



SRI SATHYA SAI  
**ANNAPOORNA**  
LET NO CHILD GO TO SCHOOL HUNGRY EVER

**ANNAPOORNA**  
THE GIFT OF NUTRITION

# ANNUAL REPORT

2021-2022

**BUILDING THE NATION  
THROUGH NUTRITION**



**SRI SATHYA SAI ANNAPOORNA TRUST**



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**SRI SATHYA SAI ANNAPOORNA TRUST**

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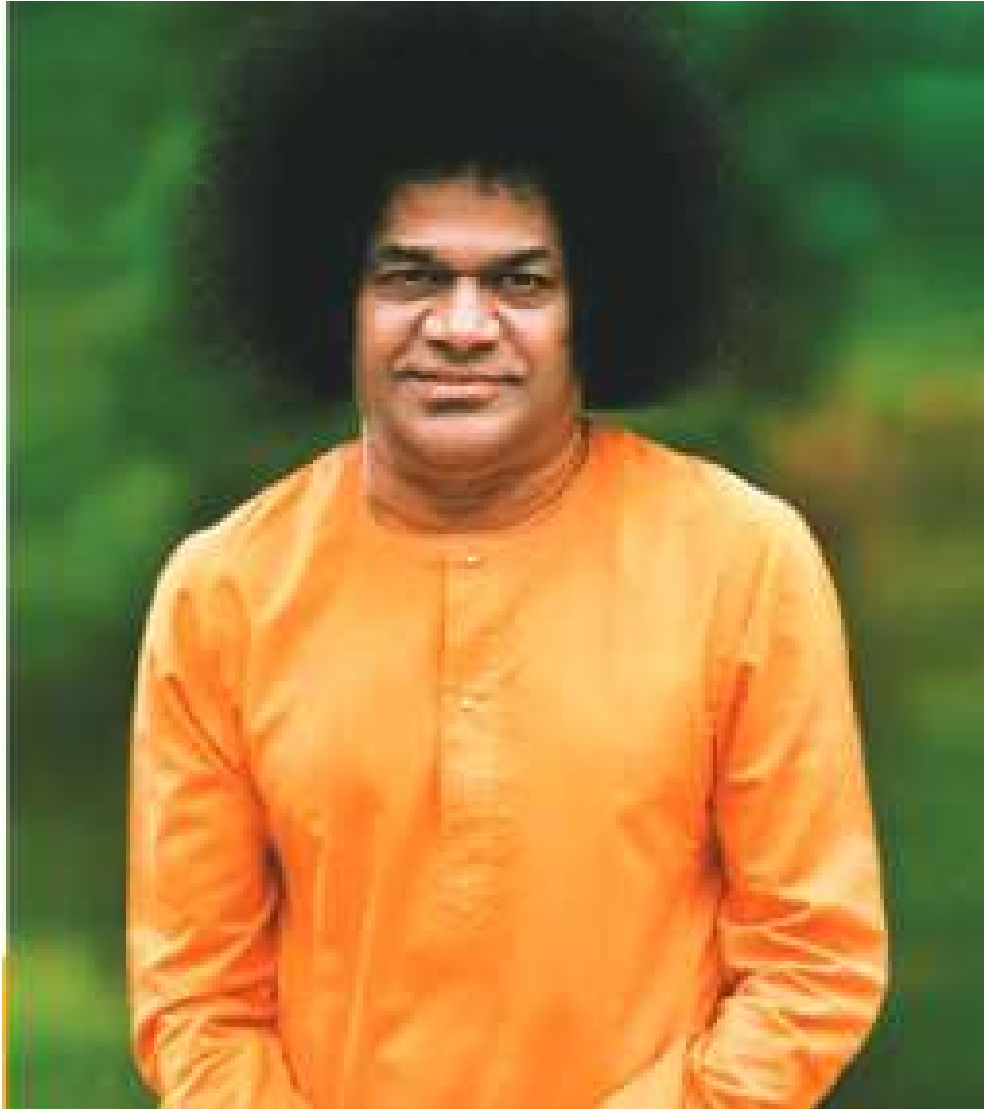
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Dedicated to



**Our Inspiration, Master and Guide**  
**BHAGAWAN SRI SATHYA SAI BABA**

whose life and message inspire us.  
And to the millions of beautiful children,  
who have given us a higher purpose in life.



# Our Guiding Philosophy



Drawing inspiration from this quote, we have modelled our goals and actions to serve the cause of nation-building. All our volunteers, comprising men and women across professions, age groups, and religious persuasions, are united in their passion to be the change agents that herald a healthy future of our country.

## Love All, Serve All

**- BHAGAWAN SRI SATHYA SAI BABA**



# **SADGURU SRI MADHUSUDAN SAI**

Founder & Trustee, Sri Sathya Sai Annapoorna Trust



# Opening Letter from our Founder

## Call of God

### ***Dream of a nourished nation!***

Recently India surpassed China to be the most populous country on earth. While the demographics seem like a boon, especially in a world where most countries have an aging population, whether this is going to be an advantage for India or not depends much on how healthy and educated the younger population is. With over 27% of Indians under the age of 15, making India the country with the largest number of children, the question to be answered is whether these children are healthy and are being educated. With over 33 lakh malnourished children in India, the picture seems to be rather bleak. The road to a developed India, as envisioned by the PM by 2047, on her 100th Independence Day, goes through an India that is free from malnutrition and hunger.

While throughout the pandemic, the government of India ensured rations to every poor household, totalling over *800 million people*, thus reducing hunger. However, was the food nutritious too, remains to be understood. On the global side, *Sustainable Development Goal 2* is about creating a world free of hunger by 2030. However, globally, 149.2 million children under 5 years of age, or 22.0 percent, were suffering from stunting (low height for their age) in 2020, a decrease from 24.4 percent in 2015.

The number of people going hungry and suffering from food insecurity had been gradually rising between 2014 and the onset of the COVID-19 pandemic. The COVID-19 crisis has pushed those rising rates even higher and has also exacerbated all forms of malnutrition, particularly in children. The war in Ukraine is further disrupting global food supply chains and creating the biggest global food crisis since the Second World War. The need of the hour, therefore, is to nourish India by nourishing her children, and the same applies to the whole world as well.

Annapoorna program has made great strides in ensuring morning nutrition to 1.2 million children and still counting. The goal for the year 2023-24 is to provide nutrition to over 2.5 million school-going children, double of what is being done now. New partnerships with NGOs, governments, and society at large shall be the strategy to achieve this. And we shall not stop till the last child is nourished.

*Let no child go to school hungry ever was, is, and will be our way to build a developed India - a nourished nation in the Amrit kaal leading up to the 100th independence year.*

***Sadguru Sri Madhusudan Sai***

*April 2023*





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# Message From the Chairman's Desk



## Mr Narasimhachari Sampath The Chairman of the Trust

**Mr. Sampath**, the Chairman of the Trust, is a retired Indian Government official from the Indira Gandhi Centre for Atomic Research (IGCAR). An extremely enthusiastic and down-to-earth person, he is fully involved in running the everyday affairs of the Annapoorna Trust. Additionally, he is also the current Chairman of the Vanatantra Beauty Essentials Pvt. Ltd. In the past, he has also served as the President of the Cooperative Society, Kalpakkam, under the Govt. of Tamil Nadu for 5 years. He has been involved with the Sri Sathya Sai Organization in various service activities for over 30 years.



## Dear Friends,

We have seen unprecedented times due to the spread of the COVID-19 pandemic across the world and it has not yet abated, with multiple variants of the virus still a threat to human lives. Besides being a health crisis, it is a social and economic crisis with its repercussions being felt across the world. From school closures to millions of jobs lost, the pandemic threatened to widen inequalities and slowed down progress in tackling global poverty. It posed a grave risk to the nutritional status of young children. The UNICEF alerted that India has more than 5 million children, below five years, affected by severe wasting, also known as severe acute malnutrition. The call to action on child malnutrition is therefore an important necessary first step for all of us as a society.

The pandemic has increased the risk factors for child malnutrition in India. With the disruption of Anganwadi services and Mid-Day Meal (MDM), a large number of children no longer have access to regular, nutritious meals. Malnutrition needs to be addressed through a combination of nutrition-specific interventions, which target diet and health. What the Annapoorna family has contributed during these unprecedented times is incredible and inspiring. They have wonderfully navigated the challenges of lockdowns and reached across to the needy at their doorstep. The deadly second wave took us by surprise and left all of us totally overwhelmed, leaving the entire nation in a state of shock. Annapoorna volunteers, not only sprang into action immediately braving all the odds but also prepared in anticipation of the third wave by introducing SaiSure health mix as a pre-emptive nutrition intervention in many states. We reached out to 20 million needy beneficiaries and provided them with much-needed succour, be it ration kits, food packets, or even immunity boosters like SaiSure health mix.

With the schools reopening and life returning to normalcy this year, the team bounced into many more activities, similar to that of restarting morning nutrition in many of the government schools which had stopped due to lockdown and new launches in many more states like that of dry, economically less prosperous regions like Vidarbha in Maharashtra to states as far as north-east. Along with SaiSure Multi Nutrient Health Mix, a new health drink '*Ragi Cereals Health Drink*' is also being provided as Morning Nutrition. Today, Annapoorna has touched 1,200,000 children across 23 states and 4 union territories.

*'Right to Food (Nutrition)'* is every child's fundamental right. Until every child has access to nutritious and healthy food, it is our (society's) responsibility to strive to achieve it.

I thank all the collaborating partners and organizations, individual contributors, and volunteers for your continuous support and encouragement as we continue working together toward our mission, ***Let No Child go to School Hungry, Ever!***

*With Best Wishes,*

**Sri Sampath N,**

*Chairman, Board of Trustees,*

*Sri Sathya Sai Annapoorna Trust*

*Feb 2023*

# Message From the Secretary's Desk



**Mr Anand Kumar Kadali**  
**Trustee & Secretary**

**Mr. Anand Kumar Kadali** is a Trustee & Secretary of the Sri Sathya Sai Annapoorna Trust. A certified independent director and experienced professional in the software industry, he has, in the past, worked for global companies such as Hewlett Packard Enterprise, HCL, and Dimension Data. After serving the Software industry for 15 years, he choose to bid adieu to his professional corporate life to pursue full time his passion for community service. At Annapoorna Trust, he has been a key driver connecting the objectives of the Corporate Social Responsibilities of organizations and mapping the same to the healthcare, nutrition, educare and sanitation needs of the rural poor.



## Dear Friends,

Warm Greetings. I hope this communication finds you and your family with renewed hope of having fresh thoughts & insights on well-being post COVID pandemic.

Our founder "Sadguru Sri Madhusudan Sai" states that children are the future of our world and there possibly is no greater injustice than robbing them of the opportunity to fully grow into healthy and happy adults, wholly developed in body, mind, and spirit. The efforts we put in today will be the down payments on future prosperity that will benefit millions of children everywhere. The time to act is NOW. It is time we invest in child nutrition, development, and growth as individuals, communities, and societies as a part of one, big world family. The onus is on each of us to give our children a healthy start in their lives – the only way they can realise their promise and potential.

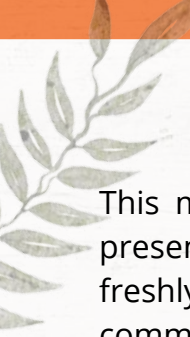
Sri Sathya Sai Annapoorna Trust has been a luminary in addressing the need for morning nutrition since 2015 by introducing cooked breakfast, milk, seasonal fruits, or health drinks. Nutrition intervention at the school level is very important and teachers play a significant role in promoting healthy nutrition among school children. They can educate students on the importance of healthy eating, teach them about different types of foods and their nutritional value, and incorporate healthy food choices into the school's meal program.

Additionally, teachers can model healthy eating behaviours themselves and create a positive school culture that supports and encourages healthy eating habits. They can also work with parents and caregivers to provide education and resources on how to make healthy food choices at home. Ultimately, by providing children with the knowledge and tools they need to make healthy food choices, teachers can help set them up for success in maintaining a healthy lifestyle now and in the future.

We believe that rapid and large-scale transformation is possible only when all the stakeholders join hands together and work towards a common cause. Annapoorna's 3S principle advocates the role of Sarkaara (Government), Samstha (Good Institutions), and Samaja (Society and individuals at large) in tackling large scale, and often, vexing problems in our country today.

In line with POSHAN Abhiyaan, Annapoorna Trust targets to reduce levels of undernutrition, stunting, anaemia among children, women, and adolescent girls, and aims to reduce the instances of low birth weight.

Annapoorna's multi-nutrient health mix powder "SaiSure" comes as a game-changer to ensure scalability as well as efficiency in attaining the required results of health in children, toddlers, and women.



This morning nutrition is served in the form of either the "SaiSure" nutrition health mix presented with milk, or the Ragi (Finger millet) Wholesome Cereal Drink. This is prepared freshly at the school in the morning and served to children at the school premises before commencing studies. This simple service has catalysed improvements in enrollments, punctuality, mental focus, academic performance, and health profile of the child, besides motivating the teachers who were previously teaching to empty stomachs from the morning.

"The U.N. General Assembly recently adopted a resolution, sponsored by India and supported by more than 70 countries, declaring 2023 as the International Year of Millets. The resolution is intended to increase public awareness on the health benefits of millets and their suitability for cultivation under tough conditions marked by climate change."

From September 2022, we have started introducing the "SaiSure - Ragi Variant" (Finger Millet) in many government schools and now we are rapidly expanding in the states of Telangana and Andhra Pradesh. "Ragi Cereals health mix" can be either given as a sweet drink or a salty one, or even made into solid balls. It can be mixed with curd or rice or even milk.

"Ragi Cereals Health drink" contains significant amounts of vitamin C and E. It is also high on B complex vitamins thiamine, riboflavin, niacin, folic acid, calcium, magnesium, iron, and phosphorus. Ragi-based chikkis are also prepared and supplied to children. On receiving a very positive response from children and the headmasters from what started as pilot programme in Andhra Pradesh and Telangana, we are now providing SaiSure Ragi Malt to over 700,000 children in these states.

With the inclusion of the above model of morning nutrition, Sri Sathya Sai Annapoorna Trust is now able to reach out to over 1,200,000 children in 15,000+ govt schools spread over 23 states and 4 union territories.

As we look forward to building a better India in the next 25 years, leading to the centenary celebrations of our Independence, it requires all of us to join, in whatever capacity, to build the nation together through nutrition, and deliver healthy and productive citizens for the next generation.

Wishing you and your family a very happy and prosperous New Year 2023! May the New Year bring you more happiness, success, love, and blessings!

*With Best Wishes,*

**Anand K Kadali,**

*Secretary and Trustee,*

*Sri Sathya Sai Annapoorna Trust*

*Feb 2023*



**Dr. Narayana Murthy**  
Trustee

**Dr. Narayana Murthy**, a Trustee of the Sri Sathya Sai Annapoorna Trust, is a reputed anaesthetist who has worked in reputed hospitals in Bengaluru including the Sri Sathya Sai Institute of Higher Medical Sciences (SSSIHMS) and St. Philomena's hospital for 27 years. In the past, he has worked as a specialist anaesthetist for a year for the Ministry of Health, Govt. of Islamic Republic of Iran. He is a certified accupuncturist from Beijing University, China. Currently, in addition to ensuring a scientific basis for the launch and impact of nutrition programs for school-going children, he is associated with the rural Govt. school health program and nutrition of rural 'Mother and Child' health program, under the auspices of the Sri Sathya Sai Annapoorna Trust.



**Mr. Jayaprakash Tallam**  
Trustee

**Mr. Jayaprakash Tallam**, a Trustee of the Sri Sathya Sai Annapoorna Trust, is a successful and well-known distributor for over twenty five years. His distribution business has been associated with a number of world-class brands, and for many years in a row, he has been the top-ranking distributor for associated brands throughout the country. He has received several recognitions for his sales and marketing skills at the state and national level. He has been associated with the Annapoorna Morning Nutrition Programme from its inception and has enormously contributed to its growth. At Annapoorna Trust, he is actively involved with the procurement, distribution, and delivery logistics of the SaiSure multinutrient health mix and ingredients for the entire Morning Nutrition Programme



**Mr. Prabhakar Gupta**  
Trustee

**Mr. Prabhakar Gupta**, a Trustee of the Sri Sathya Sai Annapoorna Trust, is a business entrepreneur in food grains. His distribution business has been associated with the export of high quality grains to many countries outside India. He has been associated with the Annapoorna Morning Nutrition Programme from its inception and has enormously contributed to its growth. At Annapoorna Trust, he is actively involved with the procurement, distribution, and delivery logistics of the SaiSure multinutrient health mix and ingredients for the entire Morning Nutrition Programme.



**Mr. Sai Prasad Ivaturi**  
Trustee and Treasurer

**Mr. Sai Prasad Ivaturi**, a Trustee and Treasurer of the Sri Sathya Sai Annapoorna Trust, is an experienced thought leader who has served in large corporates such as GE, Genpact, Sony, Cisco and HP. With more than 2 decades of core technical expertise in the area of Analytics-driven business insights, he has experience in all key aspects of managing a large organization such as Finance, Marketing, Strategy, Operations, and Category while managing P&L of a firm. He has delivered sustained organizational growth in dynamic environments, driving organizational change, business transformations, scaling up operations, customer experiences, simplifying complexities, managing key business stakeholders, and achieving critical strategic goals. Sai Prasad has over 25 years of voluntary experience working with communities and children, both in India and abroad, aligned to organizations such as Sri Sathya Sai Seva Organisations and Sri Sathya Sai Annapoorna Trust.





## VISION

Gramodharana, Gramaparivartan (Rural Uplift, Rural Transformation)

To invest in the rural and the needy through “Anna” (nutrition), “Akshara” (education), and “Arogya” (health), leading to transformation of the children, parents, community and volunteers.



## MISSION



## VALUES

- Teamwork: With Love, Humility, Compassion, Commitment.
- Discipline: Process, Accountability, Measurement, Impact, Outcomes.
- Transformation: Through selfless service to humanity.



## OBJECTIVES

- To ensure that no child goes to school hungry ever.
- To provide holistic healthcare interventions for the needy.
- To provide supplementary educational services to children and teachers.
- To network with individuals, institutions and industries.
- To provide volunteering opportunities to people for self-transformation.



# The essence of Annapoorna Trust

Healthy development is the basic right of every child, both physically and mentally, but not every child in India enjoys this right. With many people pushed into extreme poverty further due to the pandemic, there has been minimal progress in reducing 'childhood wasting'. Over the last decade, child stunting, which is described as the underdevelopment of a child due to lack of nutrition, poor health, and repeated infections, has reduced at a rate of about only 1% per year, being the slowest decline.

Stunting or low height for age is a sign of chronic undernutrition. As per the National Family Health Survey - 5 (NFHS) released in 2019-20, 35% of children under the age of five in Karnataka are stunted i.e., too short for their age, which indicates that they have been undernourished for some time, just one percent less than the national average of 36%. Likewise, one-fifth of children are wasted, or too thin for their height, which may result from inadequate recent food intake or a recent illness causing weight loss. Kids born to thin mothers are also most likely to be stunted and this prevalence of stunting is known to be higher in rural areas than urban areas.



The World Health Organisation (WHO) defines 'severe acute malnutrition' (SAM) as very low weight-for-height or a mid-upper arm circumference less than 115mm, or by the presence of nutritional oedema, and Moderate acute malnutrition (MAM) is defined as moderate weight-for-height or mid-upper arm circumference greater or equal to 115mm and less than 125mm. Around 7% of children in India are malnourished with 2% of them belonging to SAM and 5% to MAM.

Many of our school-going children have no access to balanced and nutritious food, the key reason being economic inequality. Many of them hail from poor and displaced tribal families that have a hand-to-mouth existence and come hungry to school. Despite state and central governments introducing schemes such as a mid-day meal program to address this problem, a lot still needs to be done.



This window of opportunity to save our children from stunting and chronic malnutrition, especially in the rural and underprivileged centres in the nation, led us, Sri Sathya Sai Annapoorna Trust, to provide free morning nutritious meals to the school-going children with a vision aptly resonated by 'Let no child go to school hungry, ever!'

Aligning with the government's POSHAN Abhiyan programme, Annapoorna Trust works towards meeting the nutritional needs of children in various rural hinterlands of India. The Trust, set up in November 2015, primarily strives to feed nutritious, well-balanced breakfast to all school-going children in rural India and disadvantaged sections of society. It also seeks to enable the holistic development of children by actively engaging with the school authorities and helping them integrate an ethos of academic as well as human excellence. Morning Nutrition, as research has shown, has a lasting effect on the health of children and aids in their physical and mental well-being, academic achievement, and cognitive development. Annapoorna Morning Nutrition's coverage of beneficiaries has been growing exponentially over the years. Thanks to

Most of the pregnant and lactating mothers lack nutrition, since they belong to poor, tribal families where they work as daily-wage labourers with a hand-to-mouth existence.

When a child is born, the child receives limited breastfeeding, during the first six months. The mother has very limited diets and thus the infant does not get the required vitamins and minerals.

many caring individuals, like-minded institutional partners, and government servants who have constantly supported this noble initiative, today the Trust provides Morning Nutrition to over 1,200,000 children who attend government schools, located typically in the rural hinterland, across 23 states and 4 Union Territories in India.

The high cost of many nutrient-dense foods in populations most at risk of undernutrition is a major barrier to resolving undernutrition and warrants urgent policy attention. A key objective of pro-equity, nutrition-sensitive food policies should be to improve the affordability of nutrient-rich foods, both economy-wide and for the poorest households.



Also, according to the Food and Nutrition Security Analysis 2019 report, fortification, diversification, and supplementation may be used as simultaneous strategies to address macro and micronutrient deficiencies.

Considering these aspects, the Trust has formulated a health supplement mix, SaiSure, which has been designed to specifically meet the macro as well as micronutrients required for growing children. The tasty and highly nutritious SaiSure health mix augments the milk provided by the government in the schools (part of their mid-day meals) and thereby, makes it a wholesome meal for the children.



This product is certified by the FSSAI and is manufactured in an FDA-approved facility. It can be easily consumed by simply mixing it in milk and is also easily transportable to remote geographies. It doesn't require expensive means of storage, and thus, is conveniently and economically scalable. It is extremely cost-effective and the cost per student per day is just INR 2.50 as compared to other commercially available health mixes. In October 2021, the ground-breaking ceremony of SaiSure Nutritions LLP - a Multi-Nutrient Supplement unit that will be the state-of-the-art nutraceutical manufacturing unit to produce SaiSure Health mix supplement for pregnant women, toddlers, pre-school and school children, was performed at Sathya Sai Grama. This is expected to be fully operational shortly.

The Trust works under a three-phased approach operating in a decentralised manner: First is the introduction of SaiSure Multi Nutrient Health Mix, next is 'Ragi Cereals Health Drink', and the third is, Cooked Breakfast suiting the local palate. Cooks, who are the backbone of the entire programme, are trained in the cooking process and hygiene aspects so that morning nutrition is rich in both nutrients and taste. The ripple effect caused by feeding hungry schoolchildren is simply breath-taking. It alleviates hunger & wasting among children and has catalysed improvements in enrolments, punctuality, mental focus, academic performance, and health profile of the child, besides motivating the teachers who were previously teaching to empty stomachs from the morning.





The COVID situation led to increasing the scope of Annapoorna's work from beyond just providing morning nutrition to the child to ensuring the whole family of the child is taken care of and reaching out to beneficiaries with ration kits, cooked meals, nutrition supplements, medicines, and masks. In fact, the United Nations had taken note of our efforts and recognized Annapoorna Trust with a UN SDG Award for the same.

Driven by the motto "Let No Child Go To School Hungry Ever," Annapoorna Trust has signed multiple MOUs with various state governments in India for alleviating malnutrition. The Annapoorna Morning Nutrition Programme has provided 50 million meals to date.

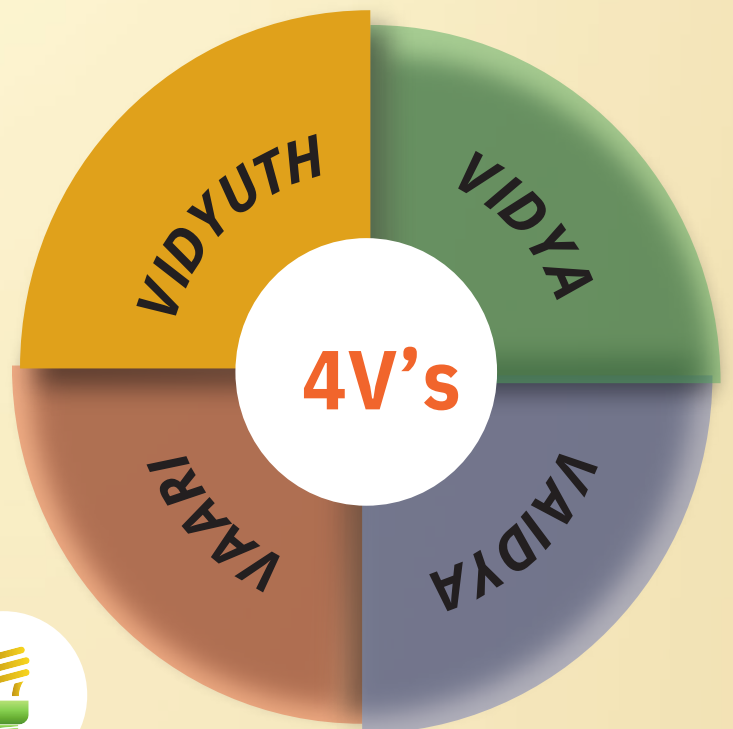
# What's Unique About Us



Our greatest strength is our volunteers. From identifying needy schools and centres to negotiating the best compensation for vendors and working tirelessly to reach a nourishing breakfast for children on time, they lead the way. Comprising of men and women across professions and age groups, our volunteers are united in their passion to participate in the cause of nation-building. We have a decentralised model of operations, where local vendors and suppliers are leveraged for the raw materials. We operate at very low administrative costs which helps in directing the majority of our financial resources to our core operation of providing morning nutrition to children. Additionally, it is noteworthy to mention, high school girl children from Prashanthi Bala Mandira School, Chikkaballapura volunteered their time in designing this Annual Report.

## OUR HOLISTIC APPROACH TO CHILD WELFARE AND NUTRITION

It is said it takes a village to raise a child. To ensure that children continue to reap the benefits of healthful breakfast and values-based sessions, we aim to reach out to their village as a community. Towards this, we have adopted a four-pronged inclusive approach, modelled on the 4V's of Vidya, Vaidya, Vaari, and Vidyuth.



# OPERATIONAL FRAMEWORK



## PEOPLE

Inspired and self-motivated. Access to diverse talents and skills. Very low admin costs and overheads.

## PROCESS

Select schools, vendors and cooks; allocate resources. Run a pilot to streamline operations. Engage everyone as a community to participate.



## PLANNING

Custom-designed menu. Decentralised day-to-day operations. Training of human resources.

## PASSION

The innate desire to make a difference and contribute to the society and nation is what drives us.





# ORGANSATION STRUCTURE

## KEY FUNCTIONS AT ANNAPOORNA TRUST



# ANNAPOORNA TRUST STAFF LIST



## NATIONAL MANAGERS

NAME	FUNCTION
Santhosh Allath	Govt Alliances
Ashish Bhardwaj	CSR Relation Management
Sushanth Karanth	Corporate Communications
Vivek Kumar	Social Media Management

## REGIONAL MANAGERS

Kiran B P	Karnataka
Surendra Babu Kandalam	Andhra Pradesh
Dhananjay Rao Ejapu	Telangana
T Sarvanan	Tamil Nadu
Jayakrishnan Nambudiri	Kerala
Chandan Kumar	Bihar, Jharkhand & Chattisgarh
Arvind Kumar	NCR

## FINANCE

Sai Prasad Ivaturi	Chief Financial Officer
Kiran Kumar G	General Accountant
Amrita Ivaturi	Accounts Officer, Payments Section
Padma Radhika	Donor Relationship Manager
Subhasini	Data Analyst

## CSR & GOVERNMENT ALLIANCES

Anand Kumar Kadali	CSR & Government Alliances Head
B S Sai Bhaskar	Partner Relationship Manager
Yogesh Kamath	Manager - CSR Partners & Government Alliances
Shipra Chaddha	Hon. Consultant, CSR Partner Alliances
Sunil T G	Hon. Consultant, CSR Partner Alliances
Pushkar Raghavan	Hon. Consultant, CSR Partner Alliances
Gowri Sanker Rupakula	Hon. Consultant, CSR Partner Alliances
Venkateshwara Rao Bandaru	Hon. Consultant, CSR Partner Alliances

	NAME	FUNCTION
<b>GLOBAL ALLIANCES</b>	Swetha Donthu	Hon. Consultant, Global Alliances
<b>CORPORATE COMMUNICATIONS</b>	Vibhavari K Sai Anand Regunathan Anandhi Hemanth	Corporate Communications Manager Hon. Consultant, Social Media Content Writer
<b>HUMAN RESOURCE</b>	Prashanth Murthy Sowmya H C	Senior Executive, HR Accountant & HR Assistant
<b>EDUCATION COORDINATOR</b>	Praveena B	Co-Ordinator, Education
<b>IT</b>	Sai Prasad Ivaturi Shruti Deepak	IT Head Application Developer
<b>OPERATIONS</b>	Jayaprakash Tallam Prabhakar Rao	Chief Operations Officer Chief Operations Officer
<b>KARNATAKA STATE</b>	Rajiv R Anil R Lingayat Manjunath T S Muniraju G V Krishna Reddy Manoj Kumar N Santhosh N K Manoj O R Kalyan Kumar Rajashekhar K N Ramesh P A Dilli Rambabu Srinivas G Kulkarni Ravikumar P N Arvind Kumar K Shivashankar T	Regional Manager Senior Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations Executive - Operations

	NAME	FUNCTION
TAMIL NADU STATE	Mahalingam P	Regional Co-ordinator
ANDHRA PRADESH	A Rajasekhar R Yogendra Guntuboyina Santhosh Kumar	Senior Executive, Operations Executive - Operations Executive - Operations
TELANGANA	Mahadev Naresh	Executive - Operations
NUTRITION EXPERTS	Ms.Meenakshi Hejmadi Ms Sai Tulsi Ms Vidhya R	Nutrition Consultant Nutrition Consultant Nutrition Consultant

## Center Leads

STATE	NAME	PHONE NUMBER	NO. OF VOLUNTEERS
KARNATAKA	Kiran B P	97387 74388	190
TELANGANA	Dhananjay Rao Ejapu	98852 45662	90
ANDHRA PRADESH	Surendra Babu	72596 38505	80
TAMIL NADU	Chockalingam S N	98949 68442	45
KERALA	Jaya Krishnan	99952 71278	15
MADHYA PRADESH	Santosh Allath	96117 87975	5
ODISHA	Dr Kumud	94380 36171	5
GUJARAT	Jigesh H Parikh	94269 19406	5
JHARKHAND	Manoj Kumar N	75440 15747	20
BIHAR	Chandan Kumar	87895 78419	28

STATE	NAME	PHONE NUMBER	NO. OF VOLUNTEERS
CHATTISGARH	Venkat Kompella	94079 10863	8
PUNJAB	Vivek Kumar	98156 20317	5
HARYANA	Ashish Bhardwaj	96110 99884	18
UTTAR PRADESH	Shipra Chadda	98106 00689	13
UTTARAKHAND	Mr Dabral	98973 69049	20
WEST BENGAL	Subhajit Roy Mukherjee	98366 69996	15
ASSAM	Nandini Menon	90666 01858	5
JAMMU & KASHMIR	Vimal Randwal	94191 07550	10
DELHI (UT)	Ashish Bhardwaj	96110 99884	9
PUDUCHERRY (UT)	Santosh Allath	96117 87975	30
RAJASTHAN	Vivek Kumar	98156 20317	3
TRIPURA	Santosh Allath	96117 87975	2
MAHARASHTRA	Anil Lingayat	97410 53517	25
NAGALAND	Santosh Allath	96117 87975	2
SIKKIM	Santosh Allath	96117 87975	3
MIZORAM	Anand Kumar Kadali	99019 99196	3
HIMACHAL PRADESH	Vivek Kumar	98156 20317	7
GOA	Santosh Allath	96117 87975	12
LADAKH (UT)	Sai Prasad Ivaturi	96320 22331	2

**Total**

**675**

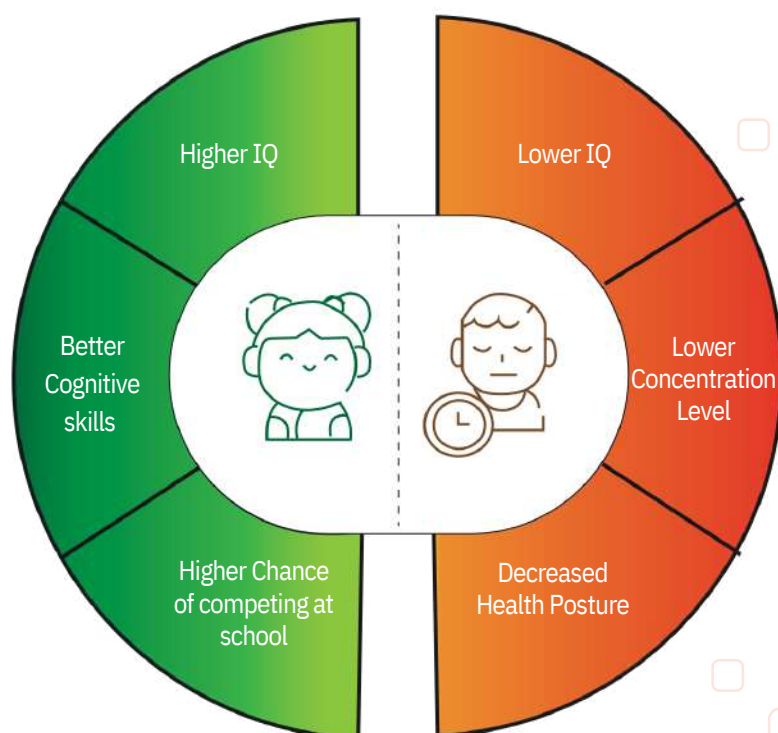
*As of November 2022*

# ANNAPOORNA MORNING NUTRITION PROGRAMME

For Needy School-Going Children



## Why we do?



Healthy children are the building blocks of a healthy future in India. By serving balanced and filling breakfast, we seek to meet the nutrition gap in children from rural India and disadvantaged sections of the society



**Increases  
Metabolism**



**Enhances  
Memory**



**Energises  
Body & Mind**



**Builds  
Immunity**



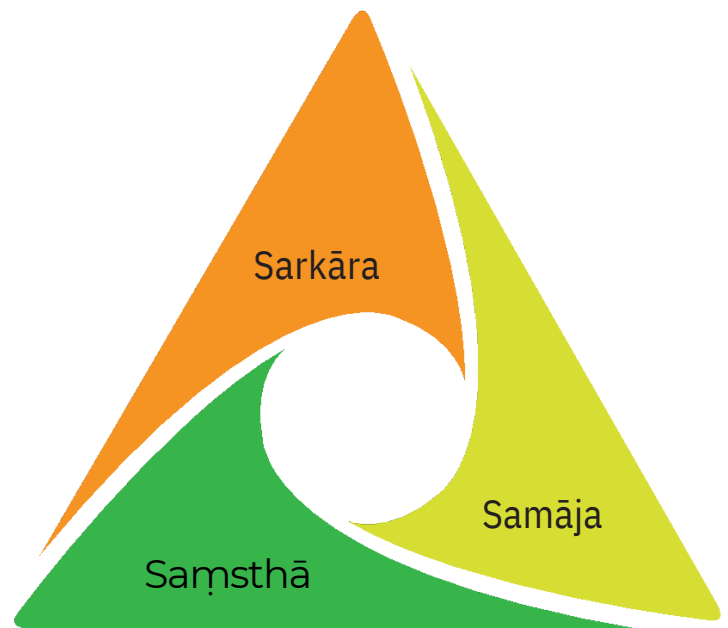
**Corporate and Institutional Partners with Annapoorna Trustees**

## HOW WE OPERATE

### Annapoorna Trust's Decentralised Model of Service

At Annapoorna Trust, we believe that rapid and large-scale transformation is possible only when all the stakeholders join hands together and work towards a common cause. Annapoorna Trust's 3S principle advocates the role of *Sarkāra* (Government), *Samstha* (Good Institutions), and *Samaja* (Society and individuals at large) in tackling large-scale, and often, vexing problems in our country today.

There are several real instances that illustrate this principle. Annapoorna Trust works together with collaborators to make the free Morning Nutrition programme work efficiently without any hassles and makes sure the children are being served the required nutrition every single day. The government provides access and permissions for the Trust team members to leverage existing school infrastructure like kitchens, along with the Trust providing necessary ingredient requirements for preparing Morning Nutrition. Many a time, the village and the elders come forward and provide cooperation to make the arrangement work, by taking care of the incidental expenses.

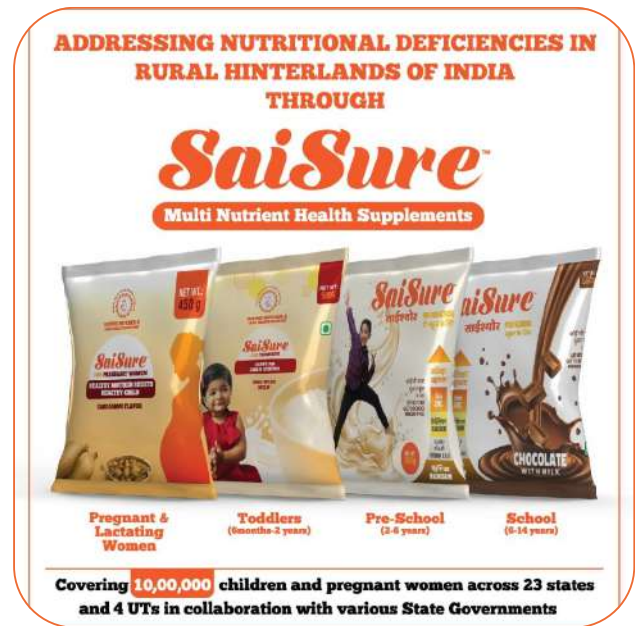


Similarly, SaiSure is an example of Annapoorna Trust adding value to the 'Ksheera Bhagya scheme' of the Government of Karnataka, where the government provides milk to children, while Annapoorna Trust adds the nutritional element in the form of the health mix.

# Morning Nutrition Menu:

## OPTION 1: SAISURE MULTI NUTRIENT HEALTH MIX

SaiSure is a multi-nutrient supplement, a malt-based composition, offered totally free of cost, for pregnant women, toddlers, pre-school, and school children. It is designed to meet 50% of the recommended daily allowance (RDA) of most of the Micronutrients. It is easily scalable and integrates well with the prevailing national nutrition programmes. This health supplement is known to improve immunity, enhance cognition, optimize weight gain, increase bone mass, and ensure healthy blood. SaiSure is available in Vanilla & Chocolate flavours. It is well received by children due to its delicious taste.



## OPTION 2: RAGI CEREAL HEALTH DRINK

Ragi has a very good nutritional profile, encompassing all the essential macronutrients - carbohydrates, fibres, fats, and proteins, along with noteworthy levels of key micronutrients - vitamins and minerals. It has negligible levels of cholesterol and sodium, to promote heart wellness. In addition, ragi contains considerable quantities of vitamins C and E, to boost immune, skin, and hair health. Being a good source of natural calcium, Ragi strengthens bones in growing children.

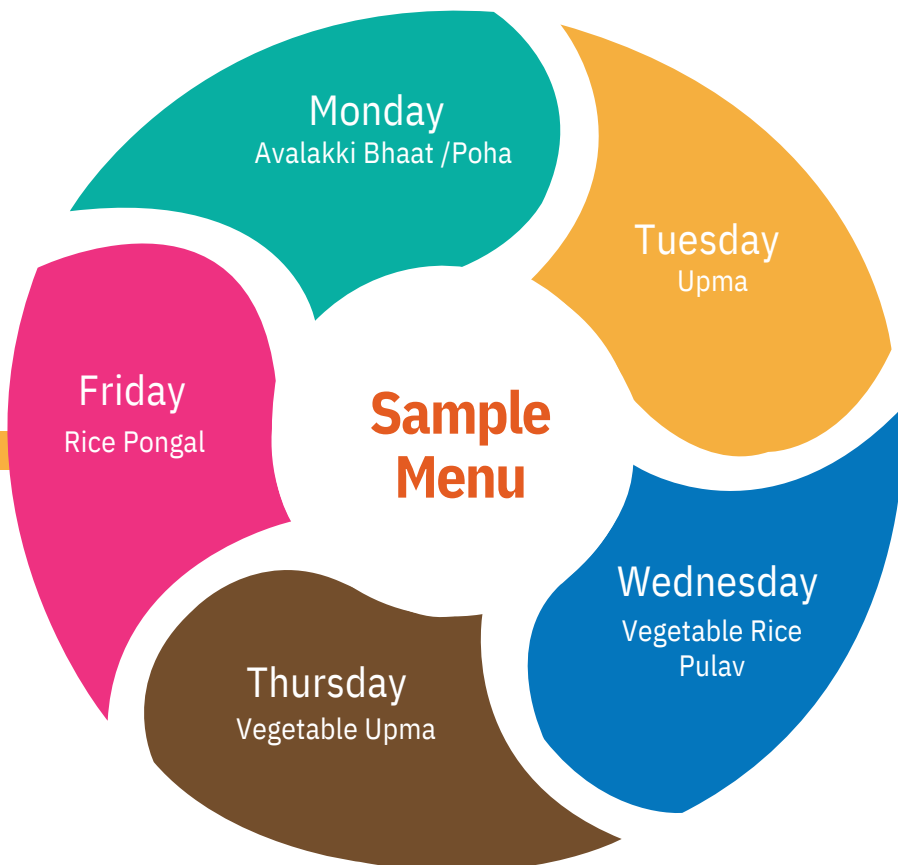


### OPTION 3: COOKED BREAKFAST AT GOVT. SCHOOL KITCHEN Customised to Regional Palate



Where sophisticated kitchen infrastructure, as well as cooks, are available, cooked breakfast is provided, customized to the regional palate. The menu is meticulously planned, making sure that the breakfast is wholesome in its nutrition quotient and meets quality standards.

#### SAMPLE MENU



## OPTION 4:

### BASIC FOODS SUITABLE WHERE COOKING FOOD IS NOT FEASIBLE



Milk



Bananas



Cookies or Other Nutritious Snacks

### A QUICK AND SCALABLE SOLUTION TO ADDRESS MALNUTRITION AMONG CHILDREN

- A rapid response to a serious issue.
- Can be scaled up and expanded quickly to different parts (relatively less intense logistics).
- Follow up with breakfast service in the respective schools, and build on the goodwill already established.
- Demonstrable positive results backed with scientific data with studies.
- Available in Vanilla and Chocolate flavours.



## Physical

- ⊙ Alleviates hunger & wasting among children
- ⊙ Increases enrollments & attendance

## Mental

- ⊙ Improves academic performance
- ⊙ Motivates teachers to put in their best effort

## Social

- ⊙ Provides volunteer opportunities to all individuals
- ⊙ Irrespective of life stage, age, gender
- ⊙ Interesting service beginning of the day
- ⊙ No need of taking leave from college, office
- ⊙ Local communities involvement

## National

- ⊙ Brings quality to the overall efforts of the government
- ⊙ Amplifies the impact of the government spends on programs

## Spiritual

- ⊙ Brings internal transformation among the volunteers and local communities
- ⊙ Gives joy, serving children who are the future of the nation

## SAISURE – ANNAPOORNA TRUST’S NUTRITIOUS AND DELICIOUS HEALTH MIX OF CHOICE

70% of India’s population lives in villages without access to quality healthcare, education, and nutrition. Access to quality nutrition, the prevalence of maternal anaemia, childhood stunting & wasting, are some of the major challenges faced in India. More than 45% of under-five mortality in rural India is attributed to malnutrition. The COVID pandemic has further threatened an increase in the percentage of children suffering from malnutrition. The need for good quality multi-nutrient supplements for vulnerable groups especially in rural areas is significant and will play an important role in bridging nutritional deficiencies. Current multi-nutrient supplements available in the market (Horlicks, Bourn Vita, etc.) are beyond the reach of the economically weaker sections and hence school-going children are unable to get these supplements on a daily basis.

SaiSure is a multi-nutrient supplement, a malt-based composition, totally free of cost, for pregnant women, toddlers, pre-school, and school children. It is designed to meet 50% of the recommended daily allowance (RDA) of most of the Micro-Nutrients. This health supplement is known to improve immunity, enhance cognition, optimize weight gain, increase bone mass and ensure healthy blood.

SaiSure can be scaled up and expanded rapidly since it is easy to prepare and is quite cost-effective. It can be distributed with milk, provided by some states at government schools, and is available in Vanilla and Chocolate flavours.

SaiSure is manufactured in an FSSAI Licensed, FDA approved and TUV labs validated, WHO-GMP certified manufacturing facility in Bangalore with the highest quality standards. The compositions have been approved by CFTRI, Mysore, and the State Food Laboratory, Bangalore.



SaiSure Launch in Tumkur in the presence of Sri Japananda Swamiji – Ramakrishna Sevashrama (2nd row – fifth from left), Sri B C Nagesh - Minister of School Education and Literacy & Sakala, Government of Karnataka (fifth from right), Sri Jayaprakash Tallam – Trustee of Annapoorna Trust (fourth from right), Mr. Anand Kadali – Trustee and Executive Secretary of Annapoorna Trust (fourth from left)



Based on the studies and learnings, a similar nutrition intervention with a multi-nutrient supplement – SaiSure specifically for SAM and MAM children under the age of five is being implemented in different districts of Karnataka and Telangana.

In the Kalyana Karnataka region of Raichur, Yadgir, and Kalaburagi, SaiSure health mix was provided as a COVID pre-emptive nutrition intervention programme for over 20,000 SAM, MAM, and normal children in collaboration with Ramakrishna Sevashrama – Pavagada and Infosys Foundation. At the same time, Annapoorna Trust and Akshaya Patra Foundation collaborated to provide SaiSure along with Shakti kits (a combination of food essentials, immunity builder SaiSure, and masks) to needy pregnant women predominantly in the district of Bellary, Karnataka. It was also provided in the Haveri district of Karnataka for COVID patients who were in home isolation.



Immunity boosting kits (comprising SaiSure healthmix, amla and imli candies, peanut chikkis, masks, and activity books) were provided in collaboration with Oracle India Pvt. Ltd. in Chikkaballapur district. Parallely, Annapoorna Trust collaborated alongside Persistent Foundation in Karnataka and Telangana as a pre-emptive measure to avoid COVID infections for malnourished children.



Likewise, SaiSure was provided as an immunity booster in the states of Haryana, Delhi, Telangana, and Andhra Pradesh. Nutrition supplement like SaiSure was the need of the hour for improving immunity & overcome the possibilities of reinfection. Thus, SaiSure has been the elixir of life for improved nutrition during these challenging pandemic times.

As COVID subsided gradually, from the beginning of 2022 Annapoorna Trust changed its scope reverting back to serving SaiSure to government school children across the nation. New launches were carried out in Delhi, Punjab, Uttar Pradesh, the Northeastern states of Tripura, Sikkim, and Nagaland, Tirupati rural in Andhra Pradesh, Tamil Nadu, and some districts in Karnataka.

# NUTRITIONAL VALUES OF SAISURE FOR SCHOOL

## IMPROVEMENT/IMPACTS SEEN

Longitudinal and latitudinal impact areas of SaiSure:

- ⊙ Reduction in hunger quotient / Nutrition gap in the children
- ⊙ Arresting drop-out rate of children
- ⊙ Punctuality and increased school attendance
- ⊙ Motivation for teachers to teach students who are willing to learn
- ⊙ Better enrollment
- ⊙ Improved focus on studies with a marked increase in class attentiveness
- ⊙ Better academic performance
- ⊙ Improved health parameters
- ⊙ More chances of children finishing school
- ⊙ Building literacy and more chances for a skillful workforce
- ⊙ Bringing in Longer Sustainability of the program by collaborating with Panchayat / Self Help Groups and Government Bodies



## SOCIAL IMPACT ON THE CHILDREN

We have also seen transformations in the way the child sees the society. The children now have respect and gratitude for the society that takes care of them day in and day out. They feel emotionally convinced to promise themselves that they would also give back to the society when they grow up. This we believe is an unsaid transformation and achievement that is immeasurable and significant.



## IMPACT ON THE VILLAGES

Due to the close connect of the volunteers with the schools and therein with the village communities, rural uplift, and transformation in the villages have been achieved - through focus on education, healthcare, drinking water, and sanitation needs of the villages, thereby making them models of sustainable growth and development, leading to the transformation of children, parents, community and volunteers, while living the values of Love, Compassion, Humility, Commitment, and Team Work.





## SUSTAINABILITY

We have been able to scale up significantly from just a few hundred children in 2015 to 1,000,000 children as of October 2022. This is due to the fact that Annapoorna Trust is a highly volunteer-driven organization – most of them are honorary volunteers coming forward for volunteering from various walks of professional life, purely out of compassion for the children and a desire to serve our communities. Hence the administration cost/overhead cost is negligible. Every money spent goes directly to the welfare of the needy children.

Annapoorna Trust also provides a neat and efficient social platform that helps us receive corporate CSR funds both in India and outside India. The virtuous ecosystem and effective collaborations created by Annapoorna Trust positively affect children and families at a micro level while, at a macro level, it helps the various government schemes reach the doorsteps of the intended beneficiaries.

Annapoorna Trust through its Morning Nutrition Programme is committed to addressing hunger, promoting education, and steering specific Sustainable Development Goals (SDGs) towards the 2030 Agenda for Global Sustainable development sent by the United Nations. Today Annapoorna Trust contributes to 4 of the SDG goals directly and is also planning to design and implement its program to contribute to many more SDGs.

SDGs	Annapoorna Trust's alignment
<p><b>SDG 2: Zero Hunger</b></p>	<p>The Trust's main goal is to remove school hunger, especially across the needy and underprivileged sections of the society</p>
<p><b>SDG 3: Good Health and Well being</b></p>	<p>Our Morning Nutrition Program along with our Protein health mix, SaiSure (comes with nutrients and micro-nutrients which are most beneficial to children. It also provides the children with 3 flavours – vanilla, chocolate, and cardamom adding to the taste and thus ensures the government provided plain milk doesn't go unused by children) helps reduce undernutrition and malnutrition in the school going children. Of late, we have also introduced 'Ragi Cereal Health Drink' in addition to SaiSure which contains considerable quantities of vitamins C and E, to boost immunity, and while being a good source of natural calcium, it strengthens bones in growing children.</p>
<p><b>SDG 5: Gender Equality</b></p>	<p>The Trust's sole goal is to help improve the health and performance of every school-going child across the breadth of India. This includes every needy child that has been affected due to historical marginalization, or due to economic distress, or disability.</p> <p>Our Trust welcomes partners and volunteers from different backgrounds, professions, religions, castes, creeds, sects, gender, and with disabilities without any discrimination.</p>
<p><b>SDG 6: Clean Water and Sanitation</b></p>	<p>Based on the health parameters of the children, Annapoorna Trust has executed drinking water projects to meet the water needs of villages. Simple and cost-effective RO water plants, bio-sand filters, and other such solutions have been developed on a need-basis in the villages.</p> <p>In line with the Indian Government's initiative of Swachh Bharat Abhiyan, Annapoorna Trust has also constructed toilets in schools and has organised cleanliness drives. Doing this has helped us instill the importance of personal health and hygiene in the children and villagers.</p>

## Nutrition Values of SaiSure

Nutrients	SaiSure for Expecting Mothers (per 10 grams)	%RDA	SaiSure for Children (per 10 grams)	%RDA
Total Energy (kcal)	40.00	2.00	40.00	2.00
Energy from Fat (kcal)	2.20	-	2.20	0.00
Protein (g)	2.00	5.00	2.00	5.00
Total Fat (g)	0.25	0.00	0.25	0.50
Unsaturated Fat (g)	0.19	-	0.21	0.21
Saturated Fat (g)	0.04	0.00	0.03	-
Trans Fat (g)	0.00	-	0.00	0.00
Cholesterol (mg)	25.00	-	0.00	0.00
Total Carbohydrate (g)	7.50	3.00	7.50	3.00
Dietary Fibre (g)	2.00	8.00	1.00	4.00
Sugar (g)	0.00	-	0.00	0.00
<b>Fat Soluble Vitamins</b>				
Vitamin A (Retinol) mcg	400.00	50.00	300.00	50.00
Vitamin D (Calciferol) mcg	2.50	25.00	2.50	25.00
Vitamin E (Tocopherol) mg	2.30	25.00	3.50	50.00
Vitamin K2 (mcg)	20.00	36.00	17.00	31.00
<b>B-Complex Vitamins</b>				
Vitamin B1 (Thiamine HCl) mg	0.30	18.00	0.70	50.00
Vitamin B2 (Riboflavin) mg	0.80	15.00	8.00	50.00
Vitamin B3 (Niacinamide) mg	4.00	20.00	8.00	50.00
Vitamin B5 (Pantothenic Acid)	1.00	20.00	1.50	50.00
Vitamin B6 (Pyridoxine HCl) mg	0.50	20.00	1.00	50.00
Vitamin B7 (Biotin) mg	3.00	10.00	-	-
Vitamin B9 (Folic Acid) mcg	300.00	60.00	115.00	75.00
Vitamin B12 (Me-Cobalamine) mcg	0.75	62.00	0.50	50.00
<b>Other Water soluble Vitamins</b>				
Vitamin C (Ascorbic Acid) mg	40.00	68.00	20.00	50.00
<b>Minerals</b>				
Calcium (mg)	40.00	2.00	40.00	2.00
Phosphorous (mg)	40.00	2.00	40.00	2.00
Iron (mg)	40.00	2.00	40.00	2.00
Magnesium (mg)	40.00	2.00	40.00	2.00
Zinc (mg)	40.00	2.00	40.00	2.00
Copper (mcg)	40.00	2.00	40.00	2.00
Iodine (mcg)	40.00	2.00	40.00	2.00
Selenium (mcg)	40.00	2.00	40.00	2.00
Docosahexaenoic acid (DHA) (mcg)	100.00	-	-	-

Nutrients	SaiSure for Pre-Schoolers (per 15 grams)	%RDA	SaiSure for Toddlers (per 15 grams)	%RDA
Total Energy (kcal)	63.00	6.00	65.00	7.00
Energy from Fat (kcal)	11.00	-	14.00	-
Protein (g)	2.30	14.00	2.30	14.00
Total Fat (g)	1.20	5.00	1.50	6.00
Saturated Fat (mg)	600.00	-	750.00	-
Monounsaturated Fat (mg)	300.00	-	300.00	-
Polyunsaturated Fat (mg)	300.00	-	450.00	-
Linoleic acid (mg)	30.00	-	60.00	-
Alpha Linoleic acid (mg)	90.00	-	90.00	-
Docosahexaenoic acid (mg)	-	-	100.00	-
Trans Fat (g)	0.00	-	0.00	-
Cholesterol (mg)	20.00	-	25.00	-
Total Carbohydrate (g)	10.80	12.00	10.50	7.00
Dietary Fibre (g)	3.00	50.00	1.50	25.00
Sugar (g)	2.30	-	2.30	-
<b>Fat Soluble Vitamins</b>				
Vitamin A (Retinol) mcg	320.00	80.00	160.00	40.00
Vitamin D (Calciferol) mcg	8.00	80.00	4.00	40.00
Vitamin E (Tocopherol) mg	6.00	80.00	3.00	40.00
Vitamin K2 (mcg)	44.00	80.00	22.00	40.00
<b>B-Complex Vitamins</b>				
Vitamin B1 (Thiamine HCl) mg	0.50	100.00	0.25	50.00
Vitamin B2 (Riboflavin) mg	0.60	100.00	0.30	50.00
Vitamin B3 (Niacinamide) mg	8.00	100.00	4.00	50.00
Vitamin B5 (Pantothenic Acid)	5.00	100.00	2.50	50.00
Vitamin B6 (Pyridoxine HCl) mg	0.90	100.00	0.45	50.00
Vitamin B7 (Biotin) mg	30.00	100.00	15.00	50.00
Vitamin B9 (Folic Acid) mcg	47.00	100.00	23.50	50.00
Vitamin B12 (Me-Cobalamine) mcg	1.00	100.00	0.50	50.00
<b>Other Water soluble Vitamins</b>				
Vitamin C (Ascorbic Acid) mg	40.00	100.00	20.00	50.00
<b>Minerals</b>				
Calcium (mg)	480.00	80.00	240.00	50.00
Phosphorous (mg)	600.00	100.00	300.00	50.00
Iron (mg)	9.00	100.00	4.50	50.00
Magnesium (mg)	50.00	100.00	25.00	50.00
Zinc (mg)	5.00	100.00	2.50	50.00
Iodine (mcg)	72.00	80.00	36.00	40.00
Selenium (mcg)	40.00	100.00	20.00	50.00

## COLLABORATION WITH STATE GOVERNMENTS



Annapoorna Trust members' meeting with Chief Minister of Kerala - Sri Pinarayi Vijayan, in Kerala Legislative Assembly

The Government of India along with the State Governments has planned and propagated various initiatives (called the Poshan Abhiyaan program) to address the malnutrition gap which is a major concern in the country. Seeing the impact that the Annapoorna Trust's program has made on school-going children, some State Governments started to realise that the Annapoorna Morning Nutrition platform could be a key partner in their journey to address malnutrition.

There are Government schools existing in every village and they are equipped with a kitchen and staff for providing midday meals. Annapoorna Trust collaborates and partners with these State Government bodies to leverage this existing infrastructure so that the required morning nutrition can be delivered and served in the school itself.

During the financial year 2021-2022, a Formal Memorandum Of Understanding (MoU) with the State Governments of Punjab, Uttar Pradesh, Tripura, Sikkim, and Nagaland, has thus been signed with Annapoorna Trust, which permits the implementation of Annapoorna Morning Nutrition Programme. NITI Aayog appreciated the initiatives taken by Annapoorna Trust in improving the health profile of rural children and was apprised of the fact that the Trust is working along the lines of policies laid by the Central and the State government towards making a well-nourished country. They also placed a request to expand this mission in many more aspirational districts.

The Trust operates through a committed base of 650+ volunteers who are located across multiple states of India and includes working professionals, homemakers, entrepreneurs, teachers, doctors, and retired professionals, along with 6600+ support staff, who bring in the much-needed diversity and experience to the program.



Launch of Morning Nutrition Programme in the august presence of Smt. Meenakshi Lekhi - Minister of State for External Affairs and Minister of State for Culture



SaiSure Launch in Sikkim in the presence of (left to right) - Joint director and Assistant Director of Mid-Day Meals programme - Ms. Pema Bhutia Thinlay, Sri Santosh Allath - National Manager of Annapoorna Trust, Honourable Education Minister of Sikkim - Sri K N Lepcha, Additional chief secretary - Sri G P Upadhyaya, Director of Mid-Day Meals programme - Sri Sonam Denzongpa



SaiSure Launch in the presence of Hon'ble Minister of School Education, Higher Education, Law and Parliamentary Affairs - Sri Ratan Lal Nath ji, Tripura

## POSHAN ABHIYAAN

National Nutrition Mission is the Central Government's flagship program to improve nutritional outcomes for children, pregnant women, and lactating mothers. This overarching scheme directs the attention of the country toward the problem of malnutrition. In line with POSHAN Abhiyaan, Annapoorna Trust targets improving the nutrition quotient in children, women, and adolescent girls.

Sri Sathya Sai Annapoorna Trust has been a luminary by taking up the cause of fighting the menace of malnutrition from the year, 2015. Annapoorna Trust's health mix powder SaiSure, which is provided free of cost (similar to all programmes of Annapoorna), comes as a game-changer that can elevate the efforts and outreach manifold in a quick span of time. Addressing all nutrients and micro-nutrient needs of children, lactating mothers, and toddlers, SaiSure mix is a ready-to-use innovation that can be mixed in milk and consumed. To overcome acute levels of malnutrition, Annapoorna Trust has tied up with the Government of Karnataka and Telangana, with the able support of CSR partners and charitable foundations like Persistent Foundation, Oracle Volunteering, Ramakrishna Sevashrama - Pavagada and Divine Will Foundation – Canada, to help Severely Acute Malnutrition (SAM) and Moderately Acute Malnutrition (MAM) children. Given the crucial need to overcome hunger and malnutrition spread largely in the country, Annapoorna Trust has set itself lofty goals year after year with the intention to reach out to the maximum number of needy children across the country. The growth has been exponential with the number of beneficiaries growing in the last 7 years.





The main approach of Poshan Abhiyaan is to build a People's Movement or Jan Andolan around malnutrition, which again is very much the style followed by Annapoorna Trust. Apart from having a highly dedicated volunteer base, our Trust has tied up with many like-minded organizations and institutional partners with a common goal of weeding out hunger and malnutrition. Besides this, Annapoorna Trust is actively bringing on board many youths from across the country through tie-ups with various universities across various geographies in the country. Last, but not the least, our Trust has a very active base of corporate volunteers who, thanks to their wonderful intent of giving back to society, have gone beyond their call of duty to reach out to many more thousands of children.

Annapoorna Trust through its sister team in Divine Mother & Child Health Programme works towards "intensified health and nutrition services for the first 1000 days" advocated by Poshan Abhiyaan, by reaching out to thousands of mothers and infants in remote areas in the country. Annapoorna Trust will continue to ensure to play a leading part by cooperating with various government bodies, similar organizations, individuals, trusts, etc. to reach the end goal of creating a nourished society!







It was a great sense of validation to note that the New National Education Policy (NEP) mentioned that the mid-day meals provided to students in government or aided schools should be supplemented by breakfast, which has been the cornerstone of Annapoorna Morning Nutrition Programme that was started back in 2012. The policy which was approved by the Union Cabinet earlier in the year 2020, has noted that morning hours after a nutritious breakfast can be particularly productive for the study of cognitively more demanding subjects and hence recommended expansion of the mid-day meal scheme to include provisions for breakfast in schools.



Annapoorna Trust has built its foundation on the idea of alleviating malnutrition and hunger through breakfast. With the Union Government too taking note of this and looking to implement it through the New Educational Policy, Annapoorna Trust's role in Nation Building has taken a strong leap. Annapoorna Trust, which runs the country's largest morning nutrition programme currently reaching out to 1,000,000 and more children, will be playing a pivotal role in partnering with various governments and bringing this policy to success thereby ridding the future blocks of our society of malnutrition and hunger. Thus, Annapoorna Trust's programme, just as it is aligned with United Nations Sustainable Development Goals, is playing a leading part in furthering the cause of National policies related to addressing malnutrition and hunger, thereby building the Nation through Nutrition.

# TEACHERS - EDUCATION HEROES TURNING FOOD HEROES

We, at Annapoorna Trust, strive to create a world where no child ever goes to school hungry and as we inch towards achieving our goal, Teachers across the world have become our backbone pledging unwavering support through all times. Being a teacher is not a mere job, it's a never-unending responsibility that requires courage and strength to shoulder. Our association with the various HMs and teachers from schools across the country has redefined what a teacher can do when their best interests only lie with the children.



*If a country is to be corruption free and become a nation of beautiful minds, I strongly feel there are three key societal members who can make a difference. They are the father, the mother and the teacher.”*

*— A.P.J. ABDUL KALAM*

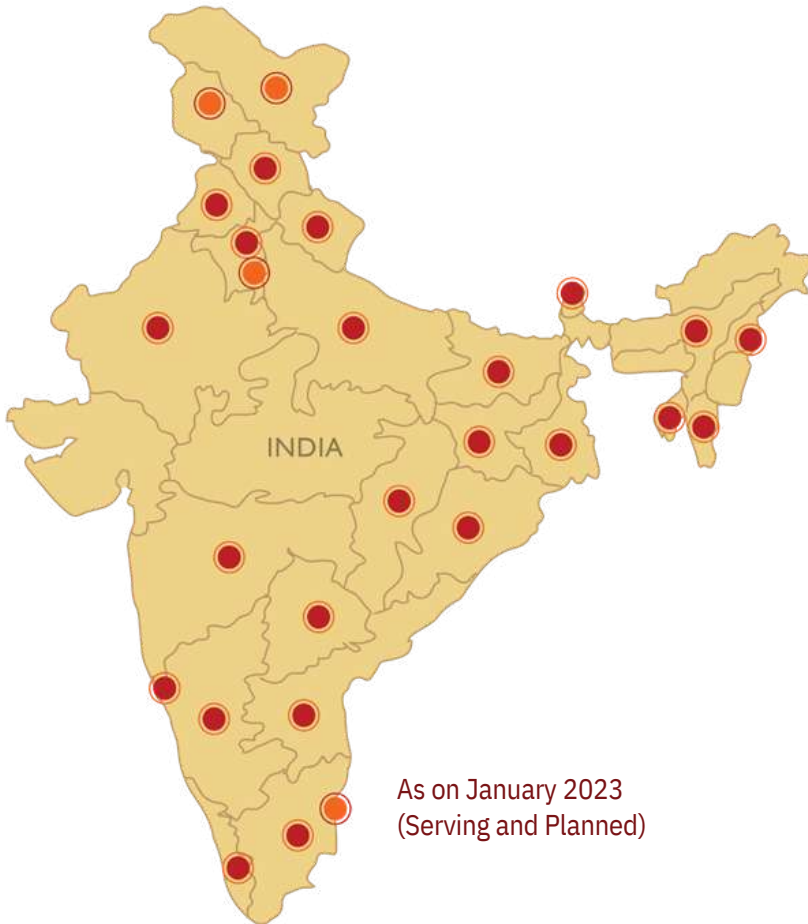
The year 2021 came with continued challenges due to the spread of the pandemic – COVID-19. With lockdown of schools, offices, etc, and uncertainty about the future looming over us, our Heroes - the teachers emerged strong in these difficult times. We have seen teachers who have placed aside their books and gotten into the field to help distribute rations, SaiSure, and food packets supplied by Annapoorna Trust during the lockdown. Since they are closely associated with the children, their input played a positive role in identifying the right set of families even when the schools were closed and made sure the relief materials were provided at their doorstep.

Annapoorna Trust noticed the need to empower teachers and mid-day meal cooks at Government schools, who were mostly without pay during the period, along with the school children and their parents during the COVID pandemic. In the year 2020, Trust came forward to support school teachers and cooks in 2021 as well, in many states by providing them with dry ration relief kits.

Selflessness at the crux, determination, and responsibility to make a change on the top make these teachers, who have not only led from the front line but have also had the personal satisfaction of helping change lives. Today, we, at Annapoorna Trust, are proud that our roots have dug deeper and are grateful to these real-life heroes – the Teachers who have now become a part of our family.

# OUR REACH – COVERAGE SUMMARY

## 10 YEARS OF SERVING THE NATION



As on January 2023  
(Serving and Planned)

### Covid-19 support

We have reached out with nutrition support to more than 45 million needy beneficiaries during the COVID-19 pandemic from Mar 2020 till Jan 2022.

### Our Morning Nutrition presence

Our presence is in 15,000+ centres across 23 States + 4 UTs of India reaching out to 1,200,000+ children, providing them with morning nutrition on all school days. We also have our presence in Indonesia, Thailand, Nigeria, Australia and Sri Lanka

### OVERSEAS



Indonesia • Thailand • Nigeria • Sri Lanka • Australia



# ANNAPOORNA FOOTPRINT

State	Children	Schools
KARNATAKA	4,83,379	5761
ANDHRA PRADESH	3,22,917	4331
TELANGANA	2,86,475	4070
PUDUCHERRY (UT)	28,578	267
RAJASTHAN	25,000	200
TAMILNADU	9,274	114
UTTARAKHAND	7,735	130
MIZORAM	4,000	113
UTTAR PRADESH	3,897	40
DELHI (UT)	3,286	9
TRIPURA	3,000	24
NAGALAND	2,624	72
JHARKHAND	2,489	16
BIHAR	2,000	11
HIMACHAL PRADESH	1,429	15
HARYANA	1,288	9
GOA	1,076	62
PUNJAB	1,018	9
WEST BENGAL	1,000	10
CHATTISGARH	1,000	5
LADAKH (UT)	1,000	10
MAHARASHTRA	974	12
SIKKIM	536	22
J&K (UT)	343	6
ASSAM	200	10
KERALA	120	1
ODISHA	26	1
<b>Grand Total</b>	<b>11,94,664</b>	<b>15,330</b>

AS OF JANUARY 2023 (SERVING AND PLANNED)

# MOUs WITH GOVERNMENTS



Goa



Himachal Pradesh



Jharkhand



Karnataka



Government of Mizoram

Mizoram



Nagaland



Puducherry Government

Puducherry



Punjab



GOVT. OF SIKKIM

Sikkim



उत्तराखण्ड सरकार

Uttarakhand



सत्यमेव जयते

Government of Tripura

Tripura

# OFFICIAL PERMITS FROM GOVERNMENTS



Andhra Pradesh



Bihar



Government of Delhi

Delhi



Haryana



Kerala



Maharashtra



Tamil Nadu



Telangana



Uttar Pradesh

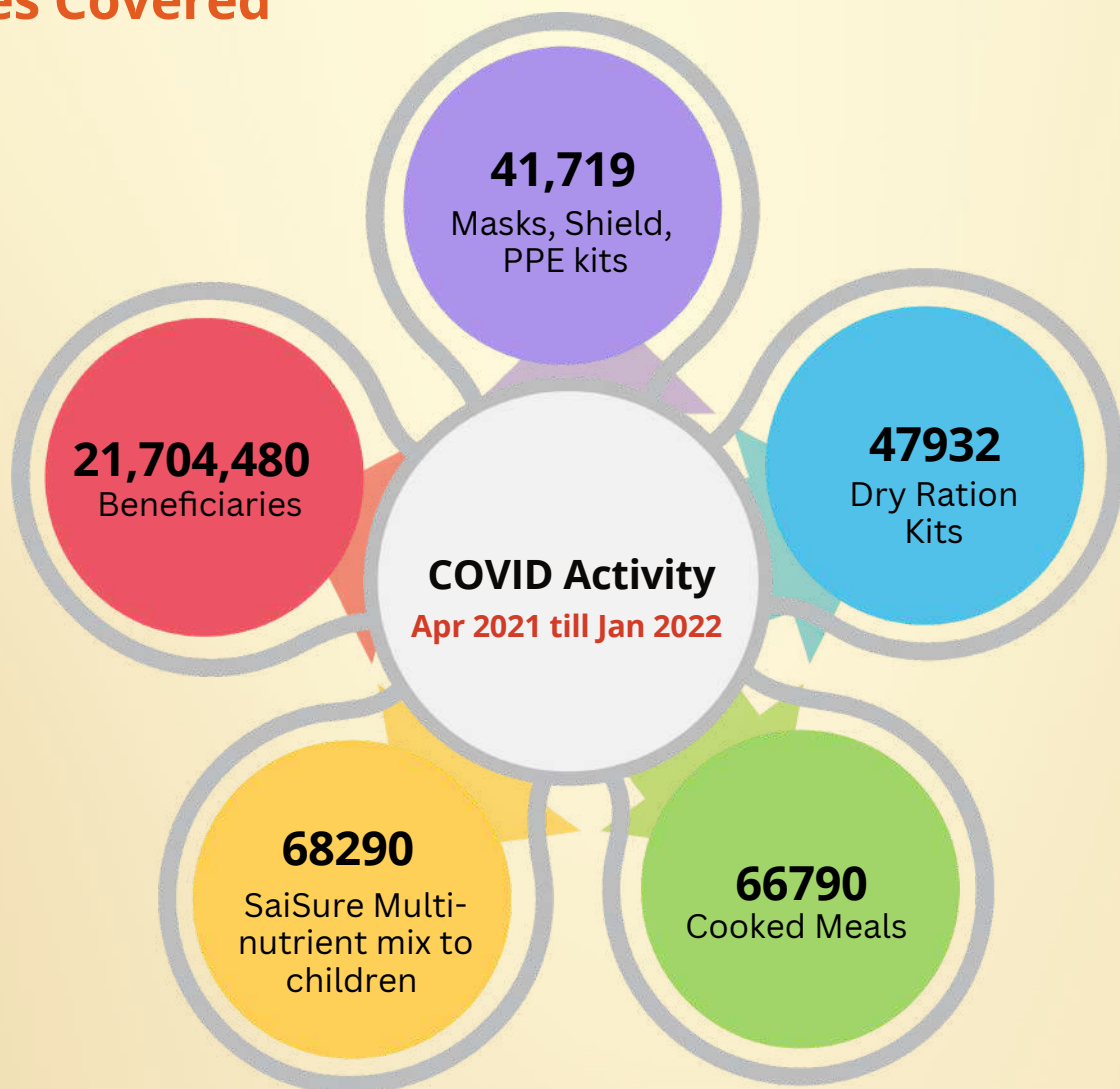
# COVID – 19 SUPPORT

## COVID Relief & Other Activities

COVID-19 – possibly the largest pandemic the world has ever seen – has led to an economic crisis probably more radical and global than ever before, bringing along disruptions of life on an unprecedented scale. All service sectors were profoundly impacted, severely affecting the most disadvantaged sections of society. It has directly impacted child survival, health, and nutrition significantly. No part of the world, India included, was prepared for the multiple fallouts of COVID-19.

## COVID RELIEF:

### States Covered



**Karnataka, Telangana, Andhra Pradesh, Tamil Nadu, Bihar, Jharkhand, West Bengal, Delhi, Haryana, Himachal Pradesh, Uttar Pradesh, Kerala**



When the whole world was full of gloom, Sri Sathya Sai Annapoorna Trust came as a beacon of light to lakhs of downtrodden families, migrant labourers, frontline workers, and hospitals. The COVID situation led to expanding the scope of Annapoorna Trust from just providing Morning Nutrition to children, to ensuring that the whole family of these children is taken care of, especially in those cases where the families are unable to access the government-provided relief materials for various technical reasons. With restricted movements as a part of everyday reality, the disruption to children's education and social-emotional development also was significant. Each new wave of the virus brought additional needs for healthcare, food security, livelihood support, and long-term recovery.

As the prolonged pandemic threatened to pull vulnerable communities back into extreme poverty, hunger and malnutrition began rising, food security program like Annapoorna Morning Nutrition is a perfect example of *Sarkaara* (Government), *Samstha* (Good Institutions) and *Samaja* (Society and individuals at large) joining hands together to reduce the effects of COVID to the society at large.

Annapoorna Trust volunteers, lovingly addressed as the "Covid Annapoorna Warriors," across several regions have done yeoman service by identifying needy families and delivering a whole month's ration to the families consistently till their situation stabilised. Collaborating with various CSR partners and organisations such as RIST-PFC, GAIN, Adanya Chetana foundation, Ramakrishna Sevashrama, Micro Focus, Tech Mahindra Foundation, Dani Rasa foundation, Nayanika Charitable Trust, about 48,000 relief ration kits and over 65,000 meals have been provided as Covid relief. The Trust also addressed the Moderate or Severe Acute Malnutrition (MAM/SAM) children in various states by providing SaiSure Multi Nutrient Health mix to nearly 70,000 children to boost their nutrition and immunity against the potential onset of Covid infections. Nutritional kits were provided to COVID recovering patients at various hospitals.



People who benefited from COVID relief ranged predominantly from Mid-day meal cooks at Govt schools, daily wage labourers, migrant labourers to horticulturists, agriculturists, and fishermen at various locations across our nation. Government officials and schoolteachers were more than happy to join hands in ensuring the benefits reached the needy & the vulnerable. They were instrumental in identifying the right set of people who were in dire need.

In collaboration with the governments of several states, the Trust has shown its presence far and wide even during the pandemic. The service extended by the 650 Annapoorna volunteers to over 35 million beneficiaries during these challenging times of the pandemic from Mar 2020 to Jan 2022, is highly commendable.



Distribution of dry ration kits during COVID in the presence of Former Chief Minister of Karnataka -Sri Siddaramaiah (fifth from left), Sri Basavaraj Rayareddy – Former Minister of Higher Education of Karnataka (fourth from left)



COVID Relief kits distribution in the presence of Sri. Venkataramanappa – MLA of Pavagada taluk (second from right) and Sri. Japananda Swamiji – Ramakrishna Sevashrama (first from right) in Tumkur



## KARNATAKA

As part of COVID relief activities in Karnataka, Annapoorna Trust reached out to several beneficiaries in the year 2021. Collaborating with various organisations, the Trust reached out to several mid-day meal cooks, vegetable vendors, daily wage labourers, floriculture labourers, medical staff, COVID patients, ASHA workers, SAM (Severe Acute Malnutrition) and MAM (Moderately Acute Malnutrition) children, pregnant women, underprivileged children and needy families.

### Support to SAM and MAM children

Collaborating with Ramakrishna Sevashrama, Pavagada, Annapoorna Trust distributed 20,000 SaiSure jars in Yadgir, Raichur, and Kalaburagi for 6 months during the pandemic, from April to October 2021. Nearly 1,500 SAM & MAM (Severe Acute and Moderately Acute Malnutrition) children in Yadgir and Raichur were served SaiSure Multi Nutrient Health Mix in collaboration with Ramakrishna Sevashrama and Infosys Foundation. With Oracle India Pvt. Ltd., close to 1175 MAM children were provided with Immunity boosting kits.

## Grocery kits for the needy

In collaboration with RIST-PFC, Annapoorna Trust volunteers offered assistance to mid-day meal cooks by providing a total of 8602 grocery kits to in various districts like Tumkur, Chikkaballapur, Mysore, Bangalore Urban, Bangalore Rural, Ramanagara, and Hassan. These activities were carried out in a 3-phased manner in the months of June, July, and August 2021; April and May 2022; and December 2022. During phase 3 (December 2022), the kits were provided to mid-day meal cooks, vegetable vendors, daily wage labourers, and floriculture labourers.

Partnering with Samskrutha Samvardhana Trust and Micro Focus, 2000 grocery kits were provided to needy families in various districts in June 2021. 577 grocery kits to needy families and 714 underprivileged children were given juice and stationery kits in various areas of Bangalore city in June, July, August, and September 2021. Along with PBMT (Prashanti Bala Mandira Trust), Samskrutha Samvardhana Trust, and One Nation Foundation, 2000 grocery kits were provided to the needy.



## Dry ration kits to ASHA workers

The ASHA workers have worked tirelessly on the rural front line to prevent and protect the people from the ever-worsening COVID-19 pandemic. As a token of appreciation, on 02-June-2021, Annapoorna Trust Organisation, in collaboration with Tumkur DC and MP (Siddappa Basavaraj), with the support of Microfocus, distributed one-month DRY RATION to 500 ASHA WORKERS in the Tumkur district.

## Support to Medical Staff and COVID patients

In collaboration with Micro Focus, nutrition kits were provided to 18,000 COVID patients in government hospitals in Chikkaballapur, Mandya, Gulbarga, and Tumkur districts. With Micro Focus and Adamyia Chetana, a total of 7100 cooked meals were provided for a week to the medical staff who were COVID frontline workers at 40 hospitals. 600 COVID patients were given SaiSure Multi Nutrient Health Mix by Annapoorna Trust.



## SaiSure to children

With Divine Will Foundation – Canada, the Trust served a total of 5000 children with SaiSure Multi Nutrient Health mix on a monthly basis from June 2021 to April 2022. The children served were from Dibbur, Keshavara, Manchanbele, Puradagadde, Bagepalli, Chikkaballapur, Chintamani, Gowribidanur, Gudibande and Siddlaghatta taluks of Chikkaballapur district. With Persistent Foundation, 557 children were given SaiSure for a period of 6 months in the Ramanagara district from Nov 2021 to April 2022.



## Succour to pregnant women

Along with Akshaya Patra Foundation, 40,000 Shakti kits were given to pregnant women in the Bellary district in September and October 2021.



-  IMPROVES IMMUNITY
-  ENHANCES COGNITION
-  OPTIMIZES WEIGHT GAIN
-  COST EFFECTIVE

# SUMMARY

MONTH	COLLABORATING PARTNER WITH ANNAPOORNA TRUST	BENEFICIARY DETAIL
April 2021 - October 2021	Ramakrishna Sevashrama Pavagada	20,000 SaiSure jars distributed in Raichur, Yadgir, Kalaburagi
April and May 2022	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	2690 Grocery kits to Mid-Day Meal cooks, vegetable vendors, daily wage labourers in Chikkaballapur
May-June 2021	Microfocus and Adamya Chetana	7100 cooked meals to Medical Staff at 40 hospitals in Bengaluru
May 2021	Annapoorna Trust	SaiSure for 600 Covid patients in Haveri
May-June 2021	Microfocus	Nutrition kits to 18000 Covid patients in Govt. Hospitals in Chikkaballapur, Mandya, Gulbarga and Tumkur
May-June 2021	Annapoorna Trust	577 Grocery kits in Bengaluru East
June 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	3957 Grocery kits to Mid-Day Meal cooks in Tumkur & Chikkaballapur
June 2021	Annapoorna Trust	Dry ration kits to 500 ASHA workers in Tumkur
June 2021	Prashanthi Balamandira Trust (PBMT), One Nation Foundation, Samskrutha Samvardhana Trust & Micro Focus	2000 kits to needy families in Mysuru, Chamarajanagar, Tumakuru, Davanagere, Ramanagara, Chitradurga, Kolar, Chikkaballapur & Bengaluru
July 2021	Ramakrishna Sevashrama & Infosys foundation	SaiSure to 1500 SAM & MAM children in Raichur & Yadgir
June, July & August 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 1955 Mid-Day Meal cooks in Chikkaballapur, Tumkur, Bangalore Urban, Mysore, Ramanagara, Bangalore rural, Hassan
July-August 2021	Dabur	Juice and Stationery to 714 underprivileged children in Bengaluru East
June 2021-April 2022	Divine Will Foundation - Canada	SaiSure to 5000 children in Chikkaballapur district
Sept 2021-Oct 2021	Akshaya Patra Foundation	40,000 Shakti kits to needy pregnant women in Bellary
Nov 2021-April 2022	Persistent Foundation	SaiSure to 557 children in Ramanagara
Feb 2022 - Jul 2022	Oracle India Pvt. Ltd.	Immunity boosting kits to 1175 MAM children in Chikkaballapur district



COVID Relief distribution in the presence of Sri K. Nagarjuna Reddy – MLA, Markapuram in Andhra Pradesh

## ANDHRA PRADESH

In Andhra Pradesh, volunteers of Annapoorna Trust reached out to mid-day meal cooks in several government schools and many homeless and needy people to provide relief during the pandemic. They also served COVID recovering patients by helping them improve their nutritional status.

### Grocery kits to mid-day meal cooks

In collaboration with RIST and PFC, under phase -1 of the project, 594 mid-day meal cooks received 1-month grocery kits in the Prakasam district, Vizianagaram, and Visakhapatnam districts of AP in June 2021. The very next month, under phase – 2 of the projects with RIST-PFC, 896 grocery kits were provided to mid-day meal cooks in Prakasam, Nellore, Chittoor, and Ongole in July 2021. With Tech Mahindra Foundation, the Trust provided 340 grocery kits to mid-day meal cooks in Visakhapatnam and Vizianagaram districts in June 2021.

In all, 1830 grocery kits were provided to mid-day meal cooks in Andhra Pradesh during June and July 2021.

## Food packets to the homeless and the needy

In June 2021, 800 food packets were given to homeless people in Visakhapatnam. In May and June 2021, 9,500 ready-to-eat food packets were given to homeless and needy people near KG hospital in Visakhapatnam.



## SaiSure and COVID nutrition kits

In May and June 2021, 1,350 beneficiaries received COVID nutrition kits in Visakhapatnam from Annapoorna Trust volunteers. SaiSure health mix distribution was launched for the government school-going children in January 2022 in Tirupati rural and 14,400 children have been benefited.



COVID Relief kits distribution by Sri Mohith Reddy, S/O Chevi Reddy (MLA) (at the centre), in Tirupati

# SUMMARY

MONTH	COLLABORATING PARTNER WITH ANNAPOORNA TRUST	BENEFICIARY DETAIL
June 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 594 Mid-day meal cooks in Prakasam, Vizianagaram and Visakhapatnam
July 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 896 Mid-day meal cooks in Prakasam, Nellore, Chittoor and Ongole
June 2021	Tech Mahindra Foundation	Grocery kits to 340 Mid-day meal cooks in Visakhapatnam and Vizianagaram
June 2021	Annapoorna Trust	Food packets to 800 Homeless & needy in Visakhapatnam
May and June 2021	Annapoorna Trust	Food packets to 9,500 Homeless & needy in KG hospital, Visakhapatnam
May and June 2021	Annapoorna Trust	Nutrition kits to 1,350 COVID recovering patients in Visakhapatnam
Jan 2022	Annapoorna Trust	SaiSure to 14,400 Government school-going children in Tirupati rural, Chittoor district





SaiSure distribution in Siddipet by Sri Thaneeru Harish Rao - Minister of Finance, Health - Medical and Family Welfare, Telangana

## TELANGANA

In the state of Telangana, Annapoorna Trust volunteers carried out relief activities by helping mid-day meal cooks and daily wage workers. Also served MAM children and several government school-children who are the vulnerable segment of the population for COVID-19 infection in India. The frontline workers were also taken care of by serving them food during the pandemic.

### **Grocery kits to mid-day meal cooks and daily wage workers**

With RIST-PFC, Annapoorna Trust provided 492 grocery kits in phase 1 in June 2021 and 1654 grocery kits in phase 2 in the months of June to September 2021, and 1201 grocery kits in phase 3 were provided in March to April 2022 to mid-day meal cooks. In all, 3347 grocery kits were provided in partnership with RIST-PFC.

Annapoorna Trust provided 250 grocery kits to daily wage workers in Nagarkurnool in August 2021. With the GAIN foundation, 500 grocery kits were given to daily wage workers in Hyderabad and Kadathal districts in October 2021.

## SaiSure to MAM children and government school children

In Aug 2021, the Morning nutrition programme was launched in the Siddipet district. SaiSure multi-nutrient health mix was provided to 5300 MAM (Moderately Acute Malnutrition) children from Aug – Nov 2021. This is in collaboration with Persistent Foundation, Dukes India, Save The Hearts Foundation, and Telangana Government.

In March 2022, the Charter Night function of Lions Club of Hyderabad Sainikpuri was held to drive the nutrition and healthcare needs of government school-going children in Hyderabad along with Annapoorna Trust. 1600 students at Government schools benefitted from SaiSure Multi Nutrient Health mix.

## Food packets to frontline workers

For a duration of 1 month in May 2021, in collaboration with Micro Focus, breakfast and lunch were distributed to COVID front-line workers of various Government hospitals, including attendees of COVID patients, police personnel, street beggars, etc in Siddipet district. 40,000 meals were served for 4 weeks.



## Morning Nutrition to government school children

In March 2022, a morning nutrition programme for about 500 government school children was launched in Ranga Reddy District.

# SUMMARY

<b>MONTH</b>	<b>COLLABORATING PARTNER WITH ANNAPOORNA TRUST</b>	<b>BENEFICIARY DETAIL</b>
May 2021	Micro Focus	40,000 meals to front-line workers in Siddipet
June 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 492 Mid-day meal cooks in Nizamabad, Sircilla, Mahboobnagar and Siddipet
August - Nov 2021	Persistent Foundation, Dukes India, Save The Hearts Foundation	SaiSure to 5300 MAM children in Siddipet
August 2021	Annapoorna Trust	Grocery kits to 250 daily wage labourers
June, July, August and September 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 1654 Mid-day meal cooks in Vikarabad, Nizamabad, Mahboobnagar, Jangaon, Siddipet, Nagarkurnool, Kurnool, Hyderabad, Bhuvanagiri, Jagatyala & Sircilla.
October 2021	The Global Alliance for Improved Nutrition (GAIN)	Grocery kits to 500 daily wage workers in Hyderabad and Kadathal
March, April 2022	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 1201 Mid-day meal cooks in Khammam, Nalgonda, Medchal-Malkajgiri
March 2022	LIONS Club of Hyderabad Sainikpuri	SaiSure to 1600 govt school children in Hyderabad, Mahboobnagar
March 2022	Annapoorna Trust	Morning Nutrition to 500 govt school children in Rangareddy.



COVID Relief kits distribution in Sivakasi, in the presence of Sri. A.M.S.G. Ashokan – M.L.A. Sivakasi (second from left), Sri. J. Meganathan Reddy – I.A.S., District collector, Virudhunagar (third from left), Sri. T.A. Pasupathi – M.Sc., (Psychology), Sri Sathya Sai Annapoorna Co-ordinator, Sivakasi (fourth from left)

## TAMIL NADU

The Annapoorna Trust volunteers in Tamil Nadu actively carried out various relief activities to help needy families during the pandemic. Grocery kits, food packets, and snacks were provided in various districts of the state.

### Grocery kits

Grocery kits were provided in collaboration with Micro Focus to 307 tribal and needy families in Chennai, Cuddalore and Pudukottai. During May 2021, in partnership with the Dani Rasa foundation, 305 covid relief kits were provided to daily wage labourers in Chennai metropolitan city. During the months of Sept, November 2021 & also during Jan 2022, Annapoorna Trust in partnership with RIST-PFC provided COVID relief in Krishnagiri, Dharmapuri, Dindigul, Chennai, Coimbatore, Trichy & Karur districts of Tamil Nadu state to 1620 mid-day meal cooks and needy families. During the months of Sept, Oct & Nov 2021, another global foundation GAIN joined hands with Our Trust in providing much-needed support to 635 daily wage workers during the pandemic in the districts of Virudhunagar, Dharmapuri, Karur & Chennai.

## Food Packets, Snacks and Water for the needy

In collaboration with Microfocus, Annapoorna Trust provided more than 1873 ready food packets in Nagapattinam, Karur & Musiri during May & June 2021. On similar lines, as part of COVID relief, in collaboration with Micro Focus, around 10,000 water bottles & biscuits were provided in shramik trains departing to the Northern & Northeastern parts of India.



## Morning Nutrition for school-going children

Once COVID subsided at the beginning of 2022, Annapoorna Trust switched gears from providing covid relief to restarting Morning Nutrition across many schools in Kanyakumari & Cuddalore.



# SUMMARY

Month	Collaborating partner with Annapoorna Trust	Beneficiary Detail
May - June 2021	Micro Focus	Grocery kits to 307 tribal and needy people in Chennai, Cuddalore, Pudukottai
May - June 2021	Micro Focus	Food packets to 1873 needy families in Nagapattinam, Karur, Musiri
May 2021	Micro Focus	Water bottles and biscuits to 10,000 needy families in Chennai
May 2021	Dani Rasa foundation	Grocery kits to 305 daily wage labourers in Chennai
September and November 2021; January 2022	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 1620 mid-day meal cooks and needy families in Krishnagiri, Dharmapuri, Dindigul, Chennai, Coimbatore, Trichy, Karur
September, October and Nov 2021	The Global Alliance for Improved Nutrition (GAIN) Foundation	Grocery kits to 635 daily wage workers in Virudhunagar, Dharmapuri, Karur, Chennai
February 2022	Annapoorna Trust	Morning Nutrition (breakfast) to 390 children in Kanyakumari
March 2022	Annapoorna Trust	Morning Nutrition (breakfast) at 9 schools in Cuddalore



## BIHAR AND JHARKHAND

In Bihar and Jharkhand, collaborating with organisations like RIST-PFC and GAIN, support was provided to needy families and Annapoorna Breakfast beneficiary children.

### Grocery kits for the needy

In June 2021, 50 grocery kits were provided to COVID patient families in Mercy Hospital, Jamshedpur. In collaboration with Rural India Supporting Trust (RIST) and Partnerships For Change (PFC), a month's groceries were provided to 300 needy tribal families in Munger district, Bihar. The Global Alliance for Improved Nutrition (GAIN) and Annapoorna Trust joined hands in providing groceries to 300 needy families in 4 villages of Munger district, Bihar.

### Food packets for the needy

In May 2021, ready-to-eat food packets were provided to 1670 needy people in Jamshedpur by Annapoorna Trust volunteers



## Immunity Booster kits for children

In anticipation of the third wave of the pandemic, Immunity booster kits were provided in the month of July 2021 in East Singhbhum district, Jamshedpur, to arm the Annapoorna breakfast beneficiary students and other children from slums with more resistance to adversaries. 890 children in total were benefited.





# SUMMARY

Month	Collaborating partner with Annapoorna Trust	Beneficiary Detail
May 2021	Annapoorna Trust	Food packets to 1670 needy people in Jamshedpur
June 2021	Annapoorna Trust	50 grocery kits in Mercy Hospital, Jamshedpur
July 2021	Annapoorna Trust	Immunity booster kits to 890 students in East Singhbhum district, Jamshedpur
September 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 300 needy tribal families in Munger district, Bihar
October 2021	The Global Alliance for Improved Nutrition (GAIN) Foundation	Grocery kits to 300 needy families in Munger district, Bihar

## REST OF THE STATES

### Delhi

In the months of April & June 2021 in Basti Chilla Khadar, Delhi, 300 children were provided with SaiSure Multi Nutrient Health Mix and Nutrition kits. In Feb 2022, 4500 primary school children studying in 12 schools run by the Municipal Corporation of Delhi received Morning Nutrition in the form of SaiSure multi-nutrient health mix.



### Haryana

During June 2021, in anticipation of another wave of the pandemic, as a preventive measure, immunity booster kits were distributed to 1250 Annapoorna Breakfast beneficiary students across 11 government schools in Palwal, Haryana. The immunity boosters consisted of Amla candy (Indian Gooseberry candy) and roasted chana (whole black gram or chickpeas).

### West Bengal

In collaboration with The Global Alliance for Improved Nutrition, GAIN, Annapoorna Trust distributed 600 grocery kits to vulnerable populations in Hooghly, Nadia, South 24 Pgs, North 24 Pgs & Howrah districts of West Bengal during the COVID pandemic. The beneficiaries were daily wage labourers, fishermen, agriculturists, food warehouse workers, cooks, etc.

In collaboration with 'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC), the Trust reached out to 100 needy families of primary school children with one-month dry ration kits in Durgapur, West Bengal during the COVID pandemic. Health screening of COVID patients was also conducted for COVID-19 symptoms at North 24 Pgs.





SaiSure distribution by Hon'ble Minister of School Education, Higher Education, Law and Parliamentary Affairs – Sri Ratan Lal Nath ji, Tripura

## Tripura

SaiSure Morning Nutrition was launched in Tripura on 16th December 2021 for 1491 primary Govt school children in West Tripura District & Unakoti District. This launch took place in the presence of the Hon'ble Education Minister – Mr. Ratan Lal Nath ji & MLA – Mr. Krishna Dhan Das.



## Uttar Pradesh

SaiSure Morning Nutrition was launched in Bijnoor, Uttar Pradesh in December 2021 for 500 schoolchildren. This pilot launch took place with support from government officials.



## Himachal Pradesh

With relevant approvals from Nodal officer, MDM Deptt. of Shimla, Mr. Naresh Sharma, and Dr. Pankaj Lalit – former Director of Primary Education of Himachal Pradesh, SaiSure Multi Nutrient Health Mix as part of Morning Nutrition was started in the state in 15 schools for 1239 students.



# Sikkim

In March 2022, Annapoorna Morning Nutrition Pilot Programme started in Sikkim with the support of government officials – Hon'ble Education Minister Sri K N Lepcha, Additional Chief Secretary Sri G P Upadhyaya, Director of Mid-day meals program Sri Sonam Denzongpa, Joint director and Asst. Director of Mid-day meals program Sri Prema Bhutia Thinlay. Further expansion plans are being planned with the support of the education minister.



# Nagaland

With a formal MoU signed between MDM (Mid-day meals) department and Annapoorna Trust, 2624 school children in 72 schools across 3 districts in the Tribal state are given SaiSure Multi Nutrient Health Mix.



# SUMMARY

Month	Collaborating partner with Annapoorna Trust	Beneficiary Detail
April and June 2021	Annapoorna Trust	SaiSure and Nutrition kits to 300 children in Delhi
June 2021	Annapoorna Trust	Immunity boosters to 1250 Govt. school children in Haryana
October 2021	The Global Alliance for Improved Nutrition (GAIN) Foundation	Grocery kits to 600 fishermen, agriculturists, cooks, etc. in West Bengal
Nov 2021	'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC)	Grocery kits to 100 Needy families of primary school children in West Bengal
December 2021	Annapoorna Trust	SaiSure for 1491 Govt. school children in Tripura
December 2021	Annapoorna Trust	SaiSure for 500 Govt. school children in Uttar Pradesh
Feb 2022	Annapoorna Trust	SaiSure for 4500 Govt. school children in Delhi
March 2022	Annapoorna Trust	SaiSure for 1239 Govt. school children in Himachal Pradesh
March 2022	Annapoorna Trust	SaiSure for 2000 Govt. school children in Sikkim
March 2022	Annapoorna Trust	SaiSure for 2624 Govt. school children in Nagaland

# CSR PARTNERS & GLOBAL COLLABORATION

## CORPORATE PARTNERS



## CSR FOOD PARTNERS



## SUPPORTING FOUNDATIONS



## APPROVED AS NON-PROFIT BY



## OTHER PARTNERS



# CORPORATE PARTNERS



## AWS InCommunities

Amazon Web Services, Inc. is a subsidiary of Amazon that provides on-demand cloud computing platforms and APIs to individuals, companies, and governments, on a metered pay-as-you-go basis. AWS InCommunities, aims to make a positive change in communities, particularly in areas where AWS develops and manages its worldwide infrastructure. The programmes offered by AWS InCommunities are geared toward the growth of a community as a whole including the environment, people, and overall wellness.

Annapoorna Trust has collaborated with Amazon Web Services, Inc. in 2022-23, to provide Morning Nutrition to 5000 government school-going children in Ranga Reddy district of Telangana.



## Kempegowda International Airport Foundation

Kempegowda International Airport, Bengaluru (KIAB/ BLR Airport), named after the City's founder - Hiriya Kempegowda - has the unique trait of being the first Greenfield Airport India. Kempegowda International Airport Foundation's (KIAF), (a subsidiary of Bangalore International Airport Limited (BIAL)) main objective is to create social value through targeted interventions for communities around the Airport and social ecosystem at large.

The journey of Sri Sathya Sai Annapoorna Trust Organisation with BIAL began in early 2018, after both the organizations discovered a joint interest in providing Morning Nutrition to school-going kids. During the year 2022, KIAF has been instrumental in partnering with Annapoorna Trust in providing Morning Nutrition to around 1200 children in Devanahalli.



## Kellogg's

The Kellogg company, doing business as Kellogg's, is a food manufacturing company and world's leading producer of cereal and convenience foods including cookies, crackers etc.

They are a company committed to nurture better days for people and our planet, with the aim to nourish India's potential with fortified and nutritious foods and tap into our 100 years+ expertise in grains to make that a reality. Their purpose in India is to nourish India's potential with its fortified grain-based cereals.

Kellogg's had been associated with Annapoorna Trust since the last 2 years in providing their flagship product, 'Chocos' to children in rural areas. In 2022, Sri Sathya Sai Annapoorna Trust in collaboration with Kellogg's has initiated Morning Nutrition Program for Rural Students in Karnataka and Andhra Pradesh. A total of 5128 students from both the states are benefited by this program under "Feeding Programme for under privileged children". Kelloggs has engaged with Annapoorna Trust & took part in Employee volunteering in Tamil Nadu & Andhra Pradesh.



## Feeding India by Zomato

Feeding India by Zomato provides the right channels for compassionate citizens to begin and manage initiatives, which solve for hunger locally. Feeding India, a non-profit by Zomato, is dedicated towards making India hunger-free. All its initiatives are designed to provide essential food support to underserved communities in the form of raw grains, freshly cooked food or packaged food products depending on the need.

This one-pointed zeal has resulted in Zomato joining hands with Sri Sathya Sai Annapoorna Trust in achieving the vision of "Let No Child Go To School Hungry, Ever!" Zomato first started by provided Chocolates to school children and later were instrumental in providing dry ration in 2022-23 to the doorstep of Govt schools in Telangana, & also supporting 2060 children in Himachal Pradesh.



## First American (India) Foundation – Light a Life (LAL)

First American (India) is an actively growing organization and a proud member of the First American Financial Corporation family. FAI leverages its CSR contribution in the field of education, healthcare, employability, livelihood enhancement, etc.

Annapoorna Trust's association with FAI began from the year 2019. FAI has been instrumental in providing vehicles for ease of distribution of food and dry ration items to various beneficiaries, which proved to be valuable during the pandemic. In the year 2023, Light a Life (LAL) is supporting Annapoorna Trust in providing morning nutrition to 13,328 school children in 266 Govt rural schools located across Chikkaballapur and Ramanagara districts of Karnataka, besides one school in Hyderabad.



## Narayana Health

Narayana Health (previously known as Narayana Hrudayalaya) is headquartered in Bengaluru, India, and operates a network of hospitals across the country. "Narayana Health" brand is strongly associated with the mission to deliver high-quality, affordable healthcare services to the broader population. NH aims to make a positive difference in the lives of the people by engaging in activities that eliminate or alleviate pain and suffering to the underprivileged sections of the society.

As a beginning, Narayana Health has partnered with Annapoorna Trust in 2022-23, to provide daily morning nutrition to more than 360 children in 4 Government schools in Kengeri, Bengaluru. There are future plans to roll out such Morning Nutrition plans in Bengaluru and other locations in our country.



## Oracle Volunteering

Oracle Corporation is an American multinational computer technology corporation headquartered in Austin, Texas. It is a cloud technology company that provides organizations around the world with computing infrastructure and software to help them innovate, unlock efficiencies and become more effective.

Oracle Volunteers lead and participate in virtual and in-person projects with hundreds of non-profits and public institutions year-round.

Oracle in collaboration with Sri Sathya Sai Annapoorna Trust have successfully completed 50+ CSR events in the last few years in various Annapoorna Morning Nutrition beneficiary centres and Government primary schools across Bangalore, where the volunteers focussed on hygiene, education and environment awareness for the students. In collaboration with Annapoorna Trust, Immunity Boosting kits for 1175 children with malnutrition (MAM children) were provided in Chikkaballapur district of Karnataka, in the wake of COVID pandemic, in 2022. In the year 2022-23, Oracle is providing SaiSure to 10390 children in 245 schools in Karnataka.



## Bigbasket Foundation

BigBasket is a large online grocer headquartered in Bengaluru, India, and currently owned by Tata Group. BigBasket began as a tech startup company, founded in October 2011. It brings the convenience of groceries and home essentials delivered to the doorstep.

Since its inception in 2011, BigBasket has made efforts to reduce its environmental footprint by making several green decisions like the usage of electric vehicles, reusable packaging materials, use of paper bags, etc. To enhance its social impact, BigBasket helps spread awareness of the goodness of giving, focusing on areas like improving nutrition in deprived communities, care for water resources, air cleansing, rural development, women empowerment, quality education, and many more.

From the beginning of the year 2023, BigBasket has supported Annapoorna Trust towards crowdfunding across India. The contributions made by donors is supporting Morning Nutrition served to the government school-going children.





## FANUC

FANUC India Private Limited is a subsidiary of FANUC CORPORATION and was established in 1992 with its headquarters in Bangalore.

FANUC India's main objective is to provide the Indian market with the entire range of top of line FANUC products coupled with value-added services, thereby delivering the least cost of ownership to our customers. FANUC India social initiatives span the country – from Kashmir to Coimbatore, in various segments such as Childcare, Education and Healthcare.

FANUC India is the first client of Sri Sathya Annapoorna Trust, and the relation started in 2016. FANUC has been instrumental in providing Morning Nutrition and setting up RO water plants. The employees of FANUC visited the Morning Nutrition beneficiary schools on a regular basis. During the COVID pandemic, they supported the Trust in providing dry ration kits. Sri Sathya Sai Annapoorna Trust holds the goodwill of FANUC India for the years to come and looks forward to working together.



## Sabre

Sabre is a leading software and technology company that powers the global travel industry. Sabre Global Capability Center, Bengaluru plays a major role in developing industry-leading solutions for the travel business and provides a strong IT backbone to global operations.

With the belief that 'Giving Back Together is Transformational,' Sabre intends to make a difference in society at large through its CSR initiatives. At the Global Capability Center, Bengaluru, Sabre focuses on community initiatives that promote education and capacity building for future generations.

In the month of January 2023, Sabre collaborated with Annapoorna Trust to provide 'SaiSure Multi Nutrient Health Mix to more than 300 rural government schools in Gulbarga and in aspirational districts of Raichur and Yadgir.



## Toast, Inc.

Toast, Inc. is a cloud-based restaurant management software company based in Boston, Massachusetts.

Toast.org is the philanthropic branch of Toast, Inc. which is focused on solving critical food issues that impact communities across the nation. Toast.org also supports and participates with organizations who make a significant contribution in areas of Food accessibility, Community and Environment.

During the month of April 2022, Toast partnered with Annapoorna Trust's Chennai chapter to celebrate the Earth month as part of employee volunteering. Their grant to Annapoorna Trust is been used for setting up of RO plant & providing Morning Nutrition to school children.



## ZOHO

Zoho Corporation, headquartered in Chennai, India is a multinational technology company that makes web-based business tools and provides operating system for businesses involving cloud-based suite of applications. Zoho considers social impact and corporate social responsibility as central to its mission and its activities. They work towards combining profit and positive impact as well, in a holistic way.

Our association with Zoho started from the year 2017. As Annapoorna has scaled its operations from a few hundred school children to 1.2 million children, it has increasingly leveraged digitalization and automation of infrastructure and processes such as invoicing, payments, reporting and data collection to achieve a high level of operational efficiency and financial accountability. Zoho offers support to Annapoorna Trust in the form of life-time access to a suite of cloud-based software applications, absolutely free – email spacing, complete ERP and payment systems required to run small and medium enterprises, analytics and storage spacing.



## ITC Limited

ITC Limited is an Indian conglomerate company headquartered in Kolkata. It has a diversified presence across industries such as FMCG, hotels, software, packaging, paperboards, specialty papers, and agribusiness. It is a global sustainability exemplar as the only company in the world of its size and diversity to be carbon, water, and solid waste recycling positive.

The core objective of ITC's Corporate Social Responsibility is to generate livelihoods for marginalized communities not just for today but also for the future, through its Mission Sunehra Kal programme.

In October 2022, during the festival of Diwali, Annapoorna Trust collaborated with ITC Aashirvaad, to celebrate by sharing joy and festive cheer and served more than 1,00,000 rural government school children with gulab jamuns, across Andhra Pradesh and Telangana. The sweet served indeed made a visible difference by bringing smile and happiness to the rural children.



## Aditya Birla Group

A global conglomerate, the Aditya Birla Group is in the League of Fortune 500 Companies. With over seven decades of responsible business practices, their businesses have grown into global powerhouses in a wide range of sectors - metals, pulp and fibre, chemicals, textiles, carbon black, telecom and cement.

Aditya Birla Sun Life AMC Limited has supported Annapoorna trust in its CSR initiative during the year 2017-18 by supporting the Morning Nutrition programme to govt. school going children around Chikkaballapur region.



## Universal Sampo General Insurance

Universal Sampo General Insurance Co. Ltd. is a joint venture of Indian Bank, Indian Overseas Bank, Karnataka Bank Ltd., Dabur Investment Corporation and a leading general insurer from Japan, Sampo Japan Insurance Inc. It is the first company in the Indian general insurance industry formed through a public-private pairing.

As part of its social responsibility, Universal Sampo primarily focuses in the areas of Women Welfare and Empowerment, Education, Road Safety, Healthcare and Socio-economic, Environmental Sustainability and their activities include eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation and many more.

Aligning with their objectives and mission, Annapoorna Trust has joined hands with Universal Sampo General Insurance Co. Ltd. in providing Morning Nutrition to 377 government school children in Akola district of Maharashtra in 2022-23.



## Micro Focus

Micro Focus is a British Multinational software and information technology organization. It is one of the world's largest enterprise software providers and delivers trusted and proven mission-critical software that keeps the digital world running.

Micro Focus takes initiatives towards various areas including Community and Social Impact through 'Micro Focus INSPIRE India programs,' thereby supporting United Nations Sustainable Development Goals focusing on no poverty, quality education, gender equality and others.

From 2017, Micro Focus in collaboration with Sri Sathya Sai Annapoorna Trust has taken various initiatives for the benefit of the Society at large. During the COVID pandemic in 2021-22, Micro Focus partnered with Annapoorna Trust extensively by providing SaiSure Multi Nutrient Health mix, Grocery COVID Relief kits, Cooked meals and Immunity Boosting kits in the states of Karnataka, Tamil Nadu and Telangana.



## Samsung

Samsung was born in 1969 with an ambition to create human driven innovations that defy barriers to make a better world for all. After over 50 years in the industry, the company continues to innovate, creating technology that breaks down old and new barriers.

Under the Company's CSR mission of "Enabling People", Samsung aims to help people fulfil their true potential and has made conscious efforts to ensure that interventions are need based, community oriented, sustainable and impact headline human development indicators. Samsung expects to make interventions and investments for improving the quality of life of the people by focusing on the social causes. In line with this, From the years 2018-2020, Samsung had partnered with Annapoorna Trust in building a strong relationship by adopting schools in providing Morning Nutrition, water purifiers and other essentials catering to the school children.



## JAMIPOL

JAMIPOL (Jamshedpur Injection Powder) is a joint venture company, promoted by Tata Steel, SKW Stahl Metallurgies AG, Germany and Tai Industries, Bhutan for the production and marketing of Desulphurising Compounds used by the Steel Industry for desulphurisation of hot metal (liquid iron). The setting up of JAMIPOL plant marked the beginning of a new era for supporting Indian Steel Industry, where a high-tech product vital for the Steel Industry was made available indigenously.

JAMIPOL, through its CSR initiatives, ensures proactive participation towards education, health and safety, women empowerment, and employment; specifically focusing on the betterment of underprivileged societies and enabling them to earn a sustainable livelihood. Furthermore, it promises interventions in the areas of disaster relief, farm stress, etc.

Since July 2022, Annapoorna Trust with the support of JAMIPOL has been serving 525 children with SaiSure Multi Nutrient Health Mix with Milk, in BPM School, Jamshedpur. The Trust looks forwards to expansion in other schools in Jamshedpur with the support of JAMIPOL.



## McAfee

McAfee is the device-to-cloud cybersecurity company. Inspired by the power of working together, McAfee creates enterprise and consumer solutions that make our world a safer place for the benefit of all.

As part of its corporate social responsibility ("CSR") objectives, McAfee strives to build a society where people, society and the environment co-exist in harmony and carry out various social responsibility activities. McAfee's core focus areas as part of its CSR are to promote Education, Employability and Livelihoods Enhancement.

McAfee has been associated with Annapoorna Trust since 2019, with the idea of "Together is power", thereby joining hands in "Nourishing The Nation Through Nutrition". They have generously supported Annapoorna Trust's cause of Nutrition programme for govt. schools around Chikkaballapur district. During the COVID pandemic in 2021, they have also supported dry fruits & off the shelf food distribution to Covid hospitals in Chikkaballapur.



## Sopra Steria

Sopra Steria, a European leader in the field of technology, renowned for its consulting, digital services and software development, helps its clients drive their digital transformation and obtain tangible and sustainable benefits.

The fundamental principles of Sustainable Development are a major part of Sopra Steria's DNA. In India, Sopra Steria's Corporate Responsibility is managed under the banner of "Yogdaan"- Sopra Steria India CSR Initiative focussed on 6b key areas in the field of Education, Healthcare, Sanitation, Skill Development, Community Services & Skill Development.

To start with, Sopra Steria has joined hands with Sri Sathya Sai Annapoorna Trust from Aug 2022 in providing SaiSure Multi Nutrient health mix at St. Theresa Higher Primary School in Bangalore.



## Menzies Aviation

Menzies Aviation is one of the world's leading Ground Services and Cargo Handling providers. Currently, Menzies Aviation operates at over 200 airports in 37 countries across six regions.

Menzies Aviation consists of an umbrella of CSR activities focused on broad themes like providing shelter for the aged and underprivileged, promotion of healthcare, sanitation & safe drinking water, education, rural development projects, promotion of gender equality, etc., designed to improve overall socio-economic indicators of Company's area of operation.

Menzies Aviation has partnered with Annapoorna Trust from the year 2019 in providing Morning Nutrition to government schools in areas around Devanahalli, Bengaluru Rural.



## John Distilleries Pvt Ltd

John Distilleries Pvt Ltd is an Indian company that produces distilled beverages.

In line with its environmental, social and governance (ESG) goals, John Distilleries has enabled creating a green zone by planting saplings and installing Effluent Treatment plants (ETPs).

Since 2019, in line with its mission of providing service to the society, John Distilleries have joined hands with Sri Sathya Sai Annapoorna Trust in providing Morning Nutrition to rural Govt. school children in Karnataka state.



## Star India Health Insurance

Star Health and Allied Insurance Company Limited commenced its operations in 2006 as India's first Standalone Health Insurance Company.

Star Health and Allied Insurance Company has partnered with Sri Sathya Sai Annapoorna Trust since 2020 in providing nutritious Morning Nutrition to rural school going children. While this partnership continues to grow, helping many children hailing from poor economic conditions to continue their education, it has also resulted in improved health parameters for many.



## LSG Sky Chef

LSG Sky Chefs is best known as one of the world's largest airline catering and hospitality companies. With over 75 years of culinary excellence, LSG Sky Chefs are industry leaders in choreographing culinary excellence and providing high-quality food for everyone on the go.

The LSG Group has aligned its approach to sustainability with that of the United Nations (UN) by committing to six of the international organization's 17 Sustainable Development Goals (SDGs) included in its 2030 Agenda for Sustainable Development. The prioritization of these six SDGs reinforces the LSG Group's focus on sustainability and the company's impact on the planet.

They have supported Annapoorna Trust by contributing for Morning Nutrition Programme at Chikkaballapur in 2022-23.



## Surya Software Systems Pvt. Ltd.

Founded in 1999, Surya Software Systems specializes in providing financial control and risk management solutions for the Banking and Financial Institutions. Headquartered in Bangalore with an office in Connecticut, USA, and with an implementation base spanning several countries across continents, Surya's solutions help corporates minimize risk, improve profitability, and effectively monitor financial performance.

Surya Software Systems has supported Annapoorna Trust in its Morning Nutrition programmes benefiting school-going children in Karnataka in the year 2023.



## Geno Pharmaceuticals

Geno Pharmaceutical, incorporated in the year 1975 as the deemed Limited Company, started its operations in the year 1977 in Bombay and shifted production to Goa in the year 1979. Through their Geno Pharma Division, Geno Trauma Care, and Geno Clean Care, they provide strong healthcare solutions, affordable and effective high-quality medication, and dermatologic clean care services to make India healthier. With a strong marketing network of 24 depots, over 1298 authorized distributors and stockists, and a field sales force of 680 at strategic locations across India, Geno Pharmaceuticals is committed to its initiatives towards a safer and better India.

Geno Foundation is supported by Geno Pharmaceuticals. It was actively involved in serving the community during the pandemic by providing oxygen concentrators, medical equipment, PPE kits, and other essentials, food for COVID warriors, and providing food grains to the needy in Goa.

Annapoorna Trust has signed a formal MoU with Geno Foundation to provide nutritious oats cookies to the government school-going children of North Goa. It will be served to 85 students on a daily basis. Plans are already on to expand to more schools in the upcoming academic year. Annapoorna Trust thanks Geno Foundation for partnering in these initiatives and looks forward to the continued association in the days to come.



## CareEdge

CareEdge enables customers to make informed decisions through best-in-class tools and insights. CareEdge Ratings is one of India's leading credit rating agencies with a track record of servicing diverse sectors for almost three decades. It plays a pivotal role in developing bank debt systems and capital market instruments including CPs, Corporate Bonds and Structured Credits. CareEdge Advisory Research offers customised advisory enabling decision making for corporates and CareEdge Risk Solutions provides financial institutions with cutting edge software solutions.

CareEdge is committed to educating, developing infrastructure for education, and empowering the children of India, creating employment opportunities, supporting like-minded NGOs, financial assistance to low income families, promoting activities for cleanliness, healthcare, tribal medical care etc., through its CSR initiatives. CareEdge is supporting Annapoorna Trust in providing Morning Nutrition to nearly 1,770 rural government school-going children across 27 schools in Ayodhya during March 2023.



## Raymond

Raymond is a diversified group with a significant presence in the Textile & Apparel sector and diverse segments such as Consumer Care, Realty, and Engineering in national and international markets. With roots dating back to 1925, as a small woollen mill in Thane (Maharashtra), manufacturing coarse woollen blankets, Raymond Brand has evolved into a leading manufacturer of the finest fabrics in the world. Reckoned for its pioneering innovations and having enjoyed the patronage of millions of consumers, Raymond is amongst the trusted brands in India.

Raymond's community initiatives is conceptualized to create inclusive growth for the lesser privileged sections of the society. Through its tailoring initiatives, Raymond has been upskilling the tailors' community through knowledge dissemination on high-end tailoring and quality trims and focuses on the welfare of underprivileged children over the age of 16 by providing them vocational courses through Raymond Rehabilitation Center.

Raymond has supported Annapoorna Trust by supporting the Morning Nutrition Programme in Karnataka in 2022-23.



## DELL

Dell India Private Limited is a multinational computer technology company that develops, sells, repairs, and supports computers and related products and services.

The CSR policy of Dell India aims to ensure an increased commitment at all levels in the organization, to operate its business in an economically, socially & environmentally sustainable manner. One of the areas where it directs its CSR programmes is its support towards preventive health care.

Dell India came forward to support the health verticals of Annapoorna Trust by providing oxygen concentrators during the COVID crisis in 2021-22.



## Paytm

Paytm was one of the pioneers in starting the Digital Revolution in India. Today, it is one of the leading Payments App having more than 300 million Indians using Paytm to pay at their stores. Also, more than 20 million merchants and businesses are powered by Paytm to accept payments digitally.

Donations are the lifeblood for any NGO or Social service organizations. As a leading payments platform in India, Paytm is helping Sri Sathya Sai Annapoorna Trust receive donations from a wide range of potential donors by creating a platform to accept payments smoothly. Sri Sathya Sai Annapoorna Trust is indebted to Paytm for its relentless selfless service to the Trust.



## Red Education

Red Education is the global leader in specialist training and professional services for the IT community across the Asia Pacific, the Americas, Europe, India and the Middle East. They are passionate about empowering every student with the necessary skills and knowledge by providing the ultimate technical training experience.

In Aug 2022, Red Education has partnered with Sri Sathya Sai Annapoorna Trust in providing Morning Nutrition to rural govt. school children in Chikkaballapur district. As part of their employee volunteering programme, their staff and management team have visited Sathya Sai Grama and spent quality time with children in the govt. schools and distributed SaiSure health mix.



## JM Frictech India Pvt Ltd

Established in 2008, JM Frictech India Pvt Ltd (JMI) manufactures Wet Brake & Wet Clutch System (Mechanical & Hydraulic Brake Parts) with its actuation parts. JMI is the most preferred supplier to all Tractor OEM's in India and also supplies to Construction & Material handling equipment's segments.

In collaboration with Sri Sathya Sai Annapoorna Trust, JMI took an initiative towards the 'Swachch Bharat' mission by constructing toilets at schools in Tamil Nadu in the year 2021-22.



## RuralShores

RuralShores is an Indian rural Business process outsourcing (BPO) company. It is a BPO based in rural India with delivery centres across various Indian States. RuralShores was founded in May 2008 with the objective of assimilating rural India into Knowledge economy by providing job opportunities to the rural youth of the country. RuralShores is headquartered in Bengaluru and has set up 19 delivery centres in 8 Indian states.

They have been in association with Annapoorna Trust since 2015 and have played an active role in contributing towards Nutrition, Education and Healthcare verticals.



## Caplin Point Laboratories

Caplin Point Laboratories was established in 1990. Today it is one of the leading suppliers of Pharmaceuticals across the globe.

At Caplin Point, Corporate Social Responsibility is more than just a statutory requirement. The company strives towards creating a sustainable, functioning, and healthy environment for people. In the year 2021, Caplin Point have partnered to provide Morning Nutrition to students studying in Government schools in Tamil Nadu.



## iValue

iValue, for over 15 years, has been concentrating on Network Security, Storage, and Networking solutions for its channel partners. Their capability set encompasses implementing and deploying solutions that power Data, Network & Application (DNA) management for enterprises.

From the year 2020, iValue has supported Sri Sathya Sai Annapoorna Trust in the Morning Nutrition program for the government school children in the state of Karnataka.



## KCP

KCP is a 80 year old diversified business group with a turnover over 250 million USD with interests in Cement, Heavy Engineering, Sugar, Power and Hospitality. It has 9 manufacturing plants over various geographies in India and Vietnam.

KCP plays an active role in the sustainable empowerment of communities in the areas of Education, Healthcare, and Infrastructure. KCP has supported Annapoorna Trust in the year 2021 by sponsoring Morning Nutrition to children in the state of Tamil Nadu.



## Signode

Signode is a Global Manufacturer of Steel and Plastic Strapping, Stretch Film Systems. Signode in India is the leading Industrial Packaging Solutions provider with manufacturing facilities at Rudraram-Telangana, Surangi-UT of Dadra & Nagar Haveli, Rudrapur-Uttarakhand, Bengaluru and Dahej.

As part of Employees Social Service Society, their CSR initiatives include supporting differently disabled persons, support for education, environment and sustainability, blood donation camps, tree plantation, and others.

Signode has partnered with Annapoorna Trust in its commitment towards the society in Telangana region during 2019-22.



## Fives

Fives, headquartered in Paris, is an international industrial engineering group with multi-sector expertise. Fives designs and manufactures machines, process equipment and production lines for the world's largest industrial groups. It has more than 200 years of history with its presence in 25 countries across the globe.

Fives CSR approach reflects the Sustainable Development Goals of the United Nations (UN) to "Achieve a better and more sustainable future for all" by 2030. In line with this, in 2019, Fives India Engineering and Projects Pvt. Ltd., partnered with Annapoorna Trust in providing Morning Nutrition to rural government school children in Karnataka state. In 2021, they supported Morning Nutrition programme in Tamil Nadu region.



## Saideep Exports

Committed to providing the best solutions to the animal sector, Saideep Exports entered the animal health products and feed additives industry in 1997. Strategically located in Bangalore, India, company is involved in the manufacturing and marketing of an extensive range of innovative feed additives, premixes, and healthcare products to enhance nutrition, growth and health of the poultry, livestock, swine, aqua/marine and equine/camel sectors.

Saideep's vision is built on the foundation of providing the highest quality products and aims to be a leader through its services and innovation. It is working towards its goal of creating value addition to its customers.

Saideep Exports have been supporting Annapoorna Trust since 2018. They have provided technical inputs in the making of improved version of our flagship SaiSure product and for our SaiSure Nutritions Nutraceutical Manufacturing Unit.





# FOUNDATIONS



## Persistent Foundation

Persistent Systems has been donating 1% of its profits towards social causes since 1995. The Persistent Foundation was established in 2009 to expand the vision and define the scope of Corporate Social Responsibility. Health, Education and Community Development are the areas of work and Pune, Nagpur, Bangalore, Hyderabad, and Goa are the locations for execution of identified projects.

With the support from Persistent Foundation, more than 2,100 SAM and MAM children between 2 years to 6 years received SaiSure Multi-Nutrient Supplement Health mix to boost their nutrition and immunity against the potential onset of COVID infections in Siddipet and Ranga Reddy districts of Telangana state, and Ramanagara and Chikkaballapur districts of Karnataka.



## Divine Will Foundation

DWF was established in 2013 with the goal of providing and supporting projects that would serve those in need in whatever way possible. It has been funding various educational, medical, nutrition, sustainable energy, and water purification projects as well as programs focused on spiritual topics and social uplift both in the US and Internationally. The foundation also consults with other individuals and organizations globally who wish to participate in helping those in need in their communities.

In its focus on one of its core initiatives of eradicating hunger, DWF conducted a number of feeding projects in nine USA locations. It also contributes towards Annapoorna Trust by supporting Morning Nutrition projects for government school-going children in India.



## Divine Will Foundation (Canada)

Divine Will Foundation (Canada) is a Canadian Charity corporation focusing on the three areas, globally: Nutrition, Education and Healthcare, for the needy. It was established with the goal of making the world a better place.

DWFC believes that good nourishment, a 'Values Based Education' and good medical care are the basic needs for every child that will enable them to become productive citizens of the world and bring about the change that we envision.

Divine Will Foundation (Canada) (DWFC) is committed to eradicating hunger globally. It is supporting Annapoorna Trust in the noble intervention of providing SaiSure nutrition & cooked breakfast to Anganwadi and government school-going children in the states of Karnataka and Andhra Pradesh.



## Lions Club International

Lions are a global service network of volunteers that make a difference in their local communities. Lions Clubs is the world's largest service club organization across 209 countries. Lions Clubs was established in India, in Bombay, in February 1956. Lions Clubs in India are the second largest group of volunteers in the world after USA. During June 2022, Lions Club district 317F & Annapoorna Trust have come forward to support with Saisure Multi Nutrient Health mix distribution in 26 schools for 2477 children in Kodigehalli & Hosahalli grama panchayats, Doddaballapur Municipality. Lions Club Hyderabad – Sainikpuri District 320C also collaborated with Annapoorna Trust in providing dry ration kits to more than 1200 downtrodden communities in Khammam, Nalgonda & Medchal – Malkajgiri during Mar and Apr 2022.



## Rotary International

Rotary is a global network of 1.2 million neighbours, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. In a richly diverse country, Rotary India harmoniously brings together citizens with a common desire for making the world a better place. Starting in 1920 with one club, today Rotary India is a vibrant community of over 2 Lakh members from 4500+ across all its states and union territories.

In line with its mission of providing service to others, Rotary Bengaluru East, Rotary Bengaluru IT Corridor wings and Rotary Platinum City have joined hands with Sri Sathya Sai Annapoorna Trust in the year 2022, by providing SaiSure Morning Nutrition to children in Government schools at Domlur, Ramagondanahalli and Peenya in Bengaluru.



## Adamyia Chetana

Adamyia Chetana is a voluntary organization started in the year 1997 by late Shri Ananth Kumar, Former Cabinet Minister, Government of India in the fond memory of his mother Smt. Girija Shastry as a tribute to her indomitable spirit. Adamyia Chetana focuses on the fields of education with Anna (Food), Akshara (Education), Arogya (Health), Prakruti (Environment) and Samskruti (Culture) as its core intervention areas.

Adamyia Chetana serves hot nutritious mid-day meals to more than 2 lakh school children every day. Its mission is to create sustainable, replicable models for the social betterment of the underprivileged and also to develop a sense of appreciation of the Indian culture and value system among the younger generation.

Adamyia Chetana have been in association with Annapoorna Trust since 2018. In collaboration with them, SaiSure Multi Nutrient Health mix is served once a week to more than 1,50,000 government school-going children in Bengaluru Urban, Hubli, Dharwad and Gulbarga. During the second wave of COVID pandemic, they supported in providing 7,100 packed meals to the frontline workers across 40 hospitals in Bengaluru.



## Sri Ramakrishna Sevashrama, Pavagada

Founded in 1991 by Swami Japananda ji, Ramakrishna Sevashrama is located in Pavagada of Tumakuru district. Its associate organisations are Swami Vivekananda Integrated Rural Health Centre, Shree Sharadadevi Eye Hospital and Research Centre, Sri Ramakrishna Peripheral Heart Centre and Sri Sharadadevi Institute of Vision Management. It is steadfastly working for the eradication of TB, Leprosy, and Blindness.

Sri Ramakrishna Sevashrama has been a significant partner of Annapoorna Trust in providing SaiSure Multi Nutrient Health mix to nearly 1 lakh school-going children on a daily basis in the areas of Pavagada and surrounding taluks of Tumkur district. In 2021, with their active support, the Trust came forward towards the nutrition intervention of SAM and MAM children in aspirational districts of Yadgir and Raichur, along with Kalaburagi in Karnataka. Collaborating with Annapoorna Trust, 1,400 dry-ration kits were provided to mid-day meal cooks of government schools in and around Tumkur district, during the COVID pandemic.



## Dani Rasa Foundation

Dani Rasa Foundation, based in Chennai, primarily focuses on improving the social conditions of the underprivileged people. They are actively engaged in community building exercises like food distribution, conducting medical camps etc. Ms. Indu Priya is the Trustee of Dani Rasa Foundation. They have been in association with Annapoorna Trust since 2018.

Dani Rasa Foundation, in collaboration with Annapoorna Trust, has built a state-of-the-art centralised kitchen in Chennai for preparation of morning breakfast for needy govt. school children. This kitchen fitted with the latest equipment, made to a capacity for churning out at least 5000 meals per day, for the underprivileged poor is the first of its kind in India. Dry ration kits and food packets were provided to daily wage labourers and migrants during the COVID pandemic.



## The Global Alliance For Improved Nutrition (GAIN)

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Working with governments, businesses, and civil society, they aim to transform food systems so that they deliver more nutritious foods for all people, especially the most vulnerable. At GAIN, they believe that everyone in the world should have access to nutritious, safe, and affordable food.

The Global Alliance For Improved Nutrition (GAIN), in collaboration with Annapoorna Trust provided Nutrition support for 2000 daily wage workers during the COVID pandemic in the states of Telangana, Bihar, Tamil Nadu, and West Bengal.



## Partnerships For Change (PFC)

Partnerships For Change® (PFC), a non-profit organization headquartered in San Francisco, is dedicated to the promotion of sustainable development through direct humanitarian action and transforming social and economic conditions of underserved communities around the globe. It is a team of social impact strategists and practitioners. PFC's sustainable forays are to advance compassion and abolish cruelty to people, animals, and the environment by accelerating economic, social and health empowerment projects, awaken the conscience from compelling stories, and build advocacy with awareness and policy change.

PFC collaborated with Annapoorna Trust through its subsidiary in India, Rural India Supporting Trust (RIST) in reaching out to more than 15,000 mid-day meal cooks of government schools and daily wage labourers during the COVID pandemic.



## Rural India Supporting Trust (RIST)

Established in 2007, Rural India Supporting Trust (RIST) was born from a simple yet powerful idea – the idea of equity. They are of the opinion that access to high quality services is a right for everyone, not a privilege for a few. RIST believes that being a responsible funder is of the utmost importance and actively works to build open and transparent partnerships. RIST's objectives are met, when their partners provide the best possible services to those who need them most.

Aligning with their objectives, RIST has supported Annapoorna Trust during the COVID pandemic by distributing over 15,000 dry ration kits particularly to mid-day meal cooks of government schools and daily wage labourers, during 2021-22, across various states in Karnataka, Andhra Pradesh, Telangana, Tamil Nadu, Bihar, and West Bengal.



## Asha Jyoti Foundation

Asha-Jyothi (AJ) is a volunteer based non-profit organization dedicated to serving the needs of the underprivileged by providing access to Education and Healthcare. Their goals are achieved through assisting, implementing, and supporting charitable projects focusing mainly on education and health care. Their mission is guided by its core values of strength, commitment, collaboration, and integrity.

Asha-Jyothi has been instrumental in supporting various NGOs and organizations towards uplifting women making them financially independent, improving healthcare, educating a child, improving school infrastructure and so on.

Asha-Jyothi has supported Annapoorna Trust during the COVID period by sourcing oxygen concentrators.



## Tech Mahindra Foundation

Founded in the year 2006, Tech Mahindra Foundation is the Corporate Social Responsibility (CSR) arm of Tech Mahindra Limited. Working extensively on the vision of 'Empowerment through Education' with three key focus areas - Education, Employability, and Disability to empower all to rise, they work towards bringing social change and touch lives through their 150+ projects with the help of 90+ partners in 11 locations across India.

Annapoorna Trust in collaboration with Tech Mahindra Foundation distributed 580 dry ration kits to mid-day meal cooks of government schools during the COVID pandemic in the year 2021 at Vizianagaram and Vishakhapatnam districts of Andhra Pradesh.



## Prashanthi Balamandira Trust (PBMT)

Prashanthi Balamandira Trust (PBMT) is a public charitable Trust that came into existence in 1981. It is embedded firmly in the philosophy of 'Love All Serve All' and aims to contribute for the children of the world along with the community that fosters these children, by joining hands with its allied Trusts/ Foundations/ Societies globally under the umbrella of Sai Global Federation of Foundations (SGFF), which brings together an international community of like-minded individuals who work selflessly to alleviate human suffering, promote environmental responsibility and create newer opportunities for those in need.

The common goal of the Trust together with all its sister Foundations and Trusts is to transcend the barriers of gender, caste, religion, ethnicity, nationality, and colour, and align with the principle of the 2030 Agenda for Sustainable Development of the United Nations, by focussing on the four prime areas of Education, Healthcare, Nutrition and Community Service. Their mission is to provide free education, nutrition, healthcare, and other socio-economic necessities - to the needy children without any discrimination.

Annapoorna Trust has jointly conducted many community service projects with Prashanthi Balamandira Trust (PBMT).



## SAI (Societal Advancement Initiatives) Global Mission

SAI (Societal Advancement Initiatives) Global Mission, a non-profit organization located in California, USA. SAI Global Mission works to improve disadvantaged societies through compassionate service, contributing to universal harmony and global moral advancement. Since 2006, Sai Global Mission is dedicated to the upliftment of society through Healthcare, Education and Nutrition.

SAI Global Mission supports and collaborates with Annapoorna Trust in providing Morning Nutrition to underprivileged children.



## Aarogya Vahini Trust

Sri Sathya Sai Aarogya Vahini - A project of Aarogya Vahini Trust is a charitable trust, based in Kolkata, District of West Bengal, India formed in 2016, and is part of the International Community of Organisations of the SAI Global Federation of Foundations - focusing on the Healthcare domain in India.

The Trust, in alignment to the Sustainable Development Goals on health and nutrition of the United Nations and from the National and International Health Policies, primarily focuses on Preventive Primary Healthcare with an objective to bring about societal transformation through Compassionate Healthcare by touching lives through healing.

Aarogya Vahini Trust has jointly conducted many Nutrition initiatives with Annapoorna Trust, benefiting several underprivileged children.



## Sri Sathya Sai Health and Education Trust (SSSHET)

Established in May 1970, the Sri Sathya Sai Health and Education Trust (SSSHET) is a Public Charitable Trust. Since inception, it has founded and run nationally renowned Healthcare Institutions across the country providing Totally Free of Cost services to all, irrespective of caste, religion, nationality or financial status.

Since the year 2012, Trust has embarked on a journey towards addressing the global burden of Congenital Heart Diseases through the Sri Sathya Sai Sanjeevani Centre for Child Heart Care in Chhattisgarh, Palwal, Navi Mumbai and Chikkaballapur.

SSSHET has jointly conducted many community initiatives with Annapoorna Trust, wherein Annapoorna Trust has worked towards contributing nutrition to many underprivileged women and children.



# TESTIMONIALS



"Words do not come when the heart is full. It is only when the head is full, the words flow. My heart is so full! God is not an entity to be seen in the physical eyes. But I would like to say that, in this place, I get to know that God can be experienced, seen, and felt in the air, the environment, and in every breath of the beings present here. It is our great good fortune that we are contemporaries of Sathya Sai, for which we ever feel indebted and grateful to Him. Our government shall extend all the support for the seva activities done here. We must keep our Guru/God in our hearts while performing our duties, and we must serve till our service reaches the last person in this society. I take this lesson from here and will imbibe it while I serve the State."

**Mr. Basavaraj Bommai**

**Honourable Chief Minister of Karnataka**

*(During his visit to the Headquarters of Annapoorna Trust, Sathya Sai Grama, Muddenahalli, Chikkaballapur - 27 Aug 2021)*

"Under the guidance of Sadguru Madhusudan Sai, as said in our ancient Vedic verse, "Sarve Bhavantu Sukhinaḥ, Sarve Santu Nirāmayāḥ" – this Trust has actively participated in various noble social causes along with the spiritual upliftment of individuals on the lines of ancient Indian wisdom, by initiating various service projects like establishing more than 30 institutions, the establishment of Sri Sathya Sai University of Human Excellence, 3 years ago where education is offered free of cost up to the Ph.D. level to the citizens of our country. In my opinion, this is a most commendable work and we congratulate the Trust for the same."

**Mr. Thawar Chand Gehlot**

**Governor of Karnataka**

*(At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli, Chikkaballapur - 23 Nov 2021)*





"What Government is not able to do, the various trusts under the guidance of Sadguru Sri Madhusudan Sai are really able to cater to needy society. We need to replicate Sai's model in my opinion. Education and health have been the strong pedestals of Sai's philosophy along with Nutrition. For a local legislator, for being elected from this constituency, many projects have been initiated choosing Muddenahalli as the divine place of the selfless mission, I consider this as pious soil. From here, the good work propagates and expands in the state and in the nation and then to the whole world because this has not only seen the footprints of Sri Sathya Sai but also been the birthplace of Sir M Vishweshwaraiah."

**Dr. K Sudhakar**  
**Minister of Medical Education and Health,**  
**Government of Karnataka**

*(At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli, Chikkaballapur - 22 Nov 2021)*

"I experienced the impact of Sathya Sai institutes when I had been to Muddenahalli, 2 years ago during the Dussehra celebration. When I went there for the first time, though there were thousands of children in number, there was not even an iota of noise. They were so very well-behaved and seated with complete discipline. It was just unbelievable!!"

**Dr. C N Ashwath Narayan**  
**Higher Education Minister, Government**  
**of Karnataka**

*(At Sri Sathya Sai Sharadaniketanam, Mandya - 06 Sept 2021)*





“Previously while working in Education department, Formal Memorandum Of Understanding (MoU) with the Karnataka State Government has been signed with Sri Sathya Sai Annapoorna trust, which permits the implementation of Annapoorna Morning Nutrition Programme. The tasty and highly nutritious SaiSure health mix augments the milk (Ksheera Bhagya Scheme) provided by the government in the schools as part of their mid-day meals and thereby makes it a wholesome drink for the children. SaiSure has not only provided nutritional value to the child’s development but also enabled them to grow physically and mentally while receiving formal education.”

## **Dr. Shalini Rajneesh**

**Additional Chief Secretary at Planning Department**

*Government of Karnataka (Sept 2020)*

India has a significant role to play in bringing peace across the world together. I am very glad to learn about the vision of Sathya Sai organization that focusses on healthcare, nutrition, and education. I laud Sri Sathya Sai’s Annapoorna Morning Nutrition Programme which serves free Morning breakfast to government school-going children across various government centres in the country. I also laud the services of Sri Sathya Sai Loka Seva Gurukulam that imparts free education to young children in the rural hinterland and appreciate the endeavours of Sri Sathya Sai Sanjeevani Hospitals that treat heart diseases free-of-cost. By spreading the messages of spirituality, Sathya Sai organization has a very big role to play by becoming the flag bearers of India’s message of spirituality and well-being to the world, thus making India the ‘Vishwa guru’ of the world in spreading the message of peace, harmony and happiness.



## **Ms. Meenakshi Lekhi**

**Minister of State for External Affairs, Govt of India (July 2023)**





The COVID pandemic had temporarily halted the morning nutrition and mid-day meals in the schools and hence pushed the cooks into inactivity. But despite the schools being closed, the cooks were not forgotten. With 'Rural India Supporting Trust' (RIST) and 'Partnerships For Change' (PFC), Annapoorna Trust coming forward to support all the mid-day meal cooks in Tumkur district, is highly appreciable. With the country advancing scientifically and technologically, it is appalling to notice children still suffering from malnutrition in our society. It has been observed that within a span of 2 months, the weight of children has increased. SaiSure is an enabler in making children free of malnutrition and I request everyone to join hands in this mission.

## **Swami Japananda Ji**

**President Sri Ramakrishna Sevashram,  
Pavagada, Karnataka**

*(June and July 2021, Tumkur)*

"I am very glad to tell that we are a part of this excellent initiative of serving morning nutrition to school children. What started with serving midday meals to 10,000 school children in Bangalore in the year 2003 and to 10,000 children in Kalaburagi in 2007, Adamyia Chetana today serves midday meals to more than 150,000 children every day. We thank Sri Sathya Sai Annapoorna Trust for having taken this initiative to serve breakfast to school children and entrusting us with the responsibility of cooking and delivering hot and tasty nutritious breakfast to 10,000 students. In the coming days, we understand that Sri Sathya Sai Annapoorna Trust plans to expand serving breakfast to other rural areas. We are there to support them in this noble initiative."



## **Ms. Tejaswini Ananth Kumar**

**Managing Trustee Adamyia Chetana Smt Girija  
Shastry Memorial Trust**

*(At Sri Sathya University for Human Excellence Auditorium,  
Gulbarga - Sept 2019)*



"I offer my oblations and gratitude at the lotus feet of Sadguru Sri Madhusudan Sai for all the services rendered in the field of nutrition and healthcare, even at the remote place that is surrounded by a forest, Yerragondapalem in Andhra Pradesh. I thank Mr. Anand Kadali, Secretary and Trustee of the Trust, Sri Subramaniam, teacher, and all the volunteers who made this program possible. With Swami's blessings, we should be motivated to undertake many such activities, especially the expansion of the Morning Nutrition program across the entire state of Andhra Pradesh, so that lakhs of poor children are benefited."

**Dr Adimulapu Suresh**  
**Minister of Municipal administration and Urban development**  
**Andhra Pradesh**

*(Yerragondapalem - June 2021)*

"I thank Annapoorna Trust for not only providing morning breakfast to several children in Siddipet prior to COVID but also for coming forward to being at the forefront distributing food and ration kits to the mid-day meal cooks during the pandemic. Along with the Trust, the Telangana state government is aiding the children in this constituency by providing SaiSure Health Mix as COVID Pre-emptive Nutritional Intervention Program, which would protect vulnerable children from the pandemic. This health mix will also be given to MAM children aligning towards the efforts of combating malnutrition. I wholeheartedly thank the Trust for the service initiatives undertaken."



**Mr. Thaneeru Harish Rao**  
**Minister of Finance, Health, Medical & Family Welfare Minister Government of Telangana**

*(Siddipet - July and Aug 2021)*



“Education lays the foundation for the overall development of a society and hunger becomes an impediment to it. To solve the nutritional problems of children, a special meal programme has been started in collaboration with Sri Sathya Sai Annapoorna Trust, Karnataka. Through this programme, a health mix powder, SaiSure, which is made of all essential nutrients is being distributed across Government Schools in Bhawanigarh, Sangrur. This will provide students, access to nutrients and vitamins required for the healthy development of their minds and body.

## **Mr. Vijay Inder Singla**

**Ex. Minister PWD & Administrative Reforms  
Government of Punjab**

*(Sangrur - October 2021)*

“The way the Annapoorna Morning Nutrition Programme started and the way it has progressed in the last few years is something amazing to note. Clearly, this programme is benefitting school-going children in a big way and hence participation from the larger community across all levels of society will be of extreme importance to take this initiative to greater heights for spreading more generosity and well-being.”

## **Mr. A Balasubramanian**

**Managing Director and Chief Executive Officer,  
Aditya Birla Sun Life AMC Limited**





"I express my gratitude to Sadguru Sri Madhusudan Sai for his exemplary work in the field of education, health, and nutrition. I feel very honoured to accept the 'Change Champion Award' that has been conferred upon me. This further enthruses my team and me to remain committed to our path. The COVID-19 pandemic has not only created a global healthcare crisis but also a humanitarian crisis and hence, it is very inspiring to see the impact of the incredible work done by the COVID Warriors who were honoured today. It is my absolute privilege to be part of this prestigious event that celebrates human excellence and the spirit of service and thank Sri Sathya Sai University for Human Excellence for organising these awards and carrying forward the mission of service to all of mankind."

**Mrs. Neerja Birla**  
**Founder and Chairperson of MPower**  
**(An initiative of Aditya Birla Education Trust)**

*(At Sri Sathya Sai Premamrutham Auditorium, Muddenahalli, Chikkaballapur - Nov 2021)*

Scientific research has proven convincingly that good nutrition with vitamins and essential minerals is the mainstay in the prevention of COVID-19 infection in children, as these options are absolutely safe and without side effects. Indian Academy of Pediatrics Karnataka, recommends the use of "Multi-Nutrient Supplement - SaiSure" especially for malnourished children. We understand that your department is already distributing this multi-nutrient supplement for more than a year in different districts with a good impact. We sincerely believe this to be a true nation-building endeavor against the scourge of malnutrition in children.



**Dr. Ashok R Datar**  
**President, Indian Academy of Pediatrics**  
**Karnataka**



In this school, there are 112 children, both boys, and girls who come from extremely poor economic backgrounds. For the last few years, Sri Sathya Sai Annapoorna Trust has been providing very delicious, nutritious breakfast to our school children. After introducing the Morning nutrition programme, the strength of the school has increased and has been consistent. All children come to school regularly now and are making use of this programme well. Their physical and mental strength has improved a lot. My sincere thanks to Sri Sathya Sai Annapoorna Trust for this expression of their selfless love towards our school children.

## **Sri Hemachandra**

**Headmaster, MPUPS School, Jalapalli village,  
Dhonipet Mandal, Siddipet**

“Last time Annapoorna Trust had come forward to help us in the form of provisions. Most of the children are born to agriculturists and brick kiln labourers. Their objective of improving nutrition in children has come in handy for us. This is the third time during COVID we are being benefited. We express our gratitude to GAIN foundation & Annapoorna Trust.”

## **Ms. Tamil Selvi**

**A clerk at Kottaiyur school in Sivakasi, Tamil Nadu who received dry ration during the COVID pandemic.**





In our school, there are around 40 students who belong to the labour class families found in the vicinities of the school. The parents start from their homes quite early in the morning to search for a job because of which they skip preparing the morning breakfast. This in turn affects their children's growth as they miss out on the most important meal of the day – morning nutrition through a healthy breakfast.

This is where Annapoorna Trust comes into the picture where they serve kids a nutritious and sumptuous breakfast on daily basis. It may sound like a very petty service, but this has impacted the lives of these children in a big way. The children who used to bunk the school giving several reasons are found early than the expected time on the school premises, waiting for breakfast to be served to them. Attendance has increased, overall physical and mental growth is impacted and moreover, all the children are happy. Heartfelt gratitude to the entire team and Sadguru Sri Madhusudan Sai.

## **Mr. Govindraju**

**Teacher, Puttathimnahalli GLPS,  
Chikkaballapur Taluk, Karnataka, South India**

All of us love the SaiSure milk that we are getting from Annapoorna Trust. Sometimes, when we come to school without having breakfast from our homes, SaiSure milk makes us feel energetic and we do not feel hungry for a long time. All of us enjoy the taste of this nutritious milk.

## **Priyanka Kumari**

**5th grade, School President, GCPS, Kasumpti,  
Shimla (H.P.)**



# AWARDS & RECOGNITION

## Annapoorna Trust featured in Goodera's list of 16 Best Non-Profits

Sri Sathya Sai Annapoorna Trust has been recognized and featured in Goodera's list of 16 Best Non-profits For Empowering the World Through Education In 2022 And Beyond, on the occasion of International Day of Education 2022



## Best School Health Programme of the Year - 2022 Award

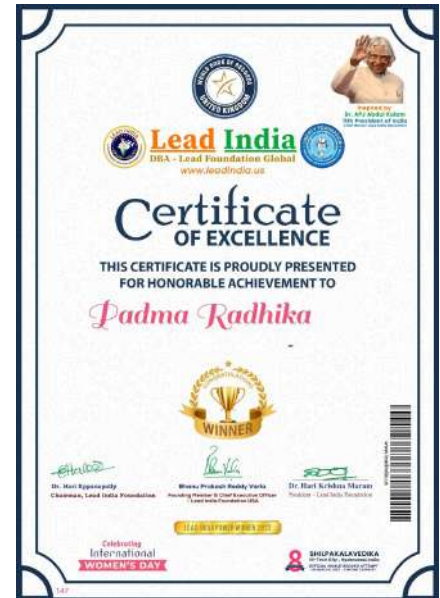
Annapoorna Trust was felicitated with the "Best School Health Programme of the Year - 2022 Award" at the Indian CSR Awards, an event organised by Marketing and Brand Honchos at Gurgaon. The team received the award from Dr. Kiran Bedi, 24th Lt Governor of Puducherry, and the 1st woman IPS officer in the country.



# AWARDS & RECOGNITION

## Lead India Power Women 2022 Award

As part of the International Women's Day celebration held on 08 March 2022, Mrs. Padma Radhika from Sri Sathya Sai Annapoorna Trust was selected as the winner of "Lead India Power Women 2022" held at Shilpa Kala Vedika, Hi-Tech City, Hyderabad, India. This event was jointly organized by Lead India Foundation & Liberty Foundation headed by Dr. Hari Eppanapally - Chairman, Lead India Foundation, Mr. Bhanu Prakash Reddy Varla - Founding Member & Chief Executive Officer - Lead India Foundation USA & Dr. Hari Krishna Maram - President, Lead India Foundation.



## United Nations Sustainable Development Goals Action Awards 2020: Solidarity Award

Annapoorna Trust was selected for the Solidarity Award, a special edition of the UN Sustainable Development Goals Action Campaign, which recognizes the top 50 most heart-warming and impactful acts of humanity that have improved the lives of others, inspired resilience, and lifted hopes in the ongoing global health crisis due to COVID. Previously, Annapoorna Trust was also a recipient of Dr APJ Abdul Kalam Award of Excellence & Rotary Karnataka NGO Awards in 2020. It was also the winner of CSR Times award in 2018 and 2019, Spirit of Humanity 2019, CSR Health Impact 2018 and iVolunteer 2017.





# FINANCIALS

<b>Income &amp; Expenditure Statement for the Year ending March 31, 2022</b>				
<b>Particulars</b>	<b>AS AT 31 MAR 22</b>		<b>AS AT 31 MAR 21</b>	
	<b>DOMESTIC (₹)</b>	<b>FCRA (₹)</b>	<b>DOMESTIC (₹)</b>	<b>FCRA (₹)</b>
<b>INCOME</b>				
Donation and Contributions	2,94,37,722	5,13,21,832	6,17,79,743	8,34,861
Interest income	2,16,093	3,06,149	1,09,283	1,477
Other income			38,678	523
<b>Total income</b>	<b>2,96,53,815</b>	<b>5,16,27,981</b>	<b>6,19,27,704</b>	<b>8,36,861</b>
<b>EXPENDITURE</b>				
Administration and Maintenance Expenses	4,13,013	1,05,801	3,04,953	4,121
Donations made	85,10,000		5,23,270	7,071
Administrative Expenses	4,62,035		2,10,553	2,845
Award Nomination Fees				
Awareness program Expenses	7,77,789	1,07,892	3,20,790	4,335
Purchase of Bananas			1,980	27
Bank charges	846	24,054	13,700	185
Purchase of Biscuits	1,44,260		27,317	369
Purchase of Breakfast	1,76,703		48,23,374	65,181
Payment to cooks	4,40,553	1,15,416	19,39,439	26,209
Materials for Distribution			25,23,256	34,098
Depreciation	17,39,795	85,693	9,74,998	13,176
Event expenses			2,012,788	27,200
Flood relief expenses			667,539	9,021
Fuel charges	234,962	238,536	179,428	2,425
Godown Rent	110,244	27,784	272,196	3,678
Healthmix			15,579	211
Insurance	21,765		746,350	10,086
Labour Expenses				
Loading and Unloading				

Purchase of milk	469,443		55,889	755
Newspapers and Magazines				
Other Expenses	159,622		133,369	1,802
Payment of Education				
Pooja Expenses	34,353		10,976	148
Postal charges	1,330		19,328	261
Printing and stationery	69,552	42,472	1,041,665	14,077
Catering Expenses			40,230	544
Covid Expenses	7,728,915	16,434,774	12,313,150	166,394
Groceries	750,218		1,126,032	15,217
Medical camp & Relief Expenses	2,571,130	104,258	110,827	1,498
Scholarship	2,186,000	23,400	223,000	3,014
Consultancy fees	390,932	130,500	615,492	8,317
Conveyance			20,760	281
Electricity Charges			4,884	66
Goshala			152,160	2,056
Provisions	1,413,125		2,861,213	38,665
Salary	4,692,417	4,174,775	1,615,415	21,830
Transportation Charges	446,962	154,943	68,357	924
Travelling expenses	716,330	583,456	540,182	7,300
Uniforms			320,425	4,330
Statutory Expenses	308,507		2,324,222	31,408
Employee cost	1,028,298	950,377	5,451,914	73,675
Annual membership expenses	77,097		4,508	61
Packing Charges	31,872			
Purchase of ready mix				
Rent	81,500			
<b>Total</b>	<b>3,61,89,568</b>	<b>2,33,04,131</b>	<b>4,46,11,508</b>	<b>6,02,861</b>
<b>Excess of Income/Expenditure</b>	<b>-65,35,753</b>	<b>2,83,23,850</b>	<b>1,73,16,196</b>	<b>2,34,000</b>

# THE WAY FORWARD



SRI SATHYA SAI  
**ANNAPOORNA**  
LET NO CHILD GO TO SCHOOL HUNGRY EVER

**2023**

2,500,000  
children

**2024**

3,000,000  
children

**2025**

4,000,000  
children

Sarkāra Samāja Samsthā

SRI SATHYA SAI ANNAPOORNA TRUST



SRI SATHYA SAI  
**ANNAPOORNA**  
LET NO CHILD GO TO SCHOOL HUNGRY EVER



SRI SATHYA SAI  
**ANNAPOORNA**  
LET NO CHILD GO TO SCHOOL HUNGRY EVER

Let  
**NO**  
CHILD  
GO TO  
SCHOOL  
HUNGRY EVER!



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