



JULY 2025

NEWSLETTER



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MEET DIGNITARIES

ANNAPOORNA NUTRITION MISSION RECEIVES APPRECIATION FROM SRI ADLURI LAXMAN

The **Sri Sathya Sai Annapoorna Trust**, represented by *Srikant Vooturi, Regional Manager – Operations (Telangana)*, had the privilege of meeting **Sri Adluri Laxman**, *Hon'ble Minister for SC, ST & Minority Welfare, Telangana* on **07th July 2025**.

The Minister was highly appreciative of the **Annapoorna Morning Nutrition Programme**, which today serves children across **25 States and 4 Union Territories**. He expressed keen interest in exploring the Trust's initiatives further and proposed a follow-up meeting with his department secretaries to understand the programmes in greater detail.

Sri Adluri Laxman has also been invited to visit the **Annapoorna Trust headquarters at Sathya Sai Grama, Muddenahalli**, to witness the mission's impact firsthand.



08TH JULY 2025

MEET DIGNITARIES

RENEWED COMMITMENT TO MORNING NUTRITION IN INDORE

On 08th July 2025, the **Sri Sathya Sai Annapoorna Trust**, represented by *Santosh Allath* – National Manager, Operations, met *Mr. Siddharth Jain, Additional Collector and CEO, Indore.

During this meeting, a **Memorandum of Understanding (MoU)** was signed to continue supporting **5,000 students** with daily morning nutrition for the current academic year. This builds upon the success of the **Morning Nutrition programme** launched in **October 2023 in Depalpur, Indore**, which initially served around **4,450 students across 20 schools** with the **SaiSure Millet (Ragi) Multi-Nutrient Health Mix**.

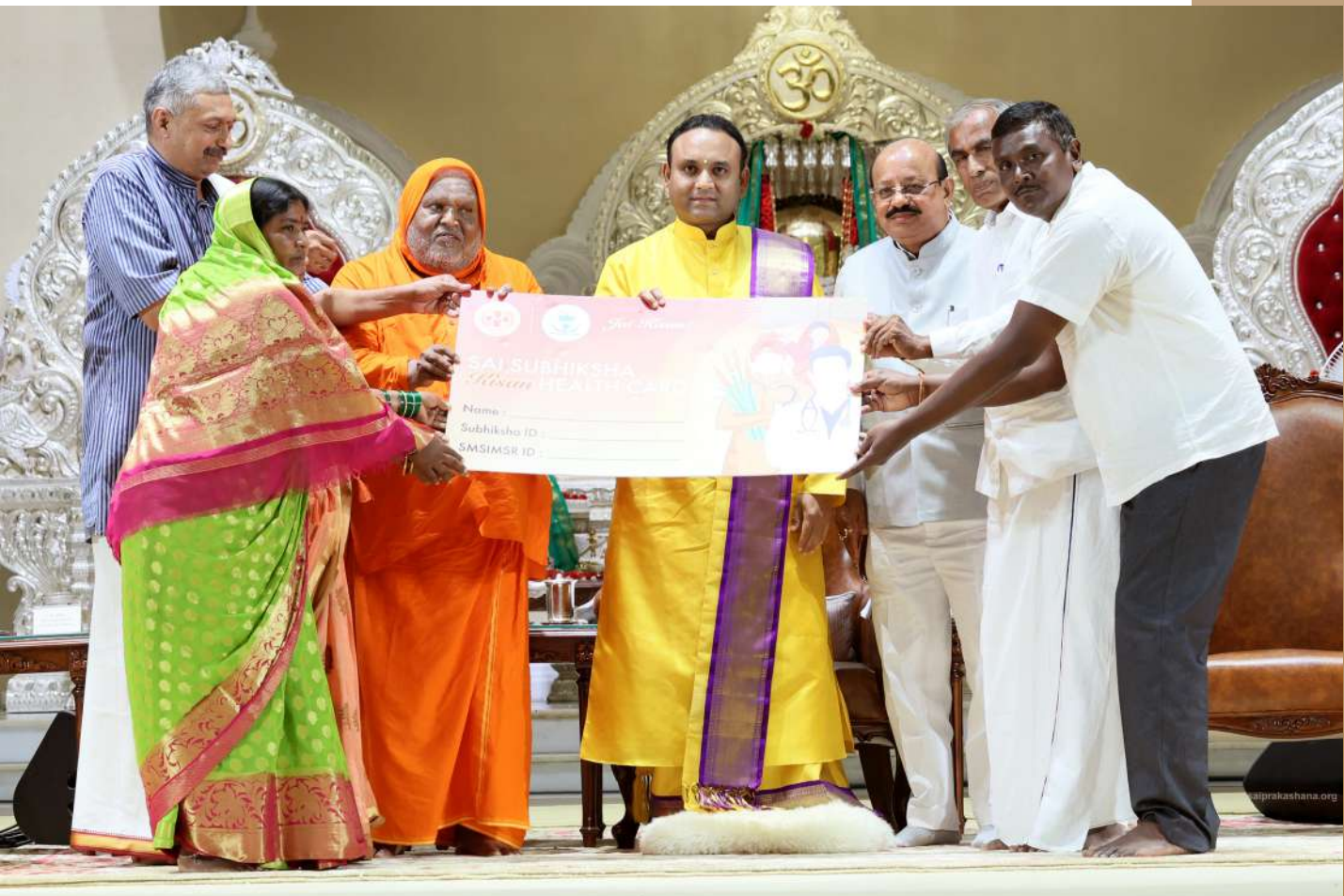
Mr. Jain was also briefed about the Trust's initiatives in providing the **SaiSure Fortified Health Mix** to school children across the nation in 25 states & 4 UTs. He was invited to visit the **Annapoorna Trust headquarters at Sathya Sai Grama, Muddenahalli**, to gain a deeper understanding of the mission and its activities.



SEEDING THE FUTURE TOGETHER WITH THE FARMERS

Sri Sathya Sai Annapoorna Trust recently hosted a special gathering titled 'Seeding the Future – Together with the Farmers', bringing together over 600 Ragi farmers from the Subhiksha Organic Farmers Multistate Cooperative Society Ltd. in a celebration of sustainable agriculture and national service at Annapoorna Trust headquarters on 13th July 2025.

In a sacred offering, the farmers offered Ragi seeds to Sadguru Sri Madhusudan Sai, a symbolic gesture of gratitude and unwavering commitment to nurturing the nation, just ahead of the sowing season.





Read from Left-Right:

Mr. Anand Kumar Kadali - Trustee & CEO, Sri Sathya Sai Annapoorna Trust,

Dr. M. Lakshmi Prasad, CEO, Bio We,

Mr Ananda Aa Shri, Chairman of Subhiksha Organic Farmers,

Shri Shri Guruparadeshi Kendra Swami ji,

Sadguru Sri Madhusudan Sai - Chairman & Trustee, Sri Sathya Sai Annapoorna Trust,

Dr Jayachandra T B, Special Representative to New Delhi, Govt. of Karnataka,

Masataka Fukuoka, Representative of Ag-Biotech,

Prof Ashok S Alur, Vice Chancellor, Kodagu University,

Mr B N Narasimha Murthy - Chief Mentor of Sri Sathya Sai Loka Seva Gurukulam.

The event was graced by distinguished guests including Mr Ananda Aa Shri, Chairman of Subhiksha Organic Farmers, Masataka Fukuoka, Representative of Ag-Biotech and Akou, Farmer from Japan, Prof Ashok S Alur, Vice Chancellor, Kodagu University, **Dr. M. Lakshmi Prasad**, CEO, Bio We, **Dr Jayachandra T B**, Special Representative to New Delhi, Govt. of Karnataka and Shri Shri Guruparadeshi Kendra Swami ji, each commending the farmers for their tireless efforts and their role in uplifting both soil and society.

A key highlight of the day was the launch of the Sai Subhiksha Kisan Health Card, a vital healthcare initiative that will benefit 600 farmers through the Sri Madhusudan Sai Institute of Medical Sciences and Research (SMSMSR), ensuring those who nourish others are themselves nurtured with dignity.

As Sadguru Sri Madhusudan Sai expressed:

“Our farmers are the true backbone of the nation. Their sacrifices must never be forgotten, especially by the youth who must learn to honour and respect those who feed the country every single day.”

At Annapoorna Trust, we stand inspired by the hands that grow the food we serve each morning. Their devotion not only sustains the land, it uplifts the future of every child we reach.



LAUNCH OF MORNING NUTRITION PROGRAM IN DIU

To combat child malnutrition and support foundational health in early education, the Sri Sathya Sai Annapoorna Trust, in collaboration with the Education Department, launched the Morning Nutrition Programme in Diu District on 16th July 2025.

As part of this initiative, 1,028 children from Classes 1 to 3 will be served SaiSure Fortified Ragi Health Mix with jaggery every morning, ensuring they begin their school day with essential nourishment.

The launch event took place at Samagra Shiksha Hall, chaired by District Collector & Magistrate Mr. Rahul Dev Boora. The ceremony began with the lighting of the lamp and was graced by dignitaries including:

- ✿ Shri Shivam Mishra, Deputy Collector
- ✿ Mr. Arvind Solanki, District Education Officer
- ✿ Mr. Piyush Maru, Education Officer
- ✿ Mr. Santosh Allath, National Manager, Operations – Annapoorna Trust
- ✿ Mr. Anil Lingayat, Senior Executive, Operations – Annapoorna Trust





Read from Left-Right:

Mr. Santosh Allath, National Manager, Operations – Annapoorna Trust

Mr. Arvind Solanki, District Education Officer

Mr. Shivam Mishra, Deputy Collector

Mr. Rahul Dev Boora, District Collector & Magistrate

Mr. Piyush Maru, Education Officer

Mr. Anil Lingayat, Senior Executive, Operations – Annapoorna Trust

The Annapoorna team demonstrated the preparation of the Ragi-based nutrition drink, which was well-received by the children. The health benefits of traditional, local foods like ragi and jaggery were highlighted as sustainable and superior alternatives to processed snacks.

Collector Mr. Rahul Dev Boora praised the initiative as a transformative step toward improving child health and well-being. He shared personal anecdotes on the dangers of early exposure to junk food and underlined the importance of embracing local, climate-friendly, nutrient-dense foods. He emphasized the role of such initiatives in addressing micronutrient deficiencies, boosting immunity, and supporting overall child development.

The event encouraged active participation from teachers, principals, and students, and stressed the need for continuous feedback from children to refine taste preferences and encourage sustained adoption. The importance of ownership at the school and community level was underlined to ensure long-term success.

The programme concluded with sincere appreciation extended to all stakeholders — educators, children, media, and partners — and a collective call to strengthen this nation-building initiative that is shaping the health and future of India's young generation.

Read the complete article here

<https://annapoorna.org.in>

CSR CONCLAVE

A MORNING NUTRITION MISSION TO END CLASSROOM HUNGER

With the powerful vision of “**No Child Should Go to School Hungry Ever,**” Sri Sathya Sai Annapoorna Trust successfully hosted a **transformative CSR Conclave** at **Novotel, Hyderabad** on **30th July**. Themed “**A Morning Nutrition Mission to End Classroom Hunger,**” the event brought together **CSR leaders, changemakers, and corporate partners** aligned with a common mission: *ensuring no child goes to school hungry*.

This gathering also spotlighted the **impactful work** of Annapoorna Trust in **government schools across Telangana**, where **daily morning nutrition** is provided to children—enhancing health, boosting school attendance, and restoring dignity to young lives.

The conclave was graced by **distinguished government officials**, including:

- ✿ **Sri P. Madan Mohan Ji**, Joint Director – Telangana State Government
- ✿ **Sri N.S.S. Prasad Ji**



They shared powerful insights into the ground-level transformation driven by the Morning Nutrition Program. In a heartfelt remark, **Mr. Madan Mohan Ji** said, “**This is not just Annapoorna’s mission—it is my mission too.**”

From the corporate sector, **25+ leading organizations** participated, including: **Amazon Web Services, Persistent Foundation, Microsoft, Infosys Foundation, Google, Micron Technologies, Cyient, Tech Mahindra, HSBC, MetLife, Intouch CX, Inspire Global, Reputation, V-Guard**, and many others.

The Trust shared its journey of serving **1 Crore+ children** with morning nutrition—combating hunger, tackling micronutrient deficiency (hidden hunger), and supporting rural education and academic growth.

A **thought-provoking panel discussion** followed, co-moderated by **Mr. Sourav Dutta (Practive)** and featured distinguished panelists:

- ✳ **Mr. Tataji Utukuri**, Community Engagement Manager - Amazon Web Services
- ✳ **Ms. Vyshali Sagar**, Government Relations Policy and Public Affairs Lead - Micron Technologies
- ✳ **Mr. Krishna Mohan Deevi** - Director Programs - CSR, Cyient Limited.
- ✳ **Mr. Anand Kadali**, CEO & Trustee, Sri Sathya Sai Annapoorna Trust





During the discussion, **Mr. Tataji Utkuri** emphasized: **“Nutrition must be given top priority—even among the 17 Sustainable Development Goals (SDGs).”**



The event provided a **collaborative platform for cross-sector synergy** and reaffirmed the critical role of **strategic CSR** in **child nutrition** and **holistic development**.



Mr. Anand Kumar Kadali, CEO & Trustee, emphasized the Trust’s focus on **rural and underserved regions** like **Asifabad in Telangana**, encouraging corporate partners to engage in **volunteering** and spend time with children in remote areas.



Mr. Ashish Bhardwaj, Chief Development Officer & Trustee, shared Annapoorna’s footprint across **25 States and 4 Union Territories**, showcasing the program’s scale and impact in **government schools**.



Together, the speakers reiterated the pivotal role of **CSR partnerships** in **Nourishing the Nation**, one child at a time.

The conclave symbolized the unity of **Sarkara (Government), Samaja (Society), and Samastha (Corporate world)**—in a shared mission of **nation-building through nutrition**.

A heartfelt thank you to all the **dignitaries, partners, and participants** who joined hands in this noble cause.



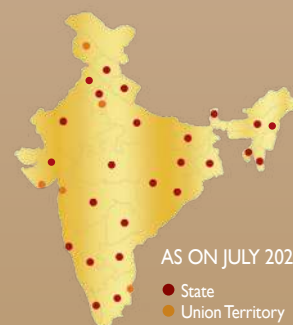
ANNAPOORNA FOOTPRINT

MORNING NUTRITION PROGRAM REACH IN INDIA 10 MILLION CHILDREN, 147K SCHOOLS, 25 STATES & 4 UTs

State	No of Students/ Anganwadi Children (Serving)	No of Schools/ Anganwadi's	No of Students (Planned)	Grand Total
KARNATAKA	7056000	83619		7056000
TELANGANA	2100000	41211		2100000
UTTARAKHAND	679995	16679		679995
ASSAM	421000	4875		421000
BIHAR (Serving & Planned)	27000	190	50000	77000
PUDUCHERRY (UT)	35000	310		35000
MAHARASHTRA	10000	110		10000
HIMACHAL PRADESH	7813	450		7813
UTTAR PRADESH	7348	63		7348
GUJARAT	2451	10		2451
MADHYA PRADESH	4500	20		4500
TAMIL NADU	4024	16		4024
TRIPURA	3000	24		3000
ANDHRA PRADESH	2609	41		2609
JHARKHAND (Serving & Planned)	2489	16	5000	7489
NAGALAND	7200	133		7200
GOA	2076	65		2076
SIKKIM	2000	60		2000
HARYANA	1241	10		1241
CHATTISGARH	1000	5		1000
DADRA and NAGAR HAVELI and DAMAN and DIU (UT)	1000	4		1000
KERALA	250	2		250
WEST BENGAL	100	1		100
NEW DELHI (UT)	100	1		100
ODISHA	26	1		26
RAJASTHAN (Planned)			500	500
MIZORAM (Planned)			500	500
PUNJAB (Planned)			500	500
JAMMU and KASHMIR (UT) (Planned)			500	500
Total	10378222	147916	57000	10435222



INDIA



**25 STATES,
4 UNION
TERRITORIES**

OVERSEAS

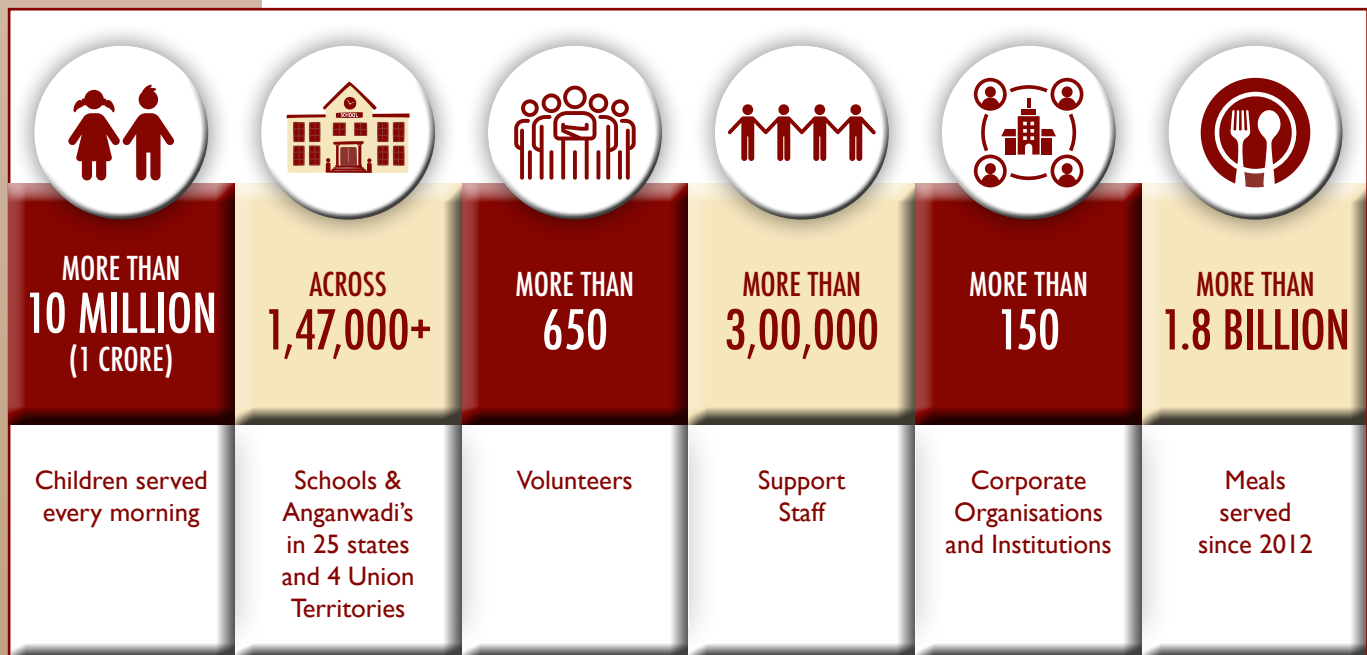


**INDONESIA,
THAILAND,
NIGERIA,
SRI LANKA,
AUSTRALIA**

AS ON JULY 2025

<https://annapoorna.org.in>

A QUICK OVERVIEW



AS ON JULY 2025

MORNING NUTRITION PROGRAM REACH IN INDIA

10 MILLION CHILDREN, 147K
SCHOOLS, 25 STATES & 4 UTs

VISIBLE RESULTS OF MORNING NUTRITION



**Hidden Hunger
Eradication**



**Increase in
Attendance**



**Increased
Focus**



**Builds
Immunity**



**Energises
Body & Mind**



Let
NO
CHILD
GO TO
SCHOOL
HUNGRY EVER!



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