 – Collaboration with GOT Design India Pvt. Ltd.**

On 27 June 2024, GOT Design India Pvt. Ltd. partnered with Sri Sathya Sai Annapoorna Trust to fund SaiSure Ragi Multi Nutrient Health Mix for additional government school children in Chikkaballapur district. Chikkaballapur, an early adopter of SaiSure, already benefits over 1,300 students, and this CSR support helps scale low-cost nutrition in the region.



**28 June 2024 – Dell Technologies Volunteer Day at Sathya Sai Grama**

On 28 June 2024, a 53-member team from Dell Technologies India visited Sathya Sai Grama, conducting learning sessions, games, and career guidance in three rural schools and distributing stationery kits. Their campus tour and exposure to the SaiSure model inspired strong volunteer feedback and interest in deeper engagement.

# Karnataka



**20 July 2024 – Egen Employee Volunteering in Bengaluru and Hyderabad**

On 20 July 2024, employees of Egen volunteered at partner schools in Hyderabad and near Bengaluru, serving ragi java and conducting creative and awareness activities. Sessions included drawing, hygiene and nutrition videos, quizzes, and distribution of snacks and stationery, strengthening employee engagement with child wellbeing.



**18 September 2024 – CreditAccess Grameen Tripartite MoU for Anganwadi Children**

On 18 September 2024, a tripartite MoU was signed between CreditAccess Grameen Ltd., the Hon'ble Government of Karnataka, and Sri Sathya Sai Annapoorna Trust to provide SaiSure to 3–6-year-old SAM and MAM children through Anganwadis. The first phase targets 4,000 children across five districts, including aspirational Yadgir, to reduce malnutrition and long-term healthcare burdens.



**29 July 2024 – Narayana Health's Support for Morning Nutrition**

On 29 July 2024, Narayana Health and Sri Sathya Sai Annapoorna Trust marked the continuation of Morning Nutrition for 1,000 children across 12 government schools around Kengeri. Sri/Smt. Headmasters and teachers reported improved attendance and alertness among children who previously arrived hungry, encouraging Narayana Health to renew its commitment.



**14 November 2024 – Persistent Foundation Team Visit to Sathya Sai Grama**

On 14 Nov 2024, a team from Persistent Foundation visited Sathya Sai Grama to review ongoing SAM/MAM nutrition projects and explore future collaborations. The visit reinforced mutual commitment between Persistent Foundation and Sri Sathya Sai Annapoorna Trust to scalable, evidence-based interventions for vulnerable children.



**27 August 2024 – Persistent Foundation Support for SAM & MAM Children**

On 27 August 2024, Persistent Foundation and Sri Sathya Sai Annapoorna Trust extended their collaboration to four taluks to provide SaiSure Choco Malt for six months to 1,500 SAM and MAM children. Launch events with Sri/Smt. ICDS and Health officials focused on parent education and showcased reductions in malnutrition indicators in these communities.



**27 November 2024 – Volvo Group Partnership for 17,000 Government Schoolchildren**

On 27 Nov 2024, Volvo Group India partnered with Sri Sathya Sai Annapoorna Trust to provide SaiSure Millet (Ragi) Multi-Nutrient Health Mix with government milk to nearly 17,000 children in 272 govt schools in Hoskote taluk. Volvo executives, the local Hon'ble MLA, education officers, and Trust leadership emphasized that the fortified mix addresses visible and hidden hunger while meeting about half of children's daily nutritional needs.

# Karnataka



**6 December 2024 – Cisco India Philanthropy Team Volunteering Visit**

On 6 December 2024, the Cisco India philanthropy team spent a day volunteering at Sathya Sai Grama, engaging with children and understanding the Trust's education and nutrition initiatives. The engagement laid the groundwork for long-term collaboration that blends Cisco employees' volunteering with strategic programme support.



**10 January 2025 – JCPenney Employee Community Engagement**

On 10 January 2025, JCPenney employees participated in a community engagement programme, interacting with children and supporting Morning Nutrition activities at partner schools. The visit blended volunteering with awareness on child nutrition and helped strengthen corporate-NGO collaboration with Sri Sathya Sai Annapoorna Trust.



**9 December 2024 – SaiSure Ragi Fortified Health Mix at Parikrma Schools**

On 9 December 2024, SaiSure Ragi Fortified Health Mix was launched at Parikrma Humanity Foundation schools to enhance students' daily nutrition. Integrated into school routines, the intervention aims to tackle hidden hunger and support better health and learning outcomes among under-resourced children.



**28 January 2025 – "Power of Poshan" Award to WHEELS Global Foundation**

On 28 January 2025, WHEELS Global Foundation received the "Power of Poshan" award at Sathya Sai Grama for its support to Annapoorna's nutrition initiatives. The award, conferred in the presence of Sri/Smt. dignitaries, underscores the value of cross-border philanthropic partnerships in scaling low-cost nutrition solutions.



**10 January 2025 – SaiSure Nutritional Supplement for Pregnant Mothers, Domlur**

On 13 January 2025, Sri Sathya Sai Annapoorna Trust launched a SaiSure nutritional supplement programme for pregnant mothers in Domlur, Bengaluru, in coordination with local Health Department officials and ASHA/Anganwadi workers. The initiative focuses on improving maternal nutrition to ensure healthier pregnancies and stronger early child development.



**7 February 2025 – Community Impact with CAIF and WCD Department**

On 7 February 2025, a report highlighted joint interventions by CAIF, Sri Sathya Sai Annapoorna Trust, and the Women and Child Development (WCD) Department that have driven positive community-level changes. Outcomes include improved nutrition indicators and heightened community awareness around child and maternal health.

# Karnataka



9 February 2025 – Visit of Hon'ble Minister for PWD Sri Satish Jarkiholi

On 9 February 2025, Satish Jarkiholi, Karnataka's Public Works Department Minister, visited the SaiSure

Nutraceutical Facility to witness the implementation of the state's Morning Nutrition Program, which serves 55 lakh government school children across Karnataka with SaiSure Micronutrient Health Mix along with Ksheera Bhagya milk.

Impressed by the program's scale and impact in addressing morning hunger and malnutrition, he appreciated the efforts of Sri Sathya Sai Annapoorna Trust, which currently supports 1 crore children nationwide through its nutrition initiatives.



3rd March 2025 – GAIL (India) Ltd. Partnership in Chitradurga

GAIL (India) Limited, in collaboration with Sri Sathya Sai Annapoorna Trust, launched the Morning Nutrition Program on 3 March 2025 across six taluks of Chitradurga district, Karnataka.

The initiative supports 1.4 lakh government school children by providing SaiSure Millet (Ragi) Multi-Nutrient Health Mix along with government-sponsored milk, helping address morning hunger and malnutrition.

The launch event was attended by senior representatives from GAIL, marking the beginning of a collaborative effort to improve child nutrition and well-being in the region.



# Strengthening the Telangana Morning Nutrition Program



**6 June 2024 – Telangana Teachers and Volunteers Visit Sathya Sai Grama**

On 6 June 2024, about 40 Telangana government school teachers and active volunteers associated with the Morning Nutrition Programme visited Sathya Sai Grama, Muddenahalli. They toured key facilities including the free Medical College, Hospital, Cricket Stadium, Gurukulam, and SaiSure Nutraceutical facility, and later received guidance and blessings from Sadguru Sri Madhusudan Sai, who lauded them for going beyond duty and pledged personal support to inaugurate new seva initiatives in their districts.



**6 August 2024 – Egen Employee Volunteering in Hyderabad and Bengaluru**

On 6 August 2024, employees of Egen volunteered simultaneously at MPPS Narsingi, Hyderabad, and GHPS Balaganahalli, Bengaluru, impacting 220 and 230 students respectively through the Morning Nutrition Programme. Children were served nutritious Ragi Java and engaged in drawing competitions, quizzes, and awareness sessions on hygiene and nutrition, with gifts and snacks distributed, making it a memorable day of learning and joy.



**(Aug & Sept 2024) – Rise Against Hunger & J.P. Morgan**

On 09th August 2024, Rise Against Hunger India, along with J.P. Morgan, supported Sri Sathya Sai Annapoorna Trust's Morning Nutrition Programme in Telangana through a CSR and volunteering initiative. Volunteers packed and distributed essential food supplies, strengthening programme outreach. On 4th September, Rise Against Hunger, in partnership with Annapoorna Trust, extended continued support that ensured uninterrupted nutrition for Government schoolchildren, further strengthening the role of corporate collaboration in combating child hunger.



**30 September 2024 – Launch of SaiSure Micronutrient Health Mix for Anganwadi Children across Telangana**

On 30 September 2024, during the Poshan Arogya Jathara at Manakondur Girls' High School, Hon'ble Women & Child Welfare Minister Smt. Dansari Anasuya (Seethakka) and Hon'ble Transport Minister Sri Ponnamb Prabhakar, along with senior IAS officers and UNICEF representatives, formally launched the SaiSure Ragi Micronutrient Health Mix for Anganwadi (pre-primary) children in Telangana. Supported by Sri Sathya Sai Annapoorna Trust, the initiative covers 5 lakh Anganwadi children and takes the Trust's nutrition reach in the state to 21 lakh Anganwadi and schoolchildren.



**27–28 January 2025 – Visit of Sirpur, Kagazhnagar Team to Sathya Sai Grama**

On 27–28 January 2025, a 170-member team from Sirpur, Kagazhnagar, Telangana, including coordinators Sri Bhattu Mallesham and Sri Raghuveer Singh, visited Sathya Sai Grama. The team, which oversees Morning Nutrition (Ragi Jawa) for nearly 50,000 children and runs a Sai Swasthya Wellness Centre, presented their seva report to Sadguru Sri Madhusudan Sai, who deeply appreciated their service and assured efforts to establish a larger hospital in their region and to visit them in the coming year.

# Telangana



**21 February 2025 – Expansion of Morning Nutrition in Jogulamba Gadwal, Telangana**

On 21 February 2025, Sri Sathya Sai Annapoorna Trust launched the Morning Nutrition Programme in Jogulamba Gadwal district, one of Telangana's most backward districts by the District Development Index. In partnership with the District Collector & Magistrate Shri Santhosh B.M., IAS, T-SIG (CSR wing of Government of Telangana), and corporate partner INSPIRE, the initiative provides Millet Chikki and supports 3,286 students across 10 schools in Ghattu Mandal over 58 days, supplementing Fortified Ragi Jawa served across Telangana.



**25 March 2025 – Amazon India Volunteering Day at ZPHS Meerkhanpet, Hyderabad**

On 25 March 2025, a 20-member team from Amazon India, led by Ms. Latha M, volunteered at ZPHS Meerkhanpet, Yacharam Mandal, Hyderabad, along with Annapoorna Trust representatives. The day began with serving SaiSure Ragi Malt and distributing chikkis and multi-grain biscuits, followed by quizzes and co-curricular activities, concluding with medals and certificates for student achievers and a strong reaffirmation of Amazon's support to nourish young minds.



# From Pilot to Progress: Morning Nutrition in Assam



**9 January 2025 – Morning Nutrition Launch in Assam for 4.25 Lakh School children**

On 9 January 2025, the Morning Nutrition Program was launched at Amchong Tea Estate Model School, Digaru, Kamrup, Assam, in partnership with Assam Samagra Shiksha Mission. In its pilot phase, the initiative provides SaiSure Ragi Fortified Health Mix with jaggery as a daily drink to 4.25 lakh children across 34 districts, focusing especially on tea gardens and other vulnerable pockets. Costs are shared equally between the Hon'ble Government of Assam and Sri Sathya Sai Annapoorna Trust, establishing a 50:50 public-NGO model that can be scaled further. The programme aims to tackle morning hunger, improve concentration in class, and address micronutrient deficiencies among government school children.



**15 February 2025 – Statewide Expansion of Annapoorna Morning Nutrition Program in Assam**

On 15 February 2025, after the successful pilot, the Government of Assam formally announced statewide expansion of the Annapoorna Morning Nutrition Program at a public event graced by Hon'ble Chief Minister Sri Himanta Biswa Sarma, Hon'ble Education Minister Sri Ranoj Pegu, and Founder-Chairman Sadguru Sri Madhusudan Sai. The state committed to extending the fortified millet-based drink with jaggery from 4.25 lakh children to all 35 lakh government schoolchildren, covering every district. This decision positions Assam as a pioneer in integrating a scientifically formulated nutrition supplement into the school system through a structured government-NGO partnership. The programme is expected to reduce hidden hunger, support better learning outcomes, and serve as a replicable model for other states.



# Strengthening Child Nutrition in Peren District, Nagaland



26 September 2024 – Expansion of Morning Nutrition in Peren, Nagaland

On 26 September 2024, Sri Sathya Sai Annapoorna Trust expanded the Morning Nutrition Programme to the Peren and Tening blocks of Peren district, Nagaland, known as the “Green District of Nagaland.” With this expansion, coverage increased to 7,200 government school children (up from 2,155 children in 72 schools) receiving SaiSure Ragi (millet) Multi-nutrient Health Mix with jaggery each morning, addressing both hunger and “hidden hunger.” The event, graced by the Deputy Commissioner Sri Haizu Meru, Education Department officials, and community leaders, included talks on the benefits of SaiSure, a live preparation demo, and ended with children happily relishing Ragi Jawa, reaffirming local commitment to continue and deepen the partnership.



# Enhancing Nutritional Outcomes in Indore, Madhya Pradesh



19 July 2024 – Morning Nutrition Program in Indore, Madhya Pradesh (Infosys Foundation)

On 19 July 2024, Sri Sathya Sai Annapoorna Trust, in partnership with Infosys Foundation, formally launched

the Morning Nutrition Program at Bicholi Hapsi Government School, Indore Rural, Madhya Pradesh. The initiative serves 4,300 children across 20 government schools with “SaiSure Millet (Ragi) Multi-Nutrient Health Mix” and jaggery, addressing both hunger and critical micronutrient gaps among rural students. Representatives from Infosys Foundation, including Ms. Shrusti and Ms. Anunay, joined district education officials to inaugurate the programme, emphasizing Infosys’ commitment to impactful partnerships and encouraging children to use the supplement to grow physically and mentally. Annapoorna’s National Manager – Operations, Sri Santosh Allath, highlighted how the SaiSure-based model has grown from serving 50 children to 9 million across India, underlining its role in meeting both inner and outer hunger of the child.

# Bringing Nutrition and Smiles to Uttar Pradesh



**3 October 2024 – Launch of Morning Nutrition in Varanasi, Uttar Pradesh**

On 3 October 2024, the Morning Nutrition Programme was launched in Varanasi, with SaiSure, a fortified ragi-and-jaggery millet drink, being served to eager children as part of the inaugural event. The programme was blessed by several dignitaries including Sri Sanjay Kumar Yadav, Block Education Officer (Sewapuri), and Sri Dharmendra Kumar, President, School Management Committee Basuhan, along with headmasters and teachers from nearby schools, and was supported by Divine Will Foundation Canada in partnership with Sri Sathya Sai Annapoorna Trust. With Varanasi joining the network alongside Lucknow, Ayodhya, Siddharth Nagar, Ghaziabad, Bijnor, Noida, and now Bhadohi, Morning Nutrition in Uttar Pradesh reached close to 8,000–10,000 students, reinforcing the vision of “Nourishing the Future – Morning Nutrition for Every Child.”



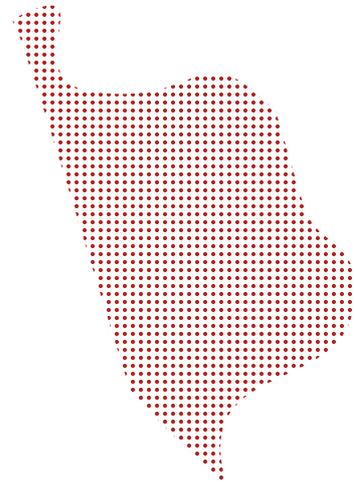
**6 December 2024 – Morning Nutrition Launch in Bhadohi, Uttar Pradesh**

On 6 December 2024, Sri Sathya Sai Annapoorna Trust launched the Morning Nutrition Programme at P.S. Badura in Gyanpur Taluk, Bhadohi district, Uttar Pradesh, benefiting 2,000 students from 14 government schools with SaiSure Fortified Ragi with Jaggery. The launch, supported by Shri Bhupender Narayana Singh, Basic Shiksha Adhikari, and enabled by ...

District Magistrate Shri Vishal Singh, marked an important step in addressing morning hunger in this economically challenged, carpet-weaving region. Bhadohi thus joined other Uttar Pradesh districts—Lucknow, Ayodhya, Siddharth Nagar, Ghaziabad, Bijnor, Noida, and Varanasi—taking the total number of children covered in the state to over 10,000.



# Annapoorna's Nutrition Initiative in Goa



23 September 2024 – “Gift of Love” Event, Canacona, Goa

On 23 September 2024, a “Gift of Love” event was held at Government Higher Secondary School, Canacona, Goa, to honour over 120 government school teachers who support the Morning Nutrition Programme in the state. The programme, started in Canacona in September 2022 with 1,000 children and later expanded to Bicholim, now benefits around 2,000 children in Goa with SaiSure-based morning nutrition supported by Persistent Foundation. Hon’ble education officials including Smt. Anjali Malik (Deputy Director of Education), Smt. Sara Desai (Municipal President, Canacona), Sri Melvin (Assistant Director of Education), and Smt. Lina Kalgutkar (ADI, Bicholim) appreciated the Trust’s continuous follow-up and impact, while each teacher received a token of gratitude in the form of a watch and notebook, reaffirming their central role in sustaining the initiative



# CSR Partners & Global Collaboration



**AAPC**

AAPC was founded in 1988 as the American Academy of Professional Coders, with the aim of providing education and certification to coders working in physician-based settings. AAPC is the education and credentialing organization for medical coders, billers, auditors, practice managers, documentation specialists, compliance officers, and revenue cycle managers.

AAPC advocates Annapoorna Morning Nutrition programme in North region.

AAPC's advocacy for the Programme highlights its commitment to supporting initiatives that positively impact communities, ensuring children start their day with the nourishment they need to thrive.

## Aarogya Vahini Trust



Sri Sathya Sai Aarogya Vahini – A project of Aarogya Vahini Trust is a charitable trust, based in Kolkata, district of West Bengal, India formed in 2016, and is part of the International Community of Organisations of the SAI Global Federation of Foundations – focusing on the Healthcare domain in India.

The Trust, in alignment with the Sustainable Development Goals on health and nutrition of the United Nations and from the National and International Health Policies, primarily focuses on Preventive Primary Healthcare with an objective to bring about societal transformation through Compassionate Healthcare by touching lives through healing.

Aarogya Vahini Trust has jointly conducted many Nutrition initiatives with Annapoorna Trust, benefiting several underprivileged children.



**Absyz Software**

ABSZY Software Consulting Pvt. Ltd., established in 2011, is a prominent technology consulting firm specializing in Salesforce.com and digital transformation solutions. Headquartered in Hyderabad, India, with additional offices in Bengaluru, Dubai, Ontario, and Michigan, ABSZY has grown into a global presence.

In the year 2024-25, ABSZY is supporting Annapoorna Trust in providing Morning Nutrition to Government school children in the state of Telangana.



## Adamyia Chetana

Adamyia Chetana is a voluntary organization started in the year 1997. It focuses on the fields of education with Anna (Food), Akshara (Education), Arogya (Health), Prakruti (Environment) and Samskruti (Culture) as its core intervention areas.

Adamyia Chetana serves hot nutritious mid-day meals to more than 2 lakh schoolchildren every day. Its mission is to create sustainable, replicable models for the social betterment of the underprivileged and also to develop a sense of appreciation of the Indian culture and value system among the younger generation.

Adamyia Chetana began its association with Annapoorna Trust in 2018 and have been active collaborator with Annapoorna Trust since many years in providing morning nutrition – SaiSure Ragi Multi Nutrient Health Mix with Govt sponsored milk in Bengaluru region. Even during the second wave of COVID pandemic, they supported in providing packed meals to the frontline workers across 40 hospitals in Bengaluru.

Adamyia Chetana's partnership with Annapoorna Trust reflects a shared commitment to nurturing healthier and better-educated children, creating a lasting impact on communities.

## Asha Jyothi Foundation



Asha-Jyothi (AJ) is a volunteer based non-profit organization dedicated to serving the needs of the underprivileged by providing access to Education and Healthcare. Their goals are achieved through assisting, implementing, and supporting charitable projects focusing mainly on education and healthcare. Their mission is guided by its core values of strength, commitment, collaboration, and integrity.



Asha-Jyothi has been instrumental in supporting various NGOs and organizations towards uplifting women, making them financially independent, improving healthcare, educating a child, improving school infrastructure, and so on. Asha-Jyothi has supported Annapoorna Trust during the COVID period by sourcing oxygen concentrators.



## Air India SATS (AISATS)

Air India SATS (AISATS), a leading gateway services provider in India and a joint venture between Air India Limited (TATA Group) and SATS Ltd., is deeply committed to social responsibility and sustainable development.

Air India SATS (AISATS) CSR activities are inspired by national developmental policies and focus on areas like education, skill development, environment and community development, rural development, and childcare. It adheres to a Corporate Social Responsibility (CSR) policy aligned with its vision of recognizing and addressing social and environmental responsibilities in its operational areas.

In the FY 2024-25, AISATS collaborated with the Annapoorna Trust to support the Morning Nutrition Program for school children in Karnataka state. Through this meaningful collaboration, 50,600 children received SaiSure, the fortified Ragi (Finger Millet) mix, alongside milk provided by the Government of Karnataka. This initiative aimed not only to address hunger but also the less visible challenge of hidden hunger—the lack of essential micronutrients during critical early years.

Partnering with AISATS has been delightful. Their commitment to social responsibility and community welfare truly resonates with our values.



Amazon India



Amazon Web Services, Inc. is a subsidiary of Amazon that provides on-demand cloud computing platforms and APIs to individuals, companies, and governments, on a metered pay-as-you-go basis. AWS InCommunities, aims to make a positive change in communities, particularly in areas where AWS develops and manages its worldwide infrastructure.

Amazon programs have focused on the development of sustainable villages by bolstering the local economy, essential infrastructure, market linkages, connectivity, and other basic amenities. Initially serving 5,000 children in 2022, the collaboration expanded in the year 2024-25 to 8,600 children for all 6 days a week in Ranga Reddy district, Telangana.



**Location - Ranga Reddy district, Telangana**

**No. of children benefitted: 8,600**

**Variants served – SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery; Chikkis; Multi Grain cookies**

**Total no of servings: 14,62,000**

The collaboration between Annapoorna Trust and Amazon India highlights the profound impact that targeted nutritional interventions can have on school children. By expanding the reach of this program, the initiative continues to foster a healthier, more attentive, and academically inclined student population in the Ranga Reddy district.





## BigBasket

BigBasket is a large online grocer headquartered in Bengaluru, India, and currently owned by Tata Group. BigBasket began as a tech startup company, founded in 2011. It brings the convenience of groceries and home essentials delivered to the doorstep.

Since its inception in 2011, BigBasket has made efforts to reduce its environmental footprint by making several green decisions like the usage of electric vehicles, reusable packaging materials, use of paper bags, etc. To enhance its social impact, BigBasket helps spread awareness of the goodness of giving, focusing on areas like improving nutrition in deprived communities, care for water resources, air cleansing, rural development, women empowerment, quality education, and many more.

From the beginning of the year 2023, BigBasket has supported Annapoorna Trust towards crowdfunding across India. The contributions made by donors are supporting Morning Nutrition served to the government school-going children.

## BNB Security and Automation Solutions Pvt Ltd



BNB Security and Automation Solutions Private Limited specializes in providing turnkey solutions and services for projects involving Building Management Systems (BMS), Security, Fire, Safety, and Automation. Established in 2011, BNB is a highly rated CRISIL company with a presence in India and Singapore. The CSR arm of BNB Security and Automation Solutions, BNB Foundation, was established in 2017. It focuses on education, healthcare, environmental, and cultural activities.



BNB Foundation is a significant supporter of the Annapoorna Morning Nutrition Program, providing Fortified Ragi with milk to government school children in Karnataka. This partnership aims to improve the nutrition and overall health of these children, contributing to their academic performance and well-being.

Annapoorna Trust is grateful for the continued support from BNB Security and Automation Solutions and looks forward to a lasting partnership. This collaboration plays a crucial role in the mission to enhance the lives of underprivileged children through better nutrition.



## Care Edge

CareEdge enables customers to make informed decisions through best-in-class tools and insights. CareEdge is committed to educating, developing infrastructure for education, and empowering the children of India, creating employment opportunities, supporting like-minded NGOs, financial assistance to low income families, promoting activities for cleanliness, healthcare, tribal medical care etc., through its CSR initiatives.

CareEdge supported Annapoorna Trust in providing Morning Nutrition to nearly 1,770 rural government school-going children across 27 schools in Ayodhya during March 2023. The Trust is grateful for the support provided for furthering the mission toward malnutrition-free India.



## CENERG Global Tools

Established in 2012, CENERG is a leading Rotary Drill Bit manufacturer based in Hyderabad, India, serving a strong customer base across 20 countries. Through its CSR activities, CENERG focuses on eradicating hunger, poverty, and malnutrition; promoting education and gender equality; ensuring environmental sustainability; and promoting rural sports, among other initiatives to uplift communities.

In alignment with their CSR policy, CENERG Global Tools supports Annapoorna Trust in eradicating malnutrition by providing Fortified Ragi with jaggery to government school children in Telangana. This collaboration aims to enhance the nutrition and overall well-being of these children, contributing to their healthy growth and academic performance.

Annapoorna Trust is grateful for the support from CENERG Global Tools and looks forward to continued collaboration. The contribution is vital to our mission to improve the lives of underprivileged children through better nutrition.

## Cisco Systems (India) Private Limited



Cisco India commenced operations in 1995 and focuses on developing, selling, and supporting a range of networking hardware, software, and telecommunications products and services across various technology areas like networking, security, collaboration, data center, and the Internet of Things, essentially connecting industries and communities in India through their technology solutions; with a significant presence in Bangalore, they also contribute to R&D within the company globally.



Cisco is committed to powering an inclusive future for all and creating equitable access to opportunities for people and communities around the world. Cisco philanthropy enables organizations around the world with cash grants, technology, and shared expertise to accelerate and increase their impact. The Cisco philanthropy team visited Sathya Sai Grama in Dec 2024 and spent a fulfilling day engaging in various activities.

Annapoorna Trust looks forward to working closely with Cisco to further its mission of improving lives through nutrition, education, and health.

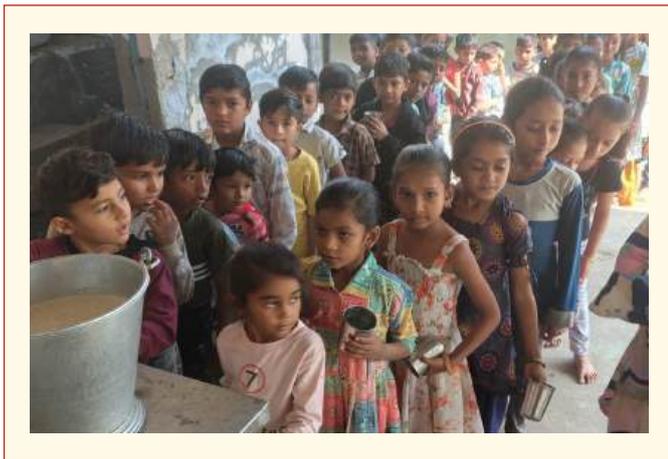


## Concord Biotech

Concord Biotech Limited, based near Ahmedabad, Gujarat, is a prominent biopharmaceutical company specializing in Active Pharmaceutical Ingredients (API) and finished formulations. Through its CSR initiatives, it focuses on healthcare, education, gender equality, environmental sustainability, and rural development.

In October 2023, Concord Biotech partnered with Annapoorna Trust to launch a morning nutrition program in Dholka taluk and Bhavnagar district, Gujarat. This initiative aims to provide SaiSure Malt Multi Nutrient Health Mix with milk daily to nearly **4,691** children across 12 government schools & is continuing its support in the year 2024-25 as well.

Annapoorna Trust values its collaboration with Concord Biotech in enhancing the nutritional well-being of children and looks forward to furthering its shared commitment to community upliftment and sustainable development.



## CreditAccess India Foundation

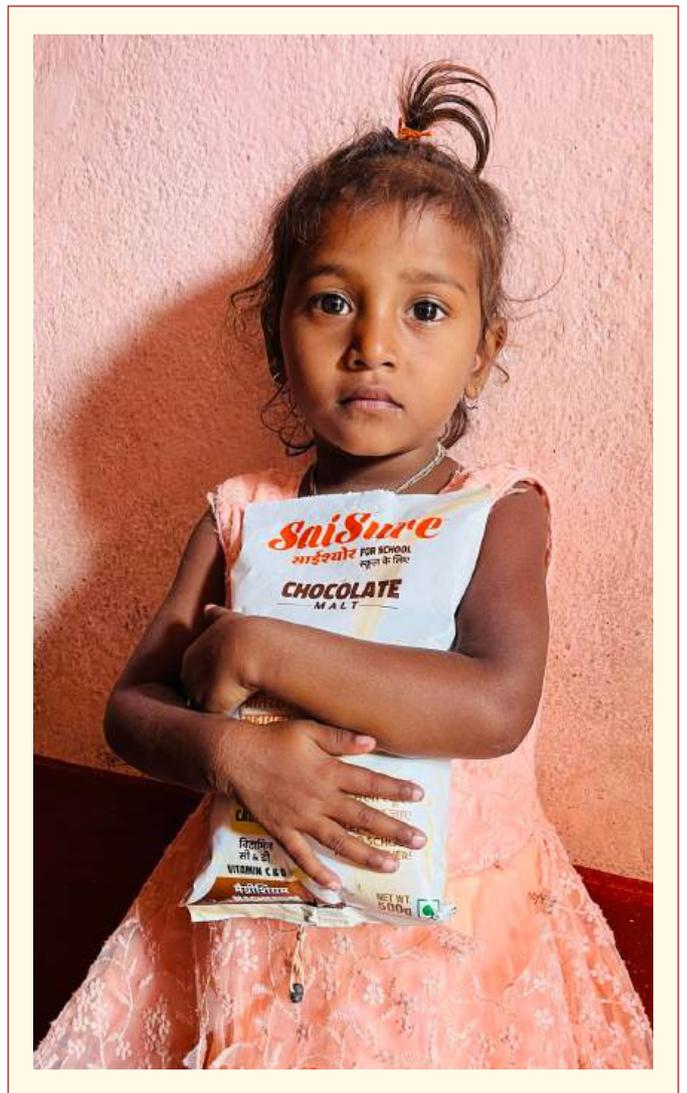
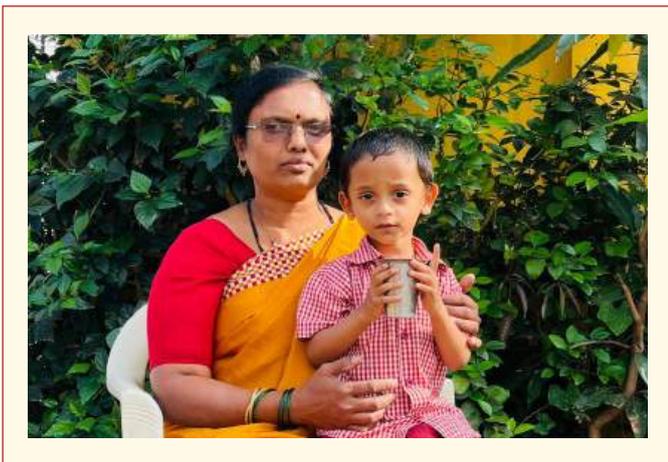


CreditAccess India Foundation is a Section 8 non-government company and a wholly owned subsidiary of CreditAccess Grameen Limited. CreditAccess Grameen, known by its brand "Grameen Koota," is India's largest NBFC-MFI (Non-Banking Financial Company-Microfinance Institution), primarily focused on providing micro-loans to women, especially in rural India. The foundation is responsible for implementing the corporate social responsibility (CSR) initiatives of CreditAccess Grameen, with the goal of supporting communities and driving long-lasting change. CreditAccess India Foundation's CSR efforts are centered around four key areas: Education, Healthcare, Livelihood, and Rural Development.



In partnership with the Sri Sathya Sai Annapoorna Trust and the Department of Women and Child Development (WCD), CreditAccess India Foundation supports the distribution of SaiSure Malt Multi Nutrient Health mix to 3,226 children diagnosed with Severe Acute Malnutrition (SAM) in 2024-25. This initiative is implemented in Anganwadis across the districts of Chamarajanagar, Haveri, Dharwad, Bagalakot, and Yadgir, aiming to improve the health and nutritional status of these vulnerable children.

The collaboration with CreditAccess India Foundation and the Department of Women and Child Development exemplifies the commitment to addressing critical issues like Severe Acute Malnutrition in children and significantly contributes to improving the health and well-being of some of India's most vulnerable populations.





**Dell**

Dell India Private Limited is a multinational computer technology company that develops, sells, repairs, and supports computers and related products and services. The CSR policy of Dell India aims to ensure an increased commitment at all levels of the organization, to operate its business in an economically, socially and environmentally sustainable manner. One of the areas where it directs its CSR programmes is its support of preventive healthcare.

Dell India came forward to support the health verticals of Annapoorna Trust by providing oxygen concentrators during the COVID crisis in 2021-22.

In a recent effort, 53 employees participated in school visits where they distributed essential stationery kits and conducted engaging sessions on English speaking and General knowledge, fostering educational opportunities and awareness among the children. Moreover, Dell leverages the Benevity platform, enabling employees to contribute effectively to various charitable causes. Dell Technologies further enhances this commitment by matching employee donations with corporate grants, effectively doubling the support towards community initiatives.

Dell Technologies continues to lead in technology innovation while driving positive impact through CSR initiatives, contributing to a more inclusive and sustainable future globally.





## Danirasa Foundation

Danirasa Foundation, based in Chennai, primarily focuses on improving the social conditions of underprivileged people. They are actively engaged in community-building exercises like food distribution, conducting medical camps etc. Danirasa Foundation has been in association with Annapoorna Trust since 2018.

In collaboration with Annapoorna Trust, a state-of-the-art centralised kitchen in Chennai was built for the preparation of morning breakfast for needy govt. schoolchildren. This kitchen

is fitted with the latest equipment, made to a capacity for churning out at least 5000 meals per day, for the underprivileged poor, is the first of its kind in India. 910 students are benefited with hot cooked breakfast in TV Nagar, Adigalar & Arikampedu schools in Chennai region.

## Divine Will Foundation



Divine Will Foundation (DWF) was established in 2013 with the goal of providing and supporting projects that would serve those in need in whatever way possible. It has been funding various educational, medical, nutrition, sustainable energy, and water purification projects as well as programs focused on spiritual topics and social uplift both in the US and Internationally. The foundation also consults with other individuals and organizations globally who wish to participate in helping those in need in their communities. In its focus on one of its core initiatives of eradicating hunger, DWF conducted a number of feeding projects in 9 locations in USA. DWF connects us with patrons and donors in the US and globally and supports Annapoorna Trust's Morning Nutrition projects for government schoolchildren in India.



## Divine Will Foundation (Canada)

Divine Will Foundation (Canada), DWFC, is a Canadian Charity corporation focusing on the 3 areas, globally: Nutrition, Education and Healthcare, for the needy. It was established with the goal of making the world a better place.

DWFC is committed to eradicating hunger globally. It has supported Annapoorna Morning Nutrition Programme by providing SaiSure Malt Multi Nutrient Health Mix for nearly 4,000 SAM & MAM children in the year 2022-23. In 2023-24, SaiSure Malt with milk was provided in Ayodhya for 2 months. In 2024-25, close to 500 schoolchildren were provided morning nutrition in Varanasi, Uttar Pradesh.

DWFC believes that good nourishment, a 'Values Based Education' and good medical care are the basic needs for every child that will enable them to become productive citizens of the world and bring about the change that we envision.



## Egen

Egen is a technology services company. They work with organizations across industries to help them unleash the power of cloud, data, AI, and platforms to empower people, create possibilities, and deliver impact for the better. They have more than 700 technology specialists in Canada, India, and the United States with extensive knowledge and experience working with many of the cloud and data platforms including Google Cloud, Salesforce, and Snowflake. They are recognized as a ‘Major Contender’ in Google Cloud services by Everest Group.

In the year 2023–24, Egen partnered with Annapoorna Trust to support the Morning Nutrition program in Telangana. This collaboration focused on providing fortified ragi with jaggery to children, enhancing their nutritional intake and overall health. They are continuing their services in the year 2024–25 as well.

Annapoorna Trust values the partnership with Egen and looks forward to continuing this collaboration. The ongoing support from Egen plays a crucial role in advancing the Trust’s mission to improve child nutrition and well-being.

## EKAM UK



EKAM UK is a charitable organization dedicated to advancing health and saving lives by providing essential advocacy, advice, and information.

The charity was established for the promotion and protection of good health for the public benefit by providing financial and technical assistance and support to charities, social organizations, medical centres, and non-profit organizations in the UK and India who are involved/engaged in providing health care, education care and support to neonates, infants, young adults and mothers. They operate throughout England and Wales as well as in India.



Through this collaboration in Kodagu district in Karnataka, Morning Nutrition is provided to 3,206 schoolchildren across 49 schools. Our heartfelt gratitude goes to the dedicated EKAM UK team for their commitment and efforts in making this impactful initiative possible. Together, we are fostering healthier, brighter futures for these young learners.



## Episource India

Episource is a leading provider of risk adjustment services, software, and solutions for health plans and provider groups. As an integrated platform, Episource empowers Commercial, Medicare, and Medicaid payers and providers with end-to-end risk adjustment solutions, including risk adjustment analytics, medical record retrieval, medical chart coding, and encounter submissions.

In the year 2024–25, Episource India is supporting Annapoorna Trust in providing Morning Nutrition to Govt school children.

# FANUC FANUC

FANUC CORPORATION, Japan, has been a pioneer in Computer Numerical Control (CNC) technology since 1956. Established in 1992 and headquartered in Bangalore, FANUC India Private Limited is a subsidiary of FANUC Corporation. The main objective of FANUC India is to provide the Indian market with the entire range of top-of-the-line FANUC products coupled with value-added services, ensuring the least cost of ownership for its customers.



FANUC India's social initiatives span the country – from Kashmir to Coimbatore, in various segments such as Childcare which includes nutrition for the underprivileged, supporting infrastructure in schools and Education to underprivileged children, and support for poor cancer patients and autistic children under healthcare.

FANUC India has been a key partner of Sri Sathya Sai Annapoorna Trust since 2016. This collaboration has been instrumental in providing Morning Nutrition and setting up RO water plants. Employees of FANUC India actively participate in Morning Nutrition activities in beneficiary schools regularly. During the COVID-19 pandemic, the Trust with the support of FANUC India provided dry ration kits to the needy. In the financial year 2024-25, FANUC has extended its support by providing a vehicle that is being utilized to deliver morning nutrition to government schools in the state of Karnataka.

Sri Sathya Sai Annapoorna Trust values the continued support and goodwill of FANUC India. This partnership exemplifies the positive impact of corporate social responsibility in improving the lives of underprivileged children and supporting healthcare initiatives. The Trust looks forward to many more years of fruitful collaboration with FANUC India.





## First American (India) FAI

First American (India) Private Limited ("FAI") is a Global Capability Center (GCC) of the First American Financial Corporation. With campuses in Bangalore, Hyderabad, and Salem, FAI delivers Software Development, IT infrastructure, Data & Analytics, back-office, and knowledge-processing operations to support First American's global operations. First American (India) Foundation is an actively growing organization and a proud member of the First American Financial Corporation family. FAI leverages its CSR contribution in the fields of education, healthcare, employability, livelihood enhancement, etc.

Annapoorna Trust's association with FAI began from the year 2019. In the year 2024-25, FAI supported the Trust in providing SaiSure Malt Multi Nutrient Health Mix to **21,314 school children** in 480 Govt. rural schools located across Chikkaballapur and Kolar districts of Karnataka, besides serving **450 children** in one blind school in Hyderabad.

FAI's commitment through CSR and employee engagement for Annapoorna's Morning Nutrition program underscores its dedication to making a positive impact in society.





## Feeding India by Zomato

Feeding India, a non-profit initiative by Zomato, is committed to eliminating hunger and improving malnutrition outcomes across India. Operating in 38 cities, its Daily Feeding Program collaborates with NGO partners to provide essential food support to underserved communities.

The collaboration with Annapoorna Trust began in 2022 and is continuing to date. In 2023-24, SaiSure Malt Multi Nutrient Health Mix with milk powder was provided to 7,813 government school children in Hamirpur, Himachal Pradesh.

Feeding India's partnership with Annapoorna Trust and SaiSure Nutritions LLP underscores its commitment to combating hunger and malnutrition through collaborative efforts making significant strides towards improving food security and nutrition outcomes in underserved communities.

## Firstsource



Firstsource is a specialized global business process management partner, and an RP-Sanjiv Goenka Group company which provides transformational solutions and services across Healthcare, Banking and Financial Services, Communications, Media and Technology, and other diverse industries.

Firstsource aims to make a positive impact on society in harmony with Group's overarching mission to empower lives through education, healthcare, gender equality, and addressing various social concerns. Firstsource advocates Annapoorna Morning Nutrition programme in Karnataka region.



## Geno Pharmaceuticals

Established in 1975, Geno Pharmaceuticals started its operations in the year 1977 in Bombay and shifted production to Goa in the year 1979. Geno Pharmaceuticals operates through divisions such as Geno Pharma, Geno Trauma Care, and Geno Clean Care, providing robust healthcare solutions across India. Geno Pharmaceuticals, through the Geno Foundation, actively contributes to community welfare. During the pandemic, Geno Foundation provided essential supplies like oxygen concentrators, medical equipment, PPE kits, and food to COVID warriors and needy families in Goa.

In March 2023, the collaboration between Annapoorna Trust and Geno Foundation initiated a pilot project serving morning nutrition to 85 children daily in North Goa, expanding later into Bicholim taluk by June 2023. Annapoorna Trust acknowledges and appreciates Geno Foundation's support of these initiatives. The initiative has expanded in 2024-25 as well, reflecting a shared commitment to enhancing children's nutrition and well-being.

Geno Pharmaceuticals and Annapoorna Trust exemplify the power of collaboration in addressing nutritional challenges among children. The partnership underscores a collective responsibility to nurture India's future generations through improved nutrition and community engagement.

## GAIL (India) Limited



GAIL (India) Limited is India's Largest Natural Gas Company, having a significant presence in natural gas transmission, marketing and processing, LPG transmission, petrochemicals, City Gas and E&P.

CSR interventions from GAIL have seven focus areas which come under GAIL Hriday. GAIL remains committed towards taking up CSR projects that benefit the communities in & around its work centres, in enhancing the quality of life & economic well-being of the local populace.



In a significant step towards addressing child malnutrition in the year 2024-25, Annapoorna Trust, in partnership with GAIL India Ltd. implemented the Morning Nutrition Program in 6 Taluks namely -- Challakere, Chitradurga, Hiriyur, Holalkere, Hosadurga & Molakalmuru taluks in the Chitradurga District, Karnataka.

The initiative will help provide 1,40,000 children across the district with SaiSure Millet (Ragi) Multi-Nutrient Health Mix, served along with government-sponsored milk.

This collaboration marks the beginning of a shared mission to eradicate child malnutrition.





## GOT Design

GOT Design India Private Limited from Bangalore, is a private subsidiary of a foreign company from Sweden, established as an Independent Company in the year 2022. The company is a development partner providing services in several engineering areas such as – Plastic components, Sheet metal, Casted metal, Chassis, BIW, Electrical HW, and 3D Design Tools.

The Sri Sathya Sai Annapoorna Trust has partnered with GOT DESIGN INDIA PVT LTD for the year 2024-25, in the ongoing mission to provide essential morning nutrition to government school children in Karnataka state.

## John Distilleries



John Distilleries Pvt Ltd is an Indian company that produces distilled beverages. Established in 1996, it grew to be a leading Alcobev company in a decade, not just in India but across the globe. It has more than 1000 dedicated employees working in 8 manufacturing units spread over 7 states across India.

John Distilleries has shown its social responsibility for a green environment and its commitment to the environment, health, and safety (EHS), alongside promoting responsible drinking. It has created a green zone by planting saplings and plants across locations, installing state-of-the-art Effluent Treatment plants (ETPs) to ensure zero pollutant discharge at our factories, segregation and recycling of wastes, and use of recycled products.



Since 2019, in line with its mission of providing service to society, John Distilleries has collaborated with Sri Sathya Sai Annapoorna Trust to provide Morning Nutrition to rural Govt. school children in Karnataka state.



## IndiVillage Foundation

Incorporated in the year 2019, IndiVillage Foundation is a nonprofit organization focused on closing the learning and skill gap in rural India with interventions in Karnataka.

The Foundation enables youth (current generation) and children (future generation) to participate in sustainable livelihood opportunities by empowering themselves with 21st-century skills. Their initiatives are designed with a strong emphasis on gender equity and focus on early childhood interventions, encompassing nutrition, foundational literacy, and libraries in Karnataka's government schools.

In collaboration with Annapoorna Trust in the year 2024-25, fortified ragi with government sponsored milk is served to 50,000 government schoolchildren in Raichur and Bagalkot.

IndiVillage Foundation's unwavering commitment to empowering rural communities and fostering sustainable development aligns seamlessly with Annapoorna Trust's vision of eradicating hunger and malnutrition among children. Together, this collaboration not only nourishes young minds and bodies but also lays the foundation for a brighter, more equitable future for the next generation.



## Infosys Foundation



Established in 1996 by Infosys, the Infosys Foundation operates from Bengaluru, Karnataka. It focuses on supporting underprivileged sections of society through various initiatives in education, rural development, healthcare, arts and culture, and destitute care across India.

During the challenging times of the COVID-19 pandemic, Annapoorna Trust collaborated with Infosys Foundation and Sri Ramakrishna Sevashrama – Pavagada to provide critical support to police personnel and their families in Pavagada, Tumkur

district with energy drinks and health supplements. Additionally, the SaiSure Malt Multi Nutrient Health Mix program benefited nearly 1,500 Moderately Acute Malnutrition (MAM) children in the Yadgir and Raichur districts of Karnataka.

In 2024-25, Infosys Foundation continued its support by collaborating with Annapoorna Trust to provide Morning Nutrition (SaiSure Millet Multi Nutrient Health Mix) to 4,300 children across 20 schools in Indore rural. The partnership aims to expand their impact and reach more children in need.

The collaboration between Annapoorna Trust and Infosys Foundation exemplifies a powerful commitment to social responsibility and community welfare.





## Inspire

Founded in 2018, Inspire Brands set out with a vision to invigorate great brands and drive long-term growth. In just seven years, its portfolio has expanded to over 33,000 restaurants across nearly 60 global markets and all 50 U.S. states, including Arby's, Baskin-Robbins, Buffalo Wild Wings, Dunkin', Jimmy John's, and SONIC.

Beyond business, Inspire Brands is committed to community impact, focusing on childhood hunger, youth leadership, and career readiness. In 2025, Inspire Brands India partnered with Annapoorna Trust to provide SaiSure Chikkis to 3,286 students in Ghattu Mandal, Jogulamba Gadwal district.

Annapoorna Trust looks forward to continuing this meaningful collaboration with Inspire Brands, working together for the betterment of society and future generations.

## IntouchCX



IntouchCX is a company where innovation meets industry, transforming the global customer experience landscape. They deliver value-driven CX management, digital engagement, and AI-powered automation solutions to some of the world's most renowned brands.

For over 20 years, they have scaled with soul to become a disruptive industry leader by building trusted long-term relationships with their brand partners and empowering their people to drive positive change.



Their Corporate Social Responsibility (CSR) program is an extension of that mission, built on four key pillars: Ethical Operations & Inclusive Culture, People-Centred Partnerships, Sustainable Innovation & Responsible Growth Through Collaboration.

It is a great pleasure that IntouchCX has partnered with the Sri Sathya Sai Annapoorna Trust in the year 2024-25 to serve morning nutrition to 4,500 government school children across Hyderabad and the Telangana region, where SaiSure Millet (Ragi) Fortified Health Mix with Jaggery is served at Government schools.



## Involgix Systems

Involgix, Inc is an Information Technology Solutions provider specializing in developing, integrating and maintaining software applications through a global delivery model.

In the year 2024-25, Involgix India is supporting Annapoorna Trust in providing Morning Nutrition to Government school children in the state of Telangana. SaiSure Ragi Multi Nutrient Health Mix is served with jaggery during assembly times.

Involgix India's support for Annapoorna Trust reflects its commitment to improving child health and nutrition in Telangana, fostering a healthier future generation.



**ITC**

ITC Limited is an Indian conglomerate company headquartered in Kolkata. It has a diversified presence across industries such as FMCG, hotels, software, packaging, paperboards, specialty papers, and agribusiness. It is a global sustainability exemplar as the only company in the world of its size and diversity to be carbon, water, and solid waste recycling positive. In addition, its businesses have created a sustainable livelihood for more than 6 million people, a majority of whom represent the poorest in rural India. The core objective of ITC's Corporate Social Responsibility is to generate livelihoods for marginalized communities not just for today but also for the future, through its Mission Sunehra Kal programme.

In October 2022, during the festival of Diwali, Annapoorna Trust collaborated with ITC Aashirvaad, to celebrate by sharing joy and festive cheer and served more than 1,00,000 rural government school children with gulab jamuns, across Andhra Pradesh and Telangana.

Annapoorna Trust looks forward to continuing its partnership with ITC for many more noble initiatives that benefit the underprivileged and contribute to sustainable development.

**JAMIPOL**



JAMIPOL (Jamshedpur Injection Powder) is a joint venture company, promoted by Tata Steel, SKW Stahl Metallurgies AG, Germany, and Tai Industries, Bhutan for the production and marketing of Desulphurising Compounds used by the Steel Industry for desulphurisation of hot metal (liquid iron).

JAMIPOL, through its CSR initiatives, ensures proactive participation towards education, health and safety, women empowerment, and employment; specifically focusing on the betterment of underprivileged societies and enabling them to earn a sustainable livelihood. Furthermore, it promises interventions in the areas of disaster relief, farm stress, etc.



Since July 2022, Annapoorna Trust, with the support of JAMIPOL, has been serving 575 government school children with SaiSure Malt Multi Nutrient Health Mix with Milk, in BPM School, Jamshedpur. In 2023-24, they supported Annapoorna Trust in providing SaiSure Malt Multi Nutrient Health Mix to 225 government school children. In 2024-25, the support is continuing in the region.

Annapoorna Trust appreciates JAMIPOL's ongoing support and looks forward to expanding their impact together in Jamshedpur and beyond.



JCPenney **JC Penney**

JC Penney India, a prominent retailer of apparel, home goods, jewellery, and beauty products, is dedicated to closing the opportunity gap by empowering under-resourced communities. Through strategic investments and the volunteerism of its associates, JC Penney strives to enhance community well-being and educational opportunities. The 'BEAT' (Bengaluru Engagement Action Team) program embodies JC Penney India's philanthropic goals by partnering with NGOs to engage associates in impactful social activities.

In 2023-24 & 2024-25, JC Penney India collaborated with Annapoorna Trust to support the Morning Nutrition program. This initiative provided SaiSure Malt Multi Nutrient Health Mix to 95,238 government school children across various districts in Karnataka, including Bangalore Urban, Chikkaballapur, Kalaburagi, Udupi, Tumkur, Uttar Kannada, and Chikkamagaluru.

The Trust expresses deep appreciation for this collaboration in advancing such a noble cause.



## HDFC Bank



HDFC Bank Limited (also known as HDFC) is an Indian banking and financial services company headquartered in Mumbai. Through their initiatives under HDFC Bank Parivartan, they strive towards the socio-economic development of society by sustainably empowering communities. The Initiatives under HDFC Bank Parivartan focus on the areas of Environment, Rural Development, Education, Skill Development and Livelihood Enhancement, Healthcare & Hygiene, and Financial Literacy reaching 10 crores+ lives across 24+ states and 1 million+ households.



HDFC supported Annapoorna Trust in providing SaiSure Millet (Ragi) Multi Nutrient Health Mix to 2,38,090 government school children during 2023-24 & 2024-25 as well at Medchal Malkajgiri, Yadadri Bhuvanagiri, Siddipet, Rajanna Sircilla, and Mulugu districts in Telangana.

Annapoorna Trust is grateful to HDFC for their support in improving the future of children through these impactful initiatives.



**Kellanova**



Kellanova, formerly known as the Kellogg Company and commonly known as Kellogg's, is a food manufacturing company and the world's leading producer of cereal and convenience foods including cookies, crackers, etc. It is committed to nurturing better days for people and our planet. Kellogg's CSR efforts such as 'Bright Start' provide fortified cereals and milk to children in need.



Kellogg's has partnered with Annapoorna Trust since 2022 to support the Morning Nutrition program for rural students in Karnataka and Andhra Pradesh. In 2024-25, the collaboration provided Morning Nutrition to 7,782 school children.

**Location - Gauribidanur taluk in Karnataka and Satyavedu taluk in Andhra Pradesh**

**No. of children benefitted: 7,782**

**Variants served – SaiSure Malt Multi Nutrient Health Mix and Kellogg's cereal with milk**

**Total no of servings: 14,62,000**

This initiative underscores Kellogg's ongoing commitment with Annapoorna Trust to providing nutrition support to school children in rural areas, ensuring they have access to essential meals for their well-being and educational success.





## Kempegowda International Airport Foundation's (KIAF)

Kempegowda International Airport Foundation's (KIAF), (a subsidiary of Bangalore International Airport Limited (BIAL)) main objective is to create social value through targeted interventions for communities around the Airport and the social ecosystem at large.

The journey of Annapoorna Trust with BIAL began in early 2018 after both organizations discovered a joint interest in providing morning nutrition to school-going children. During the year 2024-25, cooked breakfast was provided every day to 2,750 children in government schools around Devanahalli with the support of BIAL.

Annapoorna Trust acknowledges and appreciates the support of Bangalore International Airport Ltd for its dedicated efforts in supporting underprivileged communities around Bangalore Airport in Devanahalli.



LG



LG Electronics India Pvt. Ltd., a leader in consumer electronics, home appliances, and IT hardware, has been a significant partner in various CSR initiatives aimed at eradicating hunger, providing healthcare to underprivileged sections of society, and supporting the welfare of the armed forces and their dependents.

In 2024-25, LG collaborated with Annapoorna Trust to provide morning nutrition to 1,18,866 government school-going children across Karnataka, Haryana, and Uttar Pradesh.



## Location – Karnataka, Haryana, and Uttar Pradesh

**No. of children benefitted: 1,18,866**

**Variants served – SaiSure Multi Nutrient Health Mix with milk, healthy snacks like moong dal, biscuits, chikkis**

LG's collaboration with Annapoorna Trust has significantly contributed to improving the health and education of underprivileged children in India.



## LIONS Club International



Lions are a global service network of volunteers who make a difference in their local communities. Lions Clubs is the world's largest service club organization with its presence in 209 countries. Whenever a Lions Club gets together, problems get smaller, and communities get better. Lions Club was established in Mumbai in 1956. Lions Clubs India is the second largest group of volunteers in the world after the USA.

In 2022-23 and 2023-24, Lions Club District 317F Collaborated for Morning Nutrition Intervention of 2,477 children across 26 schools in Doddaballapur Municipality

Lions Club Hyderabad – Sainikpuri District 320C Collaborated for the distribution of Dry Ration Kits for over 1,200 families from downtrodden communities in Telangana during March-April 2022.

Lions Clubs International and Annapoorna Trust have demonstrated a strong commitment to improving the lives of underserved communities through their collaborative efforts. Annapoorna Trust looks forward to future collaborations with Lions Club International to impact communities.



## LSG Sky Chefs

Founded in 1942 by American Airlines in Texas, LSG Sky Chefs delivers over 308 million meals annually across 131 locations in 49 countries. Beyond airline catering, the company provides services such as lounge catering, hospitality, consulting, and logistics. The LSG Group aligns its sustainability efforts with six of the United Nations' Sustainable Development Goals (SDGs), demonstrating a strong commitment to environmental and social responsibility.

In 2022-23 and 2023-24, LSG Sky Chefs collaborated with Annapoorna Trust to provide Morning Nutrition using SaiSure Fortified Ragi with milk in Chikkaballapur. Additionally, they have supported rural communities with ready-to-eat food items. In 2024-25, LSG Sky Chefs is providing ready-to-eat items in government schools in Chikkaballapur district. This partnership aims to improve nutritional outcomes and support vulnerable populations.

Annapoorna Trust extends its sincere appreciation to LSG Sky Chefs for their support in advancing this noble cause. By partnering with LSG Sky Chefs, Annapoorna Trust continues to make a meaningful impact in the communities it serves, ensuring better nutrition and well-being for children and families in need.



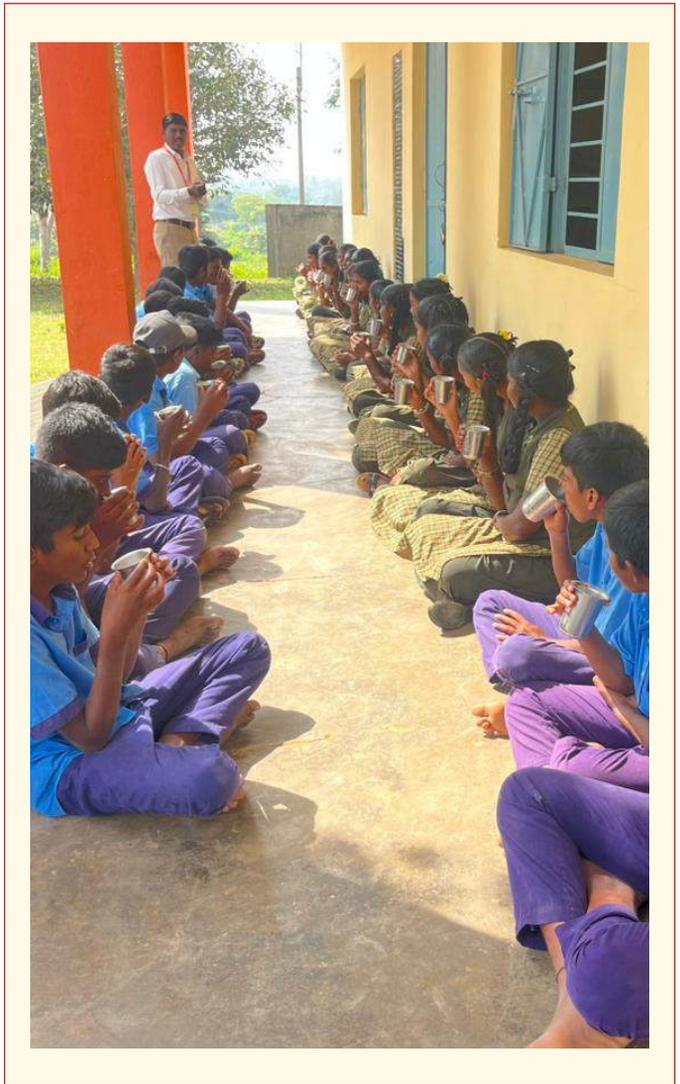
## Mavenir Systems Inc.

Mavenir Systems, Inc., founded in 2017, is an American telecommunications software company. It develops and supplies cloud-native software to the communications service provider (CSP) market. Headquartered in Texas, USA, it has offices in multiple countries such as India, Pakistan, Indonesia, Romania, Germany, and the UK. Mavenir also has Centres of Excellence around the world, including Bangalore and Brno, and serves more than 250 Communications Service Providers in over 120 countries.

Mavenir is committed to fostering a healthy and diverse workforce, supporting community development, and protecting the environment. This dedication is reflected in its various initiatives and partnerships aimed at making a positive impact on society.

In the fiscal year 2024-25, Sri Sathya Sai Annapoorna Trust partnered with Mavenir (India) to improve the lives of 34,600 government school-going children across 717 schools in the Kolar and Chikkaballapur districts of Karnataka. This partnership focuses on providing Morning Nutrition (Fortified Ragi with milk provided by the Government of Karnataka).

The Trust appreciates and expresses its happiness for the support provided for this noble cause. By contributing to the Morning Nutrition program, Mavenir has helped create a positive change in the lives of thousands of children, setting an example of responsible corporate citizenship.





## Menzies Aviation

Menzies Aviation, is a global leader in Ground Services and Cargo Handling, operating at over 200 airports in 37 countries across 6 regions.

Menzies Aviation's CSR activities encompass diverse themes such as providing shelter for the aged and underprivileged, promoting healthcare, sanitation, safe drinking water, education, rural development, and gender equality. These initiatives aim to enhance socio-economic indicators in their operational areas.

Since 2019, Menzies Aviation has partnered with Annapoorna Trust to provide Morning Nutrition (SaiSure with milk) to government schools in the Devanahalli area of Bengaluru Rural. This collaboration has significantly benefited local schoolchildren.

Annapoorna Trust expresses sincere gratitude to Menzies Aviation for their ongoing support and collaboration in this noble cause.

## Micro Focus



Micro Focus is a British Multinational software and information technology organization. It is one of the world's largest enterprise software providers and delivers trusted and proven mission-critical software that keeps the digital world running.

Micro Focus takes initiatives in various areas including Community and Social Impact through 'Micro Focus INSPIRE India Programs,' thereby aligning with the United Nations Sustainable Development Goals focusing on no poverty, quality education, gender equality, and others.



In March 2018, Micro Focus supported Annapoorna Trust in providing morning nutrition to several children and facilitated the installation of an RO water purifiers and provided essential equipment to a government school. In 2019, Micro Focus expanded its support in various districts of Karnataka. Amid the COVID-19 pandemic, Micro Focus collaborated with Annapoorna Trust to provide nutrition supplements to patients in government hospitals, cooked meals to COVID warriors, and distributed dry ration kits to ASHA workers and needy families across Karnataka, Tamil Nadu, and Telangana.

Through sustained efforts, this partnership continues to positively impact underserved communities, underscoring the commitment of both Annapoorna Trust and Micro Focus to social change and community welfare.



## Microsoft

Microsoft Corporation is an American multinational technology company headquartered in Redmond, Washington. Known for its Windows operating systems, Microsoft 365 productivity suite, and the Edge web browser, Microsoft has been a pioneer in the tech industry. Entering India in 2002, Microsoft now operates in 11 cities with 6 business units, representing its full product portfolio.

Microsoft's philanthropy aims to leverage technology for sustainable social impact and economic opportunity for all. This includes a strong focus on Employee Giving and Volunteering.

Microsoft's collaboration with Annapoorna Trust is highlighted by in-kind contributions and Employee Giving initiatives. Employees have actively contributed through the Benevity portal, supporting the Morning Nutrition program that benefits children across India. In-kind contributions from Microsoft, including Visi coolers and storage items for Annapoorna Trust's warehouses and godowns, have significantly enhanced the Trust's operational capabilities.

Annapoorna Trust deeply values the support from Microsoft and extends its gratitude for their contributions. This partnership exemplifies the impact of corporate philanthropy in driving social change and improving the lives of children across the country.

## MTAR Technologies



MTAR is a leading precision engineering, manufacturing, and integrator firm. It is a major equipment supplier to India's prestigious Space, Nuclear, Defence, and Aerospace programs. Through its various CSR initiatives, MTAR Technologies gives back to society through community engagement, mainly in the fields of education, child welfare, and healthcare.

Partnering with Annapoorna Trust, they supported the morning nutrition program to provide SaiSure Millet Multi Nutrient Health Mix along with jaggery to government school-going children in Telangana.



# Narayana Health



Narayana Health (NH) brand is strongly associated with the mission to deliver high-quality, affordable healthcare services to the broader population. NH aims to make a positive difference in the lives of people by striving towards better Health, Education, Environment, and Culture.

Since 2022, Narayana Health has been partnering with Annapoorna Trust to provide cooked breakfast to government school children. In the financial year 2024-25, the initiative benefited 1,000 children across 12 government schools in Kengeri, Bengaluru.

Annapoorna Trust is grateful for the steadfast support provided by Narayana Health. Their commitment to healthcare excellence and collaboration with us has played a vital role in furthering our mission to enhance the lives of those we serve.





## NewSpace India Limited (NSIL)

NewSpace India Limited (NSIL), a Public Sector undertaking of the Government of India and the commercial arm of the Indian Space Research Organisation (ISRO), is responsible for producing, assembling, and integrating launch vehicles with the help of an industry consortium. NSIL addresses the social, economic, and environmental well-being of society through its CSR initiatives, focusing on Education, Sports, Healthcare, Skill development, Sanitation, Sustainable development, Disaster management support, and social justice and empowerment

In the year 2024-25, NSIL has partnered with Annapoorna Trust to support the Morning Nutrition program for 1,57,000 children in government school-going children in Raichur, Manvi, and Lingasur taluks of Raichur district.

### Location - Raichur, Manvi, and Lingasur taluks of Raichur district

**No. of children benefitted: 1,57,000**

### Variants served – SaiSure Malt Multi Nutrient Health Mix with government-sponsored milk

Annapoorna Trust expresses its gratitude to NSIL for collaborating on this noble cause of building a nation through nutrition.





## Oracle Volunteering

Oracle India Private Limited is a prominent developer of application software, serving global customers with a range of products and services including databases, applications, and consulting.

Oracle India actively supports non-profit organizations in India, focusing on education, environmental protection, and community strengthening. Their grant initiatives encompass digital literacy, vocational training, healthcare, and WASH (Water, Sanitation, and Hygiene) projects.

Since 2016, Oracle has collaborated closely with Annapoorna Trust, contributing significantly to various initiatives aimed at enhancing the lives of underserved populations. In 2023, Oracle facilitated the distribution of SaiSure Fortified Health Mix to 7000 children in Chikkaballapur. In-kind contributions such as school furniture have also been provided to allied educational institutions.

Annapoorna Trust deeply values Oracle's continuous support and extends gratitude to Dr. Kamal Deep Peter for her significant contributions and leadership.

## Paytm



Paytm was one of the pioneers in starting the Digital Revolution in India. Today, it is one of the leading Payments App having more than 300 million Indians using Paytm to pay at their stores. Also, more than 20 million merchants and businesses are powered by Paytm to accept payments digitally.

Donations are the lifeblood for any NGO or Social service organizations; as a leading payments platform in India, Paytm is helping Sri Sathya Sai Annapoorna Trust accept donations from a wide range of potential donors. Moreover, they have created a platform to accept payments smoothly. Sri Sathya Sai Annapoorna Trust is indebted to Paytm for its relentless selfless service to the Trust.



## Prashanthi Balamandira Trust (PBMT)

Prashanthi Balamandira Trust (PBMT) was established in 1981 in Chikkaballapur, Karnataka. Recognized as an 'Organization in Consultative Status with the United Nations Economic and Social Council (ECOSOC) since June 2023,' PBMT is committed to advancing several UN Sustainable Development Goals through its initiatives.

PBMT's core focus is on education, providing a holistic and free-of-cost education to children. The Trust operates 21 educational campuses and 6 additional campuses through its

allied Trusts, offering a range of educational opportunities from Grade 6 to Doctoral studies. This education is imbued with values, integral and spiritual principles, aiming to bring out the true potential of every child. Alongside education, PBMT addresses children's nutritional and healthcare needs, ensuring comprehensive support for their overall development. PBMT collaborates with Sri Sathya Sai Annapoorna Trust to support the Annapoorna Morning Nutrition Programme. This partnership is crucial in providing free morning nutrition to over 10 million children every day.

## Persistent Foundation



Persistent Systems is an Indian multinational technology services company listed on the Bombay Stock Exchange and the National Stock Exchange. The Persistent Foundation, the CSR arm of Persistent Systems Ltd. was established in 2009 to expand the vision and define the scope of Corporate Social Responsibility. Health, Education, and Community Development are the areas of work in Pune, Nagpur, Bangalore, Hyderabad, and Goa.



The partnership with Annapoorna Trust was initiated in 2021. In 2024-25, 1,500 SAM & MAM children were supported in Karnataka & 2,450 Govt school children were served SaiSure Malt Multi Nutrient Health Mix with milk in Goa.

**Location – Siddlaghatta, Chintamani, Gowribidanur, and Chikkaballapur in Karnataka and in Goa**

**No. of children benefitted: 3,950**

**Variants served – SaiSure Malt Multi Nutrient Health Mix with Milk**

Annapoorna Trust is deeply grateful to Persistent Foundation for being a champion supporter in its mission to create a society free of malnutrition.





## PD Navkar Bio Chem Pvt Ltd

PD Navkar Bio Chem is a pioneer in flour treatment in India and a leading manufacturer and exporter of food additives, micronutrient premixes, enzymes, bakery ingredients, excipients, APIs, and fine chemicals with a clientele base across the globe.

PD Navkar partnered with Annapoorna Trust in the year 2022 to incorporate vitamin and minerals premix for our SaiSure Malt Multi-Nutrient and SaiSure Millet Multi-Nutrient products. Since, then it has been a great supporter of Annapoorna Trust

and has contributed to making our products meet the highest standards, benefiting the innumerable children and also partnered with Annapoorna Trust in providing SaiSure Multi-Nutrient Health Mix to govt school children in Karnataka.

## Raymond



Raymond is a diversified group with a significant presence in the Textile and Apparel sector and diverse segments such as Consumer Care, Realty, and Engineering in national and international markets. With roots dating back to 1925, as a small woollen mill in Thane (Maharashtra), manufacturing coarse woollen blankets, Raymond Brand has evolved into a leading manufacturer of the finest fabrics in the world.



Raymond's community initiatives aim to foster inclusive growth for underprivileged sections of society. They focus on upskilling the tailors' community through knowledge dissemination on high-end tailoring and quality trims. Raymond also supports underprivileged youth above the age of 16 through vocational courses at the Raymond Rehabilitation Center.

Raymond has been a supporter of Annapoorna Trust, contributing to the Morning Nutrition program since 2022. Their support has been crucial for ensuring nutritional support to children in need.



## Red Education

Red Education is the global leader in specialist training and professional services for the IT community across the Asia Pacific, the Americas, Europe, India, and the Middle East. Its mission focuses on empowering every student with the necessary skills and knowledge by providing the ultimate technical training experience.

Since 2022, Red Education partnered with Sri Sathya Sai Annapoorna Trust to provide Morning Nutrition to rural govt. school children in Chikkaballapur district.

With continued efforts, both organizations look forward to furthering the shared goals of creating a brighter future for all.



## Reputation

Reputation is a business-to-business online reputation management and customer experience management company headquartered in California, USA. With locations all over the globe and based in Telangana in India, the company empowers companies to fulfil their brand promise by measuring, managing, and scaling their reputation performance in real-time, everywhere.

In 2023-24 & also in 2024-25, Reputation partnered with Annapoorna Trust to support the provision of Morning Nutrition using SaiSure Millet Multi Nutrient Health Mix to government school children. This collaboration aims to enhance nutritional outcomes and support the well-being of children in underserved communities.

Annapoorna Trust extends its profound gratitude to Reputation for its valuable support. By partnering with Reputation, Annapoorna Trust aims to create a lasting impact in the community, improving the lives and futures of disadvantaged children through nutrition and education initiatives.

## Ring Plus Aqua Ltd



A Raymond Group company, Ring Plus Aqua Ltd (RPAL) is the leading manufacturer of automotive and engineering products like starter gears, water pump bearings, flexplates and machined components. They have a long-celebrated history with the global auto & non-auto industry with its operational base in Nashik and corporate office in Mumbai, India.

The Company's CSR policy is dedicated to promoting inclusive and sustainable development by investing in key areas such as enhancing the quality of life in rural communities, addressing hunger, poverty, and malnutrition, improving healthcare, including preventive measures, and supporting a range of other socially impactful initiatives.



For the year 2024-25, the Company has partnered with the Annapoorna Trust to support the Morning Nutrition Program in Karnataka, benefiting 23,100 students across the region.



## Rise Against Hunger India

Rise Against Hunger is a nonprofit organization with a vision of a 'World without Hunger.' Originally established to aid communities affected by natural calamities, Rise Against Hunger expanded its reach to support below-poverty-line families by supplying raw food materials. Packing is done by corporate employees as part of their volunteering programs.

As an organization, they are recognized for supplying fortified rice and essential pulses and have been a key supporter of Annapoorna Trust in providing nutritious meals for government school children for the past 4-5 years in Karnataka and Telangana.

In a remarkable display of solidarity and corporate social responsibility, Rise Against Hunger, supported by the Annapoorna Trust, collaborated with JP Morgan, Apple, and FactSet to prepare food packs for distribution to children.

This collaborative effort highlights the impact of partnerships in tackling crucial social issues and the importance of providing Nutrition to every child & a patient in need. These initiatives mark a significant step forward in the fight against hunger and malnutrition, offering essential support to those in need.



## Rotary International

In a richly diverse country, Rotary India harmoniously brings together citizens with a common desire to make the world a better place. Starting in 1920 with one club, today Rotary India is a vibrant community of over 2 lakh members from 4500+ across all its states and union territories.

Since 2022, Rotary Bengaluru East, Rotary Bengaluru IT Corridor wings, and Rotary Platinum City have partnered with Annapoorna Trust to provide SaiSure Morning Nutrition to government school children in Bangalore, ensuring essential

nutrition reaches those in need. The distinguished Rotarians visit to Sathya Sai Grama in March 2024 marked Rotary's ongoing support for initiatives by Sri Madhusudan Sai Global Humanitarian Mission (MSGHM), including the contribution of a 'Blood Collection and Transportation Bus,' to support healthcare services. During Jan 2025, Annapoorna Trust, in collaboration with Rotary District 3191, launched the SaiSure Nutritional Supplement for Pregnant Mothers program in Domlur, Bengaluru, to support expecting mothers with essential nutrition during pregnancy.

Annapoorna Trust values its partnership with Rotary and looks forward to continuing the collaboration to further uplift society through impactful projects and initiatives.

## Rural Shores



RuralShores, established in May 2008, is an Indian rural Business Process Outsourcing (BPO) company with a mission to integrate rural India into the knowledge economy by creating job opportunities for the country's rural youth.

In the years 2019-20, the team members of RuralShores actively participated in our initiatives, particularly in the Morning Nutrition Program. Their efforts were focused on the rural regions surrounding Chikkaballapur, where they played a vital role as part of an employee volunteering effort. Their contribution not only supported the immediate needs of these children but also emphasized the importance of collaboration in advancing our shared mission.



Annapoorna Trust expresses its deepest gratitude to RuralShores and its dedicated employees for their invaluable support and commitment to our Morning Nutrition Program. Their active involvement has made a lasting impact on the lives of many children in rural communities. The Trust looks forward to continuing this meaningful partnership in the future.



## S&P Global

S&P Global (NYSE: SPGI) provides Essential Intelligence. It enables governments, businesses, and individuals with the right data, expertise, and connected technology so that they can make decisions with conviction. From helping their customers assess new investments to guiding them through sustainability and energy transition across supply chains, they unlock new opportunities, solve challenges, and Accelerate Progress for the world. They are widely sought after by many of the world's leading organizations to provide credit ratings, benchmarks, analytics, and workflow solutions in the global capital, commodity, and automotive markets.

S&P Global is a purpose-led organization with a mission to accelerate progress and power thriving, global communities with greater opportunities for all. They have collaborated with Annapoorna Trust to provide SaiSure Millet (Ragi) Multi Nutrient Health Mix for 58,267 school children from 817 government schools in Hyderabad district and 41,734 schoolchildren from 366 government schools in Ranga Reddy district during Jan-Mar 2024.



## **Sabre** Sabre

Sabre is a leading software and technology company that powers the global travel industry. With the belief, 'Giving Back Together is Transformational,' Sabre intends to make a difference in society at large through its CSR initiatives. At the Global Capability Center, Bengaluru, Sabre focuses on community initiatives that promote education and capacity building for future generations.

During the fiscal year 2022-23, Sabre partnered with Annapoorna Trust to provide 'SaiSure Malt Multi Nutrient Health Mix' to government schoolchildren across more than 300 rural government schools. The initiative targeted districts like Gulbarga, Raichur, and Yadgir, focusing on improving nutritional outcomes.

In 2023-24, Sabre continued its support by providing SaiSure Malt Multi Nutrient Health Mix to 17,860 government school children in 84 schools in Raichur, Karnataka.

Annapoorna Trust expresses its gratitude to Sabre for supporting and coming forward for this noble cause.

## **SAI Global Mission**



SAI (Societal Advancement Initiatives) Global Mission, established in California, USA, is a non-profit organization focused on uplifting disadvantaged communities through compassionate service. Since its inception in 2006, SAI Global Mission has dedicated itself to improving lives and contributing to universal harmony and global moral advancement.

SAI Global Mission is committed to three primary areas: Healthcare, Education, and Nutrition. The organization provides free pediatric cardiac surgeries, educational support, and morning nutrition to underprivileged children, addressing critical needs and fostering well-being among the most vulnerable populations.



In its efforts to combat malnutrition in India, SAI Global Mission supports Sri Sathya Sai Annapoorna Trust, particularly in the nutrition sector. This collaboration plays a crucial role in addressing malnutrition and ensuring that children receive essential nutrients for their growth and development.



## Saideep Exports

Committed to providing the best solutions to the animal sector, Saideep Exports entered the animal health products and feed additives industry in 1997. Strategically located in Bangalore, India, company is involved in the manufacturing and marketing of an extensive range of innovative feed additives, premixes and healthcare products to enhance nutrition, growth and health of the poultry, livestock, swine, aqua/marine and equine/camel sectors.

Saideep's vision is built on the foundation of providing the highest quality products & aims to be a leader through its services and innovation. It is working towards its goal of creating value addition to its customers.

Saideep Exports joined hands with Annapoorna Trust in the year 2018. They have provided technical inputs in the making of improved version of our flagship SaiSure product & also for SaiSure Nutritions Nutraceutical Manufacturing Unit. They also support Morning Nutrition for school children in Karnataka state where SaiSure Millet Multi Nutrient Health Mix is served to Government school children with Govt sponsored milk.

## Samsung

Samsung has been in India for over 70 years and has a variety of businesses that span across many areas that include Telecommunications, Consumer electronics, Semiconductors, Internet of Things through initiatives like Smart Home and Digital Health, Research and Development.

Samsung's CSR programs are designed to empower communities by providing equal access to knowledge, skills, and resources, contributing to the vision of a New India. The company is dedicated to making a positive impact through its initiatives, aiming to shape a better future for society.



In 2019, Samsung Electronics began its collaboration with Sri Sathya Sai Annapoorna Trust by facilitating the installation of water purifiers in 100-150 rural government schools. Samsung further extended its support by contributing to the Morning Nutrition program in several schools in Chikkaballapur for about a year.

The Trust look forward to continuing this partnership and working together to create a brighter future for all.



## Sasken

Sasken Technologies India, headquartered in Bengaluru, specializes in Product Engineering and Digital Transformation across various sectors including semiconductor, automotive, telecom, and more. Committed to sustainability, Sasken aims to integrate environmental, social, and economic considerations into its operations, promoting eco-friendly practices and leveraging technology for societal benefit.

In November 2023, Sasken Technologies partnered with Annapoorna Trust to support the morning nutrition program for 4,577 school children in Chintamani taluk, Chikkaballapur district. This initiative is continuing into 2024-25, expanding to benefit 13,089 students across 300 government schools. Students receive Fortified Ragi and government-provided milk, enhancing their nutritional intake and overall well-being.

Annapoorna Trust extends gratitude to Sasken Technologies for its pivotal role in supporting education and nutrition in rural areas striving to improve educational outcomes and nurture the health of young learners, demonstrating a shared commitment to sustainable community development.



## Share Our Strength



Share Our Strength is a nonprofit organization based in the United States that focuses on ending childhood hunger and promoting access to healthy food. Its most well-known initiative is the No Kid Hungry campaign, which works to connect children in need with nutritious food through various programs, advocacy, and partnerships. Share Our Strength collaborates with community groups, schools, and other organizations to fight hunger and improve access to healthy meals for children across the U.S. and internationally.



Share Our Strength matches and adds to our contributions, significantly amplifying the funds available for the Morning Nutrition Program in Yavatmal and other regions in India.

Annapoorna Trust expresses its heartfelt gratitude for the support and opportunity to collaborate which significantly increases the reach of our efforts to combat child malnutrition and provide essential nutrition to schoolchildren, ultimately creating lasting positive change in these communities.





## Signode

With more than 80+ manufacturing facilities and over 9,000 employees worldwide, Signode is a leading manufacturer of a broad spectrum of packaging consumables, tools, software, and equipment that optimize end-of line packaging operations and protect products in transit. Signode brings this extensive product portfolio together under hundreds of trusted brands to offer complete transit packaging solutions to its customers. Signode in India is the leading Industrial Packaging Solutions provider with manufacturing facilities at Rudraram – Telangana, Surangi – UT of Dadra & Nagar Haveli, Rudrapur – Uttarakhand, Bengaluru and Dahej.

Signode believes in building resilient communities through their CSR initiatives and their collaboration with the Sathya Sai Annapoorna Trust since 2019 helped in providing nutritional breakfast for children studying in Government schools across Telangana aligning with the Zero Hunger, UN Sustainable Development Goals.

## Silicon Valley Bank



Silicon Valley Bank (SVB), a division of First Citizens Bank, is the bank of the world's most innovative companies and investors. SVB provides commercial and private banking to individuals and companies in the technology, life science and healthcare, private equity, venture capital, and premium wine industries. SVB operates in centers of innovation throughout the United States, serving the unique needs of its dynamic clients with deep sector expertise, insights, and connections. It has a branch located in Bangalore, India.



SVB is a great supporter of Annapoorna Trust's Vision of Morning Nutrition and Rural Empowerment. SVB's initiative to provide 27 sewing machines to rural women is a testament to their dedication to skill development and economic empowerment. These efforts are supported by volunteers like Mrs. Kalpana Heblekar, who plays a crucial role in empowering rural women through tailored tutorials and skill enhancement programs.

SVB's partnership with Annapoorna reflects their deep-rooted values of innovation, community engagement, and responsible corporate citizenship. By empowering individuals and communities, SVB continues to pave the way for a brighter and more inclusive future.



## Sodexo India

Sodexo, a leading global provider of food services and facilities management, operates with a strong commitment to corporate social responsibility (CSR) aimed at creating a positive impact on society. In India, Sodexo focuses on improving the well-being of underprivileged communities through initiatives that combat hunger and malnutrition in both urban and rural areas.

During the 2024-25 academic year, Sodexo partnered with Annapoorna Trust in serving 2,072 students in Hosur, Tenkasi, Krishnagiri & Chennai in Tamil Nadu

As Annapoorna Trust continues its morning nutrition program, it looks forward to Sodexo's continued support, highlighting its shared commitment to fostering a better quality of life for all stakeholders involved.





## Sopra Steria

Sopra Steria, a European leader in the field of technology, is renowned for its consulting, digital services, and software development. The company helps its clients drive their digital transformation and achieve tangible and sustainable benefits. Sustainable Development principles are a major part of Sopra Steria's DNA.

In India, Sopra Steria's Corporate Responsibility is managed under the banner of 'Yogdaan,' with CSR initiatives focused on six key areas: Education, Healthcare, Sanitation, Skill Development, Community Services, and Skill Development.

Since 2022-23, Sopra Steria supported Annapoorna Trust in providing Morning Nutrition (SaiSure Malt Multi Nutrient Health Mix) with government-sponsored milk to nearly 240 government school children in Bangalore.

Annapoorna Trust's collaboration with Sopra Steria has been strong for one year. The Trust looks forward to continuing this partnership in creating a nourished society and deeply appreciates Sopra Steria's unwavering support and commitment to the mission.

## Sri Sathya Sai Health and Education Trust (SSSHET)



Established in May 1970 by Sri Sathya Sai Baba, the Sri Sathya Sai Health and Education Trust (SSSHET) are dedicated to providing health and education services free of cost to all individuals, regardless of their color, class, socioeconomic status, religion, or national origin. The Trust's mission reflects a commitment to universal access to essential services, emphasizing equality and compassion.



Since 2012, SSSHET has been actively addressing the global burden of Congenital Heart Diseases through the Sri Sathya Sai Sanjeevani Centre for Child Heart Care. This initiative operates several centers across India, including Raipur (Chhattisgarh), Palwal (Haryana), Kharghar (Navi Mumbai), and Muddenahalli (Chikkaballapur). These centers provide critical cardiac care and treatment to children in need, contributing significantly to improving pediatric health outcomes.

SSSHET has partnered with the Sri Sathya Sai Annapoorna Trust on various community initiatives, focusing on nutrition and support for underprivileged women and children. This collaboration enhances the reach and impact of both organizations, working together to address critical needs in underserved communities.



## Star India Health Insurance

Star Health and Allied Insurance Company Limited commenced its operations in 2006 as India's first Standalone Health Insurance Company. Star Health and Allied Insurance Company has partnered with Sri Sathya Sai Annapoorna Trust to provide nutritious morning nutrition to rural school going children since 2018. While this partnership continues to grow, helping many children hailing from poor economic conditions to continue their education, it has also resulted in improved health parameters for many.

## Surya Software



Founded in 1999, Surya Software Systems specializes in providing financial control and risk management solutions for the Banking and Financial Institutions. Headquartered in Bangalore with an office in Connecticut, USA, and with an implementation base spanning several countries across continents, Surya's solutions help corporates minimize risk, improve profitability, and effectively monitor financial performance.



Surya Software Systems has supported Annapoorna Trust in its Morning Nutrition programmes benefiting school-going children in Karnataka in the year 2023.



## Telangana Social Impact Group (T-SIG), CSR Wing, Telangana Government

Telangana Social Impact Group / T-SIG (CSR Wing, Telangana Government) offers pro-bono services and connects 800+ corporates, 300+ NGOs and 40+ Government Departments.

This is in order to channelize funds towards the development of Telangana. The objective is also to enable Corporates to meet their SDGs / Sustainable Development Goals by helping them liaise with Govt departments / the right NGOs.

By bringing in Sri Sathya Sai Trust Annapoorna Trust to create maximum impact among needy school children of Telangana, T-SIG continues to meet the above objectives.

**Teradata**

teradata.

Teradata has one of the best-in-class cloud analytics and data platforms that deliver the harmonized data and trusted AI/ML organizations need for confident decision-making, faster innovation, and impactful business results. It is committed to creating an environmentally sustainable future, nurturing a culture and work environment where everyone can thrive, operating ethically in all business dealings, and creating positive social change in the communities where we live and work.



During the fiscal year 2023–24, with the support of Teradata, Annapoorna Trust provided morning nutrition in the form of SaiSure Ragi Multinutrient Health Mix to 16,143 government school children across Telangana (Ranga Reddy district) and Maharashtra (Shirdi, Sindhudurg, and Kolhapur). In 2024–25, Teradata continued its support for government school children in the state of Telangana.

The partnership between Teradata and Sri Sathya Sai Annapoorna Trust exemplifies the impactful role of corporate involvement in community development. By supporting the Morning Nutrition program, Teradata has contributed to the betterment of children's lives, demonstrating a strong commitment to ethical operations and positive social change.



## The Breakfast Revolution

The Breakfast Revolution (TBR) is the flagship program of the Decimal Foundation, based in Mumbai. Decimal Foundation focuses on converging themes of nutrition security, literacy, women empowerment, health, and building equity. TBR is committed to combating the epidemic of hunger and malnutrition in India, with a pledge to uproot malnutrition and ensure that every individual has access to nutritious food.

In March 2024, Annapoorna Trust collaborated with Decimal Foundation to launch a Morning Nutrition program benefiting 1,600 children in Mumbai. The launch event was marked by the active participation and support of Ms. Neelam Jethwani, Co-founder and Managing Trustee of Decimal Foundation.

As part of the program, children received the SaiSure Ragi (Millet) Multi Nutrient Health Mix with jaggery six days a week. The Decimal Foundation team is actively involved in the program's operations, monitoring, and measuring the health parameters to ensure its effectiveness.

Annapoorna Trust looks forward to strengthening its partnership with TBR and extending its reach to support many more children in need of nutritious meals.

## Toast, Inc.



Toast, Inc. is a cloud-based restaurant management software company based in Boston, Massachusetts. Toast.org is the philanthropic branch of Toast, Inc. which is focused on solving critical food issues that impact communities across the nation. Toast.org also supports and participates with organizations that make a significant contribution in areas of Food accessibility, Community, and Environment.



In 2022-23, Annapoorna Trust partnered with Toast, Inc. through Toast.org, the philanthropic arm, to address critical food issues and community impact. They supported Annapoorna Trust in setting up a Reverse Osmosis (RO) plant in Chennai, enhancing water accessibility. Also collaborated to provide Morning Nutrition in Karnataka and Tamil Nadu. The employees of Toast, Inc. actively participated in tree planting activities at a morning nutrition beneficiary school.

This collaboration underscores the shared dedication to improving lives across Karnataka and Tamil Nadu.



## Trelleborg

Trelleborg India Private Limited is headquartered at Bengaluru, Karnataka and was established almost 40 years back with an objective of bringing global sealing expertise to Indian Manufacturers.

Trelleborg is a global group and a leader in engineered polymer solutions. The business is divided into three areas, with one of the businesses being Trelleborg Sealing Solutions.

Sustainability work is important for Trelleborg's long-term value creation. The four focus areas in Trelleborg are Compliance, Resources, Diversity and Social engagement.

For the year 2024-25, Trelleborg India Private Limited extended its support to the Annapoorna Trust towards the provision of a vehicle to aid in the implementation of the Morning Nutrition Program, reinforcing their commitment to community welfare and logistical support for social impact initiatives.



## Universal Sampo

Universal Sampo General Insurance Co. Ltd., a joint venture involving Indian Bank, Indian Overseas Bank, Karnataka Bank Ltd., Dabur Investment Corporation, and Sampo Japan Insurance Inc., stands as a pioneer in India's general insurance sector through its unique public-private collaboration.

Universal Sampo's efforts span across eradicating hunger, poverty, and malnutrition, promoting preventive healthcare, and improving sanitation.

Aligned with its mission, Universal Sampo collaborated with Annapoorna Trust to provide Morning Nutrition to approximately 500 government school children in the Akola district of Maharashtra. This partnership spanned the years 2022-23 and 2023-24, and is continuing in 2024-25 as well, aiming to enhance nutrition and educational outcomes among underprivileged children.

Universal Sampo General Insurance Co. Ltd.'s partnership with Annapoorna Trust exemplifies its steadfast commitment to social responsibility and sustainable community development.

## Value Point Systems Pvt. Ltd.



Value Point Systems is one of the leading Digital Systems & Services Integrator companies in South Asia. They accelerate customers' Business Transformation Journey through their competence in Consulting, Integration, and Security, delivering Next-Gen Digital Infrastructure Technologies, Solutions, and Services. They provide solutions and services in the areas of Cyber Security, Data Center Modernization, Network Transformation, Cloud Transformation, Digital Workplace, and IT Managed Services.



Since 2023, Value Point Systems has collaborated with the Sri Sathya Sai Annapoorna Trust to support the Morning Nutrition Programme by providing SaiSure Fortified Health Mix with milk to government school children across Karnataka. This initiative has played a significant role in improving children's health and nutrition, thereby fostering a healthier and more conducive learning environment.

Annapoorna Trust is delighted to have partnered with Value Point Systems and looks forward to continued collaboration towards the upliftment of society.



## Vettiyl Packaging Private Limited

Vettiyl Packaging Pvt Ltd, located in Bangalore, Karnataka, is a prominent manufacturer and supplier of high-quality corrugated boxes, printed boxes, and greyboard boxes. They have extensive industry experience and also carry a strong reputation for reliability and innovation.

Vettiyl Packaging is committed to creating a better tomorrow while ensuring customer satisfaction. As part of our CSR initiative for the year 2024-25 in Karnataka, Vettiyl Packaging supported the Annapoorna Trust in the Morning Nutrition Program, reaching 17,320 children.

## Vidya Jyoti



Vidya Jyoti is a UK-registered charity established in 2019 by Consultant Psychiatrist Dr. Pamela Kaushal and co-led by Mr. Vishal Bharadwaj. Since its inception, the charity has evolved into a close-knit team of like-minded friends, united by shared values and a common vision of service.

Vidya Jyoti is actively involved in providing access to clean and safe drinking water in West Africa and Cambodia. They support underprivileged patients in Africa by funding essential medical treatments. In the UK, the organization hosts quarterly events for adults with learning disabilities and extends its support to several local charities, including food banks, Young Carers Bucks, and Wycombe Women's Aid.

Although primarily focused on water projects in India, Vidya Jyoti is also supporting the Annapoorna Trust in Telangana and West Bengal by providing SaiSure Fortified Ragi with Jaggery as part of the Morning Nutrition Program.





## Volvo Group

The Volvo Group, headquartered in Phenburg, Sweden, is a global leader in manufacturing trucks, buses, construction equipment, and marine and industrial engines, and providing comprehensive solutions in financing and service. In India for over 25 years, Volvo Group not only manufactures but also designs, processes, sells, and exports its products. With three manufacturing plants and a significant R&D presence, Volvo Group contributes to India's development across various sectors.

Volvo Group is also committed to creating a lasting social impact through initiatives in minimizing carbon footprint, community health and wellbeing, and engaging in Education and skills development.

In 2024-25, Volvo Group partnered with Sri Sathya Sai Annapoorna Trust to support the Morning Nutrition program. This initiative provided fortified Ragi malt along with government-provided milk to 11,544 government school children across 224 schools in Hoskote, Bangalore Rural district, Karnataka. This effort not only nourished the children but also contributed to reducing the burden on the rural healthcare system by promoting healthy childhoods.

Annapoorna Trust looks forward to continuing the partnership to further enhance the well-being and education of children in rural areas.



## WHEELS Global Foundation



WHEELS Global Foundation (WGF), founded by IIT alumni, is dedicated to leveraging technology-driven solutions to address global rural challenges in Water, Healthcare, Energy, Education, Livelihood, and Sustainability. Inspired by Dr. APJ Abdul Kalam’s vision for ‘Rurban’ India, WGF collaborates with organizations across India and the US.



On April 9, 2024, the Consulate General of India in New York hosted a press event featuring WGF, Annapoorna Trust, and Akshaya Patra Foundation to discuss the deployment of a newborn nutritional health solution in Madhya Pradesh. Mr. Anand K Kadali, Trustee & CEO of Annapoorna Trust, highlighted the mission’s impact in Nutrition, Education, and Healthcare under the Sri Madhusudan Sai Global Humanitarian Mission.

On January 28, 2025, WGF members visited Sathya Sai Grama for a symposium on CSR, rural development, philanthropy, and social impact investing. The session concluded with the prestigious “Power of Poshan Award” recognizing WGF’s unwavering support for the mission.

As part of its collaboration, WGF integrates spoken tutorials for maternal and newborn care and introduces advanced diagnostics and screening innovations from the IIT system to underserved communities. Notably, the “Sai on WHEELS” medical bus, a groundbreaking WGF initiative, is revolutionizing rural healthcare by bringing essential medical services directly to those in need.





Zoho Corporation, headquartered in Chennai, India is a multinational technology company that makes web-based business tools and provides operating systems for businesses involving a cloud-based suite of applications. Zoho considers social impact and corporate social responsibility as central to its mission and its activities. It works toward combining profit and positive impact as well, in a holistic way.

Annapoorna's association with Zoho started from the year 2017. As Annapoorna scaled its operations from a few hundred school children to over 10 million children, it has increasingly leveraged digitalization and automation of infrastructure and processes such as invoicing, payments, reporting, and data collection to achieve a high level of operational efficiency and financial accountability. Zoho offers support to Annapoorna Trust in the form of lifetime access to a suite of cloud-based software applications, absolutely free email spacing, complete ERP and payment systems required to run small and medium enterprises, analytics, and storage spacing. These solutions have streamlined operations and empowered Annapoorna Trust to focus more effectively on its mission.

Annapoorna Trust values Zoho's support immensely, recognizing it as instrumental in driving their initiatives forward and making a significant impact in improving nutrition and support for underprivileged children.



# Other Supporting Partners

## Corporate Partners & Foundations



# Other Supporting Partners

## Approved As Non-profit By



## Other Partners



# Case Study & Impact Assessment

## Nutrition Intervention for SAM & MAM children in Karnataka – 2024-2025

**Introduction:** This impact assessment focuses on the nutritional progress of SAM (Severely Acute Malnourished) and MAM (Moderately Acute Malnourished) Children supported through targeted interventions. The program aimed to improve the health and growth parameters, particularly height and weight of vulnerable children across selected districts. This project was implemented by Sri Sathya Sai Annapoorna Trust in partnership with Credit Access India Foundation (CAIF) CSR arm of CreditAccess Grameen Limited.

**Duration:** From October 2024 to March 2025, a total of 369 SAM Children were served SaiSure Fortified Health Mix across Bagalkot, Chamrajanagara, Haveri, Dharwad, and Yadgir, while 2,966 MAM Children were supported in Chamrajanagara and Yadgir districts.

**Methodology:** Assessment was done based on ICDS district level data received for Nov 2024 & Mar 2025 for the names which were matching in respective anganwadis. Height and weight of individual Children were measured for 243 SAM & 2361 MAM using standard tools and techniques. This approach allowed for accurate tracking of physical growth over time.

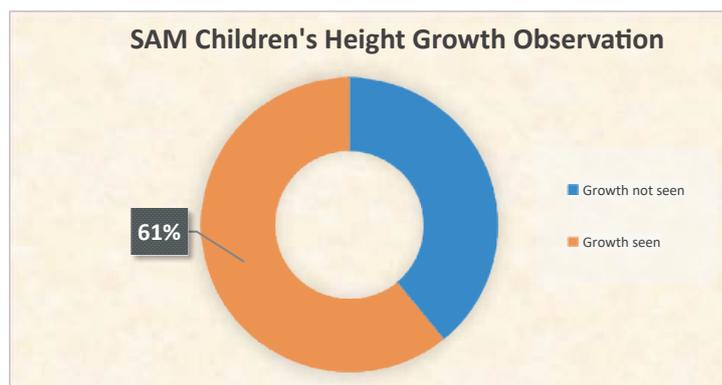
### Key Findings:

#### 1. Nutritional Impact on SAM (Severely Acute Malnourished) children



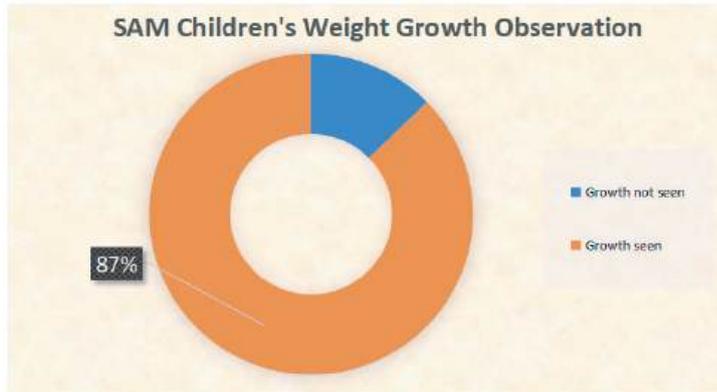
- Average Height Increased from 100.62 cms to 100.65 cms.
- Average Weight Increased from 11.58 kgs to 13.15 kgs.
- There is Positive Growth both in terms of height and weight of children.

#### • Impact on SAM children's Height



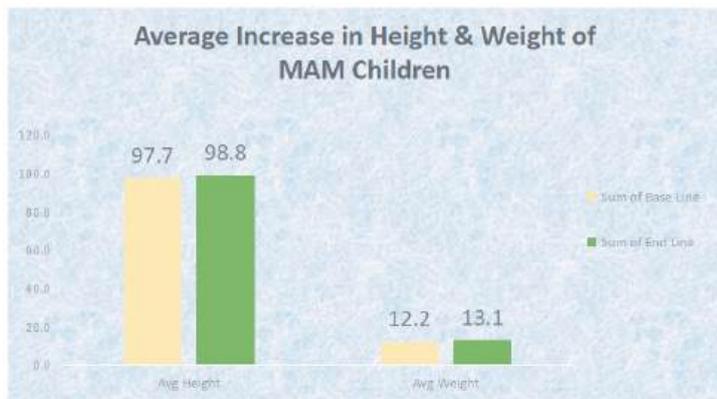
- This Pie Chart shows the Percentage of Children growth in Height.
- 61% children have shown Growth in Height.

- **Impact on SAM children's Weight**



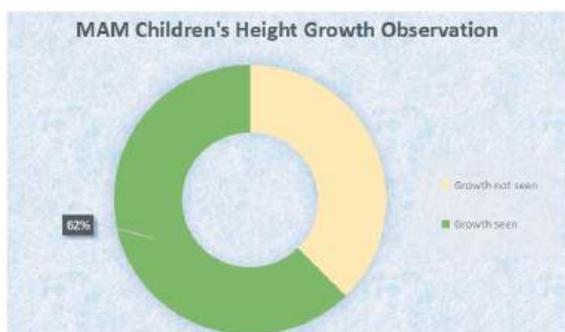
- This Pie Chart shows the Percentage of Children growth in Weight.
- 87% children have shown increase in Weight.

## 02. Nutritional Impact on MAM (Moderately Acute Malnourished) Children



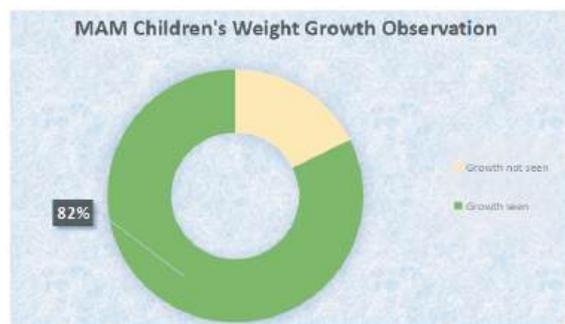
- Average Height Increased from 97.7 cms to 98.8 cms.
- Average Weight Increased from 12.2 kgs to 13.1 kgs.
- There is Positive Growth in both parameters.

- **Impact on MAM children's Height**



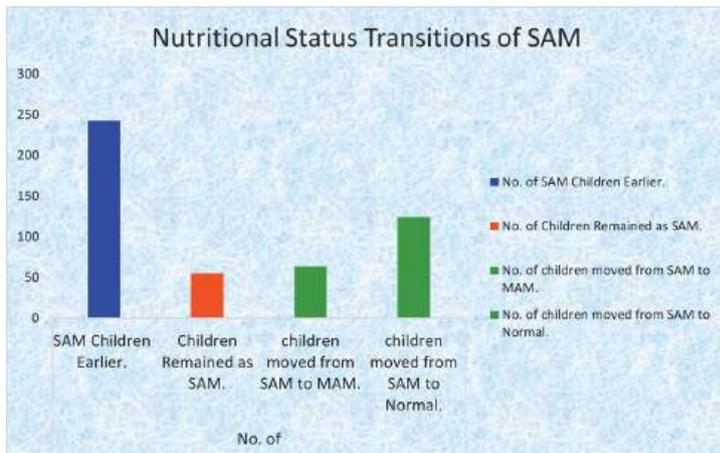
- This pie chart illustrates the percentage of children who showed growth in Height.
- 62% children have shown Growth in Height.

- **Impact on MAM children's Weight**



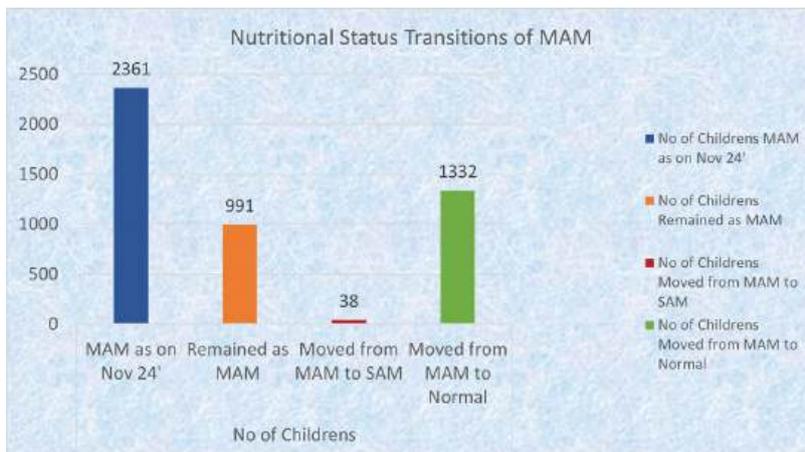
- This pie chart illustrates the percentage of children who showed growth in Weight.
- 82% children have shown increase in Weight.

### 03. Nutritional Status Transition of SAM (Severely Acute Malnourished) children from Nov 2024 to Mar 2025



- There were 243 SAM Children during start of intervention in Nov 2024.
- In Mar 2025, 55 SAM Children remained as SAM Category.
- In Mar 2025, 64 SAM Children moved to MAM category.
- Likewise, 124 SAM Children moved from SAM to Normal category.

### 04. Nutritional Status Transition of MAM (Moderately Acute Malnourished) Children from Nov 2024 to Mar 2025.



- There were 2361 MAM Children during start of intervention in Nov 2024.
- Out of total of 2361 MAM children between the period November 2024 – March 2025 – 991 children remain in MAM category (This includes 64 children who have moved from SAM to MAM)
- In Mar 2025, 38 children moved from MAM to SAM
- Likewise, 1332 children have moved to Normal category.

**Conclusion:** The impact assessment reveals significant improvements in the nutritional status of both SAM and MAM Children across the five intervention districts. Between November 2024 and March 2025, there was measurable progress in height and weight among the majority of children, indicating that the program's interventions were effective.

Among SAM Children, 69.7% showed growth in Height, and 87.8% in Weight, with 252 children transitioning from SAM to MAM and 117 from MAM to Normal.

Similarly, among MAM Children, 93.05% showed Weight improvement and 69.7% showed Height growth, with 2,050 children transitioning to a normal nutritional status.



# Alignment with SDG's

## SDG's

## Annapoorna Trust's Alignment



### SDG 1: No Poverty

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The Annapoorna Morning Nutrition Programme empowers the farming community by sourcing ingredients for the SaiSure Health Mix. This initiative aligns with SDG 1: No Poverty, by fostering sustainable livelihoods and providing steady income opportunities. It uplifts marginalized communities and strengthens rural families economically.



### SDG 2: Zero Hunger

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The Trust's main goal is to remove school hunger, especially across the needy and underprivileged sections of society.



### SDG 3: Good Health and Well-Being

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The Annapoorna Morning Nutrition Program, with uniquely formulated SaiSure Malt Multi Nutrient Health Mix and SaiSure Millet Multi Nutrient Health Mix, catering to rural and economically weaker sections of the society, is rich in macro and micronutrients, aiding in the growth and overall health of the children.



### SDG 5: Gender Equality

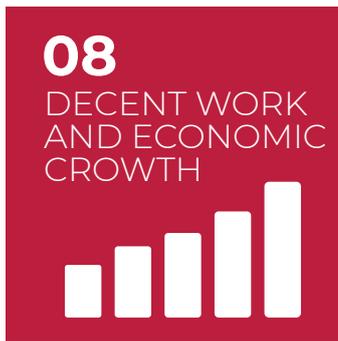
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The Trust's sole goal is to help improve the health and performance of every school-going child, irrespective of gender, across the breadth of India. This includes every needy child that has been affected due to historical marginalization, or due to economic distress, or disability.

# Alignment with SDG's

## SDG's

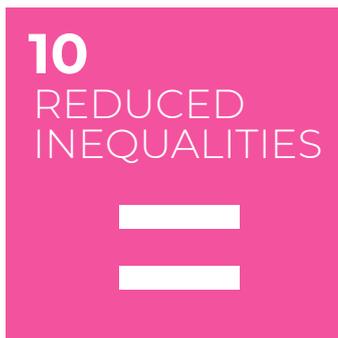
## Annapoorna Trust's Alignment



### SDG 8: Decent Work and Economic Growth

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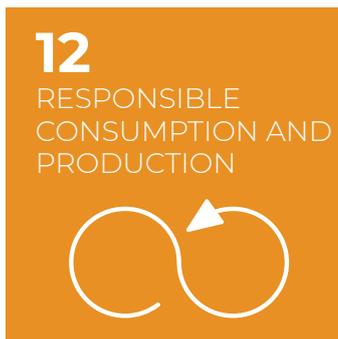
The Annapoorna Morning Nutrition Programme generates employment by offering opportunities to work in a state-of-the-art nutraceutical facility and empowering farmers through sustainable sourcing practices. This initiative promotes economic growth, creates quality jobs, and uplifts rural communities.



### SDG 10: Reduced Inequalities

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The Annapoorna Morning Nutrition Programme procures ingredients at the Maximum Livelihood Price (MLP), ensuring farmers receive the best value for their produce. This approach addresses economic disparities, promotes fairness, and uplifts marginalized farming communities.



### SDG 12: Responsible Consumption and Production

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The Annapoorna Morning Nutrition Programme promotes the use of environmentally resilient millets like ragi. These crops require minimal water, has lower carbon footprint, and have a longer shelf life, supporting sustainable agricultural practices and responsible consumption.



### SDG 17: Partnerships for Goals

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Annapoorna Trust collaborates with various state governments, institutions, corporates, and foundations to provide daily morning nutrition for needy school-going children, thus aligning with our goal of 'Let No Child go to School Hungry, Ever!'

# Notable Events and Conferences at Sathya Sai Grama



**7 June 2024 – Teachers’ Training Programme at Sathya Sai Grama**

On 7 June 2024, Sri Sathya Sai Annapoorna Trust hosted an “Empowering Educators” Teacher Training Programme at Sathya Sai Grama, Muddenahalli, for principals and teachers from over 100 schools already part of the Morning Nutrition Program. Sessions covered Transcendental Meditation to improve student concentration, breathing and mindfulness practices, and Values-Based Education content for all school levels, along with an orientation on “Nanna Kannu” eye-care camps and sports-kit support. In his discourse, Sadguru Sri Madhusudan Sai stressed the role of teachers as living examples (Achariti iti Acharyah) and the need to build Deha Bala, Mano Bala, Jana Bala, and especially Atma Bala in children, after which teachers visited the SaiSure facility.



**14 July 2024 – Farmers’ Meet at Sathya Sai Grama**

On 14 July 2024, a special Farmers’ Meet was held at Sathya Sai Grama to honour ragi farmers from Tiptur, Kunigal, and Tumkur who supply chemical-free ragi to the SaiSure Nutraceutical factory. Sadguru Sri Madhusudan Sai described them as akin to soldiers, noting that by extinguishing the “fire of hunger” in lakhs of children through their grain, they had been blessed with good rains and abundant harvests despite drought in neighbouring areas. Farmers shared that they receive better prices for their organically grown ragi and great satisfaction knowing it is used to feed children in over 100,000 government schools, while leaders like Sri Anand of Subhiksha encouraged continued collective organic cultivation.



**26 July 2024 – Distribution of Diaries and Chocolates to Teaching Community, Cooks & Children**

To express gratitude to the teaching community and cooks who run the Morning Nutrition Programme smoothly, Sri Sathya Sai Annapoorna Trust organised distribution of diaries to teachers and cooks and chocolates to children across multiple districts, timed with the birthday of Founder-Chairman Sadguru Sri Madhusudan Sai. The outreach covered wide swathes of Karnataka—Chikkaballapur, Chamarajanagar, Dakshina Kannada, Bagalkot, Belagavi, Shivamogga, Tumkur, and many more—as well as over 13 other states including Bihar, Jharkhand, Chhattisgarh, Maharashtra, Tamil Nadu, Nagaland, Goa, Sikkim, Tripura, and Kerala where Morning Nutrition is active. During the Clean & Green Excellence Awards on 26 July 2024 in Guru Poornima week, awardee teachers also received diaries, value-education books, and goodies, while parallel Grama Seva with laddoo distribution was conducted in nearby villages, reaffirming the Trust’s appreciation for teachers, cooks, and children who are central to the mission “Let no child go to school hungry, ever!”.



**26–27 July 2024 – Clean & Green School Excellence Awards 2024**

Around Guru Poornima 2024, the Trust launched the “Clean & Green School Excellence Awards” to honour government schools in Karnataka that maintain high standards of infrastructure, sanitation, extracurricular opportunities, community engagement, and discipline. After surprise field visits to validate entries, 122 schools were each awarded ₹10,000 and recognised on 27 July 2024 at Premamrutham Auditorium in the presence of Sadguru Sri Madhusudan Sai; special prizes went to GLPS Togralli (Best Lower Primary), GHPS Nalluru (Best Higher Primary), GHPS Attigodu (Best High School – ₹1,00,000), and Mr. Nagashetty (Best Teacher – ₹25,000). Teachers shared testimonies of how SaiSure Ragi Multi Nutrient Health Mix under Ksheera Bhagya had led to 2–3 kg weight gain in just three months and improved attendance and attentiveness among children who earlier came to school on leftover food.



**12 September 2024 – Celebrating the Power of Poshan: A Milestone in Nourishing India's Children**

On 12 September 2024, a special “Power of Poshan” event at Sathya Sai Grama highlighted the journey of Sri Sathya Sai Annapoorna Trust from serving 50 children in Doddabele village to reaching 1 crore children across 25 States and 4 Union Territories. The programme showcased compelling impact stories from teachers, cooks, and officials on how SaiSure-based Morning Nutrition has improved children’s health, attendance, and classroom attentiveness, especially in aspirational and remote districts. Detailed presentations explained how the 3S model—Sarkāra (Government), Samāja (schools and community), and Sansthā (Trust and CSR partners)—has enabled rapid scale-up while keeping the cost per child extremely low.

A grand celebratory session titled “Celebrating the Power of Poshan” brought together senior government officers, corporate partners, researchers, and farmers at Premamrutham Auditorium. Chief Guest Mr. Jonty Rhodes joined dignitaries such as Dr. Y.S. Patil (IAS), Dr. Tara Satyavati (ICAR-IIMR), and others in honouring Anganwadi workers, school cooks, and teachers for their frontline role in delivering Morning Nutrition. Founder-Chairman Sadguru Sri Madhusudan Sai emphasized that the true heroes of the programme are the farmers and grassroots workers, and called for collective efforts to ensure that no child in India goes to school hungry.



**09th Feb 2025 – Honourable Home Minister’s Visit on Annual Sports Day 2024–25**

On 09th Feb 2025, during the Annual Sports Day 2024–25 at Sathya Sai Grama, Hon’ble Home Minister of Karnataka Sri G. Parameshwara visited the campus as Chief Guest. He congratulated Sri Sathya Sai Annapoorna Trust for partnering with the Government of Karnataka to provide

SaiSure Millet (Ragi) Multi Nutrient Health Mix under the Ksheera Bhagya scheme to 55.6 lakh government school children across the state. Calling the Morning Nutrition initiative “not an ordinary program,” he expressed his intention to work towards institutionalizing it within State policy and lauded the ragi farmers whose grain now nourishes nearly one crore children across India.



**19–21 February 2025 – The Annapoorna Annual Meet 2025**

From 19 to 21 February 2025, over 60 employees and 50 volunteer leads from across India gathered at Sathya Sai Grama for the Annapoorna Annual Meet 2025. Participants visited the Medical College, Hospital, Water Projects, Gurukulam, and SaiSure Nutraceutical facility, and presented state-wise updates on Morning Nutrition, Anganwadi interventions, and special projects like Nanna Kannu eye-care camps. Sadguru Sri Madhusudan Sai shared the roadmap to expand coverage from 1 crore to 2 crore children, with a special focus on strengthening work in the North-East, Eastern India, and integrated mother-and-child nutrition initiatives.



**2nd March 2025 – The Journey of Ragi: From Farms to Nourishing Millions – Rashi Puja at Honnavalli Hobli**

On 2nd March 2025, a special “Rashi Puja” was organised at Honnavalli Hobli, Tiptur, to offer gratitude for the ragi harvest that forms the backbone of SaiSure Millet (Ragi) Multi Nutrient Health Mix. Farmers from Tiptur and surrounding areas joined Annapoorna volunteers and students in rituals that acknowledged the sacred journey of ragi—from rain and soil to the hands of farmers, then to the SaiSure factory, and finally into the cups of millions of school children. The event reinforced the Trust’s commitment to supporting millet farmers with fair prices, promoting chemical-free cultivation, and aligning with national priorities on millets and climate-resilient agriculture.

# Distinguished Guests Visit Annapoorna Trust Headquarters



**24 April 2024 – Visit of Mr. Jonty Rhodes to Sathya Sai Grama**

On 24 April 2024, former international cricketer Mr. Jonty Rhodes visited Sathya Sai Grama and the SaiSure Nutraceutical Facility at Muddenahalli. He interacted with students and staff, appreciated the state-of-the-art facility that produces SaiSure supplements, and lauded the Morning Nutrition Program that nourishes nearly one crore children across India. Deeply moved by the respect shown to farmers and the scale of service, he described the initiative as truly inspiring and expressed his wish to support and spread the message further.



**6 June 2024 – Renowned CSR expert Dr. Bhaskar Chatterjee visited Sri Sathya Sai Annapoorna Trust Headquarters**

On 6 June 2024, renowned CSR expert Dr. Bhaskar Chatterjee visited Sri Sathya Sai Annapoorna Trust Headquarters to understand the Morning Nutrition model and its partnerships with corporates and governments. He commended the Trust for integrating CSR funds into a high-impact, accountable programme that reaches children at the last mile, calling it a benchmark for strategic CSR in India. Dr. Chatterjee encouraged more companies to align with such evidence-driven models that combine nutrition, education, and community engagement for long-term nation-building.



**09 Feb 2025 – SaiSure Facility visit by Ramesh Kaluwitharana**

On 9 February 2025, former Sri Lankan cricketer Ramesh Kaluwitharana visited the SaiSure Nutraceutical Facility at Sathya Sai Grama. Impressed by SaiSure's reach to nearly 1 crore children and its low-cost, high-impact nutritional formulation, he expressed interest in adapting the model to support underprivileged children in Sri Lanka and discussed potential avenues for collaboration.



Cricket legends Sri Sachin Tendulkar and Sri Yuvraj Singh inaugurated the newly built cricket stadium, followed by the 'One World One Family Cup' cricket match held on 18th January 2024.

## One World One Family Cup 2024

The One World One Family Cup 2024 was a unique T20 “cricket for a cause” event that combined high-profile cricket with a humanitarian mission rooted in the ideal of global unity. Conceived under the guiding principle of vasudhaiva kutumbakam – “the world is one family” – the event aimed to use the popularity of cricket to inspire compassion and service.

Organised by the Sri Madhusudan Sai Global Humanitarian Mission, the Cup was designed to raise awareness and support for free nutrition, education, and healthcare programmes for under-privileged children and rural communities. Rather than being just another exhibition match, it positioned sport as a vehicle for social transformation, showcasing how celebrity and entertainment can be aligned with long-term service projects.

The 2024 edition took place on 18 January 2024 at the newly inaugurated Sai Krishnan Cricket Stadium in Sathya Sai Grama, Muddenahalli, in Chikkaballapur district near Bengaluru. The venue lies roughly half an hour from Kempegowda International Airport,



Cricket Legend - Sri Sunil Gavaskar



## One World One Family Cup 2024

making it accessible to both domestic and international visitors. The stadium itself is architecturally distinctive, described as a five-petal lotus-shaped facility with a seating capacity in the low-thousands and provisions for multiple sports. Cricket icons Sachin Tendulkar and Yuvraj Singh inaugurated the stadium, adding substantial national visibility to the occasion.

On the field, the One World One Family Cup 2024 was structured as a single T20 match between teams popularly known as One World and One Family. The match followed standard T20 playing conditions, with each side allotted up to 20 overs and the result decided in one innings per team. Squads were packed with retired legends and international stars, including Sachin Tendulkar, Yuvraj Singh, Irfan Pathan, Harbhajan Singh, RP Singh, Naman Ojha, Subramaniam Badrinath, Upul Tharanga, Alviro Petersen, Ajanta Mendis and Monty Panesar. According to match records, One World defeated One Family by four wickets in a successful run-chase, but the true “victory” lay in the message of unity and the funds and attention generated for humanitarian causes.



Cricket Legend - Sri Sachin Tendulkar



Second Edition of the One World One Family Cup on 8th February 2025, at 'Sai Krishnan Cricket Stadium', uniting cricket legends from India and Sri Lanka – Marvan Atapattu, Aravinda de Silva, Gundappa Viswanath, Sunil Gavaskar & Venkatesh Prasad.

## One World One Family Cup 2025

The One World One Family Cup 2025 – “Cricket for a Cause” – was held on 8 February 2025 at the Sai Krishnan Cricket Stadium in Sathya Sai Grama, Muddenahalli, as a unique fusion of world-class cricket and humanitarian service. Conceived under the Sri Madhusudan Sai Global Humanitarian Mission, the event brought together legendary former players from India and Sri Lanka to raise awareness and support for free nutrition, education, and healthcare initiatives, especially the Sri Sathya Sai Annapoorna Morning Nutrition Program that nourishes government school children across India.

Team One World (India), captained by Sri Venkatesh Prasad, took on Team One Family (Sri Lanka) in a competitive yet deeply friendly encounter. The match treated spectators to elegant stroke-play, clever bowling, and agile fielding, rekindling memories of past international contests while keeping the focus firmly on the underlying cause. One World managed to defend their total successfully and emerged victorious by 6 runs, but players and organisers alike reiterated that the real triumph belonged to the children and communities who will benefit from the funds and visibility generated.



Cricket Legend - Sri Aravinda De Silva



Team One Family (Sri Lanka)

## One World One Family Cup 2025

Cricket icons and dignitaries, including Dr. Sunil Gavaskar and Sadguru Sri Madhusudan Sai, addressed the gathering, emphasising that sport can be a powerful force for social transformation when anchored in values. They highlighted how proceeds and partnerships from the Cup would directly strengthen initiatives such as SaiSure-based Morning Nutrition, free paediatric healthcare, and value-based education for underprivileged children. The entire event was framed around the ancient ideal of *vasudhaiva kutumbakam*—“the world is one family”—demonstrating in practical terms how fans, players, sponsors, and volunteers from different nations can come together on the cricket field to build a more caring and inclusive world.



# Annapoorna Trust's engagement in conferences and forums



9 April 2024 – About Annapoorna Trust at WHEELS Global Foundation (New York)

At a press event hosted by the Consulate General of India in New York on 9 April 2024, Sri Anand K Kadali, Trustee and Executive Secretary, represented Sri Sathya Sai Annapoorna Trust as a core partner in WHEELS Global Foundation's Newborn Nutritional Health Initiative in Madhya Pradesh. Speaking on behalf of Founder-Chairman Sadguru Sri Madhusudan Sai, he outlined the Trust's three pillars—Right to Education, Right to Healthcare, and Right to Nutrition—describing free universities, hospitals (including India's first free medical college), and the Morning Nutrition Program that now serves nearly 10 million children daily. He stressed that good nutrition in early years is vital for national development and expressed the Trust's readiness to deepen collaboration with WHEELS and RIST to benefit over 10 million mothers and babies in "rurban" India



19 July 2024 – Annapoorna Trust's Address at BCIC Emerging Star Startup Awards, Bengaluru

At the 4th Edition of the Emerging Star Startup Award '24, organized by the Bangalore Chamber of Industry and Commerce (BCIC) on 19 July 2024, Sri Ashish Bhardwaj (National Manager – CSR) and Sri Sushanth Karanth (National Manager – Corporate Communications) represented Sri Sathya Sai Annapoorna Trust. In his address, Sri Ashish explained how SaiSure Multi Nutrient Health Mix, especially its ragi-based formulation, is strengthening children's nutrition under Government schemes such as the National Nutrition Mission by improving weight, height, and haemoglobin and by boosting school attendance. He highlighted that the Morning Nutrition Program works in tandem with the government and institutions, demonstrating how CSR can align with evidence-based, measurable social impact while complementing public systems.



23 May 2024 – Canva Create "Work Redesigned" Event, USA

On 23 May 2024, at Canva's annual product launch "Canva Create – Work Redesigned" at YouTube Theater in the US, Sri Vivek Kumar, Marketing Head of Sri Sathya Sai Annapoorna Trust, attended as a representative of an approved Canva nonprofit. He met Canva founders, Ms. Robyn King (Head – Social Impact), and Mr. Guy Kawasaki (Chief Evangelist), sharing updates on the Trust's work in government schools across India; all expressed appreciation and interest in partnering when Canva deepens its India-focused social impact work. The event showcased new features that can streamline design, communication, and storytelling for nonprofits, and the Trust looks forward to using them to amplify awareness of the Morning Nutrition initiative.



9 August 2024 – FICCI Conference, Hyderabad

At the FICCI Conference on "The Role of Pre-Packaged Foods in Dietary Guidelines for Indians 2024" held on 9 August 2024 in Hyderabad, Dr. Raj Bhandari—senior paediatrician, member of the National Technical Board of Nutrition, and advisor to Sri Sathya Sai Annapoorna Trust—delivered a keynote address. He traced India's shift from therapeutic to preventive nutrition, urging the packaged-food industry to reduce sugar and fat while retaining taste, educate consumers on diet-related risks, and innovate healthier products aligned with the updated ICMR–NIN guidelines. In discussions with panellists and through Annapoorna's representative, Sri Dhananjay Rao, the Trust's work in delivering SaiSure-fortified Morning Nutrition to 10 million children was shared as a practical example of large-scale preventive nutrition in vulnerable communities.



**11–13 October 2024 – One Planet Summit, San Francisco, California**

From 11–13 October 2024, Sri Vivek Kumar, National Manager – Public Relations, represented Sri Sathya Sai Annapoorna Trust at the One Planet Summit – Spiritual Enterprise in San Francisco. Presenting the Trust’s vision, he described how a millet-based, easy-to-prepare fortified mix is reaching 10 million government schoolchildren and creating livelihood opportunities for marginalised communities, rooted in the spiritual principle that true business and spirituality must serve equality and social justice. The summit explored how integrating spiritual values into business can address global issues like inequality and sustainability, and provided Annapoorna a platform to position Morning Nutrition as an example of “business for good” anchored in compassion.



**20 December 2024 – 24th ICSI National Awards for Excellence in Corporate Governance, Bengaluru**

On 20 December 2024 in Bengaluru, at the 24th ICSI National Awards for Excellence in Corporate Governance, Founder–Chairman Sadguru Sri Madhusudan Sai participated alongside dignitaries, including former Karnataka Chief Minister Sri Basavaraj Bommai. In his address, Sadguru emphasized dharma as the guiding principle of ethical governance, explaining that wealth creation must be rooted in righteousness so that resources are used for the greater good of society, especially in healthcare, education, and nutrition. He drew a powerful connection between dāna (giving), sukha (happiness), and dharma, urging corporate leaders to see governance as a sacred responsibility and to channel profits towards transformative social initiatives like the Morning Nutrition Program for India’s children.



**9–12 December 2024 – Global Child Nutrition Forum (GCNF), Osaka, Japan**

At the Global Child Nutrition Forum in Osaka (9–12 December 2024), Sri Ashish Bhardwaj, National Manager – CSR Operations, showcased Sri Sathya Sai Annapoorna Trust’s fortified health-mix-based Morning Nutrition Program to ministries, foundations, and corporates from across the world. With more than 1 crore children already benefiting in India, the program attracted strong interest from government delegates of countries such as Burkina Faso, Cambodia, Kenya, Nigeria, and Malawi, many of whom expressed willingness to explore adoption through partnerships and approvals. Interactions with organisations like CIFF, WFP, Rockefeller Foundation, and GAIN gave the Trust access to global best practices in school feeding and opened possibilities for international collaborations aimed at a malnutrition-free world.



# Testimonials

## Mr. C. P. Radhakrishnan

Hon'ble Vice President of India



I understand today the true meaning of the word “Amazing.” The reason being people are provided here with free nutrition, healthcare, and education without any discrimination in caste, creed, colour, or gender. This organisation, SMSGHM (Sri Madhusudan Sai Global Humanitarian Mission), is showing the world how to serve society in the best possible way. Malnutrition is a problem of the poor wherever they live & a bane not only in Jharkhand state but the entire country. Founder of Annapoorna Trust, Sadguru Sri Madhusudan Sai, understands this well. SaiSure Nutraceutical facility, which supplies SaiSure health supplement to Annapoorna Trust, is producing malt and millet-based products in the best possible way for the benefit of the economically weaker section of society. I will be travelling to the length & breadth of Jharkhand state to understand more about the extent of malnutrition & real problems faced by the people & facilitate change for the good of society.

## Mr. Thawar Chand Gehlot

Hon'ble Governor of Karnataka

Under the guidance of Sadguru Madhusudan Sai, as said in our ancient Vedic verse, “Sarve Bhavantu Sukhinah, Sarve Santu Nirāmayāḥ” – this Trust has actively participated in various noble social causes along with the spiritual upliftment of individuals on the lines of ancient Indian wisdom, by initiating various service projects like providing morning nutrition to more than 1,00,00,000 government school children, establishing more than 30 institutions, the establishment of Sri Sathya Sai University of Human Excellence where education is offered free of cost up to the Ph.D. level to the citizens of our country. In my opinion, this is a most commendable work, and we congratulate the Trust for the same.





## Mr. Siddaramaiah

Hon'ble Chief Minister of Karnataka

*At the Launch of SaiSure Ragi Multi-Nutrient Health Mix for 55.6 lakh children in Vidhana Soudha, Bengaluru*

Every child must be healthy and free from anaemia and malnutrition. Sharp academic skills arise from physical and mental fitness. Therefore, nutrition is key for every school-going child. Nutrition and education are not meant only for children from the upper-class society, but most importantly for those from the hinterlands and farming communities. Equality must prevail, for these children are the torchbearers of India's future. I convey my gratitude to the Trust for its initiative of providing free-of-charge nutrition to all school-going children.

## Mr. Madhu Bangarappa

Hon'ble Education Minister, Karnataka

*At the Launch of SaiSure Ragi Multi-Nutrient Health Mix for 55.6 lakh children, Vidhana Soudha, Bengaluru*

I extend my heartfelt gratitude to Sadguru Sri Madhusudan Sai and the Sri Sathya Sai Annapoorna Trust for their collaborative efforts with the government. I deeply appreciate this meaningful partnership in implementing the morning nutrition program. I want to emphasize that the SaiSure Multi-nutrient Health Mix will be mixed with 150 ml of milk and provided to all children across our state. This proactive approach reflects our strong commitment to the education sector to ensure the holistic well-being of school children by integrating essential nutrients into their daily diet. This will further enhance the overall impact of the initiative.





## Dr. Shalini Rajneesh

Chief Secretary, Government of Karnataka

Previously, while working in the Education department, a Formal Memorandum of Understanding (MoU) with the Karnataka State Government was signed with Sri Sathya Sai Annapoorna Trust, which permits the implementation of the Annapoorna Morning Nutrition Programme. The tasty and highly nutritious SaiSure Health Mix augments the milk (Ksheera Bhagya Scheme) provided by the government in the schools as part of their mid-day meals and thereby makes it a wholesome drink for the children. SaiSure has not only provided nutritional value to the child's development but also enabled them to grow physically and mentally while receiving formal education.

## Ms. Neerja Birla

Founder and Chairperson of MPower (An initiative of Aditya Birla Education Trust)

I express my gratitude to Sadguru Sri Madhusudan Sai for his exemplary work in the field of education, health, and nutrition. I feel very honoured to accept the 'Change Champion Award' that has been conferred upon me. This further enthralls my team and me to remain committed to our path. It is my absolute privilege to be part of this prestigious event that celebrates human excellence and the spirit of service and thank Sri Sathya Sai University for Human Excellence for organising these awards and carrying forward the mission of service to all of mankind.





## Mr. Sachin Tendulkar

Former Indian Cricketer

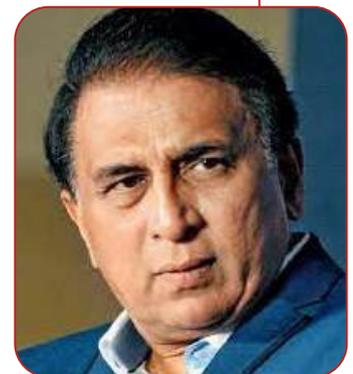
*At the One World One Family Cup and distribution of sporting gear to Government school children, Muddenahalli, Karnataka*

Today, there'll be over 1000 young promising athletes, both boys and girls, supported with their sporting gear. I convey my gratitude to the organisation for supporting the less privileged ones with this initiative.

## Mr. Sunil Manohar Gavaskar

*Indian cricket commentator and former cricketer*

India is home to the largest number of children in the world. But not all our children have a well-balanced and nutritious diet. The Annapoorna Morning Nutrition Program was conceived as a solution for this. Started in 2012 by a few volunteers, they served breakfast for 50 children in a rural school. But over the years, this has increased, and there are more schools and more children that are now being served. I request the patrons to join this noble mission in serving the needy school children across the nation.



# Testimonials from CSR Partners



## Ms. Yogita Apte

Lead CSR - Persistent Systems Ltd.

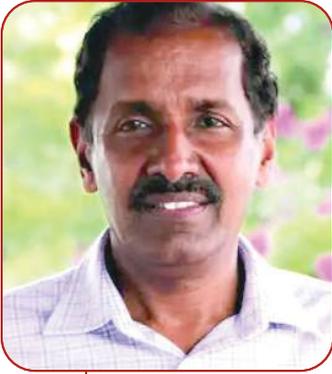
The Morning Nutrition program of Annapoorna Trust makes a positive difference in the lives of government school children. The program has given our employees an opportunity to volunteer for the noble cause and has stirred a sense of inclusivity in community upliftment. We would like to have more volunteering activities. Tracking outcomes of the services provided will help us to claim the same with statistics. Keep doing the good work. We are happy to be associated with Annapoorna Trust.

## Ms. Pallavi Salgaocar

Executive Director - Geno Pharmaceuticals Pvt. Ltd.

Our association with Annapoorna Trust has been very pleasant and has given us the satisfaction of giving back to society positively. The Annapoorna Morning Nutrition program brings about a positive change in the lives of government school children. Our work aligns with SDG 3 – Good Health and Well-being. We provide Millet and healthy cookies to 2 schools (through our Bakery Division Desserts N More), thus ensuring that the school students get a balanced dose of nutrition, enabling them to concentrate and study better. I have seen the kind of noble work the Trust does to promote nutrition among school children. It is a pleasure to work with the Annapoorna team, who are so friendly and cooperative.





## Mr. V S Ramesh

Co-founder and Head, CSR - BigBasket.com

BigBasket has made its customers aware of Annapoorna's yeoman service for the underprivileged, including the morning nutrition scheme for schoolchildren. BB has also donated several oxygen concentrators to Annapoorna's free hospitals. The employee volunteering activities with Annapoorna have given a sense of inclusiveness toward the upliftment of society. Our employees have joined hands with an NGO that imparts job readiness skills to final-year students. They have also taken part in the initiatives of TCS to impart awareness to farmers about the government schemes for Life insurance and Accident insurance.

## Mr. Shailendrasing Dinkar Patil

Manager – Facilities, Sustainability and CSR  
Sasken Technologies Ltd.

We, at Sasken Technologies Ltd., were very impressed with the morning nutrition initiative during the launch program for one of the schools. The way the nutrition mix is curated and manufactured to suit the requirements of the young children, and the implementation of the program, is handled meticulously and executed well. This program is helping towards SDGs 2,3,4 & 17 (Zero Hunger, Good Health and Well-being, Quality Education, Partnerships for Goals) and creating the much-needed positive impact in the education field by eradicating hunger and promoting good health and well-being among the underserved sections of the community.





## Mr. Niran Vasudev

Group HR Manager - Red Education India Pvt. Ltd

At one of the Employee Volunteering activities on a visit to a school, we served the children with a nutritional drink. This activity made a positive impact on all our staff and gave them a sense of social responsibility. Our activities are aligned and helping towards SDG3 (Good Health and Well-being).

## Mr. Geetesh Kumar Gupta

Deputy Manager - NSIL

The Morning Nutrition initiative by Annapoorna Trust makes a difference in the lives of needy children, thus causing an impactful change, a transformation in their lives. Participation in this initiative gives a sense of involvement in this cause for change. This program is helping NSIL align towards SDG 3 (Good Health and Well-being).



# Testimonials from Beneficiaries



## Ms. Roshni

Student, Primary School, Rajapur  
Ghaziabad, Uttar Pradesh

My name is Roshni. Through Sri Sathya Sai Annapoorna Trust & LG India, milk has been supplied to our schools. Children's attendance in my school has increased due to this. We all feel it is tasty and nutritious. This health drink has also helped in improving our height and overall growth.

## Mr. Manoj Kumar

7th std, Thadigol village  
Srinivaspura Taluk, Kolar district

In our school, SaiSure Ragi Malt is served with milk every morning. It keeps us healthy, helps us listen to our classes with interest, and play with enthusiasm. Our humble thanks to Mavener Systems and Annapoorna Trust for providing this support.





## Ms. Sri Lakshmi

Headmistress, ZPHS (G), Shabad  
Rangareddy District

I sincerely thank the Sathya Sai Annapoorna Trust and Amazon India for providing Ragi Jawa, chikkis, and multi grain biscuits to our students. Many of our children come from rural backgrounds and often arrive at school without breakfast, which affects their concentration. With this nutritious support, their hunger is addressed, participation in class has improved, and attendance has increased. Initially hesitant, students now eagerly look forward to the Ragi Jawa every day. We are truly grateful for this meaningful initiative that supports both their health and education.

## Mr. Avdesh Tiwari

PM Shri Govt. Girls Middle school  
Mhowgaon, Cluster - Mhow, District- Indore

At PM Shri Government Middle School, Mhowgaon, the students are provided with SaiSure Ragi Fortified Health Mix on a daily basis.

Ragi, being a rich source of calcium and iron, supports improved haemoglobin levels and overall health. Regular consumption of this fortified ragi provides essential micro and macro nutrients required for proper growth and development. Due to this nutritious supplement, the girl students have become more agile both physically and cognitively.

We express our sincere gratitude to Sri Sathya Sai Annapoorna Trust and Infosys Foundation for this impactful initiative.



# Awards and Recognition

## 7th ICC Social Impact Awards 2025



Sri Sathya Sai Annapoorna Trust was declared the winner at the 7th ICC Social Impact Awards 2025, held at ITC Sonar, Kolkata on 02nd March 2025, under the category of Hunger, Malnutrition, and Poverty. The Trust was represented by Mr. Sumeet, Regional Manager, Annapoorna Trust. This award recognized organizations that have made significant contributions to social impact through Corporate Social Responsibility (CSR). With the theme "Innovate for Impact: Shaping a Sustainable Future," the event celebrated transformative initiatives driving meaningful change. It was a great privilege to be recognized in this category.

# BCC&I Social Leadership Conclave And Awards - 2024



Sri Sathya Sai Annapoorna Trust was declared the winner at the 3rd Edition of the BCC&I Social Leadership Conclave and Awards, 2024

Sri Sathya Sai Annapoorna Trust was honored as the winner at the 3rd Edition of the BCC&I Social Leadership Conclave and Awards, conducted at the Indian Habitat Center, New Delhi, on 06th December 2024, in the category of Health & Nutrition – Large NGO. The award was received by Mr. Ashish, Trustee of Annapoorna Trust. The primary aim of these awards was to spotlight CSR-sustainability efforts across various domains, undertaken by corporate CSR teams, NGOs, and their implementation partners. The Annapoorna Trust was truly delighted to receive the award.

# North East CSR Forum (NECSRF) – 2024



Sri Sathya Sai Annapoorna Trust was awarded "Special Mention" at the Northeast CSR Forum (NECSRF) in Guwahati, Assam on 6th Dec 2024

Annapoorna Trust was awarded "Special Mention" for its efforts towards improving the nutrition profile of students in Northeastern states at the North East CSR Forum (NECSRF), held Guwahati, Assam on 06th December 2024. Our National Manager, Mr. Santosh Allath represented and received the award on behalf of the trust. The organiser of the event was Council for Social and Digital Development (CSDD), Tata Institute of Social Sciences (TISS) & Northeast Development Foundation. The award was encouraging as Annapoorna Trust is steadily expanding in the North-East in the Morning Nutrition Program to cater to those children in the region.

# Financials

## Income & Expenditure Statement for the Year ending March 31, 2025

Particulars	AS AT 31 MAR 25		AS AT 31 MAR 24		AS AT 31 MAR 23	
	Domestic (₹)	FCRA (₹)	Domestic (₹)	FCRA (₹)	Domestic (₹)	FCRA (₹)
<b>Income</b>						
Donation & Contributions	24,21,18,342	3,54,60,412	18,70,72,869	2,43,46,350	5,69,09,803	1,58,66,030
Interest Income	1,88,803	-	1,27,291	-	1,52,532	2,74,745
Other Income						
<b>Total Income</b>	<b>24,23,07,145</b>	<b>3,54,60,412</b>	<b>18,72,00,160</b>	<b>2,43,46,350</b>	<b>5,70,62,335</b>	<b>1,61,40,775</b>
<b>Expenditure</b>						
Administration & Maintenance Expenses	7,04,519	8,08,913	2,74,063	2,73,852	4,71,801	1,30,547
Donations made	-	-	-	-	17,55,000	-
Administrative Expenses	23,05,030	-	12,74,289	77,570	5,51,829	21,206
Award Nomination Fees	-	-	-	77,688	-	-
Awareness program Expenses	8,77,000	-	-	-	3,17,166	86,540
Purchase of Bananas						
Bank charges	28,792	47,969	13,173	40,669	635	16,360
Raw Materials	8,70,02,290	1,24,83,235	4,25,51,238	20,70,008	-	-
Purchase of Breakfast	68,08,660	7,29,319	60,98,899	11,23,372	18,85,284	6,96,230
Payment to Cooks	19,55,292	-	26,86,110	2,35,600	35,91,869	4,17,267
Transport Vehicle Purchase	47,01,700	-	-	-	-	2,62,699
Depreciation	8,56,774	15,379	8,51,481	24,211	10,10,090	38,774
Event Expenses	45,50,554	10,000	8,58,071	75,990	61,799	-
Purchase of Jaggery	3,74,60,702	21,95,980	4,02,76,506	17,89,200	-	-
Fuel charges	10,44,244	1,69,039	9,95,289	1,08,148	7,87,098	83,721
Godown Rent	6,71,566	-	-	1,83,792	3,17,792	-
Healthmix	55,35,125	27,37,600	1,18,12,475	7,00,000	4,33,789	1,25,371
Insurance	14,05,656	-	9,13,748	-	1,09,405	-
Purchase of Milk	54,57,818	5,80,952	81,34,096	23,43,274	6,76,214	15,19,819
Other Expenses	-	-	-	-	1,14,980	-
Pooja Expenses	-	-	-	-	34,670	-
Postal charges	1,07,155	-	-	73,358	58,602	-
Printing and stationery	23,88,700	70,000	11,43,576	4,40,630	6,49,381	89,609
Processing charges	4,02,81,439	1,03,76,591	3,19,33,491	76,46,065	-	-
Covid Expenses	-	-	-	-	-	-
Groceries	-	-	-	1,01,159	4,18,415	14,52,445
Medical camp & Relief Expenses	2,72,000	-	-	-	10,443	-
Scholarship	90,682	-	50,000	-	1,64,222	-
Consultancy fees	17,81,104	1,94,720	8,41,303	-	6,69,040	30,600
Conveyance	-	-	-	-	2,92,923	39,385
Electricity Charges	35,767	-	32,339	-	19,219	-
Gowshala	-	-	-	-	37,550	-
Provisions	7,84,610	10,16,543	7,32,799	16,06,158	97,08,861	72,80,919
Salary	1,61,47,327	-	1,00,85,032	23,86,776	1,23,34,312	32,811
Transportation Charges	1,27,38,707	21,84,836	1,31,97,752	10,29,080	16,01,387	5,18,254
Travelling Expenses	16,80,546	36,994	15,54,410	-	24,51,448	1,85,816
Uniforms	-	56,986	-	20,959	-	-
Statutory Expenses	14,90,289	1,55,365	31,12,032	5,000	40,800	-
Employee Cost	-	-	-	-	25,21,197	-
Annual Membership expenses	4,05,940	-	-	-	5,817	-
Packing Charges	1,11,66,923	10,48,292	68,97,262	15,30,352	-	-
Rent	-	-	3,14,500	-	1,70,500	-
<b>Total</b>	<b>25,07,36,911</b>	<b>3,49,18,713</b>	<b>18,66,33,934</b>	<b>2,39,62,911</b>	<b>4,32,73,538</b>	<b>1,30,28,373</b>
<b>Excess of Income/ Expenditure</b>	<b>84,29,766</b>	<b>5,41,699</b>	<b>5,66,226</b>	<b>3,83,439</b>	<b>1,37,88,797</b>	<b>31,12,402</b>

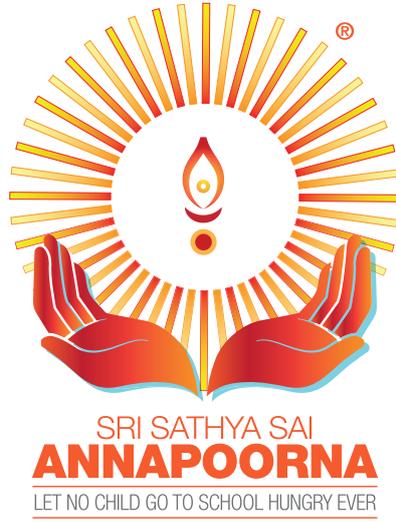
# The Way Forward



**2026-27**  
**15 Million**

**2027-28**  
**20 Million**

**2028-29**  
**30 Million**



*Let*  
**NO**  
**CHILD**  
**GO TO**  
**SCHOOL**  
**HUNGRY**  
**EVER!**



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