



October Edition
Newsletter

2023

ANNAPOORNA
The gift of NUTRITION

<https://annapoorna.org.in>

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MORNING NUTRITION LAUNCH AT PEREN, NAGALAND

3RD OCTOBER 2023



On 3rd October 2023, the launch programme of SaiSure Malt Multinutrient Health Mix to school children under PM Poshan with the theme 'Let No Child Go to School Hungry, Ever!' was held at GMS Saijang, Ahthibung Block in Peren district.

A total of 2,154 children across 41 schools of Ahthibung block in Peren district will receive SaiSure Malt Multi Nutrient Health drink for five days a week.

SaiSure Malt Multinutrient Health Mix is a multi-nutrient supplement with a malt-based composition, totally free of cost, for pregnant women, toddlers, preschoolers, and school children. It is designed to meet 50% of the recommended daily allowance (RDA) of most micronutrients. This health supplement is known to improve immunity, enhance cognition, optimize weight gain, increase bone mass, and ensure healthy blood. The tasty and highly nutritious SaiSure health mix augments the milk provided by the government to school children in the morning, making it a wholesome drink.

The programme, chaired by GMS Saijang Teacher Chongbem began with an introductory note delivered by SIS Ahthibung Block, Hentinthang Singson concluded with a vote of thanks proposed by Sr. SDEP Peren.

Mr. Santosh Allath – National Manager of Sri Sathya Sai Annapoorna Trust, spoke at the gathering regarding the importance of nutrition in growing children and how daily morning nutrition can make a



significant difference in the growth and development of a child. He also emphasized how SaiSure Malt Multinutrient Health Mix aids in improving the health parameters of the children and further said that getting rid of the problem of malnutrition among children of our country requires collective efforts and sacrifice from everyone.

A short speech was also delivered by Mr. Wonhongo Tsopoe – Director of School Education. The students of GMS Saijang presented a special song at the event. The programme was also attended by the Nodal Officer, Directorate of SE, Khriekethozo Lhoungu, Sr. SDEO Tening, GB Saijang, Village Councils, SMC Saijang, and Head Teachers from 41 schools of Ahthibung block.

Annapoorna Trust’s presence has been expanding at an accelerated pace to benefit more and more children. While never losing focus on working towards our mission of ‘Let No Child Go to School Hungry, Ever!’ it is to the credit of our volunteers that more and more children are receiving morning nutrition.

Health programme launched in Saijang



Aliath Santosh along with the students of Government Middle School during the launch of SaiSure Multi-nutrient Health Mix Programme in Saijang on October 3.

health of the children.

Santosh added that in order to get rid of the problem of malnutrition among children in the country, it required collective efforts and sacrifice of everyone.

It stated that short speech was also delivered by the director of School Education, Wonhongo Tsopoe, while a song was presented by the students of GMS Saijang.

The programme chaired by a teacher of GMS Saijang, Chongbem, while an introductory note was delivered by SIS of Ahthibung block, Hentinthang Singson, concluded with a vote of thanks delivered by senior district education officer (SDEO) of Peren.

The launch programme was also attended by nodal officer, Khriekethozo Lhoungu; senior SDEO of Tening; GB of Saijang, members of village council, SMC Saijang and head teachers from 41 schools under Ahthibung block.

Dimapur, Oct. 3 (EMN): A SaiSure Multi-nutrient Health Mix programme for school children under PM Poshan was launched at Government Middle School in Saijang under Ahthibung block in Peren district on

October 3 on the theme "Let no child go to school hungry ever."

A DIPR report stated that the national manager of Sri Sathya Sai Annapoorna Trust, Aliath Santosh, spoke on the importance of nutri-

tion in growing children and how daily morning nutrition could make a difference in the growth and development of the child. He also emphasised on how Saisure multi-nutrient supplement could aid in improving the

HEADMASTER & TEACHERS TESTIMONIAL ON MORNING NUTRITION INTERVENTION IN SHABAD MANDAL, RANGA REDDY DISTRICT



Annapoorna Trust in collaboration with AWS InCommunities, is serving Morning Nutrition to 6,600 government school-going children across 62 schools at Shabad, Kandukur, and Yacharam Mandals in Ranga Reddy district of Telangana state. Started in the year 2022 for 5,000 children, this intervention has increased to 6,600 children in the year 2023.

Mr. Sushanth Karanth – Corporate communications manager, and Mr. Dhananjay Rao Ejapu – Regional Manager of Telangana state from Annapoorna Trust, visited the schools in Shabad Mandal. It was an enriching experience to interact with the teachers and the students and get to know them personally about how they feel about the morning nutrition intervention.

Below are the testimonials from headmaster & teachers in their own words expressing their delight for having started community service at their remote location in Telangana.

My name is K Srinivas – Headmaster at ZPHS school, Pothugal village, Shadab Mandal. Sri Sathya Sai Annapoorna Trust along with Amazon Incommunities, is providing SaiSure Millet (Ragi) multi nutrient health mix at our schools. It is served to children during the morning short break. As we have noticed, this nutrition being provided to rural children has shown a considerable decline in health issues among children. Also, there is an increase in student attendance. Parents are happy about the fact that nutritious food is being served to their children. To date, no community has come forward to serve at this remote place. AWS InCommunities and Annapoorna Trust are first among all. We thank the Trusts for providing good nutrition which is resulting in children continuing their education.

<https://www.youtube.com/watch?v=8c3oPQPCAAI>

Good morning, my name is Hanumantu, Headmaster MPPS Shabad Village and Mandal, Harijanawada. I thank Annapoorna Trust and AWS InCommunities for providing chikki, ragi java, and cookies to our students. Mr. K Srinivas – Headmaster at ZPHS school, Pothugal village, Shadab Mandal had played a role in getting our schools enrolled in the project. Generally, children arrive late to school. Post providing chikkis during assembly time, attendance has increased to 80% (More than 57 children out of a total of 72 attend school regularly). Children usually come to school on an empty stomach. In my service for the last 13 years, I have seen students fainting due to hunger or very low nutrition in the morning hours. Now this major problem has been solved by coming together of Sri Sathya Sai Annapoorna Trust and AWS



InCommunities to serve the children. I wholeheartedly thank you for this initiative.

Good morning to everyone, my name is Ganesh - a teacher at MPPS Shabad Village and Mandal, Harijanawada. I would like to extend my support to Sri Sathya Sai Annapoorna Trust and Amazon InCommunities who have joined hands with the Government of Telangana. They have been providing chikkis, biscuits, and ragi java since last year. The children are very happy. We had made an announcement at the school that the chikkis would be provided only during the morning assembly hours. This resulted in children coming to school regularly on time. During assembly time, there would ideally be 80 to 90% attendance. Post providing chikkis to children, attendance has increased to 100%. There are no latecomers at all. The previous year, school would start at 9 a.m. This year it is 9.30 am. Irrespective of timings, children come to school on time nowadays. We are very happy with this positive development.

<https://www.youtube.com/watch?v=oTSvLJalljs>

The Trust's main motto is, "Let No Child Go To School Hungry, Ever!" I love this quotation. Almost all children belong to local rural communities. These children do not have breakfast at home. Chikki and ragi java have iron (Hb) content. This is beneficial to girl children, especially at this adolescent age. Haemoglobin levels play a vital role in their development. This year in addition to chikkis and ragi java, they are providing biscuits as well which we serve on alternate days. Every third Saturday, there will be a parent-teacher meeting (PTM). We apprised the parents during the meeting about the nutrition provided by Amazon InCommunities and Annapoorna Trust. The parents are delighted about this initiative. Children have shown improvement in their grasping power which has helped in their studies in a positive way. We are again very much thankful to Amazon InCommunities, Annapoorna Trust, and Telangana Government. Thank You.



AAPC VOLUNTEERS VISIT ANNAPOORNA BENEFICIARY SCHOOL IN DELHI

6TH OCTOBER 2023



On 6th October 2023, a team of volunteers from AAPC (American Academy of Professional Coders) India, visited one of the schools, GSV Basti School in Chilla Khadar Basti in Mayur Vihar, Delhi, where morning nutrition is provided by Annapoorna Trust.

AAPC works as a family for the betterment of the community to transform lives through various initiatives and events. In the year 2023, AAPC has partnered with Sri Sathya Sai Annapoorna Trust to provide morning nutrition to school children in Delhi.

AAPC was founded in 1988 and is the world's largest training and credentialing organization for the business of healthcare, with members working in medical coding, billing, auditing, compliance, clinical documentation improvement, revenue cycle management, and practice management. AAPC India Private Limited is a part of AAPC and provides education and professional certification to physician-based medical coders, and elevates standards of medical coding by providing training, certification, networking, and job opportunities, encompassing the entire business side of healthcare, including professional service coding.

The volunteers interacted with the students of GSV Basti School, and to celebrate 'The Joy of Giving Week,' the volunteers truly experienced the joy of giving by providing with special gifts to these children and bringing a huge smile to their faces.

During the visit, Ms. Shipra Chadha – Hon. Consultant, CSR Partner Alliances, was present representing the Annapoorna Trust. Ms. Poonam Verma – Head of HR at AAPC, stated that 'Annapoorna Trust is doing a great job of transforming the young lives by reaching to those



who don't even get to have basics in life and creating an educated and independent generation of future. Your efforts and actions will continue to reap fruits in nation-building that will go a long way. We look forward to partnering with you in this journey and spreading more smiles around.'

Annapoorna Trust thanks Ms. Poonam Verma and Ms. Liza Akhtar – HR Generalist, and the whole team for their wonderful gesture and looks forward to working with them to bring a positive impact on the lives of these children.



LG EMPLOYEE VOLUNTEERING - "LIFE'S GOOD NUTRITION PROGRAM"

6TH OCTOBER 2023



On 6th October 2023, nearly 50-60 employees participated in their LG Voluntary Social Campaign and celebrated the 'Joy of Giving,' by inviting the children of Delhi's Gyan Shakti Vidyalaya to their LG office.

The event was organized and coordinated by Ms. Neeta Linz - General Manager at LG Electronics. Ms. Shipra Chadha - Hon. Consultant, CSR Partner Alliances, was present from Annapoorna Trust.

LG Electronics India Pvt. Ltd., is one of the most formidable brands in consumer electronics, home appliances, IT hardware, and mobile communications space. LG Electronics' brand philosophy is making LIFE's GOOD for people. Their CSR initiatives are aimed at creating a better environment for people by eradicating hunger, providing healthcare to underprivileged sections of society, and welfare of the armed forces and their dependents.

LG has been a great partner. In the present year 2023-24, they are working with Annapoorna Trust in providing morning nutrition to 25,802 children across 378 government schools in Chikkaballapur district in Karnataka, Palwal district in Haryana, and Ghaziabad, Noida, and Bijnor in Uttar Pradesh. Variants like SaiSure with milk and Ragi-based laddoos, biscuits, chikkis are provided to the children.



Recently, LG India launched 'Life's Good Nutrition Program,' an initiative aimed at ensuring the well-being and proper nutrition of school-going children in government schools across the nation. In partnership with Annapoorna Trust and Akshaya Patra, this program is set to encompass an impressive 808 schools, benefiting over 59,202 children. This endeavour is intended to address the critical issue of childhood malnutrition and the overall cognitive and physical development of the nation's future leaders. This event received extensive press coverage.

The employees intended to give a different experience for the school kids. They welcomed all the 120 children with garlands into their campus. A magic show was arranged to entertain them. This was followed by an elaborate lunch, which was specially cooked by the employees themselves. Muffins, Pizzas, noodles, kebabs, juices, and the list goes on. The employees and the children were given Ragi Jaggery laddoos by Annapoorna Trust. The children thoroughly enjoyed the yummy food. Post lunch, the children were given opportunities to put up a dance performance for which the employees from different departments had assembled in the cafeteria to encourage.



Ms. Shipra Chadha spoke about the Annapoorna Morning Nutrition Program and its presence in 23 States and 5 Union Territories, reaching across to over 3 million children. She also addressed the importance of morning nutrition and reiterated that filled stomachs would invariably help the children focus on their studies well. The ripple effects of this program are high attendance, lower dropout rates, improved health parameters, a marked increase in academic performance and attentiveness – and the list goes on. When we show love and care by providing breakfast every morning, it is more than food—it is a powerful message saying, 'You matter. Your dreams matter.'

The employees further encouraged the children to study well, attain degrees, and come up well in life. They gifted the children with school bags, art and craft supplies, and stationery to all the children. They clicked a number of pictures along with the children and bid them farewell by giving them affectionate hugs.

With Annapoorna Morning Nutrition programme, we are not just fighting hunger; we are igniting confidence, fuelling dreams, and giving every young mind a shot at success. Because we believe that every child deserves a fair chance to shine, and it all begins with a nutritious breakfast.



MORNING NUTRITION LAUNCH IN SIDDHARTH NAGAR, UTTAR PRADESH

7TH OCTOBER 2023



On 7th October, Annapoorna Trust launched the morning nutrition programme in Siddharth Nagar district, Uttar Pradesh.

The launch event was attended by the MLA of Bansi, Mr. Jai Pratap Singh, Mukhya Vikas Adhikari, Mr. Jayendra Kumar, and many other government officials. Annapoorna Trust was represented by Mr. Arvind Kumar – Regional Manager of the NCR region.

SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery will be provided on all 5 days a week to 1,772 schoolchildren from 6 government schools in Siddharth Nagar, Uttar Pradesh. The simple and humble finger millet (Ragi) is a superfood that offers a bounty of nutritional benefits encompassing all the essential macronutrients – carbohydrates, fibres, fats, and proteins, along with a noteworthy level of key micronutrients – vitamins C and E, and minerals.

Being a good source of natural macronutrients – carbohydrates, fibres, fats, and proteins, along with a noteworthy level of key micronutrients – vitamins C and E, and minerals. Being a good source of natural calcium, Ragi strengthens bones in growing children. The cooks need to just mix this Ragi Cereals health mix in the boiling water along with jaggery to give the sweet taste. Easy to prepare and tasty to drink, this health mix has received positive feedback from teachers, cooks, and children.

At the event, Mr. Jai Pratap Singh said, 'Proper nutrition will lead to the cognitive development of the child and, in turn, result in overall personality development. This Millet health drink will eventually keep the children away from underdevelopment and make them intelligent.'



Annapoorna Trust now has its presence in 6 districts of Uttar Pradesh, namely Ayodhya, Ghaziabad, Bijnor, Noida, Lucknow, and now Siddharth Nagar, serving 7,489 government school children.

District	No of children served
Lucknow	1,643
Ayodhya	1,788
Siddharth Nagar	1,772
Ghaziabad	1,145
Bijnor	550
Noida	600
Total	7,498

The Trust looks forward to reaching out to many more children in the days to come in Uttar Pradesh and other North Indian states as well.



MORNING NUTRITION LAUNCH IN INDORE, MADHYA PRADESH

9TH OCTOBER 2023



On 9th October 2023, Annapoorna Trust launched the Morning Nutrition programme at GMS Rajapur Government School in Depalpur town of Indore district for about 4,450 children across 20 schools.

The children will be provided with SaiSure Millet (Ragi) Multi Nutrient Health Mix with Jaggery for six days a week.

SaiSure Millet (Ragi) Multi Nutrient variant, prepared in the Trust's very own SaiSure Nutraceutical Manufacturing facility, is served to government school-going children in Telangana, Tamil Nadu, Maharashtra, and Uttar Pradesh. The simple and humble finger millet is a superfood that offers a bounty of nutritional benefits encompassing all the essential macronutrients – carbohydrates, fibres, fats, and proteins, along with a noteworthy level of key micronutrients – vitamins C and E, and minerals. Being a good source of natural calcium, Ragi strengthens bones in growing children. Akin to the SaiSure Malt Multi Nutrient health mix, essential micro and macronutrients are added to the SaiSure Ragi

variant, making it a complete, wholesome meal. To satisfy the local palates of children, it is prepared in cardamom and cinnamon flavours. The cooks need to just mix this Ragi Cereals health mix in the boiling water along with jaggery to give the sweet taste. Easy to prepare and tasty to drink, this health mix has received positive feedback from teachers, cooks, and children.

Mr. Santosh Allath – National Manager Govt. Alliances represented Annapoorna Trust and Mr. Manish – Assistant District Project Coordinator and Regional Block Coordinator, were present at the launch event.

Addressing the gathering, Mr. Santosh Allath spoke about the importance of SaiSure Millet (Ragi) Multi Nutrient Health Mix on the health of growing children. He also mentioned the fast-paced expansion of the Annapoorna Morning Nutrition program in 23 States and 5 Union Territories benefiting over 3 million government school-going children across the country. Pointing out that the project started as a pilot program in 4 blocks – Samver, Indore Rural, Depalpur, and Mhow of Indore

district, he spoke about the proposal of expanding this program to other blocks of Indore district, reaching out to nearly 59,000 children.

Mr. Manish, in his speech, encouraged the children to drink the nutritious and tasty SaiSure every day. He further explained that it would help in their physical and cognitive development.



Children are the future of our nation, and it is our responsibility to give each one of them an equal opportunity to fully grow into healthy and happy adults, wholly developed in body, mind and spirit.



MEET WITH THE FOOD INSPECTOR AND CDO OF GHAZIABAD AND VISIT TO SCHOOLS

9TH OCTOBER 2023



On 9th October 2023, a team of employees of Annapoorna Trust met Bhavna ji - Food Inspector of Ghaziabad, on her invitation to get insights into the Annapoorna Morning Nutrition Programme. This was followed by our meeting with the newly joined BSA (Basic Shiksha Adhikari) of Ghaziabad, Mr. O.P. Yadav.

Both the officials appreciated the work of Annapoorna Trust and requested the team to increase reaching out to more students and schools.

The team also visited 6 Annapoorna Morning Nutrition beneficiary schools in Ghaziabad. The principals, teachers, and students of the schools are extremely happy with SaiSure Malt Multi Nutrient Health drink with milk being served to them. The school staff appreciated Mr. Arvind Pachouri – Regional Manager, NCR Region of Annapoorna Trust, for his utmost dedication and love in carrying out this mission to the very best of his ability.



On 10th October 2023, the team visited the CDO's (Chief Development Officer) office in Ghaziabad. The office also plays a vital role in CSR alignment. They were asked to meet the officer who would be taking his new role post-Dussehra due to the recent transfer.

Annapoorna Trust is currently serving 1,145 students in 8 schools in Ghaziabad, Uttar Pradesh.



The team then visited the BSA Noida office and got a letter acknowledging them. The BSA staff invited the team for a meeting in the third week of October, where the DM Noida and CDO Noida will meet the CSR organizations and align them for various activities.

The meetings with the various government officials helped the team understand that government in North Indian states also aligns with CSR organisations under the leadership of the CDOs. This gives a lot of opportunity for the Trust to move forward connecting various institutions through CSR in the mission of nation-building through nutrition.



KELLOGG'S EMPLOYEE VOLUNTEERING - 'JOY OF GIVING' PROGRAM

OCTOBER 2023

On 12th & 13th Oct 2023, 'Joy of Giving' program was organised in 3 different location namely: Delhi, Hyderabad & Sri City as part of employee volunteering in association with Annapoorna Trust.

On 13th October 2023, to promote the spirit of volunteering for a noble cause, the employees from Kellogg Company spent their time with the students from a school in Yamuna Basti in Delhi.



The employees travelled for more than 100 km from areas of Gurgaon, Delhi, Panipat, and Sonipat to participate in the event at the Basti School. A number of games, dance programmes, and an awareness session were arranged at the event. The children were then served Chocos of Hershey's along with milk, which they relished to their heart's content. SaiSure with milk was also served.

The employees had a rich experience spending quality time with the children. These children are from impoverished backgrounds with hardly any resources. They interacted with the children and clicked fun pictures with them.



The Kellogg company, doing business as Kellogg's, is a food manufacturing company and the world's leading producer of cereal and convenience foods, including cookies, crackers, etc. Their purpose in India is to nourish India's potential with its fortified grain-based cereals. Kellogg's has been associated with Annapoorna Trust for the last two years in providing their flagship product, 'Chocos,' to children in rural areas.



In 2022, Sri Sathya Sai Annapoorna Trust, in collaboration with Kellogg's, initiated the Morning Nutrition Program for Rural Students in Karnataka and Andhra Pradesh. A total of 5,128 students from both states benefitted from this program under the "Feeding Programme for underprivileged children." This initiative is continuing in the present year, 2023-24 as well.

A big 'thanks' to Ms. Parna Dasgupta – Director of Regulatory Affairs at Kellogg's India, Ms. Jareena Joseph – Corporate Communications Associate at Kellogg Company, and Ms. Chandrani Dutta – Regulatory Affairs Executive at Kellogg's, for their continued support.

Ms. Shipra Chadha – Hon. Consultant, CSR Partner Alliances, spoke at the event about Annapoorna Morning Nutrition and its presence in 23 States and 5 Union Territories, benefiting over 3 million Government School-going Children across the country. She pointed out that the children are not only satisfied with filled stomachs by introducing morning nutrition, but their performance in academics and attentiveness have improved significantly, thus leading to higher attendance and lower dropout rates in schools.



On the same day, 13th October 2023, another set of employees visited an Annapoorna Morning Nutrition Beneficiary school in Gollavaripallem, Sricity in Andhra Pradesh, as part of 'Joy of Giving' program. As part of the event, an education awareness session and a drawing competition were arranged. The employees spent quality time with the children by interacting with them. The children were provided with goodies containing stationery items as a token of love from the employees.

Ms. Nirosha – Welfare Officer – HR Dept., Ms. Sharon Nishitha – Training and Capability – HR Dept., Ms. Ruthrapriya – Admin-HR Dept., Ms. Sridevi – OHC Paramedic, Mr. Sravan – Executive-Finance Dept., Mr. Bhupathi – Executive-Finance Dept., Mr. Murali – Executive-HR team, Mr. Marreiah – Security Officer, from Kellogg's participated in the event. Mr. Yogendra – Executive-Operations represented Annapoorna Trust.

On 12th October 2023, Kellogg's team visited a government school at Gachibowli, a suburb of Hyderabad in Telangana. Games were organized, and the employees participated by serving SaiSure Millet Multi Nutrient Health Mix to the children. They distributed stationery sets, and the event was concluded with Bathukamma, a traditional Telangana festival.

Setting a child on a proper course with good daily nutrition and the ability to attend and succeed in school is our collective social responsibility and one which will go a long way in nation-building. Our dream is to build a nation where no child goes to school hungry ever!



LAUNCH OF SAISURE MALT MULTI NUTRIENT HEALTH MIX WITH MILK POWDER FOR 137 STUDENTS TOOK PLACE ON 13TH OCTOBER IN BICHOLIM SCHOOL OF NORTH GOA



EDUCATION SECRETARY OF GUJARAT VISITS SATHYA SAI GRAMA

15TH OCTOBER 2023



On 15th October 2023, Annapoorna Trust employees had the privilege of hosting Dr. Vinod Rao, the Secretary of Primary and Secondary Education, State of Gujarat, at the headquarters, Sathya Sai Grama, Chikkaballapur. He was taken around the campus and shown all the facilities. Anand K Kadali – Trustee & Secretary, Sai Prasad Ivaturi – Trustee & Treasurer of the Annapoorna Trust apprised him of the ongoing work and the fast-paced exponential growth of the Trust, reaching to over 3 million children across the country.

Annapoorna Trust had signed an MoU with the Gujarat Government on 23rd August 2023 to provide SaiSure Malt Multi Nutrient Health mix with milk powder for 5 days a week to 4,691 children in 12 government schools in Dholka taluk of Ahmedabad and Bhavnagar districts.

SaiSure is a malt-based multi-nutrient health supplement designed to provide vital nutrients and micronutrients, acting as a wholesome meal in itself. This easy-to-prepare nutritious drink is an answer to the issue of hidden hunger. The chocolate flavour of SaiSure will be provided to these children. This tasty mix has already received positive feedback from the children, teachers, and cooks across various states.

As a beginning of the journey of serving morning nutrition in the schools in Gujarat, this visit of the Education Secretary cemented our relationship and will help us expand our services in the state in the future.

MORNING NUTRITION LAUNCH IN COLLABORATION WITH CONCORD BIOTECH IN GUJARAT

16TH OCTOBER 2023

Annapoorna Morning Nutrition launch program was held on 16th October 2023 in Bhetwada Primary School at Dholka Taluk in Ahmedabad district.

2,461 school children in 10 government schools of Dholka taluk will be served the chocolate flavour of SaiSure Malt Multi Nutrient Health Mix along with milk on all 5 days of the week. Launch for 2,230 children across two schools in Bhavnagar district will take place in the month of November. Thus, 4,691 children across 12 schools will receive morning nutrition every day in the State of Gujarat.



SaiSure Malt Multi Nutrient Health Mix is a multi-nutrient supplement with a malt-based composition, totally free of cost, for pregnant women, toddlers, preschool, and school children. It is designed to meet 50% of the recommended daily allowance (RDA) of most micronutrients. This health supplement is known to improve immunity, enhance cognition, optimize weight gain, increase bone mass, and ensure healthy blood. It is distributed with milk, provided by some states at government schools, and is available in Vanilla and Chocolate flavours. Thus the tasty and highly nutritious SaiSure health mix with milk provided to school children in the morning makes it a wholesome drink.

10 grams of SaiSure powder with 10 grams Amulya milk powder and 2.5 grams of sugar for taste is added to it to give a delicious 150ml health drink.

Annapoorna Trust's 3S principle advocates the role of Sarkara (Government), Sanstha (Good Institutions), and Samaja (Society and Individuals at large) in tackling large-scale and often vexing problems in our country today. Working in sync with this principle, Annapoorna Trust with Concord Biotech and the State Government is set to provide morning nutrition to 4,691 children in Gujarat.



Concord Biotech Limited is an R&D-driven biopharma Company that manufactures Active Pharmaceutical Ingredients (API) through fermentation and Semi-synthetic process and finished formulations. The company has two API manufacturing units and one finished formulation unit near Ahmedabad. Concord, founded in the year 2000, has transformed from a single-product company to a broad-spectrum solution provider, offering products across diversified therapeutic segments. Concord is globally known for its products and has a commanding presence in more than 70 countries worldwide. Concord believes that along with sustained economic performance, environmental and social stewardship is also a key factor for holistic business growth. As part of its CSR policy to create a meaningful impact on the communities and society at large, Concord focuses on healthcare, education, gender equality and empowerment of women, environmental sustainability, and rural development projects.

The launch program was well attended by many government officials. Sri K N Chavda – Joint commissioner for PM Poshan, Sri A D Joshi – District Supply Officer and Deputy Collector, Sri R M Chaudhary – District Primary Education Officer, Sri Pinkesh Bhai Patel – Taluka Prathmik Officer, Ms. Priti Patel – Mamlatdar of Dholka, Sri Ghanshyam Bhai Patel – Deputy Mamlatdar of Dholka and Ms. Viral Chauhan from Collector's Office coordinating the day-to-day operations, were present.

From Concord Biotech, Ms. Megha Vaid – Director, and Retd. Col. S K Vaid, among others, were present.

Mr. Sai Prasad Ivaturi – Trustee and Treasurer; Mr. Santosh Allath – National Manager of Government Alliances; Mr. Jigish H Parikh – Gujarat State Lead, represented the Sri Sathya Sai Annapoorna Trust. Sri R M Chaudhary – District Primary Education Officer, spoke at the event, 'SaiSure Malt Multi Nutrient Health



Mix is a highly nutritious health drink with vitamins and minerals along with reputed Amulya milk powder provided to children free-of-cost with support from Concord Biotech. Please do not waste this precious product, which is provided at the doorsteps of children. I thank Mr. Sai Prasad Ivaturi and Mr. Jigish H Parikh for having supported this cause and making this happen in the State of Gujarat.'

Healthy children are the building blocks of a healthy future in India. By serving balanced and filling morning nutrition, we strive to meet the nutrition gap in children from rural India and disadvantaged sections of society. "Let no child go to school hungry, ever!"



CHILDREN OF SILVASSA SCHOOL IN DADRA AND NAGAR HAVELI ENJOYING SAISURE MULTI NUTRIENT HEALTH MIX WITH MILK.



A QUICK OVERVIEW



ANNAPOORNA FOOTPRINT

INDIA

25 STATES, 5 UNION TERRITORIES



State	Children	Schools
TELANGANA	25,00,000	34,543
KARNATAKA	3,62,243	5,085
MADHYA PRADESH	59,000	502
BIHAR	48,160	350
PUDUCHERRY (UT)	28,578	267
UTTARAKHAND	18,948	924
RAJASTHAN (Planned)	16,000	180
HIMACHAL PRADESH	7,813	20
UTTAR PRADESH	6,546	60
MIZORAM (Planned)	4,000	113
TRIPURA	3,000	24
MAHARASHTRA	10,000	110
NAGALAND	2,624	72
JHARKHAND	2,489	16
SIKKIM	2,000	60
HARYANA	1,241	10
GOA	1,161	65
ANDHRA PRADESH	2,609	41
DADRA AND NAGAR HAVELI DAMAN AND DIU (UT)	1,000	1
CHATTISGARH	1,000	5
LADAKH (UT) (Planned)	1,000	10
TAMIL NADU	1,115	6
JAMMU & KASHMIR (UT) (Planned)	343	6
ASSAM (Planned)	200	1
KERALA	120	1
NEW DELHI (UT)	100	1
WEST BENGAL (Planned)	1,000	12
ODISHA	26	1
PUNJAB (Planned)	1,000	10
GUJARAT	4,691	12
Grand Total	30,88,007	42,508

AS ON NOVEMBER 2023 (SERVING & PLANNED)



OVERSEAS



Indonesia Thailand Nigeria
Sri Lanka Australia



SRI SATHYA SAI
ANNAPOORNA

LET NO CHILD GO TO SCHOOL HUNGRY EVER

Let
**NO
CHILD
GO TO
SCHOOL
HUNGRY EVER!**



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