



SRI SATHYA SAI
ANNAPOORNA
LET NO CHILD GO TO SCHOOL HUNGRY EVER

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SRI SATHYA SAI ANNAPOORNA TRUST

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LAUNCH OF SAISURE MALT MULTI NUTRIENT HEALTH MIX IN BHAVNAGAR, GUJARAT

On 8th January 2024, Annapoorna Trust launched SaiSure Morning Nutrition programme at Bhavnagar in Gujarat in the presence of the Honourable Ex-cabinet Education Minister of Gujarat, Sri Jitu Bhai Vaghani.



A total of 2,230 government school-going children across 4 schools will receive morning nutrition under the PM Poshan Abhiyaan scheme as a Pilot Project. SaiSure Malt Multi Nutrient Health mix enriched with vitamins and minerals will be provided to these children along with Amulya Milk Powder.

At the launch event, Bhavnagar Paschim Constituency MLA, Bhavnagar Mayor – Sri Bharat Bhai Barad, Deputy Mayor – Mrs. Mona Ben Parekh, Bhavnagar City Chief – Sri Abhay Singh Chauhan along with the Ex-Education Minister were present. Sri Jigish Bhai H Parikh – Region Head of Gujarat from Annapoorna Trust was present.



SaiSure is a multi-nutrient supplement, a malt-based composition for pregnant women, toddlers, pre-school and school children. It meets the protein, vitamin, mineral requirements and designed to meet 50% of the recommended daily allowance (RDA) of most of the Micro-Nutrients. It can be scaled up and expanded rapidly since it is easy to prepare and is quite cost-effective. It is manufactured in a state-of-the-art nutraceutical facility, SaiSure Nutritions LLP, Muddenahalli.



Sri Sathya Sai Annapoorna Trust has been running one of India's leading Morning Nutrition programs for rural school children working at the grassroots level in the area of child nutrition security and "hidden hunger" management. Introducing SaiSure health supplement to the children of low economic strata, the issue of "Hidden Hunger" can be addressed. The marked improvements post consumption of SaiSure in children besides improved health parameters, is multi-fold like reduction in drop-out rate of children and increase in punctuality and attendance, thereby resulting in better academic performance. The teachers are also motivated to teach the rural children with filled stomachs. This has ensured higher probability of children finishing their primary and secondary education.



Proper nutrition for growing children is the need of the hour. The job is not completed until Sadguru Sri Madhusudan Sai's mission of "Let No Child Go to School Hungry Ever" is accomplished.

ONE WORLD ONE FAMILY CUP & DISTRIBUTION OF SPORTING GEAR TO SCHOOL CHILDREN 18TH JAN 2024



The historic 'One World One Family Cup' was held on 18th January 2024 at 'Sai Krishnan Cricket Stadium' in Muddenahalli, Chikkaballapur. Sachin Tendulkar and Yuvraj Singh inaugurated the new cricket stadium – Sai Krishnan Stadium, at Sathya Sai Grama. It was a true demonstration of Vasudaiva Kutumbakham – One World One Family, with 2 teams of 24 players from 7 different nations participating with one cause – free nutrition, education, and healthcare for needy government school children.



It was exhilarating and thrilling to see legendary players at their best - Sachin Tendulkar, Yuvraj Singh, Muthiah Muralitharan, Chaminda Vaas, Venkatesh Prasad, Harbhajan Singh, Naman Ojha, Upul Tharanga, Alviro Peterson, S Badrinath, Ashok Dinda, Ajanta Mendis, Monty Panesar, RP Singh, Danny Morrison, Parthiv Patel, Md Kaif, Darren Maddy, Alok Kapali, Romesh Kaluwitharana, Jason Krejza, Mkhaya Ntini, and of course, the dynamic brothers - Irfan Pathan and Yusuf Pathan. Sachin led team 'One World' won the T20 format led OWOF cup.





Two key initiatives to empower the grassroots sports talent in India were launched - 'Sports for All' initiative led by Sachin Tendulkar and the 'Sunil Gavaskar Cricket Academy.' A few children and teachers from the government schools around Sathya Sai Grama were invited to the cricket match and the valedictory function following the match. They were presented with sports kits by Sachin Tendulkar and Sadguru Sri Madhusudan Sai as a mark of encouraging them to pursue sports. Sadguru further announced the sports kits to be given to 1000 such government schools to create sports culture and awareness among the children and the public.



Recognizing their untapped potential, renowned cricketer Sachin Tendulkar emphasized that with the right support in the form of sporting equipment and encouragement, these children have the capability to blossom into skilled athletes. He further expressed his vision of a future where every child, regardless of their background, has the opportunity to explore and excel in sports.

We could even notice children holding the sports equipment with pride at their respective schools. It was an experience of the power of unity. The children are the future of the world, and uplifting those who need help uplifts the entire country and the world, for we are all a connected whole – Vasudhaiva Kutumbakham – One World, One Family.



FELICITATION AT LIONS INTERNATIONAL DISTRICT 317F REGION MEET, 20TH JAN 2024

On 20th January 2024, Mr. Anand Kumar Kadali – Trustee and Executive Secretary of Sri Sathya Sai Annapoorna Trust, attended the Lions International District 317F Region III Meet as one of the Guest of Honours.



The theme of the event was 'Relieving Hunger.' At the gathering, Mr. Anand Kadali spoke about the Morning Nutrition Programme which addresses the issue of 'hidden hunger.' What started with just 50 children in the outskirts of Bengaluru in 2012 has now expanded to 30,00,000 government school-going children across 25 states and 5 union territories across India.

He further explained that simple nutrition in the morning sustains for about 2 hours for the child and can bring a lot of changes such as an increase in attendance, motivation in teachers to tutor children with filled, satisfied stomachs, and improvement in their health parameters. He said the Trust's flagship program, SaiSure Malt and Millet (Ragi) Multi Nutrient Health mix, is designed to address the micronutrient requirements of the growing child. These health mixes are fortified with vitamins and minerals to aid their growth. He pointed out that the improvement in health parameters of these children who have been consuming SaiSure has been significant.



He mentioned that Annapoorna Trust's 3S principle advocates the role of Sarkāra (Government), Samsthā (Good Institutions), and Samāja (Society and individuals at large) in tackling malnutrition. Support from over 140 corporates, partnerships with various state governments, school teachers and staff, and volunteers have made this programme very impactful.



He shared the challenges that the Trust faced in the journey of Annapoorna so far. During the COVID pandemic, dry ration kits & food were delivered at the doorstep of children and their families. Post pandemic, approvals had to be obtained for launches in new regions & also for relaunching of morning nutrition in places we had already served children prior to pandemic. The district administrator, cluster resource people, and respective HMs of schools had to be given confidence and assurance of the programme. Sharing the experiences and expertise with positive results that Annapoorna had in other regions of the country helped them gain confidence. He also said fear psychosis of anything new, in this case food, among rural diaspora is a very common challenge one had to face. He finally said it was an added responsibility of the Trust to give them confidence.



At the event, Mr. Anand was felicitated by the organising committee. They expressed their admiration and gratitude to him for motivating everybody and sharing his journey through this mega selfless service of serving the needy.



Setting a child on a holistic path with good daily nutrition and the ability to attend and succeed in school is a collective social responsibility and one that will go a long way in nation-building. It is the dream of the Annapoorna Morning Nutrition Programme to build a nation where no child goes to school hungry, EVER!



MEETING WITH UPMA (UTTAR PRADESH MANDAL OF AMERICA) AND DEPARTMENT OFFICIALS AT AGRA

Mr. Anand Kadali, Executive Secretary and Trustee of Annapoorna Trust was invited and approached on 23 Jan 2024 by UPMA and Department officials to initiate the morning nutrition program in the city of Agra for government school children. UPMA will procure 3,000 SaiSure Multi Nutrient Health packets from Annapoorna Trust for distribution to Anganwadi children over 4 years of age.



UPMA (Uttar Pradesh Mandal of America), a leading non-profit organization in North America for people related to Uttar Pradesh, works towards supporting the education of poor and underprivileged children in India. They work with the UP government to support and enhance Anganwadi across the state. Besides working for women's empowerment and economic development of UP, they also work towards promoting Indian culture and keeping it alive in the hearts of our children, people, and everyone.

Smt. Baby Rani Maurya – Minister of Child Development and Nutrition of Uttar Pradesh, along with UPMA, led a novel project in training 100 Anganwadi workers at Agra. She is very active in promoting women's welfare and empowerment. Smt. Maurya, due to her contribution to social welfare, has received many honours from time to time. She has visited Sathya Sai Grama, the headquarters of Annapoorna Trust, and has been instrumental in getting the morning nutrition project started in Uttarakhand state.



Annapoorna Trust has its presence in 6 districts of Uttar Pradesh namely Lucknow, Ayodhya, Siddharth Nagar, Ghaziabad, Bijnor, Noida reaching out to nearly 7,500 government school-going children. With Agra getting added, many more children will benefit from morning nutrition. Healthy children lead to a healthy nation!



GROUND-BREAKING CEREMONY OF MILLET PROCESSING UNIT, TIPTUR, 28TH JANUARY 2024

The ground-breaking ceremony of the Millet Processing Unit was held at Tiptur, Tumakuru district in Karnataka, on 28th January 2024.



Sadguru Sri Madhusudan Sai had addressed nearly 1,000 farmers who are supporting the Annapoorna Morning Nutrition programme by providing Ragi, which is a millet ingredient for the SaiSure Millet Multi Nutrient Health mix when farmers had visited Sathya Sai Grama few months back. In view of the year 2023 declared as the 'International Year of Millets,' the government school children will receive SaiSure Millet (Ragi) Multi Nutrient health mix along with milk as part of the morning nutrition programme. Annapoorna Morning Nutrition programme has reached out to nearly 30,00,000 children across 25 states and 4 union territories in India. In February, with the launch in the state of Karnataka, the number is set to expand to 90,00,000 children.

Farmers and agriculture are the backbone of our society. They work hard to supply food items for everyone living in the nation throughout their lives. Cultivating Ragi crops for the benefit of the good health of the government school children has been the most valuable effort that these farmers have put in. Thanks to their selfless act, lakhs of children are receiving healthy morning nutrition.



Hundreds of farmers assembled at the event. They came to the event as curious observers to see for themselves if what the Annapoorna Trust members told was true and genuine. But on understanding the selfless intention behind this morning nutrition programme, they were delighted to be a part of this. Moved by the cause, they even came forward to donate a few extra bags of Ragi for every quintal we bought from them. Further to this, they were very pleased to know that there would be no intermediaries or commission agents and they would be paid directly for their efforts.

Directly linking the farmer's produce to solve the problem of malnutrition was long awaited! Annapoorna family has become bigger today by embracing nearly 3,000 families of farmers. Truly, this is a grand witnessing of Vasudaiva Kutumbakham!



LAUNCH OF MORNING NUTRITION IN RAIPUR, CHHATTISGARH, 2ND FEBRUARY 2024

Sri Sathya Sai Annapoorna Trust launched morning nutrition program in Raipur district of Chhattisgarh state on 2nd February 2024. SaiSure Malt Multi Nutrient Health mix with milk will be provided to 1,050 children in 5 government schools as a pilot for 3 months.



The launch event was held at Mandir Hasaud Boys Middle School where the headmasters of all the schools and DEO, DMC, BEO, BRC from the education department were present. Mr. Santosh Allath (National Manager – Govt. Alliances) and Mr. Chandan Kumar (Regional Manager – Bihar, Jharkhand and Chhattisgarh) from Annapoorna Trust were present. Dr. C. Srinivas – Chairman of Sri Sathya Sai Health and Education Trust, was the special guest for the program.



India has about 260 million school-going children. Of these, nearly 160 million go to the government and government-aided schools. If nutrition intervention can be conducted at the school level itself, it can help improve the health of children, thereby combatting the issue of 'hidden hunger.' SaiSure Malt health mix is a scientifically designed Health mix providing vital nutrients and micronutrients acting as a wholesome meal in itself. It contains the required proteins, vitamins, minerals, and meets 50% of the recommended daily allowance (RDA) of most of the micronutrients.



The marked improvements post consumption of SaiSure in children besides improved health parameters, is multi-fold like reduction in drop-out rate of children and increase in punctuality and attendance, thereby resulting in better academic performance. The teachers are also motivated to teach the rural children with filled stomachs. It is distributed in two flavours – Vanilla and Chocolate, and is very much relished by the children. Today, Annapoorna is reaching out to 90 lakh children across 25 states and 4 union territories.

At the event, the DEO Mr. Himanshu Bharatiya said that Sri Sathya Sai Baba has given a gift to Raipur in the form of Sri Sathya Sai Sanjeevani Hospital in the field of health and added that the nutrition program through Annapoorna Trust will further strengthen the district. He assured his support to this noble endeavour. Dr. C. Srinivas spoke about the benefits of SaiSure and its nutritional value and encouraged the children and the school to embrace the nutrition program and partake in it happily. Mr. Santosh Allath highlighted the need for this program for every child in the entire state and explained the significance of nation-building through nutrition. He also emphasized Annapoorna Trust joining hands with state government adds value to the existing schemes adopted by the Government on the lines of National Nutrition Mission.



Working towards the dream of a developed nation of equitable and happy societies, Annapoorna Trust will stop not until no child goes to school hungry, ever!

ANNAPOORNA TRUST SECRETARY'S ADDRESS AT TEDx EVENT, ELPRO INTERNATIONAL SCHOOL PUNE

Mr. Anand Kadali, Executive Secretary and Trustee of Sri Sathya Sai Annapoorna Trust, was the keynote speaker for TEDx talk held at ELPRO International School Pune, on 10th February 2024.

He holds a bachelor's degree in engineering from GITAM in Vizag and an MBA from ICFAI University. With a background of over 15 years in the corporate world, Anand made a significant transition to pursue his life's passion for community service on a full-time basis. He has extensive experience in global organisations, including Hewlett Packard, HCL, and Dimension Data, specialising in computer networking and security. He is also a Certified Independent Director.



In his talk, Anand reflects back upon his journey on the importance of nutrition and the potential it has to ensure that young children perform better in school. Beginning his talk by saying he represented the rural school-going children, he said working at the grassroots, this program is close to his heart. 'Rural children attend schools and wait for the mid-day meals to be served as that is the only meal they have after nearly 18 hours of fasting,' he said. It started in 2012 as a small activity serving breakfast to about 50 children in a government school on the outskirts of Bengaluru. He said the inner call came to him when, one day, a child came up to him as he was leaving and asked him to come with food every day. Thus, the journey began with a commitment to providing daily nutritious meals to underprivileged students, recognizing that the path to a brighter future starts with a well-fed present.



To listen to the full talk: <https://youtu.be/pRKNCWu4WgM?si=6BqRMNDFUuGQkIN3>



Anand, along with his wife and a couple of friends, started serving these 50 children on a daily basis. 'We had to juggle between our jobs, find time to go to school, drive about 20km in the morning, serve the children in the rural hamlet, and again travel 40 km to the office. I ended up traveling 100km every day,' he said. But he said that this would not stop them. Additionally, there was a financial burden that challenged him. Even that could not stop him because he said he found his source of happiness in the bright, eagerly waiting faces of the children. Further, he added that the happy faces, in fact, were a blessing that provided happiness to him. The disappearing collar bones and the little arm circumferences stirred their hearts to relentlessly work for these children through the morning nutrition program every day.



He highlighted the ripple effects of this program being increased metabolism, energised body and mind, strong immunity, motivation of children to study well, and improved academic performances, in addition to reduced dropouts and punctuality as the morning nutrition was provided before the classes started. He said the children were otherwise fainting in the assembly hall. 'Besides these, the teachers are encouraged to teach the students better now rather than teaching to empty stomachs,' he said. There was encouragement from the local vendors who supplied food ingredients because they got business from this program, and finally, this immensely helped the parents, especially labourers who could not afford to feed their children in the wee hours of the morning.

Explaining how a small group expanded, he said volunteers on their own joined this program and prepared breakfast a little more when they cooked for their own families, and thus nearly 20-25 families joined in to prepare breakfast every day for these children. He emphasized that a simple selfless effort and willingness is enough to do a good act. Further sharing about his personal financial challenges, half of his salary being spent on these children, he said he felt the need for support from more people and hence approached his friends, colleagues, community people, etc. They started celebrating birthdays, anniversaries, etc, along with their children in the school, thus making them understand the need to give back to society.



In 2017, soon the number of children increased to 1 lakh children, and by 2018, with the inner calling to take this work full-time, he quit his job. He said, 'When I used to bring even small things like stationery articles for my children, I would bring 100 or 200 more for the children in rural areas as well. This transformation was happening in me, and I felt this is what is the purpose of my life,' he said.

Moving to the rural hinterland of Chikkaballapur to work full-time, he said the Trust (established in 2015) started working on getting support from the government (sarkara), institutions/corporates/NGOs (sansthan), and local bodies/school staff (samaja), the 3S principle, and they came forward to work for this cause. In 2019-20, the Trust reached out to 5 lakh children in 17 states and 3 union territories with MoUs made with respective state governments. Support of cooks, school staff, and the support of donors added more value to this cause for efficient execution. But when COVID hit, he said the Trust continued serving the children and their families by providing daily rations to help their livelihood. In the process, 100 staff members were recruited.

He spoke about how, in August 2022, the program was restarted with innovations and collaborations with many partners by introducing micronutrient health drinks, chikkis or protein bars, cookies, or fresh fruits for morning nutrition, provided absolutely free of cost. Presently strong in South India, he said the Trust is making inroads into north and northeastern states. With MoUs and District permissions in place, he said that to sustain the program, the Trust would see to it that the government itself takes up this morning nutrition program later on. He mentioned that currently, the Trust reaches out to 30 lakh children across 40,000 schools in 25 states and 5 union territories with the support of nearly 50 corporate partners, 600+ volunteers, and 55000+ school staff.



He urged the assembled audience to identify a government school and take up an activity to give back to society that will touch their hearts, be it a simple distribution of essentials or helping the children in academics or even scholarships. Sharing his vision of the way forward, he said the Trust were working towards reaching 10 million children this year. He mentioned about the upcoming launch in the state of Karnataka and said it would address a significant milestone of serving 10 million children.



In his concluding remarks, he said he learned a community-centric approach, working proactively on the ground, talking to them, and understanding how one can work together with collaborations and innovations i.e. not confining to only cooked breakfast but rather opening up to easier ways of nutrition intervention, and finally to be cautious about finance, to manage spending for a sustainable practice.



NGO'S PANEL DISCUSSION AT PRAYAAS, IIM BANGALORE, 18th FEBRUARY 2024

The Indian Institute of Management, Bangalore, organized a 'Social Impact Summit – Prayaas' on 18th February 2024. The theme of the event was Sustainable Synergies – Shaping the Future Together. This Summit gave a platform for the NGOs to be recognized for their work, to connect with leading funding institutions and gain academic insights to elevate their initiatives.



The summit began with the opening address by Director Prof. Rishikesh T Krishnan followed by keynote address by D R Mehta (Ex SEBI Chairman-Padma Bhushan Awardee). He spoke about Empowering lives through Sustainable Innovation: The Jaipur Foot Journey. This was followed by Corporate CSR Heads Panel Discussion, NGOs Panel Discussion, Speaker sessions, Expert Panel Discussions and concluded with Awards & Recognition.

Mr. Anand K. Kadali – Executive Secretary and Trustee of Annapoorna Trust, was invited to this summit as a panellist in the NGOs Panel Discussion on ‘Sustainability as a Service: NGOs Driving Community-Led Solutions.’ The other panelists were Mr. Benjamin Mathew from Deshpande Foundation, Mr. Amit Prakash from Vision Empower, Mr. Shrishail Dhanawade from Agastya Foundation. The discussion brought out the essence of social impact through the lens of NGOs from a diverse variety of panelists working in the fields of Nutrition, Entrepreneurship and Innovation, Science and Education.

It also brought out different perspectives on the role of NGOs, how they would shape the 21st century, and the challenges they face. Mr. Anand spoke about how after working for 15 years in IT industry, he moved into serving morning nutrition to children. Speaking about challenges he faced, he said a Trust had to be set up; an auditor had to be there and needed the advice of a lawyer; all the activities need to be documented, reporting work done to governments, schools, and corporate partners and hence he had to bear multi-fold responsibility all of a sudden. He said the courage of taking up individual responsibility upon himself helped him gain so much, which would not have happened if he had continued in the IT sector. He urged everybody to listen to their hearts, which constantly guides us about what more can be done in the right way.

When asked what the current generation needs, he said ‘they need self-confidence.’ He went on to say that while being fearless and shameless while serving our fellow beings, one should have the right understanding and right conviction about why you are working and for whom are you working. He pointed out that beneficiaries are children in Annapoorna Trust. He went on to say that service need to be sustainable for it to be viable on the long run. Giving an example of family life where the absence of a key member to take care of the family would lead to zero sustainability in most of the cases.

The Trust today reaches out to 90 lakh children, providing them with food security. He said the morning nutrition drive has led to transformational processes within, firstly, developing a sense of selflessness and giving back to society; secondly, inspiration from beneficiaries themselves who blossom into well-educated healthy individuals ready to similarly serve many more.

Speaking about the challenges faced in scaling up, he pointed out the challenge of transformation in rural areas and said that rather than expecting the adult generation to change, the children should be taught good conduct and good values, thereby helping the blossoming of the children into a new generation that is compassionate, well-educated, selfless, inclusive and not only thinking on the lines of 'mera kya, mujhe kya.' Thus, the first challenge is transformation at the grassroots. Next, he said a change in mindset is a powerful way of scaling up. Sensitivity to others' needs should drive us to take action. Lastly, he said gratitude at a personal level will enable us to be humble and grounded and drive us to take care of family and our near and dear ones. Once we do this, the laws of nature will ensure that we are ready to take up social work on a large scale.

He concluded by urging the audience to take a call for action rather than just listening and participating in yet another program like this. He reminded everybody that time is invaluable and with compassion at heart, smile on the face and mind at peace all the time, we should constantly do good to the society.

He was felicitated with a memento along with the other panellists as a token of appreciation and gratitude.



MOMENTOUS LAUNCH OF FREE MORNING NUTRITION - SAISURE MILLET (RAGI) MULTI NUTRIENT HEALTH DRINK IN ENTIRE KARNATAKA, 22ND FEB 2024

Sri Sathya Sai Annapoorna Trust has initiated a free morning nutrition programme for all the government and government-aided school-going children across the entire state of Karnataka. This programme which is a part of PM Poshan Abhiyan scheme and Ksheera Bhagya Scheme of state government, will reach out to 55,56,000 students across the state. In view of the year 2023 declared as the 'International Year of Millets,' these children will receive SaiSure Millet (Ragi) Multi Nutrient health mix along with government-sponsored milk powder. The CFTRI-approved SaiSure Millet micronutrient health mix aims to tackle vitamin and mineral deficiencies, particularly addressing anaemia prevalent in rural areas.



The launch took place on February 22, 2024, at the Banquet Hall in Vidhana Soudha, Bengaluru. The program was inaugurated by the Honourable Chief Minister, Sri Siddaramaiah who was joined by the school children and the founder of Sri Sathya Sai Annapoorna Trust, Sadguru Dr. Sri Madhusudan Sai. Also present were,

Minister of Primary & Secondary Education and Sakala of Karnataka, Sri S. Madhu Bangarappa, MLA of Sira constituency & former Minister of Law and Parliamentary Affairs of Karnataka Sri T B Jayachandra, Food, Civil Supplies and Consumer Affairs Minister of Karnataka K H Muniyappa, Development Commissioner Smt. Shalini Rajneesh, Principal Secretary for Education Sri Ritesh Kumar and Education Commissioner – Smt. BB Kaveri.





In his address, the Honourable Chief Minister extensively discussed the imperative to tackle iron deficiency among children. He warmly welcomed the collaboration between the Annapoorna Trust and the government of Karnataka in implementing the nutrition program. He expressed optimism about the positive impact that the introduction of a millet-based health drink, as part of the initiative, would have on the overall physical and mental health of the children. He further pointed out that the children could focus on academics and grow healthy only when malnutrition-induced anaemic conditions are dealt with. This acknowledgment underscores the significance of addressing specific nutrient deficiencies and the commitment to promote the well-being of school children through innovative nutritional solutions. He highlighted the fact that education leads to self-esteem and leads to gaining knowledge, which should be used not only to read and write but also to work towards the welfare of the society.



Addressing the gathering, Sadguru Dr. Sri Madhusudan Sai emphasized the importance of addressing multi-nutrient deficiency and highlighted the collaboration with the government and various CSR partners. Drawing parallels to schemes like Anna Bhagya and Ksheera Bhagya, he expressed joy at the launch of SaiSure Bhagya. The program, initiated in 2012 with 50 children in Karnataka, has now expanded to serve 90 lakh children in over 1 lakh government schools across 25 states and 4 Union Territories, reaching a significant milestone. Mentioning that the Chief Minister had started the Ksheera Bhagya Scheme when he was the CM in 2013, he appreciated and valued the Chief Minister's efforts and his wish to uplift the children from rural hinterlands through quality nutrition, education, and health. Stating that Nutrition plays a significant role in growing children, he called on all to take this mission forward, thereby aiding in nation-building.



The Honourable Education Minister Sri Madhu Bangarappa extended his heartfelt gratitude to Sadguru Dr Madhusudan Sai and the Sri Sathya Sai Annapoorna Trust for their collaborative efforts with the government. He appreciated the partnership in implementing the nutrition program. The Minister emphasized that SaiSure, the multi-nutrient health mix, would be provided to all children, to be mixed with 150 ml of milk. This proactive approach underscores the commitment of the education sector to ensure the holistic well-being of school children by integrating essential nutrients into their daily diet, further enhancing the impact of the initiative.



Mr. Anand Kumar Kadali - Trustee and Secretary of Annapoorna Trust spoke about how some of the corporate employees started this program as 'Narayana seva' (feeding the poor) for 50 children in Kengeri (outskirts of Bangalore) in the year 2012. He said they had the forethought to reach out to all the children in the entire state of Karnataka from then.



He expressed his gratitude to the Honourable Minister Sri Madhu Bangarappa for actively supporting and taking a keen interest in this noble initiative. He said the discussions with the minister and the education department officials were going on for the last three months. After the necessary planning, required permissions, and scientific validations, he stated that today will be a day to remember since every school-going child will now be fed with proper nutrition every morning. Reiterating that Annapoorna Trust always believed in coming together of Sarkara, Samaja, and Sanstha, he said this nutrition intervention could happen only because of the collective efforts of our Education minister, Education Commissioner Smt. B. B. Kaveri, State Project Director, Samagra Shikshana Karnataka, and Mr. Ritesh Kumar Singh - I.A.S. Principal Secretary to Government, Department of School Education and Literacy.



An online video interactive session was also held with the children who had assembled in Vidhana Soudha. Live feed from the respective schools of all districts was arranged online. They interacted regarding the Nutrition Intervention with our Education Minister and the Trustees of Annapoorna Trust. They were excited and happy to know they would receive Nutrition for 3 days a week, going forward. They expressed gratitude for the efforts of the Government in providing mid-day meals, eggs, chikkis, school uniforms, etc.



The program celebrates a significant milestone, expanding its reach to 90 lakh children in 1 lakh government schools across 25 states and 4 Union Territories.



VISIT OF BCIC COMMITTEE TO SATHYA SAI GRAMA, 23RD FEB 2024

BCIC (Bangalore Chamber of Industry and Commerce) is the Apex Chamber of Commerce, representing large and medium industries in the State of Karnataka. It has a membership of 850 companies representing various industry sectors such as – Manufacturing, IT/ITES, Biotechnology, Engineering, Consultancy and Legal firms etc.



On 23 Feb 2024, several business leaders from member companies of BCIC visited Sathya Sai Grama, the headquarters of Sri Madhusudan Sai Global Humanitarian Mission (SMSGHM). They were welcomed with a tour of the campus, visiting the SaiSure Nutritions factory that now provides nutritious health drinks to over 9 million children across India, absolutely free of cost. They were shown the newly inaugurated cricket stadium where the recent One World One Family Cup, which promoted unity and human values, was held. They were also taken to the first ever free medical college in India – Sri Madhusudan Sai Institute of Medical Sciences and Research.

The leaders were present at the touching 'Gift of Life' ceremony, where 3 children from underprivileged backgrounds received free, life-saving surgeries in the hospital.



In an enlightening discourse, Sadguru Sri Madhusudan Sai shared insights on the role of spirituality in business, the importance of ethical wealth creation and the need for businesses to share profits responsibly to create a just, equitable and caring society. He spoke about how businesses should remain focused on doing business ethically and not worry about charity, while charitable organisations like Annapoorna Trust should stay committed to social service. While the businesses should give back to the society, he said they should look for implementing social projects through NGOs and stressed the importance of these projects for long-term sustainable development. He further reiterated the 3S collaboration between the government, NGOs, and businesses that can create efficient models for large-scale social welfare.

Dr. S. Devarajan, President – BCIC and Senior Vice President, TVS Motor Co. Ltd., said there is a positive energy felt by everyone on the campus. He conveyed that they look forward to working with SMSGHM for Nutrition, Education, and Healthcare activities.



The visit inspired the leaders to reflect deeply on operating their businesses with purpose and compassion. It gave them an understanding on how even corporates can positively impact lives at the bottom of the pyramid and make our world more humane, harmonious and hopeful.

ANNAPOORNA TRUST'S PARTICIPATION IN HALF MARATHON EVENT WITH VONISHA FOUNDATION, 24TH FEBRUARY 2024

On 24th February 2024, Annapoorna Trust participated with the Vonisha Foundation during the HSR Half Marathon held at HSR Stadium, Bengaluru. This fund-raising event, organized by Vonisha Foundation, was held for the noble cause of empowering the lives of the underprivileged through Education, Health, Sports, Skill Development, and Environment initiatives.



Dr (Wgcdr) A Naga Subramaniam, co-founder of Vonisha Foundation & Facility Director at Fortis Healthcare was the chief organiser of the event.

Dignitaries and sports enthusiasts who participated in the marathon tasted the SaiSure Ragi Multi Nutrient Health Mix served after the event. Nearly 2000 people tasted the drink, came even for a second serving, and gave positive feedback on the product. They were moved to know that nearly 9 million children are served daily morning nutrition at government schools across the nation. Many showed interest in giving back to society to build a nourished nation.



Annapoorna Trust expresses heartfelt gratitude to Dr. Naga Subramaniam and their entire team for providing an opportunity to showcase the needs of rural government school children and their welfare.

ANNAPOORNA TRUST CHAIRMAN'S VISIT TO BHADRACHALAM, 27TH FEB 2024

On 27th February 2024, Sadguru Sri Madhusudan Sai, Chairman and Founder of Annapoorna Trust, visited the historic Sri Sita Ramachandraswamy temple in Bhadrachalam, Telangana. This Hindu temple is dedicated to Lord Rama, an avatar of Lord Vishnu, and it is believed that Lord Rama with His consort Sita and brother Lakshmana spent time at Parnasala, a village near Bhadrachalam temple during their exile.



Sadguru Sri Madhusudan Sai was warmly welcomed by the temple priests and was guided on a tour of the temple, where He offered prayers at shrines of various deities. Then, he attended a formal spiritual event organized at the temple's adjacent convention hall. Also present at the event were Smt. Mallu Nandini, wife of Telangana Deputy Chief Minister Sri Mallu Bhatti Vikramarka, and Sri Koti Rama Swaroop, the temple's chief priest.

Smt. Nandini, the chief guest at the spiritual event, said the government has always supported organizations that do public service voluntarily. She said the Chief Minister Sri Revanth Reddy and the deputy Chief minister Sri Bhatti Vikramarka have been apprised about the morning nutrition – SaiSure Millet (Ragi) multi-nutrient health mix program that had statewide launch on July 2022 and is going very efficiently. This program is implemented with the collaboration of the Telangana government with Annapoorna Trust and is reaching out to 23 lakh 20 thousand children in the state.



In His address, Sadguru Sri Madhusudan Sai explained how Sri Sathya Sai Baba taught that serving man is serving God Himself. He assured that the Sri Madhusudan Sai Global Humanitarian Mission (SMSGHM) will provide all the support needed in Bhadrachalam and the surrounding villages in education, nutrition and healthcare. He announced a new educational campus in Bhadrachalam on the banks of the Godavari for the welfare of the tribal children. He called for cooperation between the government, society, and organizations like ours to efficiently deliver services to the rural and needy.

This event was covered in the local newspaper. Sadguru Sri Madhusudan Sai says, 'The need of the hour is selflessness - to think about others before we enjoy anything.' If we all strive to become selfless, the dream of a nation with healthy children can be achieved soon. Annapoorna Trust will stop not until no child that goes to school is hungry, ever!



KARNATAKA MID-DAY MEAL FEDERATION VISIT SATHYA SAI GRAMA, 29TH FEB 2024

On 29th February 2024, the members of the Karnataka Mid-day Meal Federation visited Sathya Sai Grama. The members wished to express gratitude to Sadguru Sri Madhusudan Sai for starting the SaiSure multi-nutrient morning nutrition program for all the government school children in Karnataka. They met Sri B N Narasimha Murthy, Chancellor of Sri Sathya Sai University for Human Excellence, and were taken on a guided tour of the campus.

Shri. Sh. Br. Chandrashekhar Shivacharya Mahaswamiji, the 59th Pontiff of Hukkeri Hiremath, Belagavi district, felicitated Sri B N Narasimha Murthy during the visit. The other members who came along with him were

- Sri Mahantesha Kivudannavar, Vice President
- Sri Narayana Sogali, General Secretary
- Sri Sridhar Shettar, Sr Joint Secretary
- Dr K Bheema, Joint Secretary
- Sri Appaji Goudar, Treasurer
- Sri Kallappa Borannavar, Director
- Sri Basavaraja Kajagar, Director
- Sri Ravindra Kumar, Director



The need for good quality multi nutrient supplement for vulnerable groups especially in rural areas is significant and will play an important role in bridging the nutritional deficiencies. Current multi nutrient supplements available in the market are beyond the reach of the economically weaker sections. SaiSure is a Multi Nutrient Supplement designed to meet 50% of the recommended daily allowance (RDA) of most of the Micro Nutrients. The tasty and highly nutritious SaiSure health mix augments the milk provided by the government to school children in the morning, making it a wholesome drink. Our dream is to build a nation where no child goes to school hungry ever!

MEET WITH KRISHNAGIRI DC, TAMIL NADU, 29TH FEBRUARY 2024

Meet with Krishnagiri DC, Tamil Nadu On 29th February 2024, Mr. Santosh Allath – National Manager of Annapoorna Trust, and Mr. T. Saravanan – Regional Manager of Annapoorna Trust, Tamil Nadu and Puducherry met the district collector of Krishnagiri Tmt. K. M. Sarayu and sought permission to provide SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery for the middle school and high school students.



SaiSure Millet Multi Nutrient Health Mix is scientifically designed to provide vital nutrients, and meets the protein, vitamin, and mineral requirements, acting as a wholesome meal in itself.

Annapoorna Trust provides morning nutrition to over 9 million children in 25 states and 4 Union Territories, across more than 100 thousand schools. A wholesome morning nutrition ensures good health and well-being of children, which is an absolute requisite towards achieving our vision of "Let no child go to school hungry, ever!"

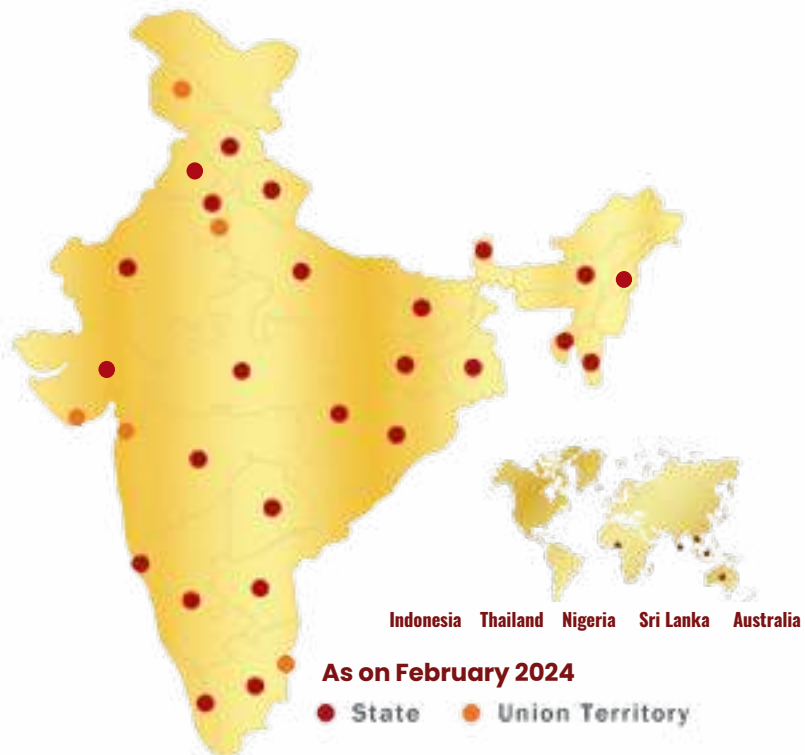
A QUICK OVERVIEW



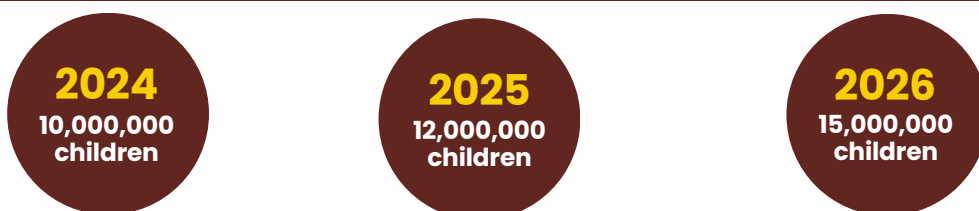
As on February 2024

MORNING NUTRITION PROGRAM REACH IN INDIA 9 MILLION CHILDREN, 106K SCHOOLS, 25 STATES & 4 UTs

State	No of Students (Serving)	No of schools	No of Students (Planned)	Grand Total
KARNATAKA	5556000	53619		5556000
TELANGANA	2320000	34543		2320000
UTTARAKHAND	679995	16679		679995
BIHAR (Serving & Planned)	47000	350	100000	147000
PUDUCHERRY (UT) (Serving & Planned)	35000	310	50000	85000
MAHARASHTRA	10000	110		10000
HIMACHAL PRADESH	7813	450		7813
UTTAR PRADESH (Serving & Planned)	7348	63	60000	67348
GUJARAT	4691	12		4691
MADHYA PRADESH (Serving & Planned)	4500	20	50000	54500
TAMIL NADU	4024	16		4024
TRIPURA	3000	24		3000
ANDHRA PRADESH	2609	41		2609
JHARKHAND	2489	16		2489
NAGALAND	2155	72		2155
GOA	2076	65		2076
SIKKIM	2000	60		2000
HARYANA	1241	10		1241
CHATTISGARH	1000	5		1000
DADRA and NAGAR HAVELI and DAMAN and DIU (UT)	910	1		910
KERALA	250	2		250
WEST BENGAL	100	1		100
NEW DELHI (UT)	100	1		100
ODISHA	26	1		26
RAJASTHAN (Planned)			50000	50000
ASSAM (Planned)			10000	10000
MIZORAM (Planned)			5000	5000
PUNJAB (Planned)			500	500
JAMMU and KASHMIR (UT) (Planned)			500	500
Total	8694327	106471	326000	9020327



THE WAY FORWARD





SRI SATHYA SAI
ANNAPOORNA
LET NO CHILD GO TO SCHOOL HUNGRY EVER

Let
NO
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