

HALF-YEARLY REPORT - SEPTEMBER 2025

Catalyst Brands

Building Nation through Nutrition, Education and Healthcare

SRI SATHYA SAI ANNAPOORNA TRUST

Muddenahalli, Chikkaballapur District, Karnataka, India

annapoorna.org.in

AT A GLANCE

- ▶ **Project Launch:** August 1st, 2025
- ▶ **Location:** Districts in Karnataka - Kolar, Chamarajanagara, Chikkaballapura.
- ▶ **Serving Details:** SaiSure Millet (Fortified Ragi) Multi-Nutrient Health Mix
- ▶ **Beneficiaries:** 76,965 Students in 1012 Schools





Photos of Morning Nutrition Program

“ You cannot tell a hungry child that you gave them food yesterday. ”

- Zimbabwean Proverb





Children relishing the Breakfast served





Nourishing Start to the Day



Regular Engagement with School





Written Testimonials

“ If we can conquer space, we can conquer childhood hunger. ”

- Buzz Aldrin
American Former Astronaut



ಸಾರ್ವಜನಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ

ಸರ್ಕಾರಿ ಪ್ರೌಢ ಶಾಲೆ

ಎಸ್.ಮಾದಮಂಗಲ, ಬಂಗಾರಪೇಟೆ ತಾಲ್ಲೂಕು, ಕೋಲಾರ ಜಿಲ್ಲೆ. - 563 114.

ಕ್ರ.ಸಂಖ್ಯೆ: 13/2025-26

ದಿನಾಂಕ: 29/10/2025

ಇವರಿಗೆ

ಶ್ರೀ ಸತ್ಯಸಾಯಿ ಶಿಕ್ಷಣಾಭಿವೃದ್ಧಿ ಪ್ರಾಜೆಕ್ಟ್

ಹಾಗೂ JC Penney Company

ಮುಖ್ಯನಿರ್ದೇಶಕರು, ಶಿಕ್ಷಣ ಇಲಾಖೆ

ಮುಂಬೈ.

ವಿಷಯ: JC Company ವತಿಯಿಂದ ರಾಗಿ ಮೊಟ್ಟೆ
ಕೊಡುತ್ತಿರುವ ಬಗ್ಗೆ

ಮೇಲ್ಕಂಡ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದಂತೆ ಶ್ರೀ ಸತ್ಯಸಾಯಿ
ಶಿಕ್ಷಣಾಭಿವೃದ್ಧಿ ಪ್ರಾಜೆಕ್ಟ್ ಹಾಗೂ JC Penney Company ವತಿಯಿಂದ
ಸರ್ಕಾರಿ ಪ್ರೌಢ ಶಾಲೆ, ಎಸ್.ಮಾದಮಂಗಲ ಸಮೀಪದಲ್ಲಿ ರಾಗಿ ಮೊಟ್ಟೆ
ಅರ್ಪಿಸುತ್ತಿದ್ದು ಇದು ಮಕ್ಕಳಿಗೆ ಉತ್ತಮ ಪೌಷ್ಟಿಕ ಭೋಜನವನ್ನು
ಮಾಡಲು ಸಹಾಯ ಮಾಡುತ್ತದೆ. ಇದರ ಜೊತೆಗೆ ರಾಗಿ ಮೊಟ್ಟೆ
ನಿರ್ಮಾಣ ಕಾರ್ಯದ ಮೂಲಕ ರಾಗಿ ಮೊಟ್ಟೆ ಅರ್ಪಿಸುತ್ತಿರುವ JC Penney Company ಗೆ
ಭಾರತದ ಸರ್ಕಾರದ ಸಹಕಾರವನ್ನು ಸಲ್ಲಿಸುತ್ತಿದ್ದೇವೆ.

ಸ್ಥಳ: ಶ್ರೀ ಸತ್ಯಸಾಯಿ ಪ್ರಾಜೆಕ್ಟ್ ಕಛೇರಿ.

ಶ್ರೀ.ಮಾದಮಂಗಲ

ದಿನಾಂಕ: 29-10-2025


ಸರ್ಕಾರಿ ಪ್ರೌಢ ಶಾಲೆ
ಎಸ್.ಮಾದಮಂಗಲ

Summary:

Headmaster expressed gratitude to Catalyst Brand (JCPenney) and Annapoorna Trust .

“The Morning Nutrition Program has greatly contributed to improving the health and academic performance of the students. The school extends its heartfelt gratitude to Catalyst Brand CSR (JC Penney) and Annapoorna Trust for their continued support towards the well-being of the children.”

Headmaster
Government Primary School
B.K. Hollenahalli (P)



ಮುಖ್ಯಮಂತ್ರಿಗಳಾದ
ಸಹಕಾರಿ ಕನ್ನಡ ಪೀಠದ ಪ್ರಾಥಮಿಕ ಶಾಲೆ
ಮೊದಲನೆಯ, ಬಂಗಾಳದಲ್ಲೇ 3ನೇ
\ ಸ್ಥಳೀಯ ಅಂಶ-563114.

PAGE 9



Video Testimonials

“ Just because a child's parents are poor or uneducated is no reason to deprive the child of basic human rights to health care, education and proper nutrition.

- [Marian Wright Edelman](#)ut



Principal of Primary School Speaks



[Click for Video](#)

Summary:

Ms. Varalakshmi, Principal of the Primary School mentions that

“The Ragi Malt Powder that we receive from the trust is mixed with milk and served to children everyday and they drink the malt very happily. Because of this, they receive nutrition in the morning as they arrive, and we are seeing changes & improvements in the both physical and mental health.

We are really thankful to Catalyst Brand (JCPenney) and Annapoorna Trust for providing this to us.”



Teacher expressing her Gratitude



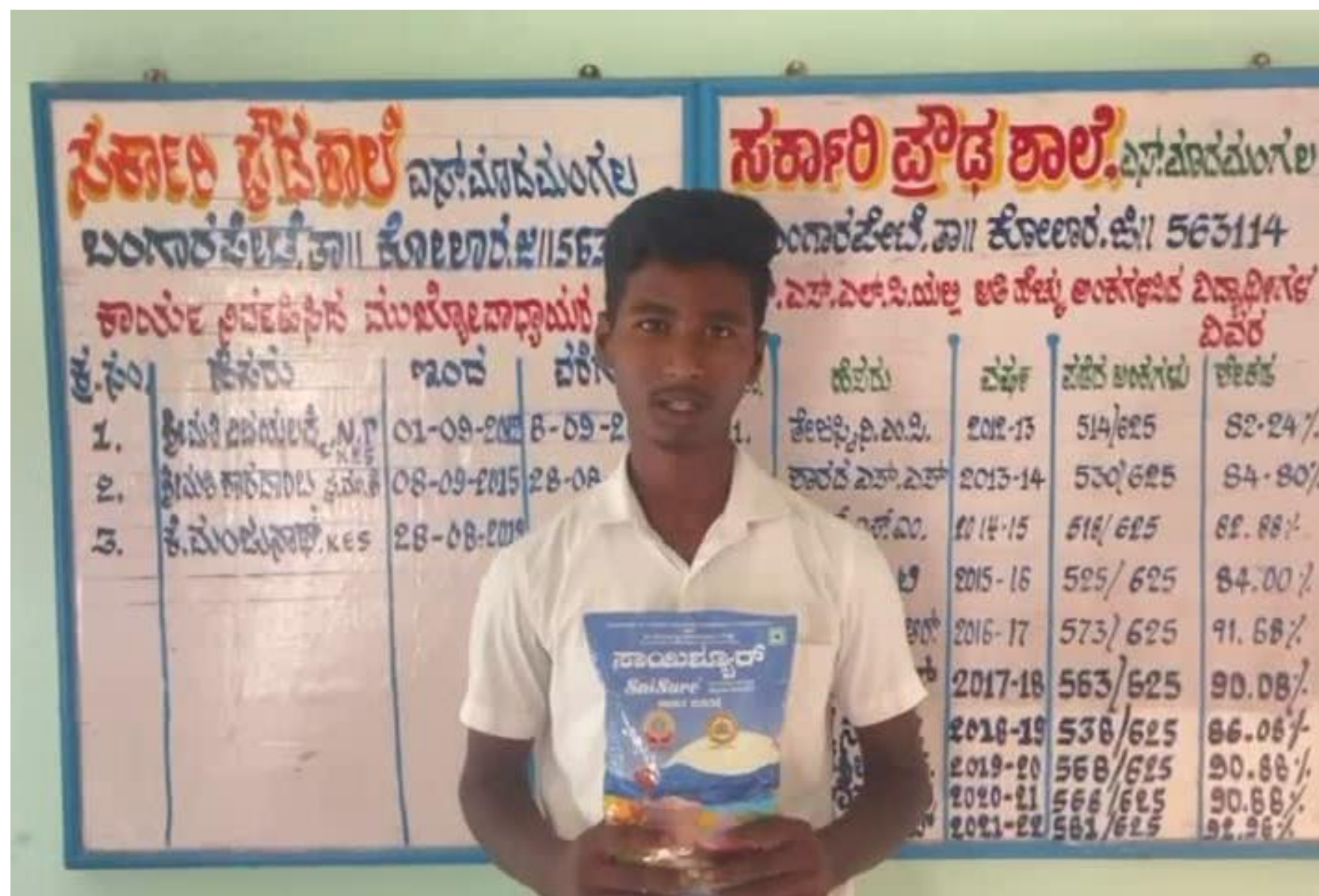
[Click for Video](#)

Summary:

Ms. M.C. Sharadhamba, Social Science Teacher at the Government School, Kolar District mentions

“For the current year, we are receiving The Ragi Malt “SaiSure” which is served to children before the prayer for 5 days a week. They are able to sustain and concentrate till the MidDay meal served in the afternoon because of this. They are showing interest and enthusiasm in class. It is also useful for their physical and mental growth.

For all this support, I on behalf of the school and children express our heartfelt thanks to Catalyst Brand (JCPenney) and Annapoorna Trust for supporting our children through this.



[Click for Video](#)

Summary:

Nagendra, Student of 9th Grade, Bangarpet Taluk,
Kolar Distrcit

Expresses Gratitude to the Catalyst Brand (JCPenney) & Annapoorna Trust for providing the Ragi Malt “SaiSure” which is fortified with Nutrients. He feels healthier.

TOGETHER, LET'S BUILD A NOURISHED NATION!

A full stomach. A focused mind. A brighter future.

THANK YOU



Let
NO
CHILD
GO TO
SCHOOL
HUNGRY EVER!

**LET'S MAKE
THIS A REALITY
FOR EVERY
CHILD**

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