



# ANNAPOORNA

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## The Gift Of Nutrition

SEPTEMBER 2018  
EDITION

### Annapoorna awarded Winner of 'CSR Food Initiative'!



Annapoorna has bagged yet another CSR award where it has been adjudged the Winner of 'CSR Food Initiative' in the Bronze Category in the CSR Health Impact Awards. The CSR Health Impact Awards is an initiative of India Health & Wellness Summit aimed to recognize focused, dedicated efforts which impact areas directly related to health. The categories Gold, Silver and Bronze were based on the turnover of the NGO. The event was graced with the presence of Hon. MoS for Parliamentary Affairs Sri Vijay Goel, and by Smt. Anupriya Patel - Hon. MoS for Health and Family Welfare.



# Annapoorna's volunteers reach out to Kerala and Kodagu!

Kerala and Karnataka  
August 25th

The Indian states of Kerala and Kodagu had been torn apart by the relentless rains. The Prashanthi Bala Mandira Trust with the help of Annapoorna's volunteers reached out with relief materials to the flood hit Kerala and Kodagu (Karnataka) in eight large trucks on Aug 25th.

Three places were identified for distribution in Kerala: Alleppey (Kuttanad), Wayanad (Meppadi) and Kannur (Kottiyur); and Kodagu in Karnataka. 2500 family packs containing items that could help sustain for a month were sent which should have a social impact on over 10000 people! The team also reached to deep forest areas and ensured the people there received their relief packages.

Over 100 Annapoorna's volunteers, along with students studying in High School and Pre University (at Muddenahalli) and from Nagarjuna Engineering College near Devanahalli took part in packing and loading of relief materials on to the trucks at Sathya Sai Grama, Muddenahalli. Over 100 volunteers are stationed at the sites in Kerala and Kodagu for the distribution of relief materials. Each family pack were given the following items.

Food items: Rice 10 Kgs, Atta 2Kgs, Oil 2l, Moong whole 2kg, Salt 1 Kg, Jeera 50g, Mustard 50g, Chilli Powder 100g, Dhania Powder 100g, Sugar 1 Kg ,Tea 500g, Tamarind 250g, Turmeric 100g.

Non Food items: Bathing Soap 2, Washing powder 500g, Tooth paste 1 unit, Tooth brush 3 units, Match box 1 box, Candles 1 box, Sabena Powder 500g, Sanitary Napkins 1 Pkt, Odomos 1, Towels 2, Tarpaulin 1, Bed sheets 2, Slippers 2 pairs.

Vegetables: Onion 2kg, Potato 2kg.

Medicines: Basic medicines to handle fever /cold/ cough / body pains

Annapoorna thanks the volunteers for working relentlessly on the ground for the affected people in Kerala and Kodagu.



## Oracle's CSR Event at Nagarbhavi Government school

Nagarbhavi, Bengaluru



Annapoorna and Oracle joined hands for the the 21st time in a CSR event. The event took place in Nagarbhavi Government school in Bangalore where Annapoorna provides biscuits to the students as a part of the breakfast programme. The school strength is 220. The Oracle team, as always, displayed great enthusiasm with 18 employees from the company participating in this event. Oracle has generously sponsored notebooks, pens, pencils, sharpeners, erasers, and crayons for all the students.

The Oracle team also conducted a session on General Awareness for the school children. Annapoorna thanks Oracle for its wonderful gesture of consistently giving back to the society!

# Annapoorna celebrates India's 72nd Independence Day!

August 15th

Annapoorna volunteers celebrated the 72nd Indian Independence Day on August 15th across many schools spanning the length and breadth of the Nation. The patriotism-cum-love filled Independence Day celebrations included flag-hoisting, singing national or patriotic songs, and distributing breakfast and sweets. Some centers even saw children wear adorable clothes displaying their patriotic fervor on this day of National importance.





# Annapoorna's breakfast – A boost for school attendance!

Noida, Uttar Pradesh



The Annapoorna Breakfast Seva chapter in Noida was launched on 5th July 2018 at the Government School Hoshiarpur in Sector 51 Noida, in two adjacent schools. One being a primary school with 600 students and the other a Middle school (classes 6-8) with 300 children are the beneficiaries of the breakfast programme.

When the breakfast programme was launched the average daily strength was noted to be about 350-400 students across the two schools. However, with the breakfast programme being done consistently, the average daily strength leaped to 450-500 students. As of now, bananas on Thursdays and biscuits on Saturdays are being served to the children. The overall programme has been selflessly supported by 20+ volunteers. The teachers have remarked that the average strength during these two days especially is high. About 50% of the children do not have breakfast at their homes since most of the children's parents are either maids, drivers, vegetable sellers, helpers etc. who are unable to support a breakfast meal.

Another aspect of the Annapoorna breakfast programme that the children look forward to is that various volunteers engage with the primary children in fun sessions on Thursdays. A differently challenged boy, Rinku, deserves a special mention here. He is usually seen with the middle School group, and is a bundle of Love. He is always seen with a smile, and showers love on one and all with his special love-filled hugs!