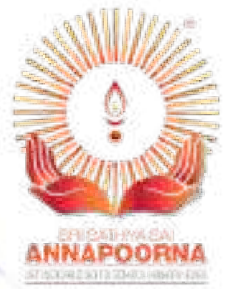


SEPTEMBER EDITION  
**NEWSLETTER**



**2023**



**ANNAPOORNA**  
**THE GIFT OF NUTRITION**

<https://annapoorna.org.in>



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SEPT 2023

Annapoorna Trust in collaboration with AWS InCommunities, is serving Morning Nutrition to 6,600 government school-going children across 62 schools at Shabad, Kandukur, and Yacharam Mandals in Ranga Reddy district of Telangana state. Started in the year 2022 for 5,000 children, this intervention has increased to 6,600 children in the year 2023.

In September 2023, Mr. Sushanth Karanth – Corporate communications manager, and Mr. Dhananjay Rao Ejapu – Regional Manager of Telangana state from Annapoorna Trust, visited the schools in Shadab Mandal. It was an enriching experience to interact with the teachers and the students and get to know them personally about how they feel about the morning nutrition intervention.

[https://youtu.be/gwB\\_TIN00f4](https://youtu.be/gwB_TIN00f4)

Some of the teachers and students provided feedback on what changes they have seen over the years.



Good morning to everybody, I am Sri Lakshmi – an English teacher at ZPHS Girls School, Shabad, Ranga Reddy district. Today we have gathered to welcome Sri Sathya Sai Annapoorna Trust and AWS InCommunities who serve the children in collaboration with the Government of Telangana. They are providing ragi java, chikkis, and biscuits also. These children hail from rural backgrounds. In the early morning, parents are very busy with the field work and do not cook food at home. The children come to school without breakfast. Naturally, they are not interested in studies. When these institutes provide morning nutrition, their hunger is satisfied, and they actively participate in classes. Attendance at the school has also increased remarkably. Initially, students used to have a dislike to the drink. Our PT teachers and

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staff motivated them. Teachers also started to partake in ragi java along with children. This resulted in students starting to have Ragi Java. Now they like it very much. They have also stopped taking junk food from nearby shops as well. Nutrition provided during break times not only satisfies their hunger but is also helpful for their health. This fortified ragi java is mixed with minerals and vitamins along with jaggery. Children and staff are very happy and are thankful to Sri Sathya Sai Annapoorna Trust and AWS Incommunities. Thank You.



My name is Spoorthi, I am studying in ZPHS English Medium, Shadab Mandal, Ranga Reddy District. Annapoorna Trust and AWS InCommunities are providing us with chikki, ragi java, and cookies which are very beneficial to us. Most of the time we come to school on an empty stomach. The nutritious food served here gives us a lot of energy. We are more active and keener to answer the queries raised by our teachers. We have heard that this morning nutrition started for 50 children some years back and is now serving 3 million children across the nation. We are happy to know about this. Thank You.

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Good morning, my name is Jahnvi studying in the 9th class. I thank Annapoorna Trust and AWS InCommunities for providing us with chikkis and cookies. Many used to come to school on an empty stomach which resulted in them not being able to concentrate or reciprocate to the teachers properly. We are very much thankful to both organizations for providing us with chikki, and ragi java during breakfast time which has enabled us to concentrate more on studies. AWS InCommunities has also provided a laboratory room with all amenities which enables us to learn about the usage of laptops, knowledge about robotics, and current technology. Thank You.



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# MOU WITH MAHARASHTRA GOVERNMENT FOR SERVING MORNING NUTRITION

08 SEPT 2023



On 08th September 2023 MoU was signed with Maharashtra Education department for serving daily morning nutrition at Government schools in rural areas. Agreement has been reached to start morning nutrition on a pilot basis in 5 districts of Maharashtra namely - Kolhapur, Sindhudurg, Ahmednagar, Pune, Mumbai for close to 10,000 children. This is apart from 3000 children which Annapoorna Trust is already serving since 2022 in Vidarbha region.

Sharad Gosavi - Director of Primary Education, Mohan Mule - Superintendent of Mid-Day Meal & Ankush Shahgantwar - Education Department represented the Government. Santosh Allath - National Manager represented Sri Sathya Sai Annapoorna Trust during the sign off. Santosh also briefed the model adopted in Telangana state in association with state & central governments wherein SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery is served to 25,00,000 children in 33 districts. Director was keen to know about this intervention and feasibility of getting it started in the state of Maharashtra as well.

SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery will be served to children as part of morning nutrition. The health mix is easily prepared by boiling with water, along with jaggery. Jaggery, an excellent source of iron, calcium, and phosphorus, also adds to the nutritional value of the drink.

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## MEET WITH FAI EMPLOYEES AT ANNAPOORNA TRUST HEADQUARTERS



On September 09th, 80 employees from First American (India) commonly known as FAI visited our headquarters as part of employee volunteering.

It was an action-packed day. All the employees led by Mr. Kevin – Senior Lead CSR were grouped into 4, and each visited Govt. Higher Primary School – Vapasandra, Govt. Girls High School – Vapasandra, Karnataka Model school -

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Chikkaballapur, Govt. Urdu Primary School - Chikkaballapur, where Morning Nutrition is served in the form of SaiSure Malt Multi Nutrient Health Mix with milk.

Employees of FAI along with Annapoorna Trust employees interacted and engaged with children and staff of the respective schools very well. The children eagerly welcomed the guests with a placard with a welcome note for the FAI team. In each of the schools, employees mingled with children in a variety of activities like quizzes, general questionnaires, mimicry, value games, songs, and dance programme with musical instruments.



The volunteers served breakfast and SaiSure and they too relished SaiSure drink along with children. The employees realized that a simple act of serving food while giving complete attention to the children regularly is vital to their overall personality growth.

After the much-cherished school visits, they were given a tour of Sarla Memorial Hospital at Sathya Sai Grama where medical services are provided free of charge, walking them through the various departments and their functionalities. They were touched by the selfless service rendered by the doctors, staff, and volunteers.

Along with this they also had a tour of our headquarters and a visit to our Nutraceutical facility – SAISURE. Here, all the employees were briefed on how the production of Malt and Millet-based products are produced at this facility and distributed to Government schools across the country. They were also explained the model of Sarkara (Government), Samaja (Society), and Sanstha (Like Minded institutions & partners) when joined together, can uplift the society.

At the end of the day, the employees took back with them rich experiences of volunteering with a feeling of being an important part of the community for a noble cause.



## MORNING NUTRITION LAUNCH IN MANNAR, SRI LANKA



Annapoorna Morning Nutrition Programme was launched on September 12, 2023, by Sadguru Sri Madhusudan Sai, the founder of Sri Sathya Sai Annapoorna Trust, at Mannar town in Sri Lanka. Nearly 200 children from 3 government schools are provided with morning nutrition.

The Morning Nutrition Programme has served over 500 million meals to 3 million school children across 23 states and 5 union territories in India, and has its reach in Australia, Indonesia, Thailand, and Nigeria. Mannar town is a main town of Mannar district in the Northern Province of Sri Lanka. Famous for baobab trees, fishing, and farming as the major occupations of people here, this land is rich in its cultural heritage and history.

The launch event was graced by the revered head pontiff, Srilasree Masilamani Desika Gnanasambandha Swami.

Mr. Vidura Wickremanayake – the honourable Minister of Buddhashasana, Religious, and Cultural Affairs, attended as a government representative to support the initiative.

Also present was Mr. Gowri Shankar – Director of G&G Group of Companies, Singapore and Hatton Plantations PLC, Sri Lanka.

Sri Rakesh Natraj Jayabhaskaran – the Consul General of India in Jaffna, Sri Lanka was present in the eventful gathering.

Mr. Anand K. Kadali – Secretary and Trustee of Sri Sathya Sai Annapoorna Trust, addressed the gathering and emphasized the importance of the 3-S working model of the Trust, the Sarkara (government), Sanstha (organizations and institutions) and Samaja (society and individuals at large) working together for tackling vexing problems of the society. He also stated that the Trust is currently

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Morning Nutrition has shown several positive effects on children. It improves health parameters, builds immunity, increases metabolism, enhances memory, energises the body and mind. Thus, the child with good health starts attending school regularly and results have shown that they arrive on time, and have shown improved focus and thus, better academic performance. Setting a child on the path of healthy daily nutrition is our collective responsibility. Let us stop not until no child goes to school hungry, ever!



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Sri Sathya Sai Annapoorna Trust was awarded the NGO Leadership Award at the 10th edition of National CSR Leadership Congress and Awards, held at the Taj, MG Road, Bengaluru on 15th September 2023. The Award highlights organizations and individuals that have embraced the CSR and sustainability agenda delivering not just a neutral impact on the environment as a consequence, but a clear benefit.



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## SAREE DISTRIBUTION AT SHREE ANNAPURNA SUGAR AND JAGGERY WORKS PVT. LTD.



Sri Sathya Sai Annapoorna Trust provided sarees to nearly 60,000 Mid-Day Meal Staff in recognition of their work in schools where Annapoorna Morning Nutrition has its presence. This initiative was also carried out at Shree Annapurna Sugar and Jaggery Works Pvt. Ltd. at Kolhapur on 16th Sept 2023. The company caters to the

requirement of organic jaggery to be supplied to more than 25,00,000 children in various states of our country where SaiSure Millet (Ragi) Multi Nutrient Health Mix is served. The womenfolk of the company were provided with sarees in recognition and appreciation of their work.

The company headed by Mr. Sanjaybaba Ghatge – Chairman and Ex MLA Kagal and Mr. Ambarishsinh S Ghatge – Director, Ms. Arundati Ghatge, and Ms. Shobha Mane – Co-ordinator of the Women’s Wing at the factory, were present at the event.

Speaking on the occasion, the Chairman emphasised that the production and packing of organic jaggery are done with the utmost care, just like how it is done in our homes, and said, proper hygiene standards are maintained to

ensure good quality. He mentioned the partnership with Annapoorna Trust has enabled more than 150 women employees to work in the facility, which would certainly improve the economic conditions of the local community and additionally give an encouragement for women employees to be self-reliant. He expressed his wish to increase the employee strength to 500-1000, thus empowering the women of this region thereby uplifting the rural community.

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Ms. Shobha Mane – Coordinator of the Women's Wing at the factory, said, 'Having a job in this rural hinterland is a boon to us, which is helping our family's economic conditions immensely. We complete our morning chores at our homes and then, reach the factory by 9 a.m., and start working.

We wholeheartedly thank our Chairman of Shree Annapurna Sugar and Jaggery Works Pvt. Ltd. and Annapoorna Trust for giving us this opportunity.'



Mr. Anil R Lingayat – Senior Executive Operations, Mr. Sathish Mane and Mr. Sanjay Lokhande – Volunteers at Kolhapur district, from Annapoorna Trust, were actively present at the event.

The uniqueness of this factory is its location in the rural hinterland of Maharashtra, giving employment opportunities to the local community, especially the women. These women are informed about the Jaggery production that is used in serving the government school children across the country, and thus, work wholeheartedly in the factory and with much enthusiasm.



It is very heartening to note that Annapoorna morning nutrition has enabled positive well-being of several families in one of the remote areas of the country.



## MORNING NUTRITION LAUNCH IN TRIBAL SCHOOL IN MYSORE DISTRICT



Swami Vivekananda Youth Movement (SVYM) is a development organization, engaged in building a new civil society in India through its grassroots to policy level action in Health, Education, Socio economic Empowerment and Training & Research sectors since 1984.

SVYM has its headquarters in Mysuru district of Karnataka state have partnered with Annapoorna Trust in providing SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery at Vivekananda Tribal School located in Hosahalli tribal village in H D Kote taluk of Mysore District. Intervention at this tribal school commenced from 20th Sept 2023 for 150 children. MoU was also signed between

SVYM & Sri Sathya Sai Annapoorna Trust at SVYM's Bangalore office.

Finger Millet popularly known as Ragi, has a very good nutritional profile, encompassing all the essential macronutrients - carbohydrates, fibres, fats, and proteins, along with noteworthy levels of key micronutrients - vitamins C and E, and minerals, to boost immune, skin, and hair health. Being a good source of natural calcium, Ragi strengthens bones in growing children. The health mix is easily prepared by boiling with water, along with jaggery. Jaggery, an excellent source of iron, calcium, and phosphorus, also adds to the nutritional value of the drink.

Annapoorna Trust looks forward to partner with SVYM for more such schools in the region.

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**26 SEPT 2023**

On 26th September 2023, Morning Nutrition Launch took place in Lucknow, Uttar Pradesh. 16 schools comprising of 1643 students would be the beneficiary of SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery. It is generally said as, Development does not reach the last mile, or the rural communities are deprived on the benefits which urban people get. This is step forward to enrich the rural government school children with proper nutrition during the beginning of the day.

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of key micronutrients – vitamins C and E, and minerals, to boost immune, skin, and hair health. Being a good source of natural calcium, Ragi strengthens bones in growing children. The health mix is easily prepared by boiling with water, along with jaggery. Jaggery, an excellent source of iron, calcium, and phosphorus, also adds to the nutritional value of the drink.

Event took place in the presence of Awanish Kumar Singh, Member of the Uttar Pradesh Legislative Council, Organiser Chauhan along with mid-day meal department, block education officer from education department.

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Awanish ji was happy for having introduced morning nutrition in his region. Basic Siksha Adhikari (BSA) have also welcomed the move by providing permission. Organiser Singh Chauhan told as, "They have been relentlessly working towards the development of the region. Providing morning nutrition to school children will aid physical and cognitive development."

Arvind Kumar who is a regional manager at NCR region represented Annapoorna Trust. Dillip is Annapoorna Trust volunteer in the region co-ordinating the day-to-day operations. Annapoorna Trust looks forward to fulfilling the goal of Building Nation Through Nutrition.

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Annapoorna Trust received 'Sustainable Initiative of the Year 2023,' award in the 2nd Edition Sustainability Summit & Awards 2023 held at the Taj, MG Road, Bengaluru on 28th September 2023. This was awarded in recognition for the Morning Nutrition project in the state of Telangana - SaiSure Millet (Ragi) Multi Nutrient Health mix with jaggery provided to 25,00,000 government school children.



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## MORNING NUTRITION (DISTRIBUTION OF CHIKKIS) IN MELGHAT, AMRAVATI



In September 2023, Annapoorna Trust started morning nutrition in government schools in Ekal taluk of Amravati district. The children are provided with nutritious peanut chikkis.

The chikkis were distributed in the Paratwada region – Tembrusonda, Borala, Mojhri, Pandhari, and Sanch villages, and this was organized by the President of Vanbandhu Parishad Amravati – Shri Jajodiya along with Annapoorna Trust.

Every child deserves a fair chance to shine, and it all begins with a nutritious morning breakfast. Nutrition intervention conducted at the school level itself can improve the health and overall well-being of the children. It has also shown better

attendance and improved academic performance in schools, besides motivating the teachers who were previously teaching to empty stomachs. With over 500,000 meals served to date, the Annapoorna morning nutrition program is serving 3 million government school children currently in 23 states and 5 union territories in the country.

Working with the government and supported by collaborations with corporates, institutions, and organizations, Annapoorna Trust is on the road to a malnutrition-free India.







16 SEPT 2023



Government school Children in Muzaffarpur district of Bihar enjoying SaiSure Millet (Ragi) Multi-Nutrient Health Mix with Jaggery.



# A QUICK OVERVIEW



## ANNAPOORNA FOOTPRINT

### INDIA

23 STATES, 5 UNION TERRITORIES



State	Children	Schools
TELANGANA	25,00,000	34,543
KARNATAKA	3,62,243	5,085
MADHYA PRADESH	59,000	502
BIHAR	48,160	350
PUDUCHERRY (UT)	28,578	267
UTTARAKHAND	18,948	924
RAJASTHAN (Planned)	16,000	180
HIMACHAL PRADESH	7,813	20
UTTAR PRADESH	6,546	60
MIZORAM (Planned)	4,000	113
TRIPURA	3,000	24
MAHARASHTRA	10,000	110
NAGALAND	2,624	72
JHARKHAND	2,489	16
SIKKIM	2,000	60
HARYANA	1,241	10
GOA	1,161	65
ANDHRA PRADESH	2,609	41
DADRA AND NAGAR HAVELI DAMAN AND DIU (UT)	1,000	1
CHATTISGARH	1,000	5
LADAKH (UT) (Planned)	1,000	10
TAMIL NADU	1,115	6
JAMMU & KASHMIR (UT) (Planned)	343	6
ASSAM (Planned)	200	1
KERALA	120	1
NEW DELHI (UT)	100	1
WEST BENGAL (Planned)	1,000	12
ODISHA	26	1
PUNJAB (Planned)	1,000	10
GUJARAT	4,691	12
<b>Grand Total</b>	<b>30,88,007</b>	<b>42,508</b>

AS ON SEPTEMBER 2023 (SERVING & PLANNED)



### OVERSEAS



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**NO  
CHILD  
GO TO  
SCHOOL  
HUNGRY EVER!**



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