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# NEWSLETTER

## JUNE 2025



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**PG  
NO.**

# TABLE OF CONTENTS

**03**

**Morning Nutrition Programme Launched for Tribal Children in Birbhum, West Bengal**

**04**

**Nourishing Young Lives Across Tamil Nadu: A Continued Commitment in 2024–25**

**05**

**From CSR to Community: A Decade of Impact and a Future of Promise**

**06**

**Trelleborg and Annapoorna Trust Unite to Promote Education Through Nutrition**

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# Morning Nutrition Programme Launched for Tribal Children in Birbhum, West Bengal

On 7th June 2025, Sri Sathya Sai Annapoorna Trust, in collaboration with Vidya Jyoti UK, inaugurated the Morning Nutrition Programme in Birbhum district, West Bengal marking a pivotal step in addressing childhood hunger among tribal communities.

This initiative, introduced across 10 study centres operated by the Nayantara Memorial Charitable Trust, aims to benefit 700 tribal children with daily servings of SaiSure Ragi Multi-Nutrient Health Mix fortified with jaggery. This vital nourishment is designed to support growth, enhance immunity, and bridge nutritional gaps during formative years.

Vidya Jyoti UK, led by Founder and Trustee Dr Pamela Kaushal, generously funded the programme. The organisation is known for its global humanitarian footprint, spanning clean water access in Africa, medical sponsorships, and local welfare programmes in the UK. The collaboration was further supported by Vishal Bhardwaj, Sandeep Majumdar, and Sudip Majumdar.

Trustee and Chief Development Officer Mr Ashish Bhardwaj, representing Annapoorna Trust, expressed deep gratitude for the partnership. The Trust affirmed its ongoing commitment to eliminate classroom hunger and empower underserved children through sustained nutritional support.

Together, this alliance not only nourished young lives but also sowed the seeds for a brighter, healthier future.





# Nourishing Young Lives Across Tamil Nadu: A Continued Commitment in 2024–25



The year 2024–25 witnessed Sri Sathya Sai Annapoorna Trust continuing its dedicated service across Tamil Nadu, delivering daily morning nutrition to thousands of schoolchildren. With the steadfast support of CSR partners and philanthropic foundations, the Trust's mission to end classroom hunger has gained greater momentum.

Operating through diverse models tailored to regional needs, the Morning Nutrition Programme currently supports over 4,000 children across districts like Chennai, Tuticorin, Kodaikanal, Kanyakumari, Tenkasi, and Krishnagiri. In Chennai, the initiative powered by the Danirasa Foundation provides freshly cooked breakfasts from a centralised kitchen to 1,890 students. Meanwhile, in other districts, children receive SaiSure Ragi Multi-Nutrient Health Mix with jaggery, designed to address both macro- and micronutrient deficiencies.

These efforts are further strengthened by the support of Sodexo, whose global nutrition expertise has enabled impactful implementation in Hosur and Tenkasi. Strong collaboration with government departments and educational institutions continues to drive scale and sustainability.

Annapoorna Trust remains unwavering in its vision: "Let no child go to school hungry." The Tamil Nadu chapter is a shining example of how compassion, science, and partnership can together nurture brighter, healthier futures - one nutritious meal and one school at a time.



# From CSR to Community: A Decade of Impact and a Future of Promise

On 27th June 2025, Sri Sathya Sai Annapoorna Trust hosted a landmark CSR conclave at Hilton Bengaluru, commemorating ten years of impactful service in the field of child nutrition. The event brought together leaders from corporate, government, and social sectors in a collective reaffirmation of the Trust's vision: Let no child go to school hungry, ever.

The evening opened with a traditional lamp-lighting ceremony, followed by keynote addresses and a soul-stirring account by Ms Nisarga, a former beneficiary whose academic success reflects the long-term impact of Annapoorna's interventions. Mr Ashish Bhardwaj and Mr Anand Kadali walked the audience through the Trust's journey and future roadmap.

A panel discussion titled "From CSR to Community", moderated by Mr Harshit Muppiri, explored the evolving role of CSR in systemic change, with insights from NetApp, O9 Solutions, Volvo Group, and others.

Guest of Honour Mr Prasad Bidapa and esteemed dignitaries including Dr Trilok Chandra - Commissioner of School Education, Karnataka, graced the occasion. The event concluded with a zero-waste dinner, thematic of the Trust's sustainable ethos. This evening was not just a celebration of milestones, but a powerful call to scale the mission to 20 million children with shared purpose and unwavering resolve.



Mr. Ashish Bhardwaj  
Trustee and Chief Development Officer (CDO)



Trustees of Sri Sathya Sai Annapoorna Trust



L - R:  
Mr. Prabhakar Gupta - Trustee and CPO, Mr. Jayaprakash Talam Trustee and COO, Dr. Trilok Chandra, Commissioner of the Department of School Education, Government of Karnataka, GV Rao - Director CSR & External Industry Affairs, Volvo





R - L: Ms. Sujatha from Prosocial sector, Ms. Lakshmi Tulasi, Asst Manager, HR & Admin, Trelleborg & Ms. Bindu Vishwanath, Director HR - Trelleborg with Annapoorna Trust officials

## Trelleborg and Annapoorna Trust Unite to Promote Education Through Nutrition

On 18th June 2025, a meaningful collaboration between Trelleborg, a global engineering group headquartered in Sweden, and Sri Sathya Sai Annapoorna Trust marked a significant step forward in promoting education through nutrition.

Representatives from Trelleborg — Ms Bindu Vishwanath (Director, HR), Ms Lakshmi Tulasi (Asst Manager, HR & Admin), and Ms Sujatha from the Prosocial sector visited the Trust's headquarters at Sathya Sai Grama. The visit culminated in the ceremonial handover of a dedicated Ashok Leyland Light Commercial Vehicle, donated to support the Trust's rural morning nutrition delivery efforts.

The delegation also toured the SaiSure Nutraceutical Facility to understand how the Trust prepares its scientifically formulated health supplements fortified SaiSure Ragi and Malt that are served to over 1 crore children across 25 states and 4 Union Territories.

Trelleborg's leadership was deeply moved by the far-reaching impact of the Morning Nutrition Programme, which not only addresses hunger and hidden hunger, but also improves academic outcomes and school attendance. A shared vision of nourishing education emerged, with discussions around Trelleborg adopting schools in specific regions. Together, this partnership affirms a simple yet powerful truth: good nutrition is the foundation of great learning.



# ANNAPOORNA FOOTPRINT

**MORNING NUTRITION PROGRAM REACH IN INDIA**  
**10 MILLION CHILDREN, 147K SCHOOLS, 25 STATES & 4 UTs**

## INDIA



**25 STATES,  
 4 UNION  
 TERRITORIES**

## OVERSEAS



**Indonesia, Thailand,  
 Nigeria, Sri Lanka,  
 Australia**

State	No of Schools/Anganwadi's	No of Students/Anganwadi Children (Serving)	No of Students (Planned)	Grand Total
KARNATAKA	83619	7056000		7056000
TELANGANA	41211	2100000		2100000
UTTARAKHAND	16679	679995		679995
ASSAM	4875	421000		421000
BIHAR (Serving & Planned)	190	27000	50000	77000
PUDUCHERRY (UT)	310	35000		35000
MAHARASHTRA	110	10000		10000
HIMACHAL PRADESH	450	7813		7813
UTTAR PRADESH	63	7348		7348
GUJARAT	10	2451		2451
MADHYA PRADESH	20	4500		4500
TAMIL NADU	16	4024		4024
TRIPURA	24	3000		3000
ANDHRA PRADESH	41	2609		2609
JHARKHAND (Serving & Planned)	16	2489	5000	7489
NAGALAND	133	7200		7200
GOA	65	2076		2076
SIKKIM	60	2000		2000
HARYANA	10	1241		1241
CHATTISGARH	5	1000		1000
KERALA	2	250		250
WEST BENGAL	1	100		100
NEW DELHI (UT)	1	100		100
ODISHA	1	26		26
DAMAN and DIU (UT) (Planned)	4	500		500
RAJASTHAN (Planned)			500	500
MIZORAM (Planned)			500	500
PUNJAB (Planned)			500	500
JAMMU and KASHMIR (UT) (Planned)			500	500
<b>Total</b>	<b>147916</b>	<b>10377722</b>	<b>57000</b>	<b>10434722</b>

**AS ON JUNE 2025**



## A QUICK OVERVIEW

					
MORE THAN <b>10 MILLION</b> (1 CRORE)	ACROSS <b>1,47,000+</b>	MORE THAN <b>650</b>	MORE THAN <b>3,00,000</b>	MORE THAN <b>150</b>	MORE THAN <b>1.8 BILLION</b>
Children served every morning	Schools & Anganwadi's in 25 states and 4 Union Territories	Volunteers	Support Staff	Corporate Organisations and Institutions	Meals served since 2012

## MORNING NUTRITION PROGRAM REACH IN INDIA

10 MILLION CHILDREN, 147K SCHOOLS, 25 STATES & 4 UTs

## VISIBLE RESULTS OF MORNING NUTRITION



**Hidden Hunger Eradication**



**Increase in Attendance**



**Increased Focus**



**Builds Immunity**



**Energises Body & Mind**





SRI SATHYA SAI  
**ANNAPOORNA**  
LET NO CHILD GO TO SCHOOL HUNGRY EVER

*Let*  
**NO**  
**CHILD**  
**GO TO**  
**SCHOOL**  
**HUNGRY EVER!**



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